

QUARTERLY ISSUES/PROGRAMS REPORT

Station: WZZM

Location: Grand Rapids, Michigan

For quarter beginning:

April 1, 2014

Attached hereto are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to viewers in the area where the station is located.

Date: 6/30/2014

Listed below are the problems and needs of the community that were most actively addressed on WZZM 13 Gannett Broadcasting. The items are not necessarily in order of importance. Other community problems and needs are noted on support documents attached in this report. Those documents also reflect local programs that address these needs.

1. Community Involvement
2. Crime
3. Diversity
4. Economic Development
5. Education
6. Family
7. Government
8. Health
9. Religion
10. Safety
11. Youth

PROGRAMS THAT ADDRESS LOCAL ISSUES

The following programs that aired during the relevant reporting period regularly address local issues and concerns in the station's city of license and within its service area. Specific episodes and segments of these programs and the issues they addressed are listed on the following pages.

Program Name	Schedule (Day/Time)	Description (Note whether local, syndicated or network)
Healthy You	4/6/14 at 11:00am	Local: GR's Allergy Ranking, FDA & New Allergy Pill, Ottawa County Norovirus, ACA Signups & Michigan, Michigan Medicaid, CDC & Salt Guidelines, Head Shaving Allergy season will come soon...And new rankings say Grand Rapids is one of the worst cities in the country for allergies. Cases of stomach illness have gone up in Ottawa County. For those who qualify, 'Healthy Michigan,' the state's version of expanded Medicaid... opened for enrollment this week. Right now, the C-D-C recommends you have only 15 to 23 milligrams of sodium a day. But a study from Denmark says that might be too low. A lot of people are shaving, their heads to fight childhood cancer.
Healthy You	4/13/14 at 11:00am	New Colorectal Cancer Test, Melanoma Experimental Drug, Breast Cancer Drug, Friends for Life Push, Childhood Obesity, Kids & Screen Time, The Sun & Your Weight, Allergy Season & Asthma A colonoscopy is the best way for doctors to detect colon cancer.. Now A new... non-invasive test called 'cologuard' is designed to locate DNA in patients stool. Drugs studied to help skin cancer & breast cancer. Limits on gadgets in home to help battle against obesity in children. Sunlight exposure in morning can impact weight. Allergies & asthma up due to unusual winter.
Healthy You	4/20/14 at 11:00am	Healthiest Cities, MI County Health Rankings, Over the Hill in Your 20's, Women & Alzheimer's, Quit Smoking Study, Fussy Baby, Wipe Allergies, Stifling a Sneeze Two West Michigan counties named healthiest in state. Your reaction time slows down after age, 24. Women at a higher risk of Alzheimer's disease. Pick up a new hobby to help nicotine cravings. Fussy children expose to 9 minutes more television. Moist wipes may cause allergic reaction. Stifle a violent sneeze can damage eardrums.
Health You	4/27/14 at 11:00am	FDA ECIGS, Pollen Vortex, WMI Pollen Count, Migraine Help, Laughter & Brain, River Bank Run, Susan Ford Bales The F-D-A wants the makers of electronic cigarettes to follow new rules to keep away from children. We will have to suffer through the Pollen Vortex with everything blooming at once. Allergies could also, be linked to migraines. Humor can improve memory. River Bank Run bigger & better. Susan Ford Bales visits Spectrum Health Breast Care unit.
Health You	5/4/14 at 11:00am	Measles 19YR High, Mumps Outbreak, Measles & Mumps Vaccination, Immunization Newser, What Vaccines Have Done, Freezing Breast Cancer, An APP for MS, Coffee Benefits, Laughter & Medication, Healthy Athlete Two

