



125 West 55th St
New York, NY 10019

Contract # 25574021	Changes as of: 6/22/2017 at 11:32 AM	Version: Highlighting Revision 3
CPE: 377/458/4566	Flight: 6/16/17 - 6/24/17	Station: WYFX
Agency: MENTZER MEDIA SERVIC	Advertiser: Ohioans Against the Deceptive RX Ballot	Market: Youngstown-Warren
210 W. Pennsylvania Avenue	Product: FPHRM	Office: WASHINGTON
Suite 250	Agency Order #: 6262949	Primary Demo: Adults 18+
Towson, MD 21204	Buyer: Rumbley, Chris	Con Type: POLITICAL/VOTE
	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS 202-955-5342
		Total \$: \$1,905.00
		Total Spots: 13
		Total CPP: \$72.16
		Total GRP: 26.4
		Traffic #: 1114102
		Separation:

Comments: MG for line 1 shown on line 6

#	Day/Time	DP	Program	Rate	A18P Rating	Len	6/16 - 6/24										Total Spots	Total \$	CPP	GRP
							6/16	6/17	6/18	6/19	6/20	6/21	6/22	6/23	6/24					
REV- 1	F,M-Th 6:30p-7p		BIG BNG THEORY<	\$100.00	1.6	30	1	0	0	1	1	1	1	1	0		5	\$500.00	\$62.50	8.0
Target 102 Index: 105. Nielsen: 0.9																				
2	M 8p-9p		SO YOU THINK YOU CAN DANCE	\$145.00	1.9	30	0	0	0	1	0	0	0	0	0		1	\$145.00	\$76.32	1.9
Target 102 Index: 109. Nielsen: 1.8																				
3	F 8p-9p		MASTERCHEF	\$150.00	1.3	30	0	0	0	0	0	0	0	1	0		1	\$150.00	\$115.38	1.3
Target 102 Index: 109. Nielsen: 0.4																				
4	F,M-Th 10p-10:30p		1ST NWS ON FOX<	\$250.00	3.8	30	0	0	0	1	0	1	1	1	0		4	\$1,000.00	\$65.79	15.2
Target 102 Index: 97. Nielsen: 3.2																				
5	M 12m-1a		Men/Anger	\$10.00	0.0	30	0	0	0	1	0	0	0	0	0		1	\$10.00	\$0.00	0.0
REV+ 6	F 8p-9p		Master	\$100.00	0.0	30	0	0	0	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
TOTALS:							0	0	0	4	1	2	2	4	0		13	\$1,905.00	\$72.16	26.4