

MACDONALD BROADCASTING COMPANY

Quarterly Issues Report

January 2021 to March 2021

WSAG

ISSUES AND PROGRAMS LIST-COMplete EACH QUARTER

PURPOSE: on this form summarize a list of several issues which confront the community in which your station is licensed. With each, summarize the program you ran to address that issue. See 73.3626(a) or 73.3527 (a) (7)

STATION WSAM/WSAG

Date January 6, 2021

Issue Public Safety

SAGINAW POLICE ARE EXPANDING THEIR APPROACH TO LAW ENFORCEMENT.

A TWO-OFFICER UNIT HIT THE STREETS TO ADDRESS RESIDENTS' CONCERNS REGARDING QUALITY OF LIFE ISSUES AND THE RISING CRIME RATE.

THE CHIEF SAYS RESIDENTS NEED TO BE THE EYES AND EARS OF THE COMMUNITY.

STATION WSAM/WSAG

Date: January 6, 2021

ISSUE: Public Health

THERE'S A FREE FOOD GIVEAWAY IN SAGINAW TOMORROW.

IT'S AT FIRST PRESBYTERIAN CHURCH.

THAT'S ON THE CORNER OF COURT AND WEBSTER.

IT STARTS AT ONE P-M.

NO PARKING UNTIL 11:30 A-M.

IT IS FIRST COME, FIRST SERVED.

STATION: WSAM/WSAG

DATE: January 26, 2021

ISSUE: Consumer Protection

SCAM ALERT... TARGETING RESIDENTS IN MIDLAND.

POLICE SAY SEVERAL senior citizens HAVE RECEIVED CALLS FOR COVID VACCINE APPOINTMENTS... WITH THE CALLER ASKING FOR PERSONAL INFORMATION... INCLUDING SOCIAL SECURITY NUMBERS.

THE CALLS ARE NOT AFFILIATED WITH THE MIDLAND COUNTY HEALTH DEPARTMENT.

POLICE SAY NEVER GIVE PERSONAL INFORMATION OVER THE PHONE

STATION WSAM/WSAG

Date February 2, 2021

Issue Education Amid the Pandemic

STATE SCHOOL SUPERINTENDENT MICHAEL RICE IS ASKING LAWMAKERS TO EXTEND THE SCHOOL YEAR.

SAYING THE CHALLENGES OF TEACHING AND LEARNING DURING THE PANDEMIC...

WILL REQUIRE ADDITIONAL TIME NEXT YEAR.

DOING SO WOULD REQUIRE A CHANGE IN STATE LAW.

AND EVEN IF THAT HAPPENED...

OTHER ISSUES WOULD SOON POP UP.

BUT STUDENTS DONT HAVE TO WORRY ABOUT LOSING OUT ON SUMMER FUN JUST YET—

THE SCHOOL YEAR EXTENSION—

WOULDNT TAKE EFFECT IN 2021—

AND IT WOULD LIKELY NEED LEGISLATIVE APPROVAL—

STATION WSAM/WSAG

Date: February 10, 2021

ISSUE: Health Amid the Pandemic

MICHIGAN'S TOP DOCTOR, DR. JONEIGH KHALDUN,

IS CONCERNED about THE CORONAVIRUS VARIANT FROM THE UNITED KINGDOM

SHE SAYS THERE ARE 45 CASES OF THE VARIANT IDENTIFIED IN MICHIGAN ACROSS 10 COUNTIES... AND THERE WILL BE MORE.

DR KHALDUN ADDED... THE CASES WE'RE SEEING IN MICHIGAN... MANY HAVE NO HISTORY OF TRAVEL... MEANING IT'S SOMEWHERE IN THE COMMUNITY.

STATION: WSAM/WSAG

DATE:

ISSUE:

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STATION WSAM/WSAG

Date February 19, 2021

Issue Public Transportation

THE SAGINAW TRANSIT AUTHORITY IS POSTING NEW BUS ROUTE PLANS LATER TODAY... WEEKS AHEAD OF THEIR BUSES RETURNING TO SERVICE. THEY ALSO ANNOUNCED SOME CHANGES, INCLUDING EXPANDING THE BUS SYSTEM TO 10 ROUTE ACCESS TO THE BRIDGEPORT KROGER AND MORE DEDICATED ROUTES TO THE EAST-SIDE OF town, PEAK-SERVICE ROUTES WILL START UP AGAIN ON MARCH 1ST, TO COINCIDE WITH SCHOOLS REOPENING...SO YOU'LL HAVE AN EASIER TIME GETTING YOUR SWEETHEARTS BACK TO IN-PERSON LEARNING

STATION WSAM/WSAG

Date: February 19, 2021

ISSUE: Public Health

DELTA COLLEGE... NOW SERVING AS A VACCINATION SITE THE HEALTH DEPARTMENT WILL OPERATE A DRIVE-THRU CLINIC ON TUESDAYS AND THURSDAYS FOR REGISTERED AND APPROVED BAY COUNTY RESIDENTS.

