

QUARTERLY ISSUES / PROGRAMS LIST

Here follows a listing of some of the significant issues responded to by Station KAKS-FM along with the most significant programming treatment of those issues for the period of 10/1/22 – 12/31/22. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Onsite/ Offsite	Prog Type	Date	Total Time (Hr & Min)	Narration
Info Trak	off	program ming	10/2/22	30 min	Personal finance, inflation, mental health, veteran's concerns, career
Local	off	program ming	10/2/22	1 min	Fall Festivals
Info Trak	off	program ming	10/9/22	30 min	Women's Issues, career, sexual harassment, poverty, homelessness, education, personal health, aging
Local	off	program ming	10/9/22	1 min	AR AG property taxes
Info Trak	off	program ming	10/16/22	30 min	Aging, personal health, digital safety for children, parenting, media
Local	off	program ming	10/16/22	1 min	AR AG student loan forgiveness
Info Trak	off	program ming	10/23/22	30 min	Crime, women's issues, consumer matters, racial bias, online privacy, parenting, aging
Local	off	program ming	10/23/22	1 min	Halloween festivals
Info Trak	off	program ming	10/30/22	30 min	Women's issues, retirement planning, personal health, minority concerns, child poverty, government
Local	off	program ming	10/30/22	1 min	AR AG student loan forgiveness
Info Trak	off	program ming	11/6/22	30 min	Career, personal finance, government policies, traffic safety, supply chain, Alzheimer's Disease, personal health
Local	off	program ming	11/6/22	1 min	AR AG Fentanyl in candy
Info	off	program	11/13/22	30	Education, minority concerns, government

Trak		ming		min	policies, personal health, women's concerns, veterans' concerns, transportation
Local	off	program ming	11/13/22	1 min	AR AG jury scams
Local	off	program ming	11/20/22	30 min	Weight loss, social media, mental health, consumer matters, environment, online scams, business
Info Trak	off	program ming	11/20/22	1 min	Holiday cooking fires
Info Trak	off	program ming	11/27/22	30 min	Disabilities, government regulation, women's issues, minority concerns, education/STEM, retirement planning, senior citizens
Local	off	program ming	11/27/22	1 min	Child / Driver safety
Info Trak	Off	Program ming	12/4/22	30 min	Equity, minority concerns, higher education, personal health, aging, science, workplace matters, productivity, technology
Local	Off	Program ming	12/4/22	1 min	AR AG Charitable Donations
Info Trak	Off	Program ming	12/11/22	30 min	Cancer prevention, personal health, disaster preparedness, diversity, government regulation, transportation, homelessness, Veterans' concerns, domestic violence
Local	Off	Program ming	12/11/22	1 min	SS Administration launches new website
Info Trak	Off	Program ming	12/18/22	30 min	Suicide, media, mental health, water quality, infrastructure, public health, early childhood education, parenting, minority concerns
Local	Off	Program ming	12/18/22	1 min	AR AG Mystery Shoppers
Info Trak	Off	Program ming	12/25/22	30 min	Privacy concerns, criminal justice, legal, sexual harassment, women's concerns, workplace matters, retirement planning, personal finance
Local	Off	Program ming	12/25/22	1 min	AR AG Charitable Donations



Date aired: 10/2 Time Aired:

6a-6:30a

Weekly Public Affairs Program

Show # 2022-40

Total running time: 29:30 (with optional exit at 24:00)

1. **Ted Rossman**, Senior Industry Analyst at CreditCards.com

Recent interest rate hikes by the Federal Reserve are leading to substantially higher costs for anyone with credit card debt. Mr. Rossman said roughly half of American consumers are carrying a credit card balance from month to month, and the numbers are increasing due to inflation. He offered suggestions to try to pay down debt and consolidate balances with low- or no-interest credit cards.

Issues covered:
Personal Finance
Inflation

Length: 7:58

2. **Marisa G. Franco, PhD**, Assistant Clinical Professor in the Department of Psychology at the University of Maryland, author of "*Platonic: How the Science of Attachment Can Help You Make - and Keep - Friends*"

Many people, particularly men, have few friends. Prof. Franco discussed the critical importance of friendship, and how to make and keep friends in an era of distraction, burnout, and chaos. She said making friends, like cultivating any relationship, requires effort, and the idea of "friendships happening organically" is generally a myth. She outlined several specific, research-based steps to improve the number and quality of friendships.

Issues covered:
Mental Health

Length: 9:23

3. **Arpita Ghosh, PhD**, Assistant Professor of Educational Psychology at the University of Kansas

When veterans leave the military, they face a multitude of major challenges, including a transition into higher education or a new career field. Prof. Ghosh led a recent study that found that assistance typically designed to help civilian students are also effective for veterans. She talked about the strengths that veterans can bring to a company and outlined the resources that are available to veterans to make the transition.

Issues covered:
Veterans' Concerns
Career
Mental Health

Length: 5:09

FCC Public File

Client: Issues	Start: 10/2/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 10/2/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

The War Eagle Craft Fair begins Thursday, October 13th and runs through Sunday, October 16th. Hours are 8 am to 5pm Thursday, Friday and Saturday and 8am to 4pm Sunday. The fair is located along the banks of War Eagle Creek in Hindsville, Arkansas at 11037 High Sky Inn Road. War Eagle Fair began 60 years ago as a way for crafters across the Ozarks to display their art form and continues generating interest in arts and crafts to this day. Admittance is free but there is a \$5 fee for parking. Over 250 booths will be available for your shopping pleasure.