		diseases are making a comeback, mumps & measles. Two doses of MMR vaccine for babies at 12 months. Early stage of breast cancer treatment similar to freeze warts on finger. New app to help diagnose & treat MS. Another benefit to morning cup of coffee. Humor is good for heart & brain. Special Olympic Michigan, Rockford athlete featured on cereal box.	
Healthy You	5/11/14 at 11:00am	More Kids With Diabetes, Dental Care & Kids, Aspirin for Heart Attacks? Beer & Arthritis Researchers found the number of children with type-one diabetes has increased "21%." They found a "30%" increase in type-two diabetes. Doctors say tooth decay is on the rise in children ages five and under because many of them don't see a dentist. We've heard an aspirin a day can help prevent a heart attack... but the F-D-A now warns... that daily pill isn't for everyone. A few beers a few times a week might help women lower their risk of rheumatoid arthritis.	
Healthy You	5/18/14 at 11:00am	Michigan E. Coli, Who: MERs Threat Increased, Kent Health Survey, FDA & Kids Smoking, Too Much Exercise? Red Wine Not So Good A severe strain of the bacteria sent at least one person to the hospital in Kent County and some health officials believe there are more cases they don't know about yet. Health officials say hundreds may have been exposed to the MERS virus, so airlines are working w/the CDC to contact passengers who flew with the infected patients. The Health Department is expanding on a recent C-D-C survey taken in the county. The F-D-A wants you to join the fight to keep children away from tobacco, tell on people or businesses that sell to underage kids or don't ask for an ID. Researchers say there is such a thing as too much exercise, moderate exercise is best for heart health. You may have heard drinking red wine will help people live longer but research suggests it's not effective as first thought.	
Healthy You	5/25/14 at 11:00am	MFB MSU Announcement, Spectrum Neuropace, Fighting Cancer in Space, Measles Cancer, States Ranked for Senior Health, Fashion has Heart This week... Mary Free Bed Rehabilitation Hospital and the M-S-U College of Human Medicine announced a new partnership to transform Mary Free Bed into a research and teaching hospital. One innovation created to treat severe epilepsy is now helping patients here in West Michigan. Spectrum Health was the first hospital in the state to implant a device called the 'neuro-pace.' The new study performed on the International Space Station looked for new parts of thyroid cancer cells that new drugs could one day target. Researchers at the Mayo Clinic may have come up with a cancer breakthrough... they found a "massive" dose of an engineered version of the measles virus... wiped out one woman's cancer. Michigan seems to be a pretty healthy state for senior citizens to live in, 20th in the nation. The program 'Fashion has Heart'... teams veterans with designers from around the country.	
		Tick Boom on Michigan, Tick Protection, MI Mammogram Bill, Tamoxifen & Breast Cancer,	

Healthy You	6/1/14 at 11:00am	Cholesterol & Fertility We are already in the peak of tick season and it will last through mid-July. Experts w/the MSU Extension say they're occurring where ticks were rare a few years ago. To protect yourself... apply insect repellant to your shoes... socks and inside your pant legs. Tuck your pant legs into your socks. A state senate health policy committee has approved a bill that would add to mammography guidelines. Speaking of breast cancer... new guidelines could mean an even longer course of a medicine, millions take to keep cancer from coming back. High cholesterol may be hurting some couples' chances of having a baby. Researchers say the finding may show cholesterol plays a role in our bodies' hormones.
Health You	6/8/14 at 11:00am	FDA & Tanning Beds, A Dermatologist's Take, Melanoma Drug Study, Lyme Disease Victim, Tick Protection, New Grads & Obamacare The F-D-A issued a black-box warning, its strongest warning, saying children under 18 should not use tanning beds because they emit radiation that may cause skin cancer. Dr. Diana Castanon, a dermatologist with Forefront Dermatology in Grand Rapids joins us. You've talked about the dangers of tanning beds with us before, what do you think about the F-D-A's new action? Researchers have made a breakthrough in treating patients with stage three and stage four melanoma. The F-D-A approved Yervoy in 2011 but they have not approved the second drug. Today, we want to show you the impact Lyme disease has on a person. WZZM 13's Peter Ross introduces you to a woman who says, because of the condition, she feels like the walking dead. To keep ticks off of you, spray insect repellent onto your shoes, socks and inside your pant legs. Tuck your pant legs into your socks. The class of 2014 has to think about more than a job after college, they need to think about health insurance.
Healthy You	6/15/14 at 11:00am	Special: Young Mother, Home Births, Peach & Pistachio Conserve Holly plans to take part in a new program at Mercy Health that matches up survivors with those who are newly diagnosed, so she can help other women. So here's your reminder to contact your friend for life on this May 13. There's a new trend among expectant mothers... delivering their babies at home. I wanted to find out why more moms are choosing their home over the hospital. As we get into the summer time... more fresh fruits will appear at markets around West Michigan. Diane Devereaux, the Canning Diva, joins us to show you how to make 'Peach Pistachio Conserve'... a recipe you created last summer.
Healthy You	6/22/14 at 11:00am	Water Safety, Tanning V Sunless Tans, Heat Stroke Safety, Pet Safety in Summer, Striders: Summer Gear, Grill Anything, Healthy Summer Cocktails We start with water safety. Pools are open in GR & people are heading to Lake Michigan. Keep an eye on the flags & what life jackets are safe. Sun Tanning versus Spray Tanning, many like to add color to the skin but what is safe? Now safety in the heat. Hydration is key. Gear to keep you cool for a summer run. Recipes & tips for a healthy summer party and some healthy cocktails.
		Breastfeeding Bill Passes, Lactation Consultant Invu, MI Dense Breast Bill, JAMA: 3D Mammogram, Friends for Life, So Many Mosquitoes, Why

