

**Point Broadcasting LLC**  
Public Affairs Programming Log

Station Call Letters: **KCAQ**  
**1st Quarter 2024 Jan. Feb. March**  
Prepared By: **Daniel Herrejon**

<p>Program Name/Segment - Issues &amp; Programs 805 Spotlight: MLK Observance Celebration Event</p>	<p>Date:1/10/24 Time: 8:05am Duration: 2 – 7-10 minute segments.</p>	<p>Program Format/Content Description: Dr. Vincent Stewart from the Ventura County MLK Committee discussed and invited the community to the 38th Annual Rev. Dr. Martin Luther King Jr. Observance Program happening Next Monday 1/15/24.</p>
<p>Issue Addressed – The 38th Annual Rev. Dr. Martin Luther King Jr. Observance Program</p>		

<p>Program Name/Segment - Issues &amp; Programs 805 Spotlight: The Gathering For Justice Presents MLK Freedom &amp; Unity Weekend 2024. Presented by the city of Oxnard, Oxnard PAL, Gathering For Justice &amp; Justice League NYC/CA</p>	<p>Date: 1/11/24 Time: 8:05am Duration: 2 – 7-10 minute segments.</p>	<p>Program Format/Content Description: Arnold Torres who is a part of the MLK Freedom &amp; Unity Weekend 2024 invited the youth in the 805 community to be a part of the event.</p>
<p>Issue Addressed – MLK Freedom &amp; Unity Weekend 2024</p>		

<p>Program Name/Segment - Issues &amp; Programs 805 Spotlight: Affordable Dental</p>	<p>Date:1/23/24</p>	<p>Program Format/Content Description: The Oxnard College Dental Hygiene talked about their program and offered affordable dental</p>
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Issue Addressed – Affordable Dental Hygiene	Time: 8:05am Duration: 2 – 7-10 minute segments.	exams, Cleanings, xrays & oral cancer screenings to the community.
Program Name/Segment - Issues & Programs 805 Spotlight: Mission Church	Date: 2/1/24 Time: 8:05am Duration: 2 – 7-10 minute segments.	Program Format/Content Description: Taylor Hunt from Mission Church in Ventura discussed the upcoming “Night To Remember Prom” for students with disabilities. They were seeking donations & volunteers for the event.
Issue Addressed – Night To Remember Prom for students with disabilities.		

Program Name/Segment - Issues & Programs 805 Spotlight: Autism Society of Ventura County	Date: 2/27/24 Time: 8:05am Duration: 2 – 7-10 minute segments.	Program Format/Content Description: Katrina Maldonado from “Autism Society of Ventura County” discussed the 12 <sup>th</sup> Annual Aut2Run & Community Resource Fair taking place at CSU Channel islands on Sunday April 28, 2024. They were seeking sponsors & participants for the event.
Issue Addressed – 12 <sup>th</sup> Annual Aut2Run & Community Resource Fair		

Program Name/Segment - Issues & Programs 805 Spotlight: Cancer Hope Foundation	Date: 3/6/24	Program Format/Content Description: Carmine from CancerHopeFoundation.org invited the community to 9 <sup>th</sup> Annual Taste Of Hope
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<p>Issue Addressed – 9<sup>th</sup> Annual Taste Of Hope Beer, Wine &amp; Cider Tasting</p>	<p>Time: 8:05am Duration: 2 – 7-10 minute segments.</p>	<p>Beer, Wine &amp; Cider Tasting event to raise funds for their non-profit organization.</p>
<p>Program Name/Segment - Issues &amp; Programs Project Understanding Annual Spring Golf Classic</p>	<p>Date: 3/12/24 Time: 8:05am Duration: 2 – 7-10 minute talk breaks</p>	<p>Program Format/Content Description: We had CEO &amp; Executive Director Brandy Beesley to talk about their upcoming annual Spring Golf Classic. Project Understanding’s mission is to transform lives and empower independence by providing resources to the most at risk in our community.</p>
<p>Issue Addressed – Annual Fall Golf Classic Fundraiser on May 6. Announced registrations to help the organization raise funds for Project Understanding.</p>		

<p>Program Name/Segment - Issues &amp; Programs Pacifica High School Avid Program</p>	<p>Date: 3/20/24 Time: 8:05am Duration: 2 – 7-10 minute talk breaks</p>	<p>Program Format/Content Description: Mr. Calderon from Pacifica High School discussed &amp; invited the community to the 2<sup>nd</sup> Annual Making A Difference Car Show benefitting the Pacifica High School Avid Program.</p>
<p>Issue Addressed – 2<sup>nd</sup> Annual Making A Difference Car Show</p>		