Hollister Missouri's Grape Stomp and Fall Festival is Saturday October 8th at Number 6 Downing Street. The Annual Grape and Fall Festival features great food, crafts, children's activities and live entertainment. See their Facebook page for more details.

Fort Smith Arkansas will celebrate William H.H. Clayton's birthday Saturday, October 8th from 4 to 9pm at 514 North 6th Street in conjunction with the National Historic Site and the Museum of History. Cupcakes, lawn games, crafts and kid's activities will be available.

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: 10/9 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2022-41

Total running time: 29:30 (with optional exit at 24:00)

1. **Sally Helgesen**, women's leadership consultant and speaker, author of "*How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job*"

Ms. Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.

Issues covered:

Women's Issues

Career

Sexual Harassment

Length: 8:43

2. **Sara Goldrick-Rab, PhD**, Professor of Higher Education Policy and Sociology at Temple University

Prof. Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

Issues covered:

Poverty

Homelessness

Education

Length: 8:19

3. **Anupam Jena, MD, PhD**, Ruth L. Newhouse Associate Professor of Health Care Policy at Harvard Medical School, physician in the Department of Medicine at Massachusetts General Hospital, Faculty Research Fellow at the National Bureau of Economic Research Policy

It's an age-old axiom, but is joint pain, back pain or just a feeling in your bones a reliable predictor of rainy weather? Dr. Jena led a study that examined the question and he found no relationship between rainfall and aches or pains.

Issues covered:

Personal Health

Aging

Length: 4:39

FCC Public File

Client: Issues	Start: 10/9/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 10/9/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

The State of Arkansas does not have a property tax. However, Arkansas cities and counties do collect property tax, which is the principle local source of revenue for funding public schools. The tax is calculated based on twenty percent of the market value of real and personal property and the average annual value of merchants' stocks and/or manufacturers' inventories based on millage rates in individual school districts. Business firms and individuals are subject to annual property tax on all real and personal property. Current taxes can be paid any time between March 1st and October 15th without a penalty. After October 15th of each year a ten percent penalty is added to your personal property and real estate taxes. In addition to the ten percent penalty, interest on real estate taxes is added each month until taxes are paid. Personal property taxes are applied to items such as vehicles, motorcycles, trailers, etc. and are paid to your county collector. The Tax Dollar Breakdown consists of your general taxes for the current year only. It does not include any Special Improvement Taxes or Assessor Penalties, which may have been added due to late assessment. Reminder current taxes are due October 15th

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Notary Public

Station Official



Date aired: _____ 10/16 _____ Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2022-42

Total running time: 29:30 (with optional exit at 24:00)

1. **Stephen Smagula, PhD**, Assistant Professor of Psychiatry and Epidemiology at the University of Pittsburgh

Prof. Smagula led a recent study that found that older adults with regular activity routines are happier and do better on cognitive tests. He said that his findings suggest that staying active all day and following the same routine each day are important for healthy aging and mental health.

Issues covered:

Aging
Personal Health

Length: 8:12

2. **Catherine Pearlman, PhD**, Associate Professor of Social Work at the University of Massachusetts Global, licensed clinical social worker, author of "*First Phone: A Child's Guide to Digital Responsibility, Safety, and Etiquette*"

Dr. Pearlman shared advice for parents of eight- to twelve-year-old children about digital safety. She talked about the inability of kids to recognize dangers online, the pros and cons of social media and how to maintain parental limitations on smartphone use. She also explained how to impress on kids that anything posted online can potentially haunt them forever.

Issues covered:

Digital Safety for Children
Parenting

Length: 9:05

3. **James S W Wolffsohn, PhD**, Professor of Optometry at Aston University in Birmingham, England

Digital eye strain is a widespread and growing problem for people of all ages. Prof. Wolffsohn led a recent study that tested the 20-20-20 rule: taking a screen break of at least 20 seconds, every 20 minutes, to look at least 20 feet away. He found the practice does help ease some of the symptoms of prolonged computer use, and he suggested ways to take breaks frequently enough.

Issues covered:

Personal Health
Media

Length: 5:08

FCC Public File

Client: Issues	Start: 10/16/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 10/16/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

The federal government recently announced plans to cancel up to \$20,000 in federal student loans per borrower and to extend the pause on federal student loan repayments through the end of the year. In addition, the federal government announced important changes to public service loan forgiveness and income-driven repayment plans. With these major changes, the Arkansas Attorney General is warning consumers that these new policies will likely lead to an increase in con artists perpetrating student loan relief scams. Scammers and con artists will take advantage of the latest news to invade your wallets. If an unknown individual asks for your personal information, including your Federal Student Aid ID, do not respond. Neither your loan servicer, nor the Department of Education will ask for your personal information over the phone or in an email.

1. Never pay upfront for assistance with your student loan debt.
2. The Department of Education will need time to implement the new programs and get relief to borrowers. No company can help you speed up the process. You can subscribe for updates at ed.gov/backslash/subscriptions.
3. Contact your loan servicer directly with any questions. Your loan servicer can help you get access to qualifying programs, like debt relief or repayment options. Make sure you ask if you qualify for public service forgiveness program or income-driven repayment.
4. Remember: Anyone promising instant debt relief or pressuring you to work with them is a scammer.

For more information contact the Attorney General's office, at one eight hundred, four eight two, eight nine, eight two.

