

## **QUARTERLY ISSUES/PROGRAMS REPORT**

Station: WZZM

Location: Grand Rapids, Michigan

For quarter beginning:

July 1, 2014

Attached hereto are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to viewers in the area where the station is located.

Date: September 30, 2014

Listed below are the problems and needs of the community that were most actively addressed on WZZM 13 Gannett Broadcasting. The items are not necessarily in order of importance. Other community problems and needs are noted on support documents attached in this report. Those documents also reflect local programs that address these needs.

1. Community Involvement
2. Crime
3. Diversity
4. Economic Development
5. Education
6. Family
7. Government
8. Health
9. Religion
10. Safety
11. Youth

## PROGRAMS THAT ADDRESS LOCAL ISSUES

The following programs that aired during the relevant reporting period regularly address local issues and concerns in the station's city of license and within its service area. Specific episodes and segments of these programs and the issues they addressed are listed on the following pages.

Program Name	Schedule (Day/Time)	Description (Note whether local, syndicated or network)
Healthy You	7/6/14 at 11:00am	<p><b>Sport Bra Fitting, Striders: Summer Gear, First Aid Kits, Summer Camps, Market Summer Camps, The Eliptigo</b></p> <p>Introducing a sports bra to keep girls snug &amp; in place, She Fit Sports Bra. <b>Striders</b> in GR shows newest gear for summer, from running shirts to sunglasses &amp; hats. First Aid Kit items needed for summer, band-aids, ibuprofen, rubber gloves &amp; tips. Day Camps in GR that teach kids how to grow their own food are local &amp; fresh for eating healthy. Eliptigo is an elliptical &amp; bike rolled into one to get outside &amp; have a great workout.</p>
Healthy You	7/ 13/14 at 11:00am	<p><b>AAN on Concussions, Dr. K's Take, Spectrum Nursing Investment, Michigan Physical Therapy, Autism Study, Smartphone Germs, Dark Chocolate</b></p> <p>AAN released a report recommending doctors get signed waivers from young athletes to talk directly to coaches, if patient gets a concussion. Dr. Kornoelje says keeping young athletes safe is a priority. Spectrum Health is spending \$ on construction &amp; renovations of rehab &amp; nursing centers on Kalamazoo Avenue in GR. New law in Michigan, to go to a physical therapist without a referral from doctor. There was no evidence that vaccines cause autism in a new study on "vaccines &amp; autism". Researchers say phones could be a way to look how bacteria is passed on. A new health benefit from chocolate that helps people with Peripheral Artery Disease. Doctors say a compound in dark chocolate reduces oxidative stress &amp; improves blood flow.</p>
Healthy You	7/20/14 at 11:00am	<p><b>Alzheimer's Cases Down, New Alzheimer's Culprit, New Alzheimer's Drug, Spectrum Closing, Spectrum Beltline, MTP: WMU Helmets, Stress Eating, Phyto Veggies, Smartphone Breaks</b></p> <p>Alzheimer's cases are down. Researchers think due to better heart health &amp; education. Protein called T-D-P-43 is a possible new culprit linked to Alzheimer's, which is a big step forward. New drug, Crenezumab could help slow down early stages of Alzheimer's. Spectrum Health Urgent Care Services in Kentwood may end. Plainfield Clinic closes on Sunday. New Integrative Care Facility on 3 Mile &amp; the Beltline combines 9 Spectrum hospital systems. WMU engineer students have created a tool called "SafeSense. It is an electronic sensor inside a football helmet that collects data on when, where &amp; the severity of a hit. This info is sent to a smartphone. Helmets impact history is stored on a cloud-based server. OSU researchers discovered stressful situations slowed down women's metabolism. KSU Researchers found stressing the plants with more UV light &amp; less fertilizer,</p>