Healthy You	6/29/14	Mosquitos Bite, Mosquitos Remedies First today, good news for women who breastfeed. Now in MI, no business can force you to leave for nursing a baby. State Senators approved a bill requiring mammogram reports including information regarding breast density & doctors must warn patients in writing. A new study suggests a 3-D mammogram would do better than the FDA approved a few years ago. African American women have a higher risk of having dense breast tissue that causes a higher death rate. An outreach program in Gris turning a community into a friends for life. According to MSU entomologists, there are 3 times the number of mosquitoes. Snow melted that left water pockets, not hot enough to evaporate, perfect breeding ground for mosquitoes. Certain people attract mosquitoes & home remedies that actually work.
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Issue-Responsive Programming

Local Issue: **Try It Before You Buy It:** A biweekly segment by our morning anchor, Lauren Stanton. Lauren tries new products being introduced into the market. She will try the product & give a full report to our viewers. This airs every other Thursday at 6pm. Here are some of our stories

Program	Date	Time	Duration	Description
Try It Before You Buy It	4/24/14	6:00pm	1:52	Caboki: for men with thin & receding hair
Try It Before You Buy It	5/8/14	5:30pm	2:57	Pajama Jeans for men
Try It Before You Buy It	6/5/14	5:30pm	2:46	Ego 56 Volt Cordless Lawnmower
Try It Before You Buy It	6/26/14	5:30pm	2:26	Stufz (Stuff burgers like a pro)

Local Issue: Unfortunately, **crime** is in the news daily. Here's a list of some of the crime related stories we have covered:

Program	Date	Time	Duration	Description
Sean Phillips Murder Trial	4/4/14	5:30pm	1:40	New testimony could send this man, Sean Phillips to trial for the murder of his daughter Baby Kate. But as a "new" witness spoke today with potentially damaging testimony against Phillips.
Ottawa False Calls	4/18/14	11:00pm	1:30	A terrified resident, a neighborhood on alert and a four, car crash involving a police car... and it was all because of... a prank. It might seem harmless and funny to the prankster but they are putting a lot of people at risk.
Wyangarden Sentencing	4/21/14	11:00pm	1:35	Standing before the judge to hear his punishment, a Holland man convicted for murdering his sister and her husband said he was framed. But the judge called Ryan Wyngarden a cold blooded killer.
Stereotyped Map Reaction	4/29/14	5:00am	1:57	It labels areas like Ada as, "Rich People." Lowell is labeled "confederate flags and pickups" ... and the south side is called " Crime ". This is the map that sent the social media world a buzz with some calling it Offensive, funny, accurate and others calling it wrong and even racist.
				Seeing bad guys brandish weapons in

