



125 West 55th St  
New York, NY 10019

Contract # 25237008 Changes as of: 6/28/2016 at 1:39 PM Version: Highlighting Revision 2 Total \$: \$1,300.00

CPE: 155/347/3075 Flight: 10/11/16 - 10/17/16 Station: WPNT  
Agency: MAIN STREET MEDIA Advertiser: Senate Leadership Fund Market: Pittsburgh Total Spots: 4

GR MAIN STREET MEDIA Product: Pennsylvania Office: WASHINGTON Total CPP: \$0.00  
GROUP PO BOX  
25093 ALEXANDRIA VA 22314

Agency Order #: 5165757 Buyer: Maroney, Stephanie Primary Demo: Adults 35+  
Salesperson: TREVOR HEATON 202-955-5342 Assistant: TREVOR HEATON 202-955-5342  
Comments: Separation: 30 Separation: Total GRP:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	F 7p-10p		HIGH SCHOOL FOOTBALL	\$550.00	0	30	0	0	0	1	0	0	0	1	\$550.00	\$0.00	0.0
Changes: Rate from 250 to 550																	
2	Sa 12n-3p		COLLEGE FOOTBALL	\$250.00	0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
3	Sa 3:30p-6p		COLLEGE FOOTBALL	\$250.00	0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
4	Sa 7p-10p		COLLEGE FOOTBALL	\$250.00	0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
<b>TOTALS:</b>							0	0	0	1	3	0	0	4	\$1,300.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25237008 Changes as of: 6/28/2016 at 1:39 PM Version: Current State Version 3

CPE: 155/347/3075 Flight: 10/11/16 - 10/17/16 Total \$: \$1,300.00  
 Agency: MAIN STREET MEDIA Advertiser: Senate Leadership Fund Total Spots: 4  
 GR Product: Pennsylvania Office: WASHINGTON Total CPP: \$0.00

MAIN STREET MEDIA  
GROUP PO BOX  
25093 ALEXANDRIA  
VA 22314

Agency Order #: 5165757 Primary Demo: Adults 35+  
 Buyer: Maroney, Stephanie Con Type: POLITICAL/VOTE  
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:  
 202-955-5342 202-955-5342

Total GRP:  
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	F 7p-10p		HIGH SCHOOL FOOTBALL	\$550.00	0	30	0	0	0	1	0	0	0	1	\$550.00	\$0.00	0.0
TOTALS:							0	0	0	1	3	0	0	4	\$1,300.00	\$0.00	0.0

Charges: Rate from 250 to 550

Comments: Separation: 30





125 West 55th St  
New York, NY 10019

Contract # 25237008      Changes as of: 6/28/2016 at 1:39 PM      Version: Current State Version 3      Total \$: \$1,300.00

CPE: 155/347/3075      Agency: MAIN STREET MEDIA      Flight: 10/11/16 - 10/17/16      Station: WPNT      Total Spots: 4

GR      Advertiser: Senate Leadership Fund      Product: Pennsylvania      Office: WASHINGTON      Total CPP: \$0.00

MAIN STREET MEDIA      GROUP PO BOX      25093 ALEXANDRIA      VA 22314      Agency Order #: 5165757      Buyer: Maroney, Stephanie      Primary Demo: Adults 35+      Con Type: POLITICAL/VOTE      Separation:      Total GRP:

Salesperson: TREVOR HEATON      202-955-5342      Assistant: TREVOR HEATON      202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	F 7p-10p		HIGH SCHOOL FOOTBALL	\$550.00	0	30	0	0	0	1	0	0	0	1	\$550.00	\$0.00	0.0
TOTALS:							0	0	0	1	3	0	0	4	\$1,300.00	\$0.00	0.0

Charges: Rate from 250 to 550



125 West 55th St  
New York, NY 10019

Contract # 25237008 Changes as of: 6/28/2016 at 1:39 PM Version: Current State Version 3 Total \$: \$1,300.00

CPE: 155/347/3075 Agency: MAIN STREET MEDIA GR Advertiser: Senate Leadership Fund Market: Pittsburgh Total Spots: 4

Product: Pennsylvania Office: WASHINGTON Total CPP: \$0.00

Agency Order #: 5165757 Buyer: Maroney, Stephanie Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: TREVOR HEATON Separation: Total GRP: \$0.00

Date/Time	Added by	Comment
06/28/16 1:39 PM	TREVOR HEATON	Separation: 30
06/28/16 1:39 PM	TREVOR HEATON	Separation: 30
06/28/16 1:39 PM	TREVOR HEATON	Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$130,000
WPNT Share:	1%
Comment:	
KDKA:	45%
WPCW:	3%
WPGH:	12%
WPXI:	20%
WTAE:	19%

Daypart Summary		Monthly Summary	
Day/Time	% Distrib	Spots	Dollars
	100%	4	\$1,300.00
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$1,300.00</b>

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/28/16 5:47 PM					\$0	\$0	
Revision	6/28/16 1:39 PM	TREVOR HEATON	Revised			\$0	\$1,300.00	Changes: User Entered \$ from \$0.00 to \$1,300.00, Demo Meta to [R:16], Competitive Market Budget from \$100,000 to \$130,000, Competitive Unknown from True to false.
Revision	6/28/16 1:38 PM	GOTOSTRATAtheaton	Updated			\$300.00	\$1,300.00	Changes: Total \$ from \$1,000.00 to \$1,300.00. 1 buyline added or modified.
New	6/28/16 11:25 AM	TREVOR HEATON	New	4		\$1,000.00	\$1,000.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WPNT Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

**Contract # 2578092**

**Schedule Dates** 10/14/16-10/15/16  
**Advertiser** Senate Leadership Fund (111192)  
**Agency** Main Street Media Group (12963)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 155/347/3075 (844798)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Stepha, Maroney,  
**Phone/Fax** /  
**CPE** 155/347/3075  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Pennsylvania  
 Trevor Heaton

**Date Entered** 07/19/16  
**Last Modified** 07/19/16  
**Entered By** Jason Baumgarten  
**CO-OP** No  
**Headline #** ECR25237008  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$195.00  
**Net Total** \$1,105.00  
**Sales Tax**

Pittsburgh (WPNT)		
By Broadcast Month	Spots	Rate
Oct. 2016	4	\$1,300.00
<b>Grand Total:</b>	<b>4</b>	<b>\$1,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football (1)	10/14/16-10/14/16	2	:30	7p- Sports-Friday Night Rivals HS Football						1			1	\$550.00	\$550.00	Pittsburgh (WPNT)	HIGH SCHOOL FOOTBALL	7/19/16
2.0	Normal Line / Football (2)	10/15/16-10/15/16	2	:30	12p- Sports-ASN Conference USA Football							1		1	\$250.00	\$250.00	Pittsburgh (WPNT)	COLLEGE FOOTBALL	7/19/16
3.0	Normal Line / Football (3)	10/15/16-10/15/16	2	:30	3:30p- Sports-ASN Conference USA Football							1		1	\$250.00	\$250.00	Pittsburgh (WPNT)	COLLEGE FOOTBALL	7/19/16
4.0	Normal Line / Football (4)	10/15/16-10/15/16	2	:30	7p- Sports-ASN Conference USA Football							1		1	\$250.00	\$250.00	Pittsburgh (WPNT)	COLLEGE FOOTBALL	7/19/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.