		increased the amount of phytochemicals in plant, in hopes to make fruits & veggies even healthier. Smartphone breaks could help employees feel more productive.
Healthy You	7/27/14 at 11:00am	<p><b>Obamacare Ruling, Chickungunya in Michigan, Red Cross Blood, What's Your Dog Thinking, Puppy Jealousy</b> Two federal appeals courts issued two opposing rulings concerning the Affordable Care Act... also called Obamacare. A court in Washington ruled health care subsidies can only be paid in states that have set up their own insurance exchanges. Later, a court in Virginia came to the <b>opposite</b> conclusion. Though Michigan, it is still run on the federal level. That means, <b>if</b> the Washington court's ruling stands... around 240-thousand people here could lose that extra help to pay for health insurance. In just two weeks, the number of Americans infected with a virus called chickungunya {chicken-gun-yah} has nearly doubled and it has appeared here in Michigan, one near Cadillac and one near Midland. A majority of people who have it traveled in the Caribbean but the CDC says it is showing up in mosquitoes in the US. The American Red Cross is facing a shortage in the blood supply &amp; urge people to donate, especially o, b &amp; a-negative blood types. Now to your pets... and a couple of studies giving us a look into how they think and feel. Researchers in Atlanta are looking to prove dogs may actually be more like us and smarter than we think. Another study found the dog that can love you unconditionally... can also feel jealousy if your attention is given to something else. Researchers say it looks like the dogs felt a basic form of jealousy and wanted to protect the social relationship with their owner.</p>
Healthy You	8/3/14 at 11:00am	<p><b>Hand Foot Mouth Disease, Tanning Call to Action, Running Reduces Death Risk, Caffeine &amp; Hot Flashes, Facial Recognition, Friend's DNA</b> We're talking about 'Hand, Foot and Mouth' disease. The Kent County Health Department says area pediatricians are seeing an unusually high number of cases... and they don't know why. Now to skin cancer... and a message from the U-S surgeon general. "Stop tanning... and save your skin." Skin cancer cases are on the rise... with more diagnosed every year than breast... prostate... lung and colon cancers combined. Researchers in Iowa spent 15 years studying more than 55-thousand people. They found people who ran had a 30 % lower risk of death from all causes and a 45 % lower risk of death from heart attack and stroke. Researchers say for postmenopausal woman... there seems to be a link between the caffeine they drank and more bothersome hot flashes and night sweats. A computer system designed to mimic the human brain identified which facial features most influence your decision. Researchers found friends share more genes compared to strangers. Right now, they're not entirely sure why. One possibility is similar genes nudge people towards similar environments, which gives them a chance to meet.</p>
Healthy You	8/10/14 at 11:00am	<p><b>Abdelkader Concussion, AAN on Concussions, Dr. K's Take, Concussion &amp; Soccer Players, Concussion Recovery</b> Let's start with some concussion basics. It's a traumatic brain injury, usually caused by a blow to the head that alters your brain functions. Common signs include headache, confusion or loss of memory. A Grand Rapids physical therapist thinks concussion therapy needs to go beyond just the effect on</p>

		<p>the brain. In fact, her new approach attracted the attention of Detroit Red Wings player, Justin Abdelkader. The American Academy of Neurology says it wants doctors to cross the doctor-patient confidentiality line, if it can help keep a young athlete safe. Dr. Ed Kornoelje, a sports medicine physician with Metro Health is a real advocate about <b>concussions</b> &amp; West Michigan's young athletes. The state law just backs it up and says that you have to do this, it's not optional because we want to keep our young people safe. Researchers found the practice of heading the ball can cause repeat concussions or sub-concussive blows, which don't cause any symptoms. One study revealed 62-percent of varsity soccer players had concussion symptoms during their career but only 19-percent realized it.</p>
Healthy You	8/17/14 at 11:00am	<p><b>Salt Study, Breast Cancer Gene, The Gene Cancer Needs, Cancer Venom, Gluten Labels, Craving Chocolate</b> We start with salt and new research that found too much of it is responsible for up to 1.65 million deaths worldwide every year. Now to a couple of discoveries involving cancer and your genes. The first, could be a serious indication a woman will get breast cancer. Another research team has discovered a gene in our D-N-A that cancer cannot live without. This means, if researchers found a drug that blocks this gene, cancer cells couldn't grow. It took the team three years to do the research. They found every time they removed the gene, cancer could not form. One final thing about cancer, scientists in Illinois think they found a way to stop cancer cell growth. For those of you who stick to a gluten free diet, the F-D-A has new guidelines that "should" help you grocery shop. This labeling also applies to restaurants who claim certain meals are gluten free. Do you have chocolate cravings? Well, you might actually *need* it. Intense food cravings can be a sign you're deficient in certain nutrients.</p>
Healthy You Preview	9/4/14 at noon, 3:42	<p>It's a condition many women don't like to talk about but one that can change the quality of life as they age. WZZM 13 Health Reporter Valerie Lego takes over from here with information on a Hormone Happy Hour. When a woman goes through menopause there are a lot of things that happen to your body including that little tiny leak that you may have. We don't always like to talk about it. It can happen when you laugh or sneeze. Or it can just be an urgency that you need to go. Today we're going to tell you how your hormones are affecting that. Thank you so much for joining us today and the seminar is September 10th at 5:30p we have information on our website about how you can attend the Happy Hormone Happy Hour.</p>
Healthy You Special	9/5/14 at 7:30pm	<p><b>Melanoma Team, VAI's Role in Cancer Research, Dr. Jones Interview, WMI Cancer Consortium, Pediatric Cancer, A Child's Take on Cancer, The Doctor's Take on Child Cancer, Cyber Knife, Hospitals: Mercy Health, Hospitals: Spectrum Health, Hope Lodge, Relay for Life, Race for the Cure, Pink Arrows</b> Tonight... you have the chance to help researchers around the country... including here in West Michigan... find answers that could bring an end to cancer. That help comes in the form of donations... which you can make during the nationally televised stand up to cancer event... which will follow our show. But over the next half hour, we will focus</p>

