

# ORDER



WJNT-AM

**Orders**  
**Order / Rev:** 706287  
**Alt Order #:** 36757366  
**Product Desc:** McDaniel for LT Gov  
**Estimate:** 72887  
**Flight Dates:** 07/28/23 - 08/07/23  
**Original Date / Rev:** 07/26/23 / 07/26/23  
**Order Type:** CONTROLLED

**Primary AE:** Eastman Philadelphia  
**Sales Office:** N-EAS  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:** LCA INVOICE  
 125 W 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Chris McDaniel for LT. Governor  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	07/30/23	6	\$120.00	\$102.00
07/31/23	08/07/23	18	\$360.00	\$306.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	6	\$120.00	\$102.00	0.00
August 2023	18	\$360.00	\$306.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$480.00</b>	<b>\$408.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJNT	07/28/23	08/07/23	Mo-Fr AM Mo-Fr AM	CM	6a-10a	----2--	1:00	2	\$20.00	P-03	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----2--					2	\$20.00		0.00			
		Week: 07/31/23	08/06/23	11111--					5	\$20.00		0.00			
		Week: 08/07/23	08/13/23	1-----					1	\$20.00		0.00			
N 2	WJNT	07/28/23	08/07/23	Mo-Fr Midday Mo-Fr Midday	CM	10a-3p	----2--	1:00	2	\$20.00	P-03	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----2--					2	\$20.00		0.00			
		Week: 07/31/23	08/06/23	11111--					5	\$20.00		0.00			
		Week: 08/07/23	08/13/23	1-----					1	\$20.00		0.00			
N 3	WJNT	07/28/23	08/07/23	Mo-Fr PM Mo-Fr PM	CM	3p-7p	----2--	1:00	2	\$20.00	P-03	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/24/23	07/30/23	----2--					2	\$20.00		0.00			
		Week: 07/31/23	08/06/23	11111--					5	\$20.00		0.00			
		Week: 08/07/23	08/13/23	1-----					1	\$20.00		0.00			

Totals 24 \$480.00

Jul 26, 23  
 CONT# 36757366 Mod# Ver# 1 (Last =)  
 REP EASTMAN  
 TO WJNT-AM (Jackson MS)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 72887

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV CHRIS MCDANIEL FOR LT. GOVERNOR  
 PDT McDaniel for LT Gov  
 FLT Jul 28, 23 - Aug 07, 23

126 30826

\* REP ORDER COMMENT \*

\*\* 7/26/2023 3:53:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 7/26/2023 3:53:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

\*\* 7/26/2023 3:53:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	....F..	6A - 10A	60	07/28/2023 - 07/28/2023	1D	2	\$20.00	2
	1.2	....F..	10A - 3P	60	07/28/2023 - 07/28/2023	1D	2	\$20.00	2
	1.3	....F..	3P - 7P	60	07/28/2023 - 07/28/2023	1D	2	\$20.00	2
					** FLIGHT TOTALS **		6	\$120.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	6A - 10A	60	07/31/2023 - 07/31/2023	1D	1	\$20.00	1
	2.2	M.....	10A - 3P	60	07/31/2023 - 07/31/2023	1D	1	\$20.00	1
	2.3	M.....	3P - 7P	60	07/31/2023 - 07/31/2023	1D	1	\$20.00	1
					** FLIGHT TOTALS **		3	\$60.00	
		<b>FLIGHT 3</b>							
	3.1	.T.....	6A - 10A	60	08/01/2023 - 08/01/2023	1D	1	\$20.00	1
	3.2	.T.....	10A - 3P	60	08/01/2023 - 08/01/2023	1D	1	\$20.00	1
	3.3	.T.....	3P - 7P	60	08/01/2023 - 08/01/2023	1D	1	\$20.00	1
					** FLIGHT TOTALS **		3	\$60.00	
		<b>FLIGHT 4</b>							
	4.1	..W....	6A - 10A	60	08/02/2023 - 08/02/2023	1D	1	\$20.00	1
	4.2	..W....	10A - 3P	60	08/02/2023 - 08/02/2023	1D	1	\$20.00	1

Jul 26, 23

CONT# 36757366 Mod# Ver# 1 (Last = )  
 REP EASTMAN

DDS CONT# 0  
 C/P/E: na / na / 72887

4.3	..W....	3P - 7P	60	08/02/2023 - 08/02/2023	1D	1	\$20.00	1	
							** FLIGHT TOTALS **	3	\$60.00
<b>FLIGHT 5</b>									
5.1	...T...	6A - 10A	60	08/03/2023 - 08/03/2023	1D	1	\$20.00	1	
5.2	...T...	10A - 3P	60	08/03/2023 - 08/03/2023	1D	1	\$20.00	1	
5.3	...T...	3P - 7P	60	08/03/2023 - 08/03/2023	1D	1	\$20.00	1	
							** FLIGHT TOTALS **	3	\$60.00
<b>FLIGHT 6</b>									
6.1	....F..	6A - 10A	60	08/04/2023 - 08/04/2023	1D	1	\$20.00	1	
6.2	....F..	10A - 3P	60	08/04/2023 - 08/04/2023	1D	1	\$20.00	1	
6.3	....F..	3P - 7P	60	08/04/2023 - 08/04/2023	1D	1	\$20.00	1	
							** FLIGHT TOTALS **	3	\$60.00
<b>FLIGHT 7</b>									
7.1	M.....	6A - 10A	60	08/07/2023 - 08/07/2023	1D	1	\$20.00	1	
7.2	M.....	10A - 3P	60	08/07/2023 - 08/07/2023	1D	1	\$20.00	1	
7.3	M.....	3P - 7P	60	08/07/2023 - 08/07/2023	1D	1	\$20.00	1	
							** FLIGHT TOTALS **	3	\$60.00

	Jul 23	Aug 23				
SPOTS	6	18				
CASH	120.00	360.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	120.00	360.00				

						TOTAL
SPOTS						24
CASH						480.00
TRADE						0.00
NSL						0.00
TOTAL						480.00

Jul 26, 23

CONT# 36757366 Mod# Ver# 1 (Last = )  
REP EASTMAN

DDS CONT# 0  
C/P/E: na / na / 72887

---

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b>
	<input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Chris B. McDaniel	
Authorized committee: Chris McDaniel for Mississippi Lieutenant Governor	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Strategic Media Placement	
Candidate's political party: Republican Party	
Office sought (no acronyms or abbreviations): Mississippi Lieutenant Governor	
Date of election: August 8, 2023	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Susan Perkins	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.	
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	

Candidate/Committee/Agency	Station Representative
Signature: Anthony Iacovetti <small>Digitally signed by Anthony Iacovetti Date: 2023.04.28 11:48:09 -04'00'</small>	Signature: 
Name: Anthony Iacovetti	Name: Aza Hudson
Date of Request to Purchase Ad Time: 7.26.2023	Date of Station Agreement to Sell Time: 7/26/23

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: 706287

Station Call Letters: WJNT

Date Received/Requested: 7/26/23

Est. #: 72887

Station Location: Jackson

Run Start and End Dates: 7/28 - 8/18/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.