



125 West 55th St
New York, NY 10019

Contract # 25237008	Changes as of: 6/28/2016 at 1:39 PM	Version: Highlighting Revision 2
CPE: 155/347/3075	Flight: 10/11/16 - 10/17/16	Total \$: \$1,300.00
Agency: MAIN STREET MEDIA GR	Advertiser: Senate Leadership Fund	Total Spots: 4
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314	Product: Pennsylvania	Total CPP: \$0.00
Agency Order #: 5165757	Buyer: Maroney, Stephanie	Total GRP:
Salesperson: TREVOR HEATON 202-955-5342	Primary Demo: Adults 35+	Con Type: POLITICAL/NOTE
	Assistant: TREVOR HEATON 202-955-5342	Separation:
Comments: Separation: 30		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	F 7p-10p		HIGH SCHOOL FOOTBALL	\$550.00	0	30	0	0	0	1	0	0	0	1	\$550.00	\$0.00	0.0
Changes: Rate from 250 to 550																	
2	Sa 12n-3p		COLLEGE FOOTBALL	\$250.00	0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
3	Sa 3:30p-6p		COLLEGE FOOTBALL	\$250.00	0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
4	Sa 7p-10p		COLLEGE FOOTBALL	\$250.00	0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
TOTALS:							0	0	0	1	3	0	0	4	\$1,300.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25237008		Changes as of: 6/28/2016 at 1:39 PM		Version: Current State Version 3	
CPE: 155/347/3075		Flight: 10/11/16 - 10/17/16		Total \$: \$1,300.00	
Agency: MAIN STREET MEDIA GR		Advertiser: Senate Leadership Fund		Total Spots: 4	
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314		Product: Pennsylvania		Office: WASHINGTON	
Agency Order #: 5165757		Buyer: Maroney, Stephanie		Primary Demo: Adults 35+	
Salesperson: TREVOR HEATON 202-955-5342		Con Type: POLITICAL/NOTE		Con Type: TREVOR HEATON 202-955-5342	
Comments: Separation: 30		Separation:		Total GRP:	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP	
							10/11	10/12	10/13	10/14	10/15	10/16	10/17					
F																		
1	7p-10p		HIGH SCHOOL FOOTBALL	\$550.00	0	30	0	0	0	1	0	0	0		1	\$550.00	\$0.00	0.0
Charges: Rate from 250 to 550																		
TOTALS:							0	0	0	0	1	3	0	0	4	\$1,300.00	\$0.00	0.0



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New York, NY 10019

Contract # 25237008		Changes as of: 6/28/2016 at 1:39 PM		Version: Current State Version 3	
CPE: 155/347/3075		Flight: 10/11/16 - 10/17/16		Total \$: \$1,300.00	
Agency: MAIN STREET MEDIA GR		Advertiser: Senate Leadership Fund		Total Spots: 4	
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314		Product: Pennsylvania		Office: WASHINGTON	
Agency Order #: 5165757		Buyer: Maroney, Stephanie		Primary Demo: Adults 35+	
Salesperson: 202-955-5342		TREAVOR HEATON		Con Type: POLITICAL/VOTE	
		Assistant: 202-955-5342		Separation:	
				Total GRP:	
				Total CPP: \$0.00	

Special Instructions	
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Date/Time	Added by	Comment
06/28/16 1:39 PM	TREAVOR HEATON	Separation: 30
06/28/16 1:39 PM	TREAVOR HEATON	Separation: 30
06/28/16 1:39 PM	TREAVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$130,000
WPNT Share:	1%
Comment:	
KDKA:	45%
WPCW:	3%
WPGH:	12%
WPXI:	20%
WTAE:	19%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$1,300.00	N/A	0.0
Total	100%	4	\$1,300.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	4	\$1,300.00
Total	4	\$1,300.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Revision	6/28/16 1:39 PM	TREAVOR HEATON	Revised		\$0	Changes: User Entered \$ from \$0.00 to \$1,300.00, Demo Meta to [R16], Competitive
Revision	6/28/16 1:38 PM	GOTOSTRATAtheaton	Updated		\$300.00	Market Budget from \$100,000 to \$130,000, Competitive Unknown from True to false.
New	6/28/16 11:25 AM	TREAVOR HEATON	New	4	\$1,000.00	Changes: Total \$ from \$1,000.00 to \$1,300.00, 1 buyline added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