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Notary Public

Station Official



Date aired: 10/23 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2022-43

Total running time: 29:30 (with optional exit at 24:00)

1. **Caroline Tocci**, President & Co-Founder/Director of The Vanessa T. Marcotte Foundation, which advocates for safety awareness to prevent violence, objectification and harassment against women

Ms. Tocci's cousin, Vanessa Marcotte, was a 27-year-old woman who, while running on a rural road in Princeton, Massachusetts, was assaulted and murdered in 2016. She offered safety tips for women to avoid violence or harassment, particularly when running. She said apps are available to track a runner's location and share it with emergency contacts. She also explained how a woman should choose routes or schedules for a run.

Issues covered:

Length: 6:56

Crime

Women's Issues

2. **Marta L. Tellado, PhD**, President and CEO of Consumer Reports, author of "*Buyer Aware: Harnessing Our Consumer Power for a Safe, Fair, and Transparent Marketplace*"

Ms. Tellado discussed the rampant abuse of online privacy and the misuse of consumer data. She said the virtual monopolies held by four online companies are a genuine problem for privacy and consumers' rights. She believes that online algorithms are often biased towards people of color. She also discussed common misconceptions about safety testing and the mission of Consumer Reports.

Issues covered:

Length: 10:08

Consumer Matters

Racial Bias

Online Privacy

3. **Frieda Birnbaum, PhD**, research psychologist and psychotherapist, author of "*Life Begins At 60: A New View of Motherhood, Marriage, and Reinventing Ourselves*"

Dr. Birnbaum is the oldest woman in America to give birth to twins, and she shared her perspective on how and why parenting has changed tremendously in recent years. She explained why she and her husband chose to have more kids later in life, and what the pluses and minuses are to older parenting.

Issues covered:

Length: 5:10

Parenting

Aging

FCC Public File

Client: Issues	Start: 10/23/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 10/23/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

The Springdale Police Department and Springdale Parks and Recreation are again bringing the Springdale Halloween Fest to Downtown Springdale and Shiloh Square!

This event is going to be held Saturday, October 29th from 4-7 PM. Celebrate Halloween with friends and family for a fun free evening in Downtown Springdale!

The event will consist of FREE candy giveaways for the kids, carnival games, a pumpkin drop, trunk or treats, bounce houses and more!!

A Halloween celebration at Family Park! Participate in a fishing derby, play games, and win prizes! There will be hot dogs, chips, and drinks for all under eighteen. This Fish-O-Ween event is being held Saturday October 29th nine am to twelve at Family Park in Hot Springs.

Monday, October thirty first at five pm Newton County Senior Activity & Wellness Center will be having their first Trunk or Treat at the center this year. They are also having a cake walk inside the center. If you would be interested in donating a baked good, it would be appreciated. Popcorn, nachos and drinks will be available as well. Costume Contest winner will be announced the following day and will receive a mystery prize.

Fall Festival time in the River Valley! Sunday October thirtieth four to six pm . They'll have food, games and activities. Trunk or treat, Festival games, Fall Photo Booth, Smore roasting, prize drawings and much more. All at Godard United Methodist Church in Fort Smith

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Notary Public

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KAKS

betty.laclair@hitthatline.com

From: Angel Voggenreiter <avogg@1stdegree.com>
Sent: Thursday, October 20, 2022 11:54 AM
To: betty.laclair@hitthatline.com
Subject: Let's Give Back to Those Who Have Given So Much - Paralyzed Veterans of America

Importance: High

Betty,

Thank you for whatever you can do to get this in rotation at your stations.

I am excited to share Paralyzed Veterans of America (PVA) newest PSA called "What I Gave". The PSA features award-winning actor, director, and producer Ben Affleck. It shares the story of a veteran and how Paralyzed Veterans of America helped give him his life back.

PVA helps paralyzed veterans receive; specialized physical and mental healthcare, job placement, and accessible vehicles and homes. They are ranked as one of the top veteran service organizations in the country.

Join Ben Affleck and PVA in their fight for paralyzed veterans. Download the new PSA today, and share it with your listeners through the **end of the year**. It is available in multiple lengths to support all of your programming needs.

Let's give back to the veterans who have given so much to us.

Thank you.

Angel



Angel Voggenreiter
Digital/Social Media Consultant
avogg@1stdegree.com
(703) 398-4570



6-6:30a

Weekly Public Affairs Program

Date aired: 10/30 Time Aired:

Show # 2022-44

Total running time: 29:30 (with optional exit at 24:00)

1. **Laura D. Quinby, PhD**, Senior Research Economist at the Center for Retirement Research at Boston College

Dr. Quinby was a co-author of a Boston College brief that asked, "After 50 Years of Progress, How Prepared Are Women for Retirement?" She said that in the 50 years since Title IX's passage, women have made major economic progress in education, earnings, and wealth, and that today, women who spend most of their lives single are as well prepared for retirement as married couples.

Issues covered:
Women's Issues
Retirement Planning

Length: 7:26

2. **Carl "Chip" Lavie, MD**, Medical Director of Ochsner Health Cardiac Rehabilitation and Prevention in New Orleans

Cardiovascular disease is the leading cause of death in the U.S. across most races and ethnicities, and doctors routinely tell patients to change unhealthy lifestyles. However, Dr. Lavie's research found that doctors shouldn't take a one-size-fits-all approach to lifestyle counseling, especially for those within underserved or socioeconomically disadvantaged populations. He said customized counseling can achieve small but statistically meaningful improvements in blood pressure, cholesterol and body fat.

Issues covered:
Personal Health
Minority Concerns

Length: 9:53

3. **Dana Thomson, PhD**, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

With little public notice, child poverty in the U.S. fell by 59% between 1993 and 2019. She said lower unemployment rates, increases in single mothers' labor force participation, and increases in state minimum wages accounted for about a third of the improvement, but that taxpayer dollars spent on social programs were also a major factor. However, disparities by race and ethnicity, natural origin and family structure persisted. She explained what other changes she believes are needed to continue the trend.