Recent Robberies	4/30/14	5:30pm	1:43	local stores may be scary - but it does not mean crime around Grand Rapids is up - at least not yet. Armed robberies, as it turns out, are down, a lot through March of this year. There has been an increase in April, and the G R P D anticipates there will be more robberies, and more crime overall, as the weather warms.
Marijuana Bust	5/1/14	5:30pm	1:09	Police seized 66 mature marijuana plants. Marijuana busts are becoming more common. With the spring season underway... authorities say they expect to find more outdoor grow operations.
Holland Twp. Murder	5/7/14	5:30pm	:61	They were originally charged with lying but now a Holland couple faces murder & conspiracy charges both felonies punishable by lifetime in prison.
Thief Stopped	5/12/14	11:00pm	1:29	Tim Geikema acted out of instinct when he heard an intruder in his garage in Jenison. The intruder was in Geikema's car where he grabbed him by the neck & held him down until the Police arrived.
Walker Body Found	5/16/14	5:30pm	1:25	A bulldozer operator discovered a body Friday morning that could possibly be Yolanda Reyes. She's been missing since April 24 & worked at Maast Greenhouses, just ½ mile south of the site.
GR Shooting on Dickinson	5/19/14	11pm	1:06	After a battle using a gun and shovels for weapons, two men are in the hospital...

				and two are under arrest. The unusual confrontation happened earlier tonight in the 500 block of Dickinson in GR. There was a struggle...the resident was shot 3 times in the shoulder but neighbors came to his rescue and using a borrowed shovel, drove the robbers away.
GR Homicides	5/27/14	5:30pm	1:23	The homicide that happened on the 26th, was the first murder since the fall of last year. Some say, the weather may have played a part, in the numbers being down over the past 7 months. Although there have been more armed robberies this month, there were still more between January and April, of last year.
Cold Case Documentary	6/11/14	11pm	1:40	Nothing else has solved the murder of Joel Battaglia, 24 years ago, so his family and friends are hoping a documentary about his life and death may lead to useful clues. Death of a Phoenix, the east town murder of Joel Battaglia {bah-towel-lia} premiered tonight at the Wealthy Theater in Grand Rapids.
Holland Dog Attack	6/14/14	6:00am	1:38	Two pit-bulls attacked a 61 year old Holland Township woman and her small. Police say the owners of the pit bulls could face criminal charges for the attack. The owners told investigators the

				dogs escaped through a fenced enclosure. Officers say the pit bulls were not licensed.
Stofford Sentence	6/17/14	5:30pm	1:45	Nine months after the murder of a Michigan State Police trooper... the third and final suspect in the case was sentenced today. Before the ruling, Trooper Butterfield's fiancée asked for the maximum sentence. Spofford is heading to the Mason Cnty. Jail. She has 42 days to appeal the court's decision.
GR Safety Meeting	6/20/14	5:30pm	1:21	Rosa Parks Circle is the literal and figurative heart of downtown. But police lights, fights, and shootings threaten the attractiveness, civic leaders have worked hard to build over the past two decades. That's what prompted a 90 minute closed door meeting this morning between city staff and downtown business people. The GRPD has already said it intends to increase patrols downtown and step up enforcement of curfew violations.
Jarrett Follow-up	6/24/14	5:30pm	1:14	50-year old Shawn Jarrett moved to Grand Rapids just over a year ago. He came from Howland, Ohio, where police were warned about his release from prison. His current neighbors are angry that he was allowed to live there. Jarrett is back behind bars, charged with 1st degree criminal

				sexual conduct. He's accused of attacking an elderly woman in Grandville just last week. He's also a suspect in the murder of Yolanda Reyes, who was an employee at the greenhouse. Her body was found at a construction site in May.
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Local Issue: Michigan continues to deal with rising prices, as well as continuing economic slowdown. Much of it still due to the auto industry & their cuts, along with the rising cost of fuel. Here's a look at some business issues for the 2nd quarter of 2014.