		on West Michigan's prominent role in this fight against cancer and share how that work is helping patients not only survive but thrive.
New Autism Study	9/9/14 at 5pm	Earlier this year the CDC released a study on autism that showed a 30% increase in diagnosed cases over the past ten years. That number has caused concern for parents who want to know what they might be able to do to prevent the development of autism in their child. There's a new study out of the University of California just released today that suggests signs of autism can be erased if babies begin therapy before they can walk.
Get The Lead Out	9/15/14 at 5pm	It's preventable and yet our children in Kent County are showing up with high levels of lead poisoning. We'll show you the neighborhoods most at risk and how you can lower the risk of lead poisoning in your child. Kent County is rising above the national average... but this statistic isn't one to be proud of... because it affects our children's health. The rate of lead poisoning in Kent County is double the national average. More than 5% of our children under five have elevated levels of lead. One of the reasons is because 85% of homes in Grand Rapids were built before 1978 and have lead based paint.
Special Healthy You: Stand Up To Cancer	9/18/14 at	<b>Melanoma Action Team, VAI's Role in Cancer Research, VAI Dr. Jones Interview, WMI Cancer Consort, CPS3 Enrollment, Pediatric Cancer, A Child's Take on Cancer, The Doctor's Take on Child Cancer, Cyber Knife, What You Can Do</b> Over the next half hour, we will focus on West Michigan's prominent role in this fight against cancer, and share how that work is helping patients not only survive, but thrive. Researchers and teachers here at the College of Human Medicine's Secchia Center, share lab space with researchers at the Van Andel Research Institute. And some are dedicated to finding a cure to one of the deadliest cancers, melanoma. Across Grand Rapids' Medical Mile from the College of Human Medicine... is the Van Andel Research Institute. It was one of the first organizations to receive money from the Stand Up to Cancer initiative, as a member of a dream team to find a cure for pancreatic cancer. Up next, a firsthand account what it's like to fight that battle from both the child's and the doctor's perspective! Plus, how you can Stand Up to Cancer in West Michigan. There are some pediatric cancers that are more difficult for a child to survive, like neuroblastoma. This very aggressive form of cancer, affects children age five or younger. About 4% of cancers found in children, happen in their bones. One of them is called osteosarcoma. It's most common in teenagers and it's the cancer doctors found in 17 year old, Calvin Jager's left leg. Pediatric cancer doesn't just take a toll on a child and their family. It also affects the doctors and nurses who spend so much time and energy treating their young patients. West Michigan is home to several cancer centers... all offering a multitude of treatments to help patients survive cancer. Including... a powerful new piece of technology to accurately target and destroy a tumor, without one single cut from a scalpel. What you can do: volunteer at Hope Lodge, Relay for Life, Race for the Cure, Purple Game.
GR Epilepsy	9/30/14	Another story that came out of Saturday's Michigan - Minnesota game was a little more positive. Minnesota coach

		<p>Jerry Kill who has epilepsy... went through intensive treatment over the past year to control his seizures. He returned to the sidelines this season... and during the game Saturday... he thanked the doctor he credits with giving him his life back. Neurologist Dr. Brien Smith from Spectrum Health. : "What does this mean to you to get this win?"</p> <p>MINNESOTA COACH JERRY KILL "It's great for the kids. It's about the kids and what they did a year ago without me. Second thing is my wife allows me to coach not many would with my situation. And third I thank Doc Smith in Grand Rapids, Michigan who saved my career."</p>
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### Issue-Responsive Programming

Local Issue: **Try It Before You Buy It:** A biweekly segment by our morning anchor, Lauren Stanton. Lauren tries new products being introduced into the market. She will try the product & give a full report to our viewers. This airs every other Thursday at 6pm. Here are some of our stories