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New York, NY 10019

Contract # 25237008		Changes as of: 6/28/2016 at 1:39 PM		Version: Current State Version 3	
CPE: 155/347/3075		Flight: 10/11/16 - 10/17/16		Station: WPNT	Total \$: \$1,300.00
Agency: MAIN STREET MEDIA GR		Advertiser: Senate Leadership Fund		Market: Pittsburgh	Total Spots: 4
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314		Product: Pennsylvania		Office: WASHINGTON	Total CPP: \$0.00
Agency Order #: 5165757				Primary Demo: Adults 35+	Total GRP:
Buyer: Maroney, Stephanie				Con Type: POLITICAL/VOTE	
Salesperson: TREVOR HEATON 202-955-5342				Assistant: TREVOR HEATON 202-955-5342	Separation:
Comments: Separation: 30					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	F 7p-10p		HIGH SCHOOL FOOTBALL	\$550.00	0	30	0	0	0	1	0	0	0	1	\$550.00	\$0.00	0.0
Charges: Rate from 250 to 550							TOTALS: 0 0 0 1 3 0 0							4	\$1,300.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25237008

Changes as of: 6/28/2016 at 1:39 PM

Version: Current State Version 3

CPE: 155/347/3075

Flight: 10/11/16 - 10/17/16

Station: WPNT

Total \$: \$1,300.00

Agency: MAIN STREET MEDIA GR

Advertiser: Senate Leadership Fund

Market: Pittsburgh

Total Spots: 4

MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Product: Pennsylvania

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5165757

Primary Demo: Adults 35+

Total GRP:

Buyer: Maroney, Stephanie

Con Type: POLITICAL/NOTE

Separation:

Salesperson: TREVOR HEATON

Assistant: TREVOR HEATON

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
06/28/16 1:39 PM	TREVOR HEATON	Separation: 30
06/28/16 1:39 PM	TREVOR HEATON	Separation: 30
06/28/16 1:39 PM	TREVOR HEATON	Separation: 30

Competitive Information

Market Budget:	\$130,000
WPNT Share:	1%
Comment:	
KDKA:	45%
WPCW:	3%
WPGH:	12%
WPXI:	20%
WTAE:	19%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	4	\$1,300.00	N/A
Total	100%	4	\$1,300.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	4	\$1,300.00
Total	4	\$1,300.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/28/16 5:47 PM					\$0	\$0	
Revision	6/28/16 1:39 PM	TREVOR HEATON	Revised			\$0	\$1,300.00	Changes: User Entered \$ from \$0.00 to \$1,300.00. Demo Meta to [R16]. Competitive Market Budget from \$100,000 to \$130,000. Competitive Unknown from True to false.
Revision	6/28/16 1:38 PM	GOTOSTRATAItheaton	Updated			\$300.00	\$1,300.00	Changes: Total \$ from \$1,000.00 to \$1,300.00. 1 buyline added or modified.
New	6/28/16 11:25 AM	TREVOR HEATON	New	4		\$1,000.00	\$1,000.00	

Non-Discrimination Policy

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WPNT Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 2578092

Schedule Dates 10/14/16-10/15/16
Advertiser Senate Leadership Fund (111192)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand 155/347/3075 (844798)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Stepha, Maroney,
Phone/Fax /
CPE 155/347/3075
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Pennsylvania
trevor heaton

Date Entered 07/19/16
Last Modified 07/19/16
Entered By Jason Baumgarten
CO-OP No
Headline # ECR25237008
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$195.00
Net Total \$1,105.00
Sales Tax

Pittsburgh (WPNT)
By Broadcast Month
Oct. 2016
Grand Total:

Spots	Rate
4	\$1,300.00
4	\$1,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football (1)	10/14/16-10/14/16	2	:30	7p- Sports-Friday Night Rivals HS Football						1			1	\$550.00	\$550.00	Pittsburgh (WPNT)	HIGH SCHOOL FOOTBALL	7/19/16
2.0	Normal Line / Football (2)	10/15/16-10/15/16	2	:30	12p- Sports-ASN Conference USA Football						1			1	\$250.00	\$250.00	Pittsburgh (WPNT)	COLLEGE FOOTBALL	7/19/16
3.0	Normal Line / Football (3)	10/15/16-10/15/16	2	:30	3:30p- Sports-ASN Conference USA Football						1			1	\$250.00	\$250.00	Pittsburgh (WPNT)	COLLEGE FOOTBALL	7/19/16
4.0	Normal Line / Football (4)	10/15/16-10/15/16	2	:30	7p- Sports-ASN Conference USA Football						1			1	\$250.00	\$250.00	Pittsburgh (WPNT)	COLLEGE FOOTBALL	7/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.