

### **QUARTERLY REPORT**

### FOR

July - September 2023

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# KONO (AM), San Antonio, TX

CMG NÝ/Texas Radio, LLC

**ISSUES AND PROGRAMS REPORT** 

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**OVERVIEW** 

### OVERVIEW

KONO 860 AM develops on-air programming to address issues of significant importance to the residents of San Antonio and surrounding cities.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KONO 860AM show is called "Conversation San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio and surrounding cities:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

### CIVIC AND COMMUNITY INVOLVEMENT

#### 3rd Quarter 2023 Community Events:

Cox Media Group Back to School Backpack & School Supply Drives 7/5/2023-8/11/2023

KONO-AM supported the Cox Media Group Back to School Backpack and School Supply Drives with promotional mentions. Our sister stations visited various locations around the San Antonio area and provided free backpacks with school supplies for the children of the community. KONO-AM promoted these events on-air.

# **ISSUE-RELATED PROGRAMMING**

# **GOVERNMENT/LEGAL**

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/02/23	San Antonio View	JoAnn Garza-Mayberry	Texas Game Warden, Texas Parks & Wildlife Department	Garza-Mayberry talks about how she became a Texas Game Warden and what her job entails. She wrote three books for children to educate them about hunting, fishing and boating	30:00 6:30AM
8/6/23	San Antonio View	Maurine Molak	David's Legacy Foundation	Molak, whose son David was cyberbullied and committed suicide, is asking the public to support KOSA, the Kids Online Safety Act. It would require platforms to have safeguards in place to protect minors from the damaging things that social media have unleashed	30:00 6AM
8/13/23	San Antonio View	Maurine Molak			30:00 6:30AM
9/17/23	San Antonio View	Judge Carla Obledo	Municipal Court of San Antonio	Judge Obledo talks about Attendance Matters, an initiative launched by the Court, to encourage parents and students to not miss school. She talked about the legal consequences of truancy, and how that is handled at Municipal Court	30:00 6:30AM

# HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
8/13/23	San Antonio View	Dr. Steven Moore	UT Health San Antonio	Dr. Moore, an emergency room physician and director of the UT Health San Antonio's Wilderness and Survival Medicine Fellowship talks about how to handle this extreme heat. He talks about how heat exhaustion and heat stroke affect people, and what to do when they happen	30:00 6AM
8/20/23	San Antonio View	Dr. Samantha Gomez LT. Bill Bullock	South Texas Blood & Tissue San Antonio Fire Department	Dr. Gomez talks about the recent change in FDA guidelines, allowing people previously deferred because of their sexual orientation to donate blood. Lt. Bullock talks about the Heroes in Arms program, where O positive whole blood is carried on ambulances, saving lives by giving people transfusions on the scene	30:00 6AM
8/20/23	San Antonio View	Dr. Steven Moore	UT Health San Antonio	Dr. Moore talks about dealing with the extreme heat that has gripped San Antonio. He described symptoms of heat exhaustion and heatstroke, and what to do if you are afflicted	30:00 6:30AM
8/27/23	San Antonio View	Brian Lopez Mandi Schneider	Down Syndrome Association of South Texas Two Men and a Truck	Lopez talks about the organization, which serves people with Down syndrome and their families. Schneider is spearheading the Movers for Meals donation campaign to collect non-perishable food for families served by the organization, because they often face large medical bills	30:00 6AM

8/27/23	San Antonio View	Dr. Samantha Gomez Lt. Bill Bullock	South Texas Blood & Tissue San Antonio Fire Department	Dr. Gomez talks about the FDA's recent change allowing previously deferred people to now donate blood, which is always needed. Lt. Bullock talks about the Heroes in Arms program now collecting O Positive blood from some women, as well as men, to be transfused into victims on the scene, saving lives of people who might otherwise have died	30:00 6:30AM
9/3/23	San Antonio View	Patti Ruffin Mark Ruffin	PKD Foundation	Patti and Mark, both volunteers for the PKD Foundation, invite everyone to the Walk for PKD to raise money for research to find a cure for polycystic kidney disease. Patti talks about the horrible toll PKD has taken on her family, and how she was able to receive a co-worker's kidney, greatly improving the quality of her life	30:00 6AM
9/24/23	San Antonio View	Jess Mendoza Donna Dennis	Susan G. Komen Breast Cancer Foundation	Mendoza invites everyone to the More Than Pink Walk October 8. She encourages anyone diagnosed with breast cancer to contact the Foundation for help. Dennis talked about how she discovered a lump and was diagnosed with breast cancer and the treatment she went through. She is a 6-year breast cancer survivor	30:00 6:30AM

# **EDUCATION**

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/9/23	San Antonio View	Maribel Gardea Rodriguez	MindShiftED	Rodriguez talks about the reasons she co-founded MindShiftED, an organization that empowers parents to work on demanding improvement for their children's schools. She says less than half of the students in San Antonio are reading on grade level, and that has to change	30:00 6AM
7/16/23	San Antonio View	Maribel Gardea Rodriguez	MindShiftED	Rodriguez talks about how concerns about her son's education led her and others to found MindShiftED, an organization that informs and empowers parents of students. Those parents demand better performance from local schools	30:00 6:30AM
9/24/23	San Antonio View	Judge Carla Obledo	Municipal Court of San Antonio	Obledo, the presiding judge of Municipal Court, talks about their Attendance Matters initiative, launched at the start of the school year, to encourage daily attendance at schools. She talked about the importance of attending the first 20 days of school and what happens when students don't go to class. They not only miss out on education, but there could be legal consequences for them and their parents	30:00 6AM

# FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/02/23	San Antonio View	Tom Corser	Arboretum San Antonio	Creating an arboretum in Southeast San Antonio. Envisioned by former Mayor Henry Cisneros, the arboretum would turn 188 acres of a former golf course into a tree paradise. Cisneros says an arboretum is a hallmark of a great city. Corser says this will be a boost to the Southeast Side	30:00 6:30AM
7/16/23	San Antonio View	Ramiro Gonzales	Prosper West San Antonio	Gonzales talks about what they are doing to foster economic development, while preserving the character, culture and history of the Westside. He explains the history of why the area lagged behind in economic development	30:00 6AM
7/23/23	San Antonio View	Ramiro Gonzales	Prosper West San Antonio	Gonzales talks about the policies and discrimination that resulted in a lack of economic development on the Westside. He says they are working to foster economic development, while maintaining the character, culture and history of the Westside	30:00 6:30AM
9/10/23	San Antonio View	Adrian Lopez	Workforce Solutions Alamo	He talks about the services they provide in a 13-county area to employers as well as people who are looking for a job or want to improve their skills. He says the jobless rate soared to 13% during the pandemic, but is now 4.2%, back to a pre- pandemic level.	30:00 6:30AM

9/17/23	San Antonio View	Adrian Lopez	Workforce Alamo	Solutions	He talked about how the pandemic affected the workforce and changed it. He says Workforce Solutions Alamo has Career Centers in a 13-county area, to help people looking for a job,	30:00 6AM
					or people with jobs improve their skills	

## **FAMILY ISSUES**

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/2/23	San Antonio View	Dawn White-Fosdick	CAM, Christian Assistance Ministry	They help anyone in crisis, likening them to a social service emergency room. They are working to get people who are homeless off of the streets and into permanent supportive housing	30:00 6AM
7/23/23	San Antonio View	Michael Pursley Scott McAninch	Dress For Success The Nonprofit Council	McAninch explains the history and purpose of The Nonprofit Council, which has The Big Give in September. Pursley talks about providing way more than clothes for women, and men, helping them get ahead in life	30:00 6AM
7/30/23	San Antonio View	Francesca Rattray	YWCA San Antonio	They have a mission of eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. They are converting a former Westside convent into supportive housing for women, giving them up to four years to prosper and become self sufficient	6AM
7/30/23	San Antonio View	Michael Pursley Scott McAninch	Dress for Success The Nonprofit Council	McAninch talked about the huge impact nonprofit organizations have on our community. They organize The Big Give, a 24-hour online fundraiser in September. Pursley talked about providing way more than clothes to women, and men, helping them get ahead when it comes to jobs and careers	30:00 6:30AM
8/6/23	San Antonio View	Francesca Rattray	YWCA	Rattray talks about their mission of eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. She talks about their huge project: converting a former Westside convent into	30:00 6:30AM

				supportive housing for women, giving them up to four years to get through school or job training, so that they can become self sufficient	
9/3/23	San Antonio View	Rebecca Helterbrand	Respite Care of San Antonio	She talks about the history and mission of Respite Care, which cares for children with special needs and complex medical conditions. They have Parents' Day and night out programs, a weekday childcare center and a 24- hour emergency shelter	30:00 6:30AM
9/10/23	San Antonio View	Rebecca Helterbrand	Respite Care of San She talks about how Respite C   Antonio Cares for children with special   and complex medical condition providing a break for parents t   day and night out programs ar weekday childcare. They also   residential homes for medicall children who have been remove   their homes due to suspected neglect		30:00 6AM

**PUBLIC SERVICE ANNOUNCEMENTS** 

# **PUBLIC SERVICE ANNOUNCEMENTS**

(PSA's are: :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
7/1/2023- 7/31/2023	Advertising Council	Adoption from Foster Care	Community	46x
7/1/2023- 7/31/2023	Advertising Council	Distracted Driving Prevention	Community	93x
7/1/2023- 7/31/2023	Advertising Council	Emergency Preparedness	Community	62x
7/5/2023- 8/11/2023	Cox Media Group	Back to School Backpack & School Supply Drives	Education/Children	187x
8/1/2023- 8/31/2023	Advertising Council	Distracted Driving Prevention	Community	93x
8/1/2023- 8/31/2023	Advertising Council	Emergency Preparedness	Community	63x
8/1/2023- 8/31/2023	Texas Association of Broadcasters	FarmFreshTexas.org connects schools with local farmers and ranchers	Community	6x
8/1/2023- 8/31/2023	Texas Association of Broadcasters	Texas CASA '23 - Court Appointed Special Advocate for children in Foster Care	Community	10x
8/1/2023- 8/31/2023	Texas Association of Broadcasters	TXDOT Child Passenger Safety	Community	10x
8/1/2023- 8/31/2023	Texas Association of Broadcasters	TXDOT Impaired Driving	Community	10x
8/1/2023- 8/31/2023	Texas Association of Broadcasters	UT Fentanyl Awareness	Community	16x
9/1/2023- 9/30/2023	Advertising Council	Distracted Driving Prevention	Community	90x
9/1/2023- 9/30/2023	Advertising Council	Emergency Preparedness	Community	59x
9/1/2023- 9/30/2023	Texas Association of Broadcasters	FarmFreshTexas.org connects schools with local farmers and ranchers	Community	42x
9/1/2023- 9/30/2023	Texas Association of Broadcasters	Texas CASA '23 - Court Appointed Special Advocate for children in Foster Care	Community	70x
9/1/2023- 9/30/2023	Texas Association of Broadcasters	TXDOT Child Passenger Safety	Community	90x
9/1/2023- 9/30/2023	Texas Association of Broadcasters	TXDOT Impaired Driving	Community	50x

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
9/1/2023- 9/30/2023	Texas Association of Broadcasters	UT Fentanyl Awareness	Community	128x