STATION: WSAM/WSAG

DATE :February 26, 2021

ISSUE: Scam Alert Amid The Pandemic
A SCAM ALERT...

SCAMMERS are TRYING TO TAKE ADVANTAGE OF MICHIGAN RESIDENTS INTERESTED IN GETTING CORONAVIRUS VACCINES..

SCAMMERS ARE NOW REACHING OUT TO ELDERLY RESIDENTS IN VARIOUS WAYS TELLING THEM TO HAND OVER CASH OR PERSONAL INFORMATION TO GET VACICNATED FASTER.

SENIORS WHO ARE ANXIOUSLY WAITING TO RECEIVE THE VACCINE ARE THE TOP TARGET...

BUT OFFICIALS WANT TO REMIND YOU THAT ANYONE ASKING FOR A PAYMENT

FOR PUTTING YOU ON A VACCINE LIST OR FOR MAKING AN APPOINTMENT FOR GETTING A VACCINATION SPOT IS A SCAMMER

STATION WSAM/WSAG

Date February 23, 2021

Issue Quality of Life For High School Athletes Amid the Pandemic

A TARGET DATE FOR HIGH SCHOOL SPRING SPORTS *HAS BEEN SET.

THE NEW DATE -- MARCH 22ND.

THE MICHIGAN HIGH SCHOOL ATHLETICS ASSOCIATION APPROVED THE ADJUSTMENT...

WHICH DELAYS THE START OF PRACTICES AND COMPETITION BY ONE WEEK,

TO ACCOMMODATE THE LATE END TO WINTER SPORTS.

STATION WSAM/WSAG

Date: March 10, 2021

ISSUE: Education

SAGINAW VALLEY STATE UNIVERSITY...

OFFERING FREE TUITION TO QUALIFYING STUDENTS.

IT'S UNDER A PROGRAM BEGINNING THIS FALL CALLED THE S-V-S-U CARDINAL COMMITMENT.

IT WILL PROVIDE FREE ELIGIBLE TUITION AND MANDATORY FEES TO QUALIFYING FIRST-TIME UNDERGRADUATE STUDENTS....

WITH STUDENT AND FAMILY-ADJUSTED GROSS INCOME OF 50-THOUSAND-DOLLARS OR LESS.

STATION: WSAM/WSAG
DATE: March 12, 2021
ISSUE: Economy Amid the Pandemic

STIMULUS CHECKS MAY BEGIN ARRIVING THIS WEEKEND NOW THAT PRESIDENT BIDEN HAS SIGNED THE NEW 1-point-9-TRILLION-DOLLAR RELIEF PACKAGE INTO LAW.

IT PROVIDES 14-HUNDRED DOLLAR CHECKS TO MILLIONS OF AMERICANS...

BILLIONS FOR VACCINATIONs AND SCHOOL REOPENING EFFORTS.

IT ALSO INCREASES THE CHILD TAX CREDIT...

LOWERS OBAMACARE PREMIUMS...

AND EXTENDS WEEKLY FEDERAL UNEMPLOYMENT BENEFITS TO THE FALL.

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ISSUES AND PROGRAMS LIST-COMPLETE EACH QUARTER

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STATION WSAM/WSAG

Date March 25, 2021

Issue Civil Unrest and It's Effects
HAPPENING TONIGHT...

DELTA COLLEGE HOSTS A PANEL OF EXPERTS

TO TALK ABOUT THE JANUARY ATTACK ON THE CAPITOL...

AND IT'S IMPACT ON THE UNITED STATES.

THE FREE EVENT IS CALLED

'RECOGNIZING THE ENEMIES AMONG US...

AND COMBATTING THE THREAT OF

HOMEGROWN VIOLENT EXTREMISM.'

IT RUNS FROM 7 TO 8-30 P-M ON ZOOM.

TO REGISTER...

GO TO THE HOTLINKS SECTION OF WNEM DOT COM.

STATION WSAM/WSAG

Date: April 2, 2021

ISSUE: Paying Income Tax Amid the Pandemic

IF YOU LOST YOUR JOB LAST YEAR AND HAVE ALREADY FILED YOUR TAX RETURN.. THERE'S ONE LESS HEADACHE TO DEAL WITH.