Program	Date	Time	Duration	Description
Hydro Mousse Liquid Lawn	7/24/14	5:30pm	2:35	If you have burn spots on your lawn from your dog... or patches that need repair. There's something called "Hydro Mousse Liquid Lawn". It looks like professional hydro-seed you can do yourself... and it's supposed to take you from Seed to Sod just like the pros.
Miracle Grill Mat	8/7/14	6:00am	2:02	Well, there's a new product you may have seen on TV that allows you to cook breakfast foods, fish and other sticky food... on your grill with no mess, no sticking and nothing falling through. It's the Miracle Grill Mat-- I put it to the test in this week's Try It Before You Buy It.
Instagone Pro	9/4/14	6:00am	2:30	It claims it can clean surfaces you thought were

				impossible... Instagone Pro claims to disintegrate stains on contact. We put it to the test in this week's Try It Before You Buy It.
Veggetti	9/21/14	7:00am	3:00	Whether it's because you want more vegetables in your diet... or if you're going low- carb or gluten free... the Veggetti claims it's the easy way to turn vegetables into a healthy alternative to pasta. Tonight 13 is on Your Side putting the Veggetti to the test. Here's Lauren Stanton with this week's Try It Before You Buy It.

Local Issue: Unfortunately, **crime** is in the news daily. Here's a list of some of the crime related stories we have covered:

Program	Date	Time	Duration	Description
Spectrum Shooting	7/1/14	5:30pm	1:00	The man accused of shooting a security guard at Spectrum Health, is behind bars and charged with attempted murder. The man was arraigned today and even the judge seemed surprised at the man's criminal past. His rap sheet includes stealing cars and escaping from prison. He was out on parole at the time of the shooting.
12 year old Shot in GR	7/12/14	11:00pm	.35	A 12-year-old boy is in the hospital, after getting shot in the face early this morning. Investigators later learned the victim's 14 year-old brother, made up the drive-by shooting story. It appears the brothers were handling a gun in the basement when it went off. The 12-year old was hit in the jaw by a bullet fragment.

Norton Shores	7/14/14	noon	1:15	The Norton Shores Shell Gas Station clerk open fire this morning during an armed robbery. Held at gunpoint, the clerk pulled out his own gun & fired 10 times that got the suspect to run off. The suspect ran out of the station to a getaway car driven by a second suspect.
Gang Banger Sentence	7/15/14	11pm	1:01	With the killer of her son looking on, Medics had to revive Blanca Valaquez before the judge could impose sentence on the <b>murderer</b> . In August of 2011, a then 21 year old Moisses Gonzalez shot & killed 17 year old Miguel Lopez while the teenager rode his bicycle in SW GR. <b>Investigators</b> say Gonzalez was in the Latin Kings gang. For the <b>murder</b> of Lopez, the attempted <b>murder</b> of another man & possessing & using guns, Gonzalez was sentenced to between 16 & 40 years in prison.
Oestrike Follow-up	7/22/14	5:30pm	2:05	An expert in Criminology has some interesting theories about the bizarre murders in Wyoming. The expert I talked to believes there are multiple personality disorders here. You have a pregnant woman and her boyfriend selling sex on Craigslist. Then, you have the suspect who is capable of not only murder, but beheads one of his victims. The combination, makes this one of the strangest cases in recent history.
Marne Hit & Run	7/28/14	5:30pm	1:41	New details are emerging tonight about a deadly hit and run in Ottawa County. Today, autopsy results confirmed that 24 year-old Travis Ryke died from blunt force trauma, after being hit by a vehicle in Marne late Friday night. Tonight the search for the driver continues.
Mecosta Rave	8/4/14	12:00pm	.99	Investigators in Mecosta County are still looking for answers about what

				happened at a rave... rife with underage drinking and drugs. Investigators say more than two-thousand people packed this Hinton Township property, where they say drug use, underage drinking and even sexual assault took place. One thing that is still unclear at this point is whether property owners supplied any alcohol or if party-goers brought it with them.
Accused 12 Year Old Killer	8/11/14	6:00am	1:45	Topping your news this half hour... the 12-year-old boy, accused of murder, is expected back in court today. Police say, Jamarion Lawhorn fatally stabbed a nine year old on a Kentwood playground one week ago. According to court records, the suspect told police, If he killed someone he hoped he would be sentenced to die in an electric chair or by lethal injection. That matches what neighbors observed shortly after the stabbing.
West Michigan Bank Robberies	8/19/14	5:30pm	1:45	The number of bank robberies in West Michigan is down significantly since last year. The latest numbers come, as Grand Rapids police continue to investigate a credit union robbery yesterday on the "Mercy Health - St. Mary's" campus. According to the FBI, bank robberies are down 80-percent in West Michigan. The bank robbery yesterday at a Lake Michigan Credit Union was one of just four in Kent, Ottawa, and Muskegon Counties this year.
Bridge Card Fraud	8/27/14	5:30pm	1:30	Five brothers are accused of food stamp fraud at The Middle East Grocery in Grand Rapids. The store is now closed, but authorities say the men allowed customers to use Bridge Cards and WIC benefits in exchange for cash to buy

