

# CONTRACT

**NBC 10 Right Now** KNDO  
**KNDO 25 KNDU 25** 216 W. Yakima Ave  
 Yakima, WA 98902  
 (509)225-2300

www.kndo.com

And:

**Stevenson Advertising**  
 19231 36th Avenue West B-202  
 Lynnwood, WA 98036

<u>Contract / Revision</u> 118593 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/20/17 - 11/05/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Citizens For The Link Entertainment		<u>Original Date / Revision</u> 10/17/17 / 10/18/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	All	10/20/17	11/05/17	NORTHWEST TODAY 6AM	6-7AM		1:00				NM	6	\$1,050.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	10/16/17	10/22/17	----F--				1		0.00				
	Week:	10/23/17	10/29/17	MTWTF--				2		0.00				
	Week:	10/30/17	11/05/17	MTWTF--				3		0.00				
N 2	All	10/20/17	11/05/17	LOCAL NEWS @ 6 M-F	6-6:30PM		1:00				NM	5	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	10/16/17	10/22/17	-----				0		0.00				
	Week:	10/23/17	10/29/17	MTWTF--				2		0.00				
	Week:	10/30/17	11/05/17	MTWTF--				3		1.00				
<b>Totals</b>											0.00		11	\$3,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/17 - 10/31/17	6	\$2,025.00	\$1,721.25
11/01/17 - 11/03/17	5	\$1,525.00	\$1,296.25
<b>Totals</b>	11	\$3,550.00	\$3,017.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

NAB Form PB-17 Issues

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KNDU TV. Kennewick	<b>Date:</b> 10/19/17
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I, Kathy Balcom Stevenson Advertising  
do hereby request station time concerning the following issue:

Vote Yes for the Link Entertainment Center Proposition 17-4
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60	see attached order 6A-7AM 6PM				

<b>Total Charges:</b> \$3550.00
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This broadcast time will be used by: Citizens for the Link Entertainment Center

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

[Empty box for payment provider information]

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 HOURS before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/19/17      [Signature]      509 546-1096  
Date                                  Signature                                  Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                                   Accepted in Part                                   Rejected  
[Signature]                                  Trude Smith                                  BSM  
Signature                                  Printed Name                                  Title