Issues covered:
Child Poverty
Government
Minority Concerns

Length: 5:03

FCC Public File

Client: Issues	Start: 10/30/22
KTGG ESPN 96.3 <input type="checkbox"/>	End: 10/30/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

The federal government recently announced plans to cancel up to \$20,000 in federal student loans per borrower and to extend the pause on federal student loan repayments through the end of the year. In addition, the federal government announced important changes to public service loan forgiveness and income-driven repayment plans. With these major changes, the Arkansas Attorney General is warning consumers that these new policies will likely lead to an increase in con artists perpetrating student loan relief scams. Scammers and con artists will take advantage of the latest news to invade your wallets. If an unknown individual asks for your personal information, including your Federal Student Aid ID, do not respond. Neither your loan servicer, nor the Department of Education will ask for your personal information over the phone or in an email.

1. Never pay upfront for assistance with your student loan debt.
2. The Department of Education will need time to implement the new programs and get relief to borrowers. No company can help you speed up the process. You can subscribe for updates at [ed.gov backslash subscriptions](https://ed.gov/backslash/subscriptions).
3. Contact your loan servicer directly with any questions. Your loan servicer can help you get access to qualifying programs, like debt relief or repayment options. Make sure you ask if you qualify for public service forgiveness program or income-driven repayment.
4. Remember: Anyone promising instant debt relief or pressuring you to work with them is a scammer.

For more information contact the Attorney General's office, at one eight hundred, four eight two, eight nine, eight two.

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Notary Public

Station Official



Date aired: 11/6 Time Aired:

6-6:30a
Weekly Public Affairs Program

Show # 2022-45

Total running time: 29:30 (with optional exit at 24:00)

1. **Annie Duke**, co-founder of the non-profit student advocacy organization called The Alliance for Decision Education, author of "*Quit: The Power of Knowing When to Walk Away*"

Ms. Duke outlined behavioral science research that shows that we are psychologically biased to grit things out for too long, even when there are clear signs that we should quit. She offered examples of how a decision to quit is affected by whether someone is winning or losing, and why we tend to increase our commitment to a losing cause.

Issues covered:

Length: 9:29

Career
Personal Finance
Government Policies

2. **Andrew King**, Research Analyst for the Owner-Operator Independent Drivers Association Foundation

Federal regulators appear to be taking steps toward a speed limiter mandate for commercial motor vehicles in 2023. Mr. King discussed the potential safety concerns if trucks are forced to drive slower than other traffic, including a lack of passing speed, increased congestion, and being rear-ended. He said that a nationwide 60 or 65 mph limit for trucks would create even greater safety issues in the handful of states with speed limits as high as 85 mph for cars.

Issues covered:

Length: 7:52

Traffic Safety
Supply Chain

3. **Annalise LaPlume** Cognitive Neuroscience Postdoctoral fellow, Senior Research Scientist at Child Trends, a research organization focused on child poverty and public policy

Dr. LaPlume was the lead author of a study that found that lifestyle may be more important than age in determining dementia risk, no matter how old we are. She outlined the eight major lifestyle choices that influence brain health. She said just one of those factors could reduce cognition by the equivalent of up to three years of aging.

Issues covered:

Length: 5:10

Alzheimer's Disease
Personal Health

FCC Public File

Client: Issues	Start: 11/6/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 11/6/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

The bucket of candy remains from Halloween and the Arkansas Attorney General is warning the public about the increased prevalence of illegal fentanyl pills designed to look like well-known candy. Parents should be aware of these extremely dangerous drugs and be able to identify signs of a potential overdose.

Fentanyl is a synthetic opioid, known to be 50 times more potent than heroin and 100 times more potent than morphine. In 26 states, the U.S. Drug Enforcement Administration (DEA) has seized brightly colored, "rainbow fentanyl" that looks like candy. According to the DEA, drug cartels are smuggling the fentanyl across the southern border to target young children, including those in elementary and middle school.

Very small amounts of fentanyl are extremely deadly. Even a small dose can be lethal enough to kill multiple individuals. Everyone should take strong precautions to ensure that children do not encounter products that may contain fentanyl. Parents should speak with their young children, and even teenagers, to educate them and provide age-appropriate guidance on the dangers of this look-a-like drug.

Signs of fentanyl overdose include, but are not limited to:

1. Small, constricted pupils
2. Falling asleep or losing consciousness
3. Difficulties breathing
4. Choking or gurgling sounds
5. Limp body
6. Cold or clammy skin
7. Discolored skin (especially in lips and nails)

If you suspect your child has ingested fentanyl, call 911 immediately.

Consumers who encounter suspected fentanyl products should not touch the item and contact law enforcement immediately.

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FCC Public File

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KTTG ESPN 96.3 <input type="checkbox"/>	End: 11/13/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Warning Arkansans be wary of con artists attempting to convince unsuspecting consumers that they have missed jury duty and are facing law enforcement action. The scammers often call consumers under the guise of representing a law enforcement agency or court official, claiming that the individual faces a fine or imprisonment for missing jury duty. Attorney General Leslie Rutledge encourages all Arkansans to verify the legitimacy of their jury summons by contacting their county's circuit clerk directly.

Intimidation and impersonation are common practices for con artists.

Criminals are becoming more brazen by offering consumers a badge number and spoofing their phone number to make the call look like it is coming from the courthouse or local law enforcement agency.