				things like phone cards and cigarettes. Authorities say the store sold Bridge card holders nearly 740-thousand dollars in prohibited items, including tobacco and phone cards. The brothers are also accused of WIC fraud – more than a half-million dollars collected from the program designed to help women and children.
Meth House Explosion	9/3/14	5:30pm	1:30	First tonight, We now know "why" police were at Newaygo County home just moments "before" it exploded. Undercover and State Police troopers had a search warrant and were about to serve it at the home on 96th Street... near the Muskegon County line. But it exploded before they could go inside. WZZM 13's Jon Mills explains what police expected to find... and how damaging the blast was to the neighborhood. Troopers and detectives suspected a supply of ingredients to make meth were being stored at the home.
Kalamazoo Cold Case	9/15/14	12:00pm	1:05	A Tennessee man has been arrested for the 2008 rape of a Kalamazoo County woman. The Michigan Attorney General announced the arrest this morning. WZZM 13's Sarah Sell joins us from the Information Center. This case dates back to April 8th, 2008. That's when a Kalamazoo woman ran across US 131 to flag down a Kalamazoo Police Officer. She reported that she had been repeatedly raped at knifepoint. Investigators were able to link the crimes to a 57-year old Truck Driver from Tennessee named Calvin Ray Kelly. Kelly is now being charged with kidnapping, three counts of first degree criminal sexual conduct.
				A report of an elementary student with a gun... sent

Lockdown: New Normal	9/19/14	5:00pm	1:23	Fennville Schools into lockdown today. Allegan County deputies did "not" find a weapon... but the Sheriff says situations like this... plus similar ones in Muskegon and Coopersville this month... have created a "new normal" for him and departments around the state. The response, the tension & the relief, all very real. Even though the threat turned out not to be. Ashley Poortvliet is describing the lockdown at Fennville High School, after a report of a student with a gun. It's the latest in a series of school lockdowns. Not even two months into the school year.
Hit & Run Suspect	9/29/14	6:00pm	1:15	The man who hit and killed a Newaygo County man last week as he walked along a rural road, was driving on a suspended license. The man's family also tells WZZM 13's Sarah Sell that the victim was walking in the roadway, when he was hit. The brother of 36-year old Steven Wemple says that the fatal hit and run was an accident and that Steven was on his way into work, when it happened. He also says that Steven got scared, and that's why he took off. The reason, he says, is because Wemple has a suspended license...and a criminal history.

Local Issue: Michigan continues to deal with rising prices, as well as continuing economic slowdown. Much of it still due to the auto industry & their cuts, along with the rising cost of fuel. Here's a look at some business issues for the 3rd quarter of 2014.

Program	Date	Time	Duration	Description
	7/14/14	6:00am	.29	There is good news this morning for Michigan drivers. Triple A Michigan reports that gas prices have dropped for

Michigan Gas Prices				the second week in a row. Our state's current average price is about \$3.67 per gallon-- that's about 11 cents less than last week and about 15 cents lower than this time last year. Of the cities surveyed... Triple A Michigan reports the cheapest prices can be found in the Grand Rapids, Muskegon, Holland area...where we're paying \$3.50 per gallon. The highest average is in the Marquette area, at about \$3.76 per gallon.
DeVos Hall Expansion	7/17/14	6:00am	2:30	It's exciting news for West Michigan theater fans -- Improvements at DeVos Performance Hall... are making it possible to snag big productions like "Phantom of the Opera." The changes at DeVos are estimated to cost around 300-thousand dollars. We are always looking to get great Broadway quality shows to come to West Michigan. Shows we might see in New York or Chicago. Shows like Loin King, This is obviously good for business. . It really boosts much more than the economy of the theater.
Blythefield LPGA	7/21/14	5:30pm	1:55	Patti Butcher is not your ordinary golf course director. She's done the math ... she figures she's one of only "six" female country club directors in the United States. Blythefield Country Club in two weeks will play host to the finest women's golfers in the sport ... in the Meijer LPGA Classic. Butcher says she was honored that Meijer chose Blythefield to host the biggest golf tournament in West <b>Michigan</b> in several years.
ObamaCare Conflicting Rulings and The Rulings & Michigan	7/22/14	11pm	1:34 & .45	Today... a federal appeals court released a ruling that could impact more than 200-thousand people here in Michigan. It said states, that use the "federally" run... health insurance marketplace... should "not" get federal subsidies to help people pay for healthcare. But then... "another" federal appeals court issued a ruling, contradicting the first.

