

# INVOICE



**KOLD**  
**7831 N. Business Park Dr.**  
**Tucson, AZ 85743**  
**Main: (520) 744-1313**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1680657-1	02/26/17	February 2017	01/30/17 - 02/26/17

Property	Account Executive	Sales Office	Sales Region
KOLD	Ryan Gordon	HRP-Washington	National

Billing Address:

**Canal Partners Media**  
**Attention: Accounts Payable**  
**25 Whitlock Place SW, Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Advertiser	Product	Estimate Number
ISS/Alliance Healthcare Sec	ALLIANCE FOR HEALTHC	4788

Flight Dates	Order #	Alt Order #
02/18/17 - 02/26/17	1680657	08537005

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV13041	791	917

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/24/17	02/24/17	The Price Is Right	10a-11a	---- 1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17   02/26/17   ---- 1--                    1       \$400.00									
Spots: #    Ch    Day   Air Date    Air Time   Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1680657-1	02/26/17	February 2017	01/30/17 - 02/26/17
Advertiser	Product	Estimate Number	
ISS/Alliance Healthcare Sec	ALLIANCE FOR HEALTHC	4788	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
----- 1--									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 ----- 1-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	02/24/17		News 13 at 6p	6p-630p	:00		<del>\$450.00</del> NM
Credited									
7	02/24/17	02/24/17	ET		630p-7p	----- 1--	:30	1	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 ----- 1-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	02/24/17	6:40 PM	ET	630p-7p	:30	AHS17- 12- 30 H	\$450.00 NM
8	02/20/17	02/20/17	Bold And The Beautiful		1230p-1p	1-----	:30	1	\$350.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	02/20/17	12:59 PM	Bold And The Beautiful	1230p-1p	:30	AHS17- 12- 30 H	\$350.00 NM
9	02/20/17	02/20/17	News 13 at Noon		12p-1230p	1-----	:30	1	\$375.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 1----- 1 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	02/20/17	12:29 PM	News 13 at Noon	12p-1230p	:30	AHS17- 12- 30 H	\$375.00 NM
10	02/20/17	02/20/17	Syndicated 3-4p M-F		3p-4p	1-----	:30	1	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 1----- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	02/20/17	3:36 PM	Syndicated 3-4p M-F	3p-4p	:30	AHS17- 12- 30 H	\$125.00 NM
11	02/20/17	02/20/17	News 13 at 4p		4p-5p	1-----	:30	1	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 1----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	02/20/17	4:12 PM	News 13 at 4p	4p-5p	:30	AHS17- 12- 30 H	\$250.00 NM
12	02/20/17	02/20/17	News 13 at 5p		5p-530p	1-----	:30	1	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	M	02/20/17	5:27 PM	News 13 at 5p	5p-530p	:30	AHS17- 12- 30 H	\$450.00 NM
13	02/20/17	02/20/17	News 13 at 6p		6p-630p	1-----	:30	1	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1680657-1	02/26/17	February 2017	01/30/17 - 02/26/17
Advertiser	Product	Estimate Number	
ISS/Alliance Healthcare Sec	ALLIANCE FOR HEALTHC	4788	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																															
13	02/20/17	02/20/17	News 13 at 6p	6p-630p	1-----	:30	1	\$450.00	NM																																																																															
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>M</td><td>02/20/17</td><td>6:21 PM</td><td>News 13 at 6p</td><td>6p-630p</td><td>:30</td><td>AHS17- 12- 30 H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	M	02/20/17	6:21 PM	News 13 at 6p	6p-630p	:30	AHS17- 12- 30 H	\$450.00	NM																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
1	KOLD	M	02/20/17	6:21 PM	News 13 at 6p	6p-630p	:30	AHS17- 12- 30 H	\$450.00	NM																																																																														
14	02/20/17	02/20/17	ET	630p-7p	1-----	:30	1	\$450.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>1-----</td><td>1</td><td>\$450.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>M</td><td>02/20/17</td><td>6:41 PM</td><td>ET</td><td>630p-7p</td><td>:30</td><td>AHS17- 12- 30 H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	1-----	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	M	02/20/17	6:41 PM	ET	630p-7p	:30	AHS17- 12- 30 H	\$450.00	NM																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	02/20/17	02/26/17	1-----	1	\$450.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
1	KOLD	M	02/20/17	6:41 PM	ET	630p-7p	:30	AHS17- 12- 30 H	\$450.00	NM																																																																														
15	02/18/17	02/25/17	News 13 at 530p Sat	530-6p	-----1-	:30	1	\$250.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>02/13/17</td><td>02/19/17</td><td>-----1-</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Sa</td><td>02/18/17</td><td>5:52 PM</td><td>News 13 at 530p Sat</td><td>530-6p</td><td>:30</td><td>AHS17- 12- 30 H</td><td>\$250.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>-----1-</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KOLD</td><td>Sa</td><td>02/25/17</td><td>5:56 PM</td><td>News 13 at 530p Sat</td><td>530-6p</td><td>:30</td><td>AHS17- 12- 30 H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/13/17	02/19/17	-----1-	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Sa	02/18/17	5:52 PM	News 13 at 530p Sat	530-6p	:30	AHS17- 12- 30 H	\$250.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	-----1-	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KOLD	Sa	02/25/17	5:56 PM	News 13 at 530p Sat	530-6p	:30	AHS17- 12- 30 H	\$250.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	02/13/17	02/19/17	-----1-	1	\$250.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