Rutledge released the following tips for consumers who are contacted by these scammers:

- Contact your local circuit clerk to determine whether you truly are expected to report for jury duty.
- Contact local law enforcement, provide the name, badge number you receive to verify the officer's information and confirm that you were contacted by that officer.
- Court officials will not ask for your personal information social security number, address, credit card number or any other personal or financial information.
- Court officials will never ask individuals to pay fines with gift cards or bitcoin. If an individual asks you to transfer currency into bitcoin, it is probably a scam. Hang up the phone.

If you fall victim to one of these phone scams, file a complaint with the Attorney General's office. ArkansasAG.gov.

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 Notary Public Station Official



Date aired: 11/13 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2022-46

Total running time: 29:30 (with optional exit at 24:00)

1. **Odis Johnson, Jr, PhD**, Bloomberg Distinguished Professor of Social Policy and STEM Equity at Johns Hopkins University,

Dr. Johnson led a study that found that students at high schools with prominent security measures, such as metal detectors, contraband sweeps, drug testing and security cameras, have lower math scores, are less likely to attend college and are suspended more frequently compared to students in schools with less surveillance. He said the policies even affect the academic performance of students who haven't exhibited behavioral problems.

Issues covered:

Length: 9:41

Education

Minority Concerns

Government Policies

2. **Nikita Shah, MD**, Medical Oncology Team Leader for the Breast Care Center at the Orlando Health Cancer Institute

About 42,000 women die of breast cancer each year in the US. Dr. Shah shared the findings of a recent survey by her organization that found that 22% of women ages 35 to 44 have never gotten a mammogram and have no plans of getting one. She outlined the potential reasons behind this trend and why this is of such great concern. She also explained why African American women often face a more aggressive disease course when faced with a breast cancer diagnosis.

Issues covered:

Length: 7:42

Personal Health

Women's Concerns

Minority Concerns

3. **Lewie Pugh**, Executive Vice President of the Owner-Operator Independent Drivers Association, an advocacy organization for 150,000 independent truck drivers

Mr. Pugh talked about private and governmental efforts to recruit military veterans into the trucking industry. He said a lack of training often results in high turnover in trucking jobs. He also discussed his organization's "Truckers for Troops" fundraising program, which raises funds for care packages sent to military members serving in combat zones, as well as the Veterans Community Project to assist homeless veterans.

Issues covered:

Length: 5:05

Veterans' Concerns

Transportation



Date aired: _____ 11/20 _____ Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2022-47

Total running time: 29:30 (with optional exit at 24:00)

1. **Lizzy Pope, PhD, RDN**, Associate Professor, Director - Didactic Program in Dietetics, University of Vermont

Prof. Pope led a recent study of the most viewed content on TikTok relating to food, nutrition and weight. She said the videos perpetuate a toxic diet culture among teens and young adults and that expert voices are largely missing from the conversation. She suggested resources for parents who are concerned about their child's weight and overall health.

Issues covered:

**Weight Loss
Social Media
Mental Health**

Length: 8:40

2. **Patric Richardson**, clothing and laundry expert, author of "*Laundry Love: Finding Joy in a Common Chore*," host of the Discovery+ Series "The Laundry Guy "

Mr. Richardson offered essential tips for getting laundry clean and making the experience more enjoyable. He talked about the environmental and health impacts of well-known laundry detergents and fabric softeners. He also offered suggestions of how to keep white clothes looking bright and how/when to remove stains.

Issues covered:

**Consumer Matters
Environment**

Length: 8:34

3. **Karri Carlson**, Vice President of Operations for Leadtail, a B2B social media services agency

LinkedIn scams and fake Instagram accounts targeting businesses and executives are growing rapidly. Ms. Carlson discussed the most common scams, how they can dramatically affect businesses and what managers and small business owners can do to protect their companies.

Issues covered:

**Online Scams
Business**

Length: 4:59

FCC Public File

Client: Issues	Start: 11/20/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 11/20/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

As you start preparing your holiday schedule and organizing that large family feast, remember, by following a few simple safety tips you can enjoy time with your loved ones and keep yourself and your family safer from fire.

Thanksgiving is the peak day for home cooking fires with more than three times the daily average for such incidents. Christmas Day and Christmas Eve ranked second and third, with both having nearly twice the daily average.

Top safety tips

- Stay in the kitchen when you are cooking on the stove top so you can keep an eye on the food.
- Stay in the home when cooking your turkey, check on it frequently.
- Keep children away from the stove.
- Make sure kids stay away from hot food and liquids. The steam or splash from vegetables, gravy or coffee could cause serious burns.
- Keep knives out of the reach of children.
- Be sure electric cords are not dangling off the counter within easy reach of a child.
- Keep matches and utility lighters out of the reach of children — up high in a locked cabinet.
- Never leave children alone in room with a lit candle.
- Keep the floor clear so you don't trip over kids, toys, pocketbooks, or bags.
- Make sure your smoke alarms are working. Test them by pushing the test button.

For more information reach out to the National Fire Protection Association at www.nfpa.org

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.



Date aired: 11/27 Time Aired:

6-6:30a

Weekly Public Affairs Program

Disc # 2022-48

Total running time: 29:30 (with optional exit at 24:00)

1. **Philip Pauli**, Policy and Practice Director of RespectAbility, a nonprofit organization dedicated to empowerment and self-advocacy for individuals with disabilities

Mr. Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.

Issues covered:

Length: 7:42

**Disabilities
Government Regulation**

2. **Natasha Ravinand**, author of *"Girls With Dreams: Inspiring Girls to Code and Create in the New Generation"*

Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.