Program	Date	Time	Duration	Description
Dying Bees	4/2/14	6:00pm	1:26	Beekeepers in West Michigan are calling it a 'crisis', that's only gotten worse... from several months of extreme cold. Across the country, the honeybee population has already been on a sharp decline and Lam says the 'crisis' for honeybees could mean less pollination, fewer fruits, and higher prices for the rest of us.
Obama in Ann Arbor	4/2/14	5:30pm	1:30	President Obama's push for a higher minimum wage, brought him to the University of Michigan to deliver his message. A half hour speech, where he also, took note of the more than seven million people who signed up for health insurance on the exchange.
Meijer's New Checkout	4/4/14	5:30pm	1:23	It's not often in this high tech world, that West Michigan has the first, new device of its kind - in the country. It's a hybrid - between a traditional, staffed checkout lane and a self checkout. Meijer says it is just testing the machine... it hasn't decided if it will be kept at the store, or added to others.

Bob Liquor License	4/12/14	6:00am	1:31	Owners of the BOB in Grand Rapids will appeal a state decision to suspend the business's liquor license the weekend after Memorial Day. In state hearings this winter, a Grand Rapids police detective said the BOB had a history of over-serving patrons - who were already drunk. . The liquor commission says the penalty should be three days, along with a 600 dollar fine.
Distributing Produce	4/18/14	6:00pm	1:20	Helen Dietrich is one of 50 local farmers who drop's extra produce off at Feeding America West Michigan in Comstock Park. Usually... the Dietrich trucks ship in the 1 million apples annually but spring is a slow time of year. Nearly everything is out of season. The need is increasing. We have a lot of wonderful farmers but our project is really to find more.
Barfly Ventures Earth Day	4/22/14	5:00am	1:45	Today is "Earth Day." There are dozens of things you can do to help protect the environment. BarFly Ventures, one Michigan Business is going green. The owner's decision to be more eco-friendly is really making a difference for the environment.
Election Day Turnout	5/6/14	5:30pm	1:30	From school security to road improvements, tonight voters have to make big decisions on some major issues. Election officials say Ottawa County gets up to 70% turnout but only had about 9% turnout in last year's special election. In Grand Rapids, voter turnout is expected to be higher- at 15% and making their vote count,

				in a special election that costs is up to 130 thousand dollars for Ottawa County, money that the county will get back from the local schools.
OutPro	5/8/14	5:30pm	1:21	Michigan laws against same-sex marriage may discourage some from moving here, but others say they were welcomed into the community. Rich Baker loves living in Grand Rapids and he says the Chamber wants others to feel the same way. That's why they created a group called OutPro for the LGBT community.
Holland US31 Struggles	5/14/14	5:30pm	1:24	Kenny Lin plans to turn the old Ponderosa Steakhouse building into the Shanghai Grill and Bar in Holland, an upscale Chinese restaurant. He was waiting for the struggling economy to turn around. Noah Chau plans to open a convenience store. Holland City Manager, Ryan Cotton has been planning to redevelop much of the area.
Census Growing in Caledonia	5/22/14	11pm	1:40	The Caledonia community just surpassed its population number, according to the newly released census numbers. Good school system, more land, quieter life, housing cheaper & laid back.
School Lunch Nutrition	5/29/14	5:30pm	1:40	Here at Rockford High School, the fruity drinks on the menu at the Cafe, are a big hit. Starting next year, big changes will have to be made. Service Director, John Henry says the district is all for healthy options, but only if kids will eat them. If nothing else, he and many other districts would like to see the guidelines, less strict.
FFF: What to	6/9/14	5:30pm	1:45	Every year we ask for your donations to "13 Food for Families" but