1	KOLD	Sa	02/18/17	5:52 PM	News 13 at 530p Sat	530-6p	:30	AHS17- 12- 30 H	\$250.00	NM																																																																														
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	02/20/17	02/26/17	-----1-	1	\$250.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
2	KOLD	Sa	02/25/17	5:56 PM	News 13 at 530p Sat	530-6p	:30	AHS17- 12- 30 H	\$250.00	NM																																																																														
16	02/18/17	02/25/17	ET Weekend Prime Acc/PP	Prime Access/Prime	-----1-	:30	1	\$200.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>02/13/17</td><td>02/19/17</td><td>-----1-</td><td>1</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Sa</td><td>02/18/17</td><td>6:41 PM</td><td>ET Weekend Prime Acc/Prim</td><td>Prime Access/Prime</td><td>:30</td><td>AHS17- 12- 30 H</td><td>\$200.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>-----1-</td><td>1</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KOLD</td><td>Sa</td><td>02/25/17</td><td></td><td>ET Weekend Prime Acc/Prim</td><td>Prime Access/Prime</td><td>:00</td><td></td><td><del>\$200.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/13/17	02/19/17	-----1-	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Sa	02/18/17	6:41 PM	ET Weekend Prime Acc/Prim	Prime Access/Prime	:30	AHS17- 12- 30 H	\$200.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	-----1-	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KOLD	Sa	02/25/17		ET Weekend Prime Acc/Prim	Prime Access/Prime	:00		<del>\$200.00</del>	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	02/13/17	02/19/17	-----1-	1	\$200.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
1	KOLD	Sa	02/18/17	6:41 PM	ET Weekend Prime Acc/Prim	Prime Access/Prime	:30	AHS17- 12- 30 H	\$200.00	NM																																																																														
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	02/20/17	02/26/17	-----1-	1	\$200.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
2	KOLD	Sa	02/25/17		ET Weekend Prime Acc/Prim	Prime Access/Prime	:00		<del>\$200.00</del>	NM																																																																														
Credited																																																																																								
17	02/19/17	02/26/17	News 13 at 530p Sunday	530p-6p	-----1	:30	1	\$400.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>02/13/17</td><td>02/19/17</td><td>-----1</td><td>1</td><td>\$400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>02/19/17</td><td>5:51 PM</td><td>News 13 at 530p Sunday</td><td>530p-6p</td><td>:30</td><td>AHS17- 12- 30 H</td><td>\$400.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>-----1</td><td>1</td><td>\$400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KOLD</td><td>Su</td><td>02/26/17</td><td>5:56 PM</td><td>News 13 at 530p Sunday</td><td>530p-6p</td><td>:30</td><td>AHS17- 12- 30 H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/13/17	02/19/17	-----1	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	02/19/17	5:51 PM	News 13 at 530p Sunday	530p-6p	:30	AHS17- 12- 30 H	\$400.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	-----1	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	KOLD	Su	02/26/17	5:56 PM	News 13 at 530p Sunday	530p-6p	:30	AHS17- 12- 30 H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	02/13/17	02/19/17	-----1	1	\$400.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
1	KOLD	Su	02/19/17	5:51 PM	News 13 at 530p Sunday	530p-6p	:30	AHS17- 12- 30 H	\$400.00	NM																																																																														
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	02/20/17	02/26/17	-----1	1	\$400.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
2	KOLD	Su	02/26/17	5:56 PM	News 13 at 530p Sunday	530p-6p	:30	AHS17- 12- 30 H	\$400.00	NM																																																																														
18	02/26/17	02/26/17	CBS Sunday Morning	Various	-----1	:30	1	\$400.00	NM																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>-----1</td><td>1</td><td>\$400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KOLD</td><td>Su</td><td>02/26/17</td><td>7:06 AM</td><td>CBS Sunday Morning</td><td>Various</td><td>:30</td><td>AHS17- 12- 30 H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	-----1	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Su	02/26/17	7:06 AM	CBS Sunday Morning	Various	:30	AHS17- 12- 30 H	\$400.00	NM																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																			
	02/20/17	02/26/17	-----1	1	\$400.00																																																																																			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																														
1	KOLD	Su	02/26/17	7:06 AM	CBS Sunday Morning	Various	:30	AHS17- 12- 30 H	\$400.00	NM																																																																														
19	02/23/17	02/23/17	The Price Is Right	10a-11a	---1---	:30	1	\$400.00	NM																																																																															