Issues covered:

Length: 9:23

**Women's Issues
Minority Concerns
Education/STEM**

3. **John Schwartz**, reporter at The New York Times, author of *"This is the Year I Put My Financial Life in Order"*

Mr. Schwartz talked about the reasons that Americans tend to procrastinate when it comes to their finances. He outlined simple changes consumers can make to simplify their financial accounts, particularly retirement savings. He also explained how to do a self-checkup of health insurance coverage.

Issues covered:

Length: 5:01

**Retirement Planning
Senior Citizens**

FCC Public File

Client: Issues	Start: 11/27/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 11/27/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Reminder, as the children across Arkansas begin heading back to school after Thanksgiving. Triple A (AAA) urges motorists to slow down, stay alert in neighborhoods and school zones. Also, to be especially vigilant for pedestrians during before- and after-school hours. Children are particularly vulnerable during the afternoon hours following their school day. Over the last decade, nearly one-third of child pedestrian fatalities occurred between 3 and 6 p.m. AAA offers several reminders on ways to keep kids safe this school year:

1. Slow down. Speed limits in school zones are reduced for a reason.
2. Eliminate distractions. Children often cross the road unexpectedly and may emerge suddenly between two parked cars. Research shows that taking your eyes off the road for just two seconds doubles your chances of crashing.
3. Reverse responsibly. Every vehicle has blind spots. Check for children on the sidewalk, driveway and around your vehicle before slowly backing up.
4. Talk to your teen. Car crashes are one of the leading causes of death for teens in the United States, and more than one-quarter of fatal crashes involving teen drivers occur during the after-school hours of 3 to 7 p.m.
5. Come to a complete stop. Research shows that more than one-third of drivers roll through stop signs in school zones or neighborhoods.
6. Watch for bicycles. Children on bicycles are often inexperienced, unsteady, and unpredictable. Slow down and allow at least three feet of passing distance between your vehicle and the bicycle. If parents and other driver's follow these simple rules when driving around school zones, countless children can avoid injury and death.

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Sworn and subscribed before me and in my presence on this _____ day of _____, 20_____.

Notary Public

Station Official



Date aired: _____12/4_____ Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2022-49

Total running time: 29:30 (with optional exit at 24:00)

1. **Nate Brown, PhD**, Professor of Mathematics, Penn State University

Prof. Brown led a study that found that that black and Hispanic students who earn low grades in introductory science, technology, engineering, and math classes are less likely to earn degrees in these subjects than similar white or Asian students. He talked about the changes that could improve the problem. He said professors who teach introductory STEM courses need much more training in better teaching methods, in order to reach minority students.

Issues covered:

Equity
Minority Concerns
Higher Education

Length: 8:39

2. **Michael F. Roizen, MD**, Chief Wellness Officer and Chair of the Wellness Institute at the Cleveland Clinic, Professor of Medicine at the Cleveland Clinic Lerner College of Medicine, author of *"The Great Age Reboot: Cracking the Longevity Code for a Younger Tomorrow"*

Dr. Roizen believes that living to age 110 or 120 is within reach. He discussed the future of longevity, and how new scientific and medical advances are unlocking the ability for us to live younger, longer, and better. He said, in addition to a healthy diet and exercise, having social relationships is one of the biggest keys to slowing the aging process.

Issues covered:

Personal Health
Aging
Science

Length: 8:45

3. **Eric Dahlin, PhD**, Associate Professor in the Sociology department at Brigham Young University

It's easy to believe that robots are stealing jobs from human workers and drastically disrupting the labor market. However, Prof. Dahlin led a recent study that found that robots aren't replacing humans at the rate most people think. He noted that workplaces are integrating both employees and robots in ways that generate more value for human labor.

Issues covered:

Workplace Matters
Productivity
Technology

Length: 5:01

FCC Public File

Client: Issues	Start: 12/04/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 12/04/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

When you decide to support a cause you care about, you want your donation to count. Doing some research and planning your giving can help ensure your donations get where they'll do good. Look for a charity to support? Search for a cause you care about. When you consider giving to a specific charity, search its name review it's rating for possible scam.

- Keep scammers' tricks in mind
- Don't let anyone rush you into donating.
- Some scammers try to trick you into paying them by thanking you for a donation that you never made.
- Scammers can change caller ID to make a call look like it's from a local area code.
- Some scammers use names that sound a lot like the names of real charities.
- Scammers make lots of vague and sentimental claims but give no specifics about how your donation will be used.
- Bogus organizations may claim that your donation is tax-deductible when it is not.
- Guaranteeing sweepstakes winnings in exchange for a donation is not only a scam, but also illegal.

If you see any of these red flags, or if you're not sure about how a charity will use your donation, consider giving to a different charity.

There are many worthy organizations who will use your donation wisely.

You can report scams to FTC.gov/complaint.

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Notary Public

Station Official



Date aired: 12/11 Time Aired:

6-6:30a

Weekly Public Affairs Program

Disc # 2022-50

Total running time: 29:30 (with optional exit at 24:00)

1. **Lorenzo Cohen, PhD**, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of "*Anti Cancer Living*"

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

Issues covered:

Length: 8:51

**Cancer Prevention
Personal Health**

2. **András Tilcsik, PhD**, Canada Research Chair in Strategy, Organizations, and Society, and Associate Professor of Strategic Management at the University of Toronto's Rotman School of Management, author of "*Meltdown: Why Our Systems Fail and What We Can Do About It*"

From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Tilzscik explained the common denominator in these system meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption. He also explained why diversity in design teams is crucial in preventing serious failures.