Give				the solution to West Michigan's state of hunger isn't just about giving "any" food. 14.1% of Kent Country's population is considered to be food insecure. Pantries need any food you can spare but, this year if you have a choice, give healthy food.
FFF: Healthy Foods	6/16/14	5:30pm	1:30	Many downtown missions serve food for those in need, but a new partnership at God's Kitchen, is changing what's on the menu. God's Kitchen serves over 250 meals a day, but to keep the meals healthy, they need your help. There is never a mistake in donating. I think anyone that is giving food is doing the right thing. I just think it is a matter of saying, nutrition first
Ford Museum Expansion	6/19/14	5:30pm	1:07	Gerald Ford, Grand Rapids' most famous resident - still has stories to tell and lessons to teach, 8 years after his death...forty years after he became the 38th President of the United States. And, they will be learned here, in an 8 thousand square foot expansion off the Museum's west side...a new student learning center. Students will come here to learn about civics, public service and leadership also, all of the exhibit space will be updated with interactive technology, yet emphasizing the timeless virtues of character and integrity - that President Ford embodied.
Michigan Budget Signed	6/24/14	5:30pm	1:29	Governor Snyder today signed a state education budget the called "a major success". It increases spending for K thru 12 and higher education: Students encircled the rotunda as they heard the state's

				number one nerd praise an education budget he says spent a billion more in K-12 education than the budget in place when he first took office. Not everyone agreed.
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Local Issue: Our viewers tell us that education is important to them. WZZM provides information regarding education, may it be; budget cuts, students involvement, teachers, special programs, etc. We provide our viewers with the information they need.

Program	Date	Time	Duration	Description
Charter School Closing	4/4/14	12:00pm	.35	The Charter School, Threshold Academy sent a letter home to parents this week.... saying it will close at the end of this academic year. School officials say its lead institution-- Central Michigan University's John Engler Center for Charter Schools, will not be renewing its contract. Threshold Academy is looking for other options to stay open.
Drunk Driving Down	4/7/14	11:00pm	1:34	Michigan State Police troopers have handed out fewer DUIs in recent years and their focus area is the metro area. Managers of Hopcat, Grand Rapids Brewing Company, Stella's and McFadden's say staff go through an alcohol training program and call cabs for intoxicated customers who don't leave with a driver.
Kendall College Changes	4/10/14	11:00pm	1:54	After less than two years on the job, Kendall College of Art and Design President, David Rosen, is resigning. With such a long list of accomplishments over such a short

				time, students can't understand how or why the college would let him or make him leave.
Muskegon Heights School	4/22/14	5:00am	.20 & .27	Leaders of the Muskegon Heights Charter School District say they're looking at ways to balance the district's budget without affecting students. The charter school operator says the district now owes it two million dollars. The district has received advance payments from the state the last two pay periods, but has not cut back on educational programs.
GRPS Challenge Scholars	5/6/14	5:30pm	2:30	Grand Rapids is launching its own version of the Kalamazoo Promise. This Challenge Scholarship targets Grand Rapids NW, providing free college tuition for graduates from Union High School. The NW side was targeted because of the poverty, diversity & low rate of students ready to attend college, which may expanded around the city in future years.
School Struck by Lightning	5/12/14	11pm	1:24	A bolt of lightning hit Grattan Academy in Greenville with such intensity that students felt the electricity. No injuries or damage!
Cork Artist	5/18/14	7:00am	1:40	A teacher at Wayland high school is living a double life. By day he teaches students art... by night he's commissioned to create art projects

				for people around the world. Scott Gundersen, a West Michigan teacher by day is now a World reknown artist by night.
Common Core	5/25/14	6:00am	1:40	It is not a curriculum, but a set of the same standards for all states. The Michigan Department of Education supports Common Core, but as your about to see, it's a confusing issue, and parents, educators , and legislators are arguing about whether it's good or bad for our children.
Big Rapids HS Security	5/30/14	12:00pm	1:30	Students in Big Rapids faced extra security this morning, after rumors of a threat surfaced at the High School, in connection with a rape investigation.
Longer School Year	6/9/14	5:30pm	1:30	Some school districts are still in session this week... because of all the snow days they used last winter. School superintendents will be watching the attendance reports closely this week because state funds are in jeopardy.
GRPS Tonite	6/16/14	5:30pm	1:45	Grand Rapids Public Schools are facing a more than 13 million dollar deficit, and have just unveiled how to close that gap. Superin. Teresa W. Neal is recommending several things, including: a pay and hiring freeze for administrators - saving about one million dollars, more cuts to G R P S

				athletics, \$200,000 worth...expect more fundraising and pay to play, also \$430 thousand dollars in reduced transport costs.
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