

ORDER



Orders
Order / Rev: 719702
Alt Order #:
Product Desc: 16074
Estimate: 16074
Flight Dates: 10/27/23 - 11/02/23
Original Date / Rev: 10/24/23 / 10/24/23
Order Type: CONTROLLED

WRKS-FM
Primary AE: Bo Bounds
Sales Office: L-JAN
Sales Region: Local

Agency Name: AMAG
Buying Contact:
Billing Contact:
 P.O. Box 24335
 Jackson, MS 39225

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tate for Governor
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Spot
Revenue Code 3: General Revenue
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	3	\$75.00	\$63.75
10/30/23	11/02/23	12	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	3	\$75.00	\$63.75	0.00
November 2023	12	\$300.00	\$255.00	0.00
Totals	15	\$375.00	\$318.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bo Bounds			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRKS	10/27/23	11/02/23	Out of Bounds	CM	7a-10a	MTWTF--	1:00	15	\$25.00	P-03	0.00	NM	15	\$375.00
				Out of Bounds											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/23	10/29/23	----F--					3	\$25.00		0.00			
		Week: 10/30/23	11/05/23	MTWT---					12	\$25.00		0.00			
													Totals	15	\$375.00

Buy Detail Report

Revision #: Date: 10/24/2023

Client: Tate for Governor **Estimate:** 16074 **Vendor:** WRKS-FM
Media: Radio **Flight Start Date:** 10/27/2023 05:00 AM 395 Hudson Street, 7th Floor
Product: 2023 **Flight End Date:** 11/7/2023 04:59 AM New York, NY 10014
Market: Jackson, MS
Primary Demo: Adults 35+
Separation between spots: 30 **Buyer:** AMAG Media Assistant
Phone: 212-242-9870
Fax: 212-242-0706
Format: All Sports

Daypart Program	Daypart Code	STN Gross	Dur	Wks 10/27	11/3	Total Spots	Adults 35+ Rtg/CPP
WRKS-FM							
Bo Bounds Show	MTUWTHF 7:00a-10:00a	AM	\$25.00	60	10	5	0.0 \$0.00
				Total Spots:		15	0.0
				Total GRP/GIMP(000):		0.0	\$0.00
				Total CPP/CPM:		15	\$0.00
Total Cost:							\$375.00

Buy Detail Report

Summary by Station/System

Date: 10/24/2023

Client: Tate for Governor
 Media: Radio
 Product: 2023
 Market: Jackson, MS
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 16074
 Flight Start Date: 10/27/2023 05:00 AM
 Flight End Date: 11/7/2023 04:59 AM
 Buyer: AMAG Media Assistant

Station	Total Spots	STN Gross	PCT	CPP	Adults 35+	GRP	PCT
WRKS-FM	15	\$375.00	100%	\$0.00	0.0	0%	
Market Total:	15	\$375.00		\$0.00	0.0		

Buy Detail Report

Summary by Station/Length

Date: 10/24/2023

Client: Tate for Governor
 Media: Radio
 Product: 2023
 Market: Jackson, MS
 Primary Demo: Adults 35+
 Separation between spots: 30

Estimate: 16074
 Flight Start Date: 10/27/2023 05:00 AM
 Flight End Date: 11/7/2023 04:59 AM
 Buyer: AMAG Media Assistant

Station	Spot Length	Total Spots	STN Gross	PCT	CPP	Adults 35+	GRP	PCT
WRKS-FM	60	15	\$375.00	100%	\$0.00	0.0	0.0	0%
Market Total:		15	\$375.00		\$0.00	0.0		

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media & Advocacy Group, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div>	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Tate Reeves	
Authorized committee: Tate for Governor	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A American Advocacy & Media Group	
Candidate's political party: Republican Party	
Office sought (no acronyms or abbreviations): Governor	
Date of election: November 7th, 2023	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: P.O. Box 24335, Jackson, MS 39225 - Treasurer: Kristin McDevitt - Phone (601) 720-3294	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature: <i>Steve Sykes</i>	Signature: <i>Bo Bounds / att</i>
Name: <i>Steve Sykes</i>	Name: <i>Bo Bounds</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>10/12/23</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Steve Sykes

Name:

Steve Sykes

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

718781

Station Call Letters:

WRKS

Date Received/Requested:

10/17/23

Est. #:

16045

Station Location:

Jackson Ms

Run Start and End Dates:

10/20 thru 10/26

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.