				<p>Here in Michigan... the health insurance exchange "is" run by the federal government. About 240-thousand people here, receive subsidies to help pay for coverage. Experts in West Michigan say those people could potentially lose that help... but it would be up to the U-S Supreme Court to decide.</p>
MIM: Detroit Bikes	7/23/14	5:30pm	1:47	<p>The city of Detroit, long-known for a history of motor-vehicle production, is now home to a company focusing on a different kind of transportation. For more than 100 years the manufacturing of motorized transportation <b>made</b> Detroit "Motor City". Now a new manufacturing company in the city is focusing on pedal power and two-wheel transportation. WZZM 13's Jon Mills has more on Detroit Bikes in tonight's <b>Made in Michigan</b> report.</p>
Ocwen Update	7/28/14	5:30pm	1:50	<p>Now an update on our earlier watchdog reports on Ocwen Financial---a company that at its core is a giant collection agency for home mortgages---in many ways doing what big banks don't want to do anymore. Since our original Ocwen stories, I don't think a day has gone by where I haven't received an email or phone call from an Ocwen customer with similar complaints about bad customer service, botched paperwork and unauthorized fees. Ocwen agreed to a 2 billion dollar settlement at the end of last year for illegal conduct and servicing abuse. Its estimated 8000 Michigan residents could receive some compensation</p>
MIM: Better Made Chips	8/7/14	12:00pm	2:13	<p>We all have products that remind us of our childhood, and when it comes to snack foods, one of them is "Better Made" Potato Chips. This month, the company is celebrating 84-years in business...and the factory is still located in the city of Detroit. The products can found in grocery stores all over</p>

				the Midwest. For Sal Cipriano, it's a success story "Made in Michigan".
Silverline Countdown	8/19/14	5:30pm	1:16	In less than a week, Michigan will get its first bus rapid transit - or "B- R -T". "The Silverline" starts service Monday. Covering over nine miles from Wyoming to downtown Grand Rapids is touted as offering rail-like convenience for riders. It's also expected to boost the economic development along the B R T corridor - Division avenue.
MIM: Dutch Treats Salads	8/20/14	5:30pm	1:35	Dutch Treat Salads" in Zeeland Township mixes farm fresh ingredients to make salads that are delivered around the Midwest. WZZM 13's Alex Shabad has more in this "Made in Michigan" report. Ron Brookens now focuses on creating fresh salads, 30 different kinds. Summertime is the busy season. 22 hard-working Michigan employees make it all possible. And salads go beyond your garden-variety.
Silverline Opens & History	8/25/14	12:00pm	2:15 & .45	Today is the launch of the Rapid's new Silver Line bus fleet. Leaders say commute times will be shorter, and the ride, more comfortable. The effort to bring the 40-million dollar Silver Line to Kent County has been a long one... and has involved a battle at the ballot box. Voters rejected a millage request in 2009 that would have put money into the Silver Line. They had another millage request in 2011 & it passed. The city broke ground on the Silver Line in April of last year. Construction of the transit stations wrapped up earlier this summer. They're considering another Rapid transit line, called "the Laker Line" -- this one connecting Grand Valley State University's Allendale campus to downtown Grand Rapids.
MIM: Dream Weaver	8/27/14	5:30pm	1:27	The owner of a Ludington company that makes a line of fishing lures doesn't have to travel far - to test his products. On the Dreamweaver Three Shane Ruboyianes is the captain. Responsible for

				making sure customers catch fish. Also owner of Dreamweaver Lures, which has been around for 30-years. The company's roots trace back to the Pentwater Lure Company. The products focus on lures used to catch Great Lakes fish species.
GRBJ Minimum Wage	9/1/14	11:58am	1:00	Beginning today Michigan's minimum wage is up by 25%. But it doesn't just affect people making minimum wage. Michigan's minimum wage went up from seven dollars and 40 cents to eight 5 per hour. But then on the first of the new year, it will go up again from \$8.15 to \$8.50. It will increase every January 1st through 2018, when it will become \$9.25 per hour.
MIM: Jr. Automation	9/1/14	11:58am	1:40	What if you could have a robot or machine build you anything? That's a reality for customers of the Holland-based company, "J-R Automation"... WZZM 13's, Alex Shabad explains in this "Made in Michigan" report. A place where men and machines, each know their roles. Jr. Automation designs machines that build other products, like this machine that makes airplane brakes or this one that builds car seat frames. Each of the products here is custom made. The products are shipped to companies from coast to coast and internationally.
Muskegon Fire Hiring	9/9/14	5:00pm	1:15	A lakeshore fire department is getting bigger and firefighters say that means citizens will be safer. Peter Ross joins us live from the Information Center with more on what Muskegon is doing. Peter. Nick, with tight budgets, a lot of organizations have come to rely on part-time employees. Muskegon's fire department is one of them, but it's scaling back the practice, leading to the first full time hires in a long time. And now, for the first time in 12 years, Muskegon Fire will gain full time firefighters.