THE I-R-S ANNOUNCED THEY WILL AUTOMATICALLY
RECALCULATE YOUR RETURN TO ACCOUNT FOR THE NEW STIMULUS TAX
BREAK.

IT WILL THEN SEND ANY REFUND DIRECTLY TO TAXPAYERS,
LIKELY STARTING IN MAY AND CONTINUING INTO THE SUMMER.

STATION: WSAM/WSAG

DATE: April 6, 2021

ISSUE: Assistance With Final Expenses Amid the Pandemic

NEED HELP WITH APPLYING FOR FUNERAL ASSISTANCE DURING THE
PANDEMIC? SKORUPSKI FAMILY FUNERAL HOME SAYS...
IT WILL SIT DOWN WITH INTERESTED PARTIES OR ARRANGE A PHONE
CONSULTATION. FEMA ANNOUNCED IT WILL PAY UP TO *9-THOUSAND
DOLLARS*..TOWARD FUNERAL EXPENSES...ONCE A CAUSE OF DEATH IS
DETERMINED TO BE COVID-RELATE. THE PROGRAM BEGINS MONDAY,
APRIL 12-TH.

STATION WSAM/WSAG

Date

Issue

STATION WSAM/WSAG

Date: February 10, 2021

ISSUE:

STATION: WSAM/WSAG

DATE:

ISSUE:

WSAM/WSAG
 2000 WHITTIER STREET
 PO BOX 1776
 SAGINAW, MI 48605

Order #: 69669
 Description: SAGINAW CO MEDICAL SOCIETY
 Date Entered: 1/27/2021
 P.O.#:
 Salesperson: HOUSE, SAGINAW
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date Notary Req'd

PSA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1/28/2021	3/28/2021	WSAG	Midnight to 05:30:00	Weekly	1:00	60	0.00	0.00	1	1	1	1	1	1	1
1/28/2021	3/28/2021	WSAG	05:30:00 to 10:00:00	Weekly	1:00	60	0.00	0.00	1	1	1	1	1	1	1
1/28/2021	3/28/2021	WSAG	10:00:00 to 15:00:00	Weekly	1:00	60	0.00	0.00	1	1	1	1	1	1	1
1/28/2021	3/28/2021	WSAG	15:00:00 to 20:00:00	Weekly	1:00	60	0.00	0.00	1	1	1	1	1	1	1
1/28/2021	3/28/2021	WSAG	20:00:00 to Midnight	Weekly	1:00	60	0.00	0.00	1	1	1	1	1	1	1

Order Start Date: 1/28/2021 Order End Date: 3/28/2021 Spots: 300 Total Charges: \$0.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for PSA / 69669 :

		<u>Spot Count</u>	<u>Net Billing</u>
January	2021	20	\$0.00
February	2021	140	\$0.00
March	2021	140	\$0.00
Total:		300	\$0.00

Confirmed & Accepted for WSAM/WSAG By:

Accepted for PSA By:

Please Sign and Return One Copy

STATION: WSAG/WSAM/W222CQ

MONTH: JANUARY-MARCH

QUARTER: 1

YEAR: 2021

DESCRIPTION OF ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE & DESCRIPTION OF PROGRAM OR SEGMENT
Michigan Supreme Court justice changes	This Week In Mid-Michigan	1/3/21	6:30am	10:43	Andrew Abood, Abood Law Firm. Andrew weighs in on pending justice changes to the MI Supreme Court as the deck gets cleared of some key cases
The Ambassador bridge, Covid-19 relief, and line 5	This Week In Mid-Michigan	1/3/21	6:30am	7:51	Chad Livengood, Senior Editor - Crain's Detroit Business. Chad Livengood talks some of the biggest stories in the state involving the Ambassador bridge, Covid-19 relief, and line 5
Improper conduct within the Michigan Department of Corrections	This Week In Mid-Michigan	1/3/21	6:30am	8:40	Paul Egan, State Government Reporter - Detroit Free Press. Paul Egan elaborates on his report that detailed improper conduct within the Michigan Department of Corrections
Candace Miller for Governor in 2022	This Week In Mid-Michigan	1/10/21	6:30am	5:21	Joe DiSano, DiSano Strategies of Lansing. Candace Miller has said she will not make a bid for Governor in 2022. Joe DiSano tells how this changes the election landscape
Governor's veto of a bi-partisan bill for Criminal Justice reform	This Week In Mid-Michigan	1/10/21	6:30am	7:49	Graham Filler, State Representative. Rep. Graham Filler talks the Governor's veto of a bi-partisan bill for Criminal Justice reform
Why he signed the letter objecting to the electors	This Week In Mid-Michigan	1/10/21	6:30am	12:08	Tom Barrett, State Senator Senator Tom Barrett shares his thoughts on Wednesdays events in DC, and explain why he signed the letter objecting to the electors
Banning open-carry in the Capital building	This Week In Mid-Michigan	1/17/21	6:30am	8:29	John Truscott, Michigan Capitol Commission The Capitol Commission unanimously voted to ban open-carry in the Capital building. John Truscott explains

