

ORDER



WJNT-AM

Orders
Order / Rev: 707750
Alt Order #: 36781447
Product Desc: ADD
Estimate: 8588
Flight Dates: 08/05/23 - 08/08/23
Original Date / Rev: 08/04/23 / 08/04/23
Order Type: CONTROLLED

Primary AE: Eastman Philadelphia
Sales Office: N-EAS
Sales Region: National

Agency Name: Katz Media Group
Buying Contact:
Billing Contact: LCA INVOICE
 125 W 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Chris McDaniel for LT. Governor
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/23	08/08/23	31	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	31	\$500.00	\$425.00	0.00
Totals	31	\$500.00	\$425.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJNT	08/07/23	08/08/23	Mo-Fr AM Mo-Fr AM	CM	6a-10a	44-----	1:00	8	\$20.00	P-03	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	44-----		8				\$20.00		0.00			
N 2	WJNT	08/07/23	08/08/23	Mo-Fr Midday Mo-Fr Midday	CM	10a-3p	4-----	1:00	4	\$20.00	P-03	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	4-----		4				\$20.00		0.00			
N 3	WJNT	08/07/23	08/08/23	Mo-Fr PM Mo-Fr PM	CM	3p-7p	3-----	1:00	3	\$20.00	P-03	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	3-----		3				\$20.00		0.00			
N 4	WJNT	08/05/23	08/08/23	Sa-Su Prime Time Sa-Su Prime Time	CM	6a-7p (6:00 AM-7:00 PM)	-----8-	1:00	8	\$15.00	P-03	0.00	NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/23	08/11/23	-----8-		8				\$15.00		0.00			
N 5	WJNT	08/06/23	08/08/23	Sa-Su Prime Time Sa-Su Prime Time	CM	6a-7p (6:00 AM-7:00 PM)	-----8	1:00	8	\$10.00	P-03	0.00	NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/23	08/12/23	-----8		8				\$10.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/23	08/12/23	-----8		8				\$10.00		0.00			
													Totals	31	\$500.00

CONT# **Aug 04, 23**
36781447 Mod# Ver# 1 (Last =)
 REP **EASTMAN**
 TO **WJNT-AM (Jackson MS)**
 FM **BRIAN DONLEY**
 OFF **PHILADELPHIA**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# **0**
 C/P/E: **na / na / 8588**

SALESPERSON FAX#

PH #

BYR **Helen Hanratty1**
 ADV **CHRIS MCDANIEL FOR LT. GOVERNOR**
 PDT **ADD**
 FLT **Aug 05, 23 - Aug 08, 23**

12650569

* REP ORDER COMMENT *

** 8/4/2023 12:53:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 8/4/2023 12:53:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

** 8/4/2023 12:53:00 PM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO STATIONS

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	6A - 7P	60	08/05/2023 - 08/05/2023	1D	8	\$15.00	8
					** FLIGHT TOTALS **		8	\$120.00	
		FLIGHT 2							
	2.1S	6A - 7P	60	08/06/2023 - 08/06/2023	1D	8	\$10.00	8
					** FLIGHT TOTALS **		8	\$80.00	
		FLIGHT 3							
	3.1	M.....	6A - 10A	60	08/07/2023 - 08/07/2023	1D	4	\$20.00	4
	3.2	M.....	10A - 3P	60	08/07/2023 - 08/07/2023	1D	4	\$20.00	4
	3.3	M.....	3P - 7P	60	08/07/2023 - 08/07/2023	1D	3	\$20.00	3
					** FLIGHT TOTALS **		11	\$220.00	
		FLIGHT 4							
	4.1	.T.....	6A - 10A	60	08/08/2023 - 08/08/2023	1D	4	\$20.00	4
					** FLIGHT TOTALS **		4	\$80.00	

Aug 04, 23

CONT# 36781447 Mod# Ver# 1 (Last =)
REP EASTMAN

DDS CONT# 0
C/P/E: na / na / 8588

	Aug 23						
SPOTS	31						
CASH	500.00						
TRADE	0.00						
NSL	0.00						
TOTAL	500.00						

							TOTAL
SPOTS							31
CASH							500.00
TRADE							0.00
NSL							0.00
TOTAL							500.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE </div>	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Chris B. McDaniel

Authorized committee:
Chris McDaniel for Mississippi Lieutenant Governor

Agency requesting time (and contact information):
 N/A Strategic Media Placement

Candidate's political party:
Republican Party

Office sought (no acronyms or abbreviations):
Mississippi Lieutenant Governor

Date of election: August 8, 2023
 General Primary

Treasurer of candidate's authorized committee:
Susan Perkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Anthony Iacovetti <small>Digitally signed by Anthony Iacovetti Date: 2023.04.28 11:48:09 -04'00'</small>	Signature:
Name: Anthony Iacovetti	Name:
Date of Request to Purchase Ad Time: 7.26.2023	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 706287	Station Call Letters: WJNT	Date Received/Requested: 7/26/23
Est. #: 72887	Station Location: JACKSON	Run Start and End Dates: 7/28 - 8/18/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.