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1680657-1	02/26/17	February 2017	01/30/17 - 02/26/17
Advertiser	Product	Estimate Number	
ISS/Alliance Healthcare Sec	ALLIANCE FOR HEALTHC	4788	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	02/23/17	02/23/17	The Price Is Right	10a-11a	--- 1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 --- 1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	02/23/17		The Price Is Right	10a-11a	:00		<del>\$400.00</del> NM
Credited									
20	02/23/17	02/23/17	News 13 at 430am	430-457a	--- 1---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 --- 1--- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	02/23/17	4:55 AM	News 13 at 430am	430-457a	:30	AHS17- 12- 30 H	\$125.00 NM
21	02/23/17	02/23/17	News 13 at 5p	5p-530p	--- 1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 --- 1--- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	02/23/17	5:13 PM	News 13 at 5p	5p-530p	:30	AHS17- 12- 30 H	\$450.00 NM
22	02/23/17	02/23/17	News 13 at 6p	6p-630p	--- 1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 --- 1--- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	02/23/17	6:28 PM	News 13 at 6p	6p-630p	:30	AHS17- 12- 30 H	\$450.00 NM
23	02/23/17	02/23/17	KOLD This Morning 6a	6a-7a	--- 1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 --- 1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	02/23/17	6:28 AM	KOLD This Morning 6a	6a-7a	:30	AHS17- 12- 30 H	\$400.00 NM
24	02/23/17	02/23/17	CBS This Morning	7a-9a	--- 1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 --- 1--- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	02/23/17	7:59 AM	CBS This Morning	7a-9a	:30	AHS17- 12- 30 H	\$250.00 NM
25	02/23/17	02/23/17	RI M-F 9-930a	9a-930a	--- 1---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 --- 1--- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	02/23/17		RI M-F 9-930a	9a-930a	:00		<del>\$125.00</del> NM
Credited									
26	02/23/17	02/23/17	RI M-F 930-10a	930a-10a	--- 1---	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 --- 1--- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1680657-1	02/26/17	February 2017	01/30/17 - 02/26/17
Advertiser	Product	Estimate Number	
ISS/Alliance Healthcare Sec	ALLIANCE FOR HEALTHC	4788	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
26	02/23/17	02/23/17	RI M-F 930-10a	930a-10a	--- 1---	:30	1	\$125.00	NM																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Th</td><td>02/23/17</td><td></td><td>RI M-F 930-10a</td><td>930a-10a</td><td>:00</td><td></td><td><del>\$125.00</del></td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Th	02/23/17		RI M-F 930-10a	930a-10a	:00		<del>\$125.00</del>	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Th	02/23/17		RI M-F 930-10a	930a-10a	:00		<del>\$125.00</del>	NM																					
Credited																															
27	02/21/17	02/21/17	The Price Is Right	10a-11a	- 1-----	:30	1	\$400.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>- 1-----</td><td>1</td><td>\$400.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	- 1-----	1	\$400.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	02/20/17	02/26/17	- 1-----	1	\$400.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>02/21/17</td><td>10:28 AM</td><td>The Price Is Right</td><td>10a-11a</td><td>:30</td><td>AHS17- 12-30 H</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	02/21/17	10:28 AM	The Price Is Right	10a-11a	:30	AHS17- 12-30 H	\$400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Tu	02/21/17	10:28 AM	The Price Is Right	10a-11a	:30	AHS17- 12-30 H	\$400.00	NM																					
28	02/21/17	02/21/17	Young and the Restless	11a-12p	- 1-----	:30	1	\$350.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>- 1-----</td><td>1</td><td>\$350.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	- 1-----	1	\$350.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	02/20/17	02/26/17	- 1-----	1	\$350.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>02/21/17</td><td>11:59 AM</td><td>Young and the Restless</td><td>11a-12p</td><td>:30</td><td>AHS17- 12-30 H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	02/21/17	11:59 AM	Young and the Restless	11a-12p	:30	AHS17- 12-30 H	\$350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Tu	02/21/17	11:59 AM	Young and the Restless	11a-12p	:30	AHS17- 12-30 H	\$350.00	NM																					