Emerge Interview	9/15/14	5:00pm	.54	West Michigan continues to support those entrepreneurs who want to see their great idea become a sustainable reality. Laurie Supinski is here to tell us about the launch of "EMERGE WEST MICHIGAN." WHAT IS EMERGE? It brings together all the organizations, tools and information to support entrepreneurs, startups and small businesses in West Michigan. You can find out more <a href="http://www.emergewm.com">www.emergewm.com</a> . The goal is to inspire, nurture, and promote business growth.
Michigan Workforce	9/23/14	6:00am	1:45	In other news... Recent High School Grads are more competitive in the job market this morning... thanks to a new program launched this week. Governor Rick Snyder joined education and business leaders here in West Michigan to kick off the "Michigan Work Ready Communities initiative." What it does is link employees with employers, through a certificate every recent Michigan high school graduate has already earned. Yesterday, Governor Snyder urged more employers to insist on seeing the results when they think about hiring.

Local Issue: Our viewers tell us that education is important to them. WZZM provides information regarding education, may it be; budget cuts, students involvement, teachers, special programs, etc. We provide our viewers with the information they need.				
Program	Date	Time	Duration	Description
Hillcrest School Closed	7/1/14	5:00am	.25	The Grand Rapids Public <b>School</b> District no longer owns <b>Hillcrest Elementary School</b> . <b>Hillcrest</b> was one of ten Grand Rapids <b>Schools</b> the district closed last spring as part of its restructuring plan. <b>School</b> officials say the building will now be home to "living Stones Academy", a faith based <b>preschool</b> . The restructuring plan that allowed for the selling of the <b>school</b> was approved by the Grand Rapids Public <b>School</b> Board in

				December in an attempt to improve student achievement and save money.
GVSU Tuition	7/11/14	5:30pm	.15	Students at Grand Valley State University will soon be paying more for tuition. The Board of Trustees today approved a "2-point-9" percent increase. That's an added 149-dollars a semester. That brings the yearly cost of a full-time undergraduate at G-V-S-U to a little under 11-thousand dollars.
Local Triathlete	7/22/14	5:30pm	2:28	The Fremont native, Courtney Jones and recent Grand Valley graduate has qualified for the *triathlon world championship* next month where she will compete against the world's best in her age group. Her times improved through College & have prepared her for her greatest challenge, yet. The "Age Group Triathlon World Championship" in Edmonton, Canada next month will have 57 people from 57 different countries. Courtney is ranked in the top 10 in her age bracket <b>in the country.</b>
Michigan Students Back from Israel	7/22/14	11pm	.30 & .40	The conflict between Israel and Hamas almost prevented a group of West Michigan students from coming home. Students from Calvin and Hope Colleges spent several weeks overseas. They managed to get one of the last flights, out of Tel-Aviv before the F-A-A grounded flights because of rocket fire. The team, sent by the Christian Reformed World Missions consisted of seven people. They worked to support peace efforts between Israelis and Palestinians.
Stuff the Bus	7/30/14	12:00pm	1:40	The goal here in Ottawa county is to collect enough <b>school</b> supplies to stuff this bus. Leading this drive is Shannon Morton, Director of volunteerism for the United Way. What

				types of supplies do you need most? We are looking for anything we can get, paper, pencils, scissors, backpacks....anything helps! If you're looking for a place to donate backpacks and <b>school</b> supplies in the Grand Rapids area, DA-Blodgett could use your help.
Michigan Education Mtg.	7/30/14	12:00pm	.36	New this morning, state leaders will hold a public hearing on how <b>Michigan</b> students will be tested. The State Department of <b>Education</b> planned to get rid of the <b>Michigan Educational Assessment Program</b> , or MEAP tests. Now leaders will have to return to some updated form of the MEAP. This morning in Lansing, they will get public input on the new test. That hearing begins at nine o'clock in Constitution Hall.
MIM: Bloem	8/3/14	6:00am	1:34	Mast says his company " <b>Bloem</b> " prides itself on flower pots that last longer. And some have unusual features, like this one that stores water. " <b>Bloem</b> " opened in Hudsonville in 2012. Before that, it was just two people and an idea. Now that idea has led to millions of shipments ever year, to places like Countryside Greenhouse. President, Ryan Mast says South & Central America are good markets for them. Michigan is a state where flowers love to bloom and a <b>Michigan</b> company that knows how to grow with them.
Kenowa Hills Embezzlement	8/4/14	12:00pm	.35	Back here in West Michigan... a woman, Robin Heintz accused of stealing hundreds of thousands of dollars from a high school music booster program, is set to appear in court today. They say she stole between 100 and 200-thousand dollars. She didn't tell officials what she did with the money & it's