Deployment of the Michigan National Guard at the State Capitol	This Week In Mid-Michigan	1/17/21	6:30am	7:55	Peter Spadafore, Lansing City Council President. Peter tells us about his call for a deployment of the Michigan National Guard downtown at the state Capitol ahead of expected armed protests in the days prior to next week's inauguration of President-elect Biden
Charges filled against Rick Snyder, a new end-date announced for Covid restrictions	This Week In Mid-Michigan	1/17/21	6:30am	10:26	Jonathan Oosting, Reporter - Bridge Michigan. Charges filled against Rick Snyder, a new end-date announced for Covid restrictions, and more with Jonathan Oosting
Pardoning of Kwame Kilpatrick and the Covid-19 pandemic	This Week In Mid-Michigan	1/24/21	6:30am	9:55	Chad Livengood, Crains Detroit. Chad and Dave discuss several Michigan-related issues, ranging from the pardoning of Kwame Kilpatrick to Governor Whitmer's economic plan to fight the Covid-19 pandemic
The state board of canvassers	This Week In Mid-Michigan	1/24/21	6:30am	8:11	Tony Daunt, Michigan Freedom Fund Tony reacts to his appointment to the state board of canvassers
Joe Biden being sworn in as President	This Week In Mid-Michigan	1/24/21	6:30am	12:22	Curtis Hertel Jr., State Senator Curtis Hertel shares his reaction to Joe Biden being sworn in as President and the changes that will follow
The Covid-19 vaccine	This Week In Mid-Michigan	1/31/21	6:30am	12:14	Anne Hemphfer, Tuscoal Co Health Department. Anne discusses the Covid-19 vaccine rollout and how to schedule your appointment
How to get kids back in the classroom safely	This Week In Mid-Michigan	1/31/21	6:30am	9:40	Mark Greathead, President of the Michigan K-12 Alliance. Mark Greathead talks the Michigan K-12 Alliance's efforts to get kids back in the classroom safely
Gov. Whitmer's state of the state address	This Week In Mid-Michigan	1/31/21	6:30am	8:15	Dave Akerly, Host. Dave takes a look back at some of the most notable parts of Gov. Whitmer's state of the state address

Detroit Lion's trade	This Week In Mid-Michigan	2/7/21	6:30am	5:48	Kyle Melinn, Co-Owner and Editor of MIRS News. Kyle Melinn talks the Lion's trade and all things Michigan news
Jocelyn Benson's agenda for 2021 and gubernatorial candidate Ryan D. Kelly	This Week In Mid-Michigan	2/7/21	6:30am	9:53	Craig Mauer, Political Reporter - Detroit News. Craig Mauer talks Jocelyn Benson's agenda for 2021 and the bubbling gubernatorial candidate Ryan D. Kelly
Free community college	This Week In Mid-Michigan	2/7/21	6:30am	8:08	Susan Corbin, Acting Director - MI Labor and Economic Opportunity. The Governor's Michigan Reconnect will give Michigan's the opportunity for free community college. Susan Corbin gives the detail
Ron Weiser and a possible 'secret deal'	This Week In Mid-Michigan	2/14/21	6:30am	10:16	Craig Mauer, Political Reporter - Detroit News. Michigan GOP chair claims Ron Weiser made a 'secret deal' to pay for the exit of a candidate. Craig Mauer reports
Contact winter sports are back	This Week In Mid-Michigan	2/14/21	6:30am	9:20	Mark Uyl, Executive Director - Michigan High School Athletic Association. Contact winter sports are back! MHSAA's Mark Uyl talks moving forward with the season
Gov Whitmer re-election campaign	This Week In Mid-Michigan	2/14/21	6:30am	9:59	Paul Egan, Detroit Free Press. Paul tells us about the Whitmer re-election campaign pulling in 522,000 from outside Michigan since 2019
Governor Whitmer's 67.1 billion budget proposal and Mike Shirkey	This Week In Mid-Michigan	2/21/21	6:30am	9:05	Tom Barrett, State Senator. Tom weighs in on Governor Whitmer's 67.1 billion budget proposal....as well as the controversy surrounding senate majority leader Mike Shirkey
'Think Babies Michigan'	This Week In Mid-Michigan	2/21/21	6:30am	8:31	Alicia Guevara Warren, Director of Statewide Policy Initiatives - Early Childhood Investment Corporation. Alicia explains the 'Think Babies Michigan' initiative, aiming to improve outcomes for kids below the age of 3
Election reform suggestions	This Week In Mid-Michigan	2/21/21	6:30am	8:10	Chris Swope, Lansing City Clerk. Chris breaks down his new election reform suggestions for the state of Michigan