Issues covered:

Length: 8:17

**Disaster Preparedness
Diversity
Government Regulation
Transportation**

3. **Jas Booth**, veteran, Founder of Final Salute, Inc, a non-profit organization that assists female veterans and their children who are struggling with homelessness

Ms. Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless or in domestic violence situations.

Issues covered:

Length: 5:02

**Homelessness
Veterans' Concerns
Domestic Violence**

FCC Public File

Client: Issues	Start: 12/11/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 12/11/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

Social Security Administration Launches Redesigned Website at SSA.gov. Improved self-service capability allows people to skip calling or visiting an office. This allows staff to focus on those visitors who need in-person assistance. The redesign is intended to provide a clear path to tasks customers need accomplished. Most visited sections of SSA.gov are now live with more user-friendly task-based approach. New pages an improvement will continue to be unveiled in the coming months.

Checking eligibility for benefits.
 Save time with replacement, requesting new and updated Social Security card online services Starting an application for Supplemental Security Income (SSI)
 Applying for Social Security benefits and other online services Many Social Security services do not require the public to take time to visit an office.
 Using my social security account, people can start or change direct deposit. Individuals already receiving Social Security benefits, can print or download a current proof of benefits.
 People not yet receiving benefits can use their online account to get a personalized Social Security Statement, which provides their earnings information as well as estimates of their future benefits. The portal also includes a retirement calculator and links to information about other online services. The agency encourages people without my Social Security account to create one today at www.ssa.gov/myaccount/.

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Notary Public Station Official



Date aired: _____ 12/18 _____ Time Aired:

6-6:30a

Weekly Public Affairs Program

Disc # 2022-51

Total running time: 29:30 (with optional exit at 24:00)

1. **Daniel Romer, PhD**, Research Director of the Annenberg Public Policy Center, part of the Annenberg School for Communication at the University of Pennsylvania

Dr. Romer discussed annual media claims that the nation's suicide rate rises during the year-end holiday season. He has studied suicide trends for more than 20 years and has found that the average daily suicide rate during the holiday months is among the lowest of the year. He said slightly more than half of news stories that directly discussed the holidays and the suicide rate supported the myth. He explained why it is important to dispel the misinformation.

Issues covered:

Length: 8:35

**Suicide
Media
Mental Health**

2. **Shawn P. McElmurry, PhD, PE**, Professor and CEE Graduate Program Director in the Department of Civil and Environmental Engineering at Wayne State University in Detroit

About 30% of community water systems have some service lines that contain lead. Prof. McElmurry recently co-authored a study intended to assist state and local water authorities in making decisions about where to prioritize funding for infrastructure improvements on drinking water lead service line replacement programs. He outlined other environmental risks related to the lead exposure issue, and steps consumers can take to protect themselves.

Issues covered:

Length: 8:48

**Water Quality
Infrastructure
Public Health**

3. **Elise Allen**, graduate student in educational studies at Ohio State University

Ms. Allen led a study of extracurricular activities for kindergarten students. She found that children of highly educated mothers were about twice as likely to take part in sports or other after-school activities as those of less educated moms. She also found that white kindergarteners were 2.6 times more likely to participate than children of other races. She explained the learning, achievement and social development benefits of these activities.

Issues covered:

Length: 5:09

**Early Childhood Education
Parenting
Minority Concerns**

FCC Public File

Client: Issues	Start: 12/18/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 12/18/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

During the holiday season, scammers are targeting Arkansans who may be looking to make some extra money. These con artists often use the mystery shopper scam to take your hard-earned money, with the promise of getting more in return.

Retailers use mystery shopping to evaluate their service's. Mystery shopping does not cost anything upfront. Retailers are not allowed to contact shoppers on an unsolicited basis. The Federal Trade Commission states that you should not purchase gift cards or deposit and send money prior to starting work.

A list of red flags that a mystery job may not be legitimate:

- Advertised in the help wanted adds.
- Businesses requiring certification to be purchased ahead of time.
- Guaranteeing the mystery shopper job.
- Website's charging fees to access shopping opportunities.
- A directory of companies that hire mystery shoppers is available for purchase.

The Mystery Shopping Association offers a database of jobs and how to apply for them. The organization offers a certification program requiring a payment. Certification is not needed to apply or look for jobs. For more information you can contact consumer@arkansasag.gov.

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 Notary Public Station Official



Date aired: 12/25 Time Aired:

6-6:30a

Weekly Public Affairs Program

Disc # 2022-52

Total running time: 29:30 (with optional exit at 24:00)

1. **Erin E. Murphy**, expert on DNA and forensic evidence, Professor of Law at New York University

Prof. Murphy discussed the privacy and legal concerns raised by the Golden State Killer case, in which a notorious serial killer was captured 30 years after the crimes via DNA submitted to a publically available genealogy website. She noted that that the type of DNA testing used by genealogy sites is a much broader and more powerful tool than the version permitted in criminal justice databases. She also discussed recent advances that will make DNA testing much faster and even more useful to law enforcement.

Issues covered:

**Privacy Concerns
Criminal Justice
Legal**

Length: 8:31

2. **David Ballard, PhD**, Director of the American Psychological Association's Center for Organizational Excellence

The #MeToo movement gripped the nation and toppled major figures throughout society, but a study from the American Psychological Association found that in its aftermath, corporations took weak steps, at best, to prevent sexual harassment and inappropriate conduct. He said most policy and training changes were aimed at limiting the liability of the company, rather than to effect real change. He found that organizations with women in senior leadership roles were much more likely to have taken new steps to prevent harassment and to encourage employees to report it.