				not clear if the music booster will be able to recover the missing funds.
Backpack Event	8/7/14	12:00pm	2:30	Americans are expected to spend more than 26-and-a-half billion dollars on back to school shopping this year. But here in West Michigan hundreds of families don't have money for supplies. WZZM 13's Angela Cunningham show us how D.A. Blodgett - St. John's is working to collect 500 backpacks. So when you are shopping for your family, picking up something as simple as a pack of pencils, erasers, paper & even markers can help make a child here in West Michigan very happy.
The Boot	8/13/14	12:00pm	2:06	As summer vacation wraps up, some West Michigan students are returning to safer classrooms. A Michigan father, fed up with school violence, has invented a simple device to keep children safe. The device is called "the boot." A simple, inexpensive piece of metal now being installed inside all Reeths-Puffer schools. A dream-come-true for Rob Couturier and his employees at The Lockdown Company of Fowlerville. The Lockdown Company is working on its second school safety product, it's called "The Blast Sheild," a stronger material to replace the windows in classroom doors. Reeths-Puffer has already put in an order.
MEA Opt Out	8/19/14	5:30pm	4:07	If you're a teacher in Michigan and your current contract has expired, your window to opt out of the teachers union is the month of August. So you only have about two weeks left. After Michigan became a right to work state it was the beginning of the end of forced unionization but just how that's implemented and when has been a source of

				contention --especially between the Michigan Education Association and teachers who want to quit the union. The watchdog team takes a look.
Brandon Hall	8/20/14	5:30pm	1:58	Brandon Hall says he decided to run as a write in candidate for the Grand Haven School Board only after no one else did. In 2008 Hall was elected to the school board. Two years later he resigned after being convicted of stealing money from a school fundraiser. Then he violated his probation by using marijuana and spent three weeks in jail. Creating a unique write in race where Hall's biggest challenge may be trust.
Back to School: Muskegon Heights	8/25/14	12:00pm	.33 &.26	A new year-round school calendar in Muskegon Heights means summer is over for students there. School started this morning at Edgewood Elementary and continues until June 17th. District leaders believe the balanced calendar will prevent summer learning loss.
MEAP Testing	9/3/14	5:30pm	1:05	If you have children taking the "MEAP test" this year, the format will be different than in years past. Wyoming Public Schools Superintendent, Tom Reeder is working on a plan. Instead of the fall, MEAP testing is now scheduled April thru June. The problem is students are scheduled for dismissal at the end of May.
Brown Bag Day Campaign	9/10/14	6:00am	1:45	Volunteers at Kids' Food Basket are gearing up to give local students sack suppers in this new school year. It's part of the ongoing mission to fight childhood hunger. WZZM 13's Angela Cunningham is live from Kids' Food Basket this morning to tell us how they could use your help. Brown Bag Decorating Day is a week from today. Sack Suppers provide a well-rounded nutritious

				meal critical to the development of the brain and body, but they also contain a touch of love whenever YOU decorate the brown paper bag. We would like to reach our goal of 50,400 decorated bags!
Dave Preschool	9/15/14	12:00pm	2:35	Many students in West Michigan are still getting used to their school routine after their summer break -- including pre-school kids. We wanted to see how the youngest students are handling that transition... so who better to check it out than our own morning traffic reporter, Dave Kaechele. Well, September is back to school time across the country and not just for kids. Many adults go back to college, some get their GED's, because we all know education is the keystone to success to pretty much any walk of life. Now, while I'm already an incredibly talented West Michigan traffic reporter and even though I've never been much for "fancy book learnin'", even I have decided, to take that step, and go back, to preschool.
Michigan Workforce	9/23/14	6:00am	1:45	In other news... Recent High School Grads are more competitive in the job market this morning... thanks to a new program launched this week. Governor Rick Snyder joined education and business leaders here in West Michigan to kick off the "Michigan Work Ready Communities initiative." What it does is link employees with employers, through a certificate every recent Michigan high school graduate has already earned. Yesterday, Governor Snyder urged more employers to insist on seeing the results when they think about hiring.
ArtPrize Education	9/30/14	6:00pm	1:39	ArtPrize is a bonanza for art education. All of the <i>discussion</i> surrounding art ...is why ArtPrize was

				<p>created. And many schools take advantage of ArtPrize. Nearly every ArtPrize Venue features some educational programming of some kind. At Kendall College of Art and Design - visiting students are helping build its signature installation, one face at a time: ArtPrize is a lot of things...one of them is a big huge, community class in art appreciation one that, of course, is free.</p>
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