New state policies to tackle root causes of poverty	This Week In Mid-Michigan	2/28/21	6:30am	9:11	Kim Trent, Deputy Director - MI Department of Labor and Economic Opportunity. Kim Trent talks the state task force's efforts to urge new state policies to tackle root causes of poverty
Online gaming & gambling addiction	This Week In Mid-Michigan	2/28/21	6:30am	11:10	Lori A. Mello & Alia Lucas, Program Manager for Gambling Treatment Health Management Systems of America; Gambling Disorder Program Specialist for MDHHS. As online gaming grows in Michigan, so does gambling addiction. Lori A. Mello and Alia Lucas shed light on the issue
A proposed amendment to the state constitution	This Week In Mid-Michigan	2/28/21	6:30am	7:39	Simon Schuster, Michigan Campaign Finance Network. A proposed amendment to the state constitution with bipartisan support. Simon Schuster gives the details
Vaccine distribution	This Week In Mid-Michigan	3/7/21	6:30am	10:52	Dr. Bobby Mukkamala, Director - Michigan State Medical Society. Dr. Bobby Mukkamala tells why he thinks primary care physicians should be more involved in the vaccine distribution process
Separation agreements involving the former director and deputy director of MI DHHS	This Week In Mid-Michigan	3/7/21	6:30am	10:54	Craig Mauger, Detroit News. Craig updates us on the separation agreements involving the former director and deputy director of MI DHHS
Resolution to ensure quality meals for members of the Michigan National Guard in Washington DC	This Week In Mid-Michigan	3/7/21	6:30am	8:36	Tom Barrett, State Senator. Sen. Tom Barrett explains his resolution to ensure quality meals for members of the Michigan National Guard in Washington DC
Michigan All Copays Count Coalition	This Week In Mid-Michigan	3/14/21	6:30am	7:24	Sarah Procaro, Hemophilia Foundation of Michigan. An effort to make all co-pays count toward your insurance deductible, even if you don't pay them yourself. Sarah Procaro explains the Michigan All Copays Count Coalition

Redistricting effort in Michigan	This Week In Mid-Michigan	3/14/21	6:30am	9:15	Dennis Lennox, Political Strategist and Pundit from the Right. The redistricting effort in Michigan has hit a snag. Dennis Lennox weighs in
Re-open Michigan Safely coalition.	This Week In Mid-Michigan	3/14/21	6:30am	8:58	Wendy Block, Vice President of Business Advocacy and Member Engagement. Wendy Block explains the goals and actions of the newly formed Re-open Michigan Safely coalition.
Transgender athlete bill that's been introduced in the MI senate	This Week In Mid-Michigan	3/21/21	6:30am	8:20	Mark Uyl, MHSAA executive director. Mark sounds off against a transgender athlete bill that's been introduced in the MI senate. Mark also weighs in on the Covid-19 B.1.1.7 variant situation that has impacted sports teams in the Grand Ledge school district
The new pod for Middle East conflicts at the Saginaw County Veterans Memorial Plaza	This Week In Mid-Michigan	3/21/21	6:30am	9:30	Chedrick Greene, president of the Saginaw County Veterans Memorial Plaza board. Chedrick talks about the new pod for Middle East conflicts
Covid-19 contact tracing and nursing home policy	This Week In Mid-Michigan	3/21/21	6:30am	10:41	Jim Runestad, MI Senator (R) - 15th District Jim breaks down his recent requests for investigations into the state's Covid-19 contact tracing and nursing home policy
Covid-19 restrictions and shutdowns.	This Week In Mid-Michigan	3/28/21	6:30am	10:36	Tori Sachs, Michigan Rising Action. Have all the shutdowns and restrictions been worth it when it comes to containing Covid-19? Tori Sachs addresses the issue
Michigan road projects for 2021	This Week In Mid-Michigan	3/28/21	6:30am	9:37	Lance Binoniemi, Michigan Infrastructure & Transportation Association. Lance breaks down the 21 Rebuilding Michigan road projects for 2021 that were announced this week
Voting rights and reform bills	This Week In Mid-Michigan	3/28/21	6:30am	10:23	Sam Inglot, Progress Michigan. Sam Inglot gives reaction to the collection of voting rights and reform bills dropped by the GOP majority state senate