29	02/21/17	02/21/17	News 13 at Noon	12p-1230p	- 1-----	:30	1	\$375.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>- 1-----</td><td>1</td><td>\$375.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	- 1-----	1	\$375.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	02/20/17	02/26/17	- 1-----	1	\$375.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>02/21/17</td><td>12:22 PM</td><td>News 13 at Noon</td><td>12p-1230p</td><td>:30</td><td>AHS17- 12-30 H</td><td>\$375.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	02/21/17	12:22 PM	News 13 at Noon	12p-1230p	:30	AHS17- 12-30 H	\$375.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Tu	02/21/17	12:22 PM	News 13 at Noon	12p-1230p	:30	AHS17- 12-30 H	\$375.00	NM																					
30	02/21/17	02/21/17	News 13 at 4p	4p-5p	- 1-----	:30	1	\$250.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>- 1-----</td><td>1</td><td>\$250.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	- 1-----	1	\$250.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	02/20/17	02/26/17	- 1-----	1	\$250.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>02/21/17</td><td>4:21 PM</td><td>News 13 at 4p</td><td>4p-5p</td><td>:30</td><td>AHS17- 12-30 H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	02/21/17	4:21 PM	News 13 at 4p	4p-5p	:30	AHS17- 12-30 H	\$250.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Tu	02/21/17	4:21 PM	News 13 at 4p	4p-5p	:30	AHS17- 12-30 H	\$250.00	NM																					
31	02/21/17	02/21/17	News 13 at 430am	430-457a	- 1-----	:30	1	\$125.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>- 1-----</td><td>1</td><td>\$125.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	- 1-----	1	\$125.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	02/20/17	02/26/17	- 1-----	1	\$125.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>02/21/17</td><td>4:49 AM</td><td>News 13 at 430am</td><td>430-457a</td><td>:30</td><td>AHS17- 12-30 H</td><td>\$125.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	02/21/17	4:49 AM	News 13 at 430am	430-457a	:30	AHS17- 12-30 H	\$125.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Tu	02/21/17	4:49 AM	News 13 at 430am	430-457a	:30	AHS17- 12-30 H	\$125.00	NM																					
32	02/21/17	02/21/17	News 13 at 5p	5p-530p	- 1-----	:30	1	\$450.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>- 1-----</td><td>1</td><td>\$450.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	- 1-----	1	\$450.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	02/20/17	02/26/17	- 1-----	1	\$450.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>02/21/17</td><td>5:09 PM</td><td>News 13 at 5p</td><td>5p-530p</td><td>:30</td><td>AHS17- 12-30 H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	02/21/17	5:09 PM	News 13 at 5p	5p-530p	:30	AHS17- 12-30 H	\$450.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Tu	02/21/17	5:09 PM	News 13 at 5p	5p-530p	:30	AHS17- 12-30 H	\$450.00	NM																					
33	02/21/17	02/21/17	RI M-F 9-930a	9a-930a	- 1-----	:30	1	\$125.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>02/20/17</td><td>02/26/17</td><td>- 1-----</td><td>1</td><td>\$125.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/20/17	02/26/17	- 1-----	1	\$125.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	02/20/17	02/26/17	- 1-----	1	\$125.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KOLD</td><td>Tu</td><td>02/21/17</td><td>9:11 AM</td><td>RI M-F 9-930a</td><td>9a-930a</td><td>:30</td><td>AHS17- 12-30 H</td><td>\$125.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLD	Tu	02/21/17	9:11 AM	RI M-F 9-930a	9a-930a	:30	AHS17- 12-30 H	\$125.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KOLD	Tu	02/21/17	9:11 AM	RI M-F 9-930a	9a-930a	:30	AHS17- 12-30 H	\$125.00	NM																					
34	02/22/17	02/22/17	Young and the Restless	11a-12p	-- 1----	:30	1	\$350.00	NM																						

