

## DUPLICATE

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

[www.wxii12.com](http://www.wxii12.com)

Billing Address:

**Innovative Advertising**  
**Attention: Accounts Payable**  
**4250 Hwy 22 Suite 7**  
**Mandeville, LA 70471**

Send Payment To:

**WXII**  
**PO Box 90040**  
**Prescott, AZ 86304-9040**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1801891-2	11/04/18	November 2018	10/29/18 - 11/04/18

Property	Account Executive	Sales Office	Sales Region
WXII	Erin Schumacher	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Gunn/R/Senate	State Senate	1562

Flight Dates	Order #	Alt Order #
10/12/18 - 11/04/18	1801891	26219934

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913826		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/12/18	11/02/18	NBC Today Show	7-9am	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	WXII	M	10/29/18	8:54 AM	NBC Today Show	7-9am	:30	GUNPOS3018H	\$350.00 NM
12	WXII	Tu	10/30/18	7:21 AM	NBC Today Show	7-9am	:30	GUNCON301018H	\$350.00 NM
13	WXII	W	10/31/18	7:26 AM	NBC Today Show	7-9am	:30	GUNCON301018H	\$350.00 NM
15	WXII	Th	11/01/18	8:57 AM	NBC Today Show	7-9am	:30	GUNCON301018H	\$350.00 NM
16	WXII	F	11/02/18	8:42 AM	NBC Today Show	7-9am	:30	GUNCON301018H	\$350.00 NM
5	10/08/18	11/04/18	NFL Sunday Prime Game	8p-12a	-----S	:30	1	\$2,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/18	11/04/18	-----S	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	Su	11/04/18	8:11 PM	NFL Sunday Prime Games	8p-12a	:30	GUNCON301018H	\$2,600.00 NM
<u>Total Spots</u>							6		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$4,350.00</b>
<u>Agency Commission</u>	<b>\$652.50</b>
<u>Net Amount Due</u>	<b>\$3,697.50</b>

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.