Issues covered:

**Sexual Harassment
Women's Concerns
Workplace Matters**

Length: 8:46

3. **Julie Jason**, award-winning financial columnist, author of "Retire Securely"

Ms. Jason talked about the best ways to start to save for retirement, even for those struggling with student debt. She said it is critical to start young, because of the power of compounding. She also discussed common financial scams that consumers should be alert to.

Issues covered:

**Retirement Planning
Personal Finance**

Length: 5:04

FCC Public File

Client: Issues	Start: 12/25/22
KTTG ESPN 96.3 <input type="checkbox"/>	End: 12/25/22
KERX 95.3 <input type="checkbox"/>	Cart #: 91100
KAKS ESPN 99.5 <input type="checkbox"/>	

When you decide to support a cause you care about, you want your donation to count. Doing some research and planning your giving can help ensure your donations get where they'll do good. Look for a charity to support? Search for a cause you care about. When you consider giving to a specific charity, search its name review it's rating for possible scam.

- Keep scammers' tricks in mind
- Don't let anyone rush you into donating.
- Some scammers try to trick you into paying them by thanking you for a donation that you never made.
- Scammers can change caller ID to make a call look like it's from a local area code.
- Some scammers use names that sound a lot like the names of real charities.
- Scammers make lots of vague and sentimental claims but give no specifics about how your donation will be used.
- Bogus organizations may claim that your donation is tax-deductible when it is not.
- Guaranteeing sweepstakes winnings in exchange for a donation is not only a scam, but also illegal.

If you see any of these red flags, or if you're not sure about how a charity will use your donation, consider giving to a different charity. There are many worthy organizations who will use your donation wisely. You can report scams to FTC.gov/complaint.

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Notary Public Station Official

BROADCAST & DIGITAL ORDER FORM

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SCRIPT FORM

CLIENT: Kendrick Fincher Hydration for Life	
SPOT TITLE: Race to Hydrate - Early Registration	:30 x :60
A.E.: Jen	DATE: 9/7/2022 TALENT REQUEST: Tys
	MUSIC BED REQUEST
	SFX REQUEST
KERX 95.3	KTTG 96.3 KBCN 104.3 KAKS 99.5 x
<p>Join the fun at the Kendrick Fincher Race to Hydrate on Saturday, October 15th at Pinnacle Hills Promenade in Rogers. There is something for the entire family; including both the 5k and 13k runs, 13k untimed cycle, Toddler Trot, and the 24th Annual Kendrick Fincher Youth Run. Proceeds benefit Kendrick Fincher Hydration for Life's mission to promote proper hydration and prevent heat-related illness. Register by September 14th for the Early Bird Special to save \$5 at kendrickfincher.org. or call 479-986-9960.</p>	

:30

:60

SCRIPT FORM

CLIENT: Kendrick Fincher Hydration for Life	
SPOT TITLE: Race to Hydrate	:30 x :80
A.E. Jen	DATE 9/7/2022 TALENT REQUEST Tye
	MUSIC BED REQUEST
	SFX REQUEST
KERX 95.3	KTTG 96.3 KBCN 104.3 KAKS 99.5 x
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:30

:60

Kendrick ~~Fincher~~ Fincher
In House

44134 5

CB

BROADCAST & DIGITAL ORDER FORM														
A.E.: JEN														
THIS ORDER WILL RUN ON:														
SCHEDULE STARTS ON: 10/8/2022 SCHEDULE ENDS ON: 10/21/2022														
BUSINESS NAME: Kendrick Fincher Hydration for Life														
ADDRESS: 1113 W. Poplar Street CITY: Rogers ST: AR ZIP CODE: 72756														
BUSINESS PHONE: 479-986-9980 EMAIL ADDRESS:														
OWNER/MGR: Keyla LaCavera TAX ID #:														
AGENCY: NONE CONTACT: EMAIL ADDRESS:														
STATEMENT TYPE: CO-OP: DATES & TIMES: SUMMARY ONLY: CLIENTS ARE BROADCAST BILLED: CHECK HERE IF CALENDAR BILL IS REQUESTED:														
DAYPART SHOW FEATURE	LN	START	END	RATE	MON	TUE	WED	THU	FRI	SA	SU	TOTAL PER WEEK	TOTAL PER MONTH	
MAKS 99.5 8a-12m	30	10/8/2022	10/21/2022		5	5	5	5	5	5	5			
ADDITIONAL INFO/CART #:														
DIGITAL BILLING:														
BANNER ADS ON HTL	SIZE	START DATE	END DATE	BILLED	PLACEMENT						START	END	BILLED	
LEADERBOARD	1100 X 138				LEADER BOARD AD W/LINK TO SITE									
IN-CONTENT	800 X 99													
WEB AD	400 X 333													
OTHER: SOCIAL MEDIA	2 FACEBOOK AND TWITTER POSTS PER MONTH WITH LINK TO SITE													
Streaming Audio														
ENTER GROSS BILLING BELOW														
TO BE BILLED AS FOLLOWS:	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC		
LOCAL										\$0.00				
DIGITAL														
NETWORK														
TOTAL	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
SPECIAL INSTRUCTIONS:	Charity Event													
CREDIT POLICY: INVOICES ARE DUE & PAYABLE UPON RECEIPT...														
ACCEPTED AND APPROVED BY: Keyla LaCavera DATE:														
ACCEPTED BY PEARSON BROADCASTING														
CANCELLATION POLICY DUE TO COMMITMENTS TO BMS & DISCOUNTED RATES...														

CB 10/15/22