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1680657-1	02/26/17	February 2017	01/30/17 - 02/26/17
Advertiser	Product	Estimate Number	
ISS/Alliance Healthcare Sec	ALLIANCE FOR HEALTHC	4788	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 -- 1---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	02/22/17	11:35 AM	Young and the Restless	11a-12p	:30	AHS17- 12- 30 H	\$350.00 NM
35	02/22/17	02/22/17	Syndicated 3-4p M-F	3p-4p	-- 1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 -- 1---- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	02/22/17	3:36 PM	Syndicated 3-4p M-F	3p-4p	:30	AHS17- 12- 30 H	\$125.00 NM
36	02/22/17	02/22/17	News 13 at 430am	430-457a	-- 1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 -- 1---- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	02/22/17	4:46 AM	News 13 at 430am	430-457a	:30	AHS17- 12- 30 H	\$125.00 NM
37	02/22/17	02/22/17	News 13 at 5p	5p-530p	-- 1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 -- 1---- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	02/22/17	5:25 PM	News 13 at 5p	5p-530p	:30	AHS17- 12- 30 H	\$450.00 NM
38	02/22/17	02/22/17	News 13 at 6p	6p-630p	-- 1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 -- 1---- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	02/22/17	6:14 PM	News 13 at 6p	6p-630p	:30	AHS17- 12- 30 H	\$450.00 NM
39	02/22/17	02/22/17	CBS This Morning	7a-9a	-- 1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 -- 1---- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	02/22/17	8:50 AM	CBS This Morning	7a-9a	:30	AHS17- 12- 30 H	\$250.00 NM
40	02/22/17	02/22/17	RI M-F 9-930a	9a-930a	-- 1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 -- 1---- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	02/22/17	9:29 AM	RI M-F 9-930a	9a-930a	:30	AHS17- 12- 30 H	\$125.00 NM
41	02/23/17	02/24/17	News 13 at 10p	10p-1035p	--- TF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/20/17 02/26/17 --- TF-- 1 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	02/24/17	10:12 PM	News 13 at 10p	10p-1035p	:30	AHS17- 12- 30 H	\$850.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**INVOICE**

Send Payment To:



**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1680657-1	02/26/17	February 2017	01/30/17 - 02/26/17
Advertiser	Product	Estimate Number	
ISS/Alliance Healthcare Sec	ALLIANCE FOR HEALTHC	4788	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	02/26/17	02/26/17	Sun 6p-10p	6p-10p	-----S	:30	1	\$450.00	NM
<div>Weeks:    <u>Start Date</u>   <u>End Date</u>    <u>MTWTFSS</u>        <u>Spots/Week</u>        <u>Rate</u>                  02/20/17   02/26/17    -----S                      1                \$450.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate   Type
1	KOLD	Su	02/26/17	8:46 PM	Sun 6p-10p	6p-10p	:30	AHS17- 12- 30 H	\$450.00   NM
<u>Total Spots</u>							40		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$13,000.00</b>
<u>Agency Commission</u>	<b>\$1,950.00</b>
<u>Net Amount Due</u>	<b>\$11,050.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.