

#### **QUARTERLY REPORT**

**FOR** 

April - June 2023

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KONO (AM), San Antonio, TX CMG NY/Texas Radio, LLC



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#### **OVERVIEW**

KONO 860 AM develops on-air programming to address issues of significant importance to the residents of San Antonio and surrounding cities.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. KONO 860AM show is called "Conversation San Antonio".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in San Antonio and surrounding cities:

- GOVERNMENT/LEGAL
- HEALTH
- EDUCATION
- FINANCIAL/ECONOMY
- FAMILY ISSUES



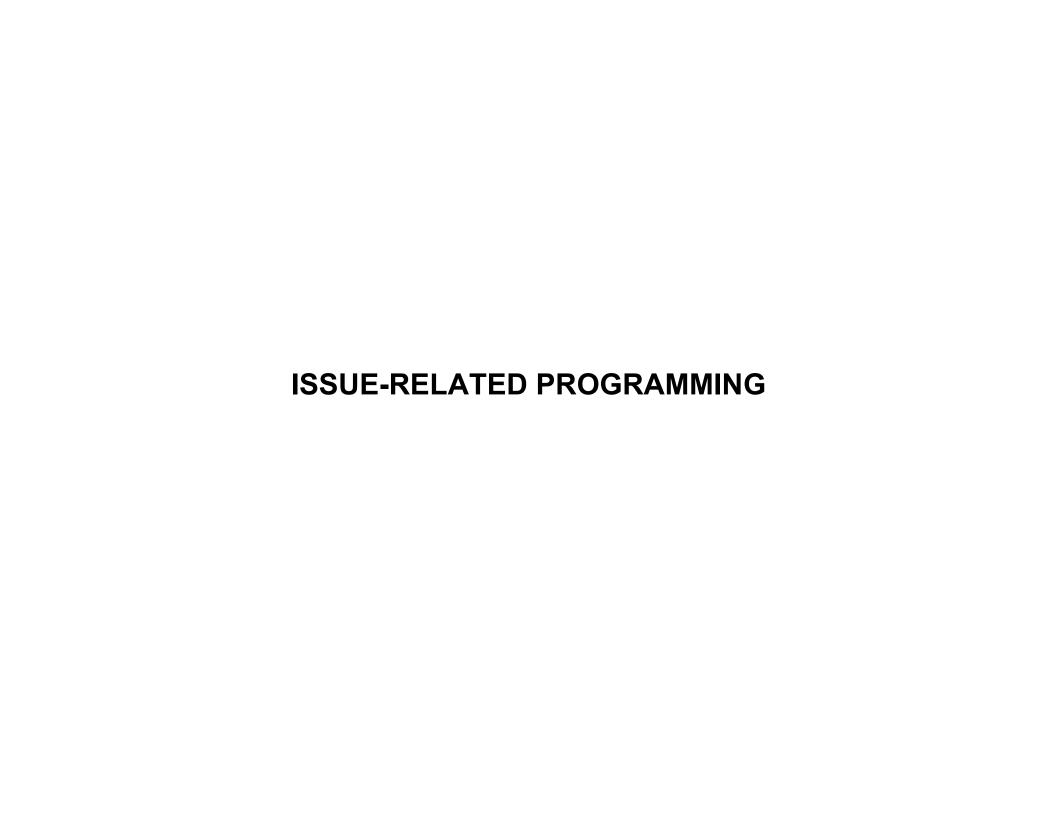
#### CIVIC AND COMMUNITY INVOLVEMENT

#### 2<sup>nd</sup> Quarter 2023 Community Events:

#### CarFest San Antonio 4/1/2023

KONO-AM supported Car Fest with promotional announcements. CarFest San Antonio is the largest automotive charity festival in Texas. CarFest is a production of the Community of Automotive Professionals (CAP); their goal is to help raise awareness and educate the motoring public about the automotive industry in a fun, family-friendly environment, as well as support our community.

The free event featured events for car enthusiasts and the general public alike, including 10 FREE car giveaways, and more!



### **GOVERNMENT/LEGAL**

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/2/23	San Antonio View	Joann Garza-Mayberry	Texas Game Warden with Texas Parks and Wildlife	Officer Garza-Mayberry talks about how and why she became a game warden, what the academy was like and what the job involves. She wrote three books for children, to educate them about hunting, fishing and boating.	30:00 6AM
4/16/23	San Antonio View	Joann Garza-Mayberry	Texas Game Warden with Texas Parks and Wildlife	Officer Garza-Mayberry explained the duties of a Texas game warden and the areas that they work in. Invited to a school's career day, she looked for a book to read to children and didn't find any, so she wrote three to educate children about hunting, fishing and boating.	30:00 6:30AM
4/21/23	San Antonio View	Katie Vela	South Alamo Regional Alliance for the Homeless	Vela talks about a multi-agency approach to reduce the number of people and families who are homeless. She says the root of the problem is the lack of affordable housing, which the city of San Antonio is working on by putting millions of dollars towards permanent supportive housing.	30:00 6:30AM
4/28/23	San Antonio View	Katie Vela	South Alamo Regional Alliance for the Homeless	Vela talks about the complex issues in homelessness, but at the root is the lack of affordable housing. She says the city's commitment of millions of dollars of permanent supportive housing will help. It provides homes and support services for people and	30:00 6AM

				families.	
5/4/23	San Antonio View	Mike Amezquita	Bexar Appraisal District	Amezquita talks about another big jump in property values in Bexar County is 2022. He talks about how you can protest your appraisal. He also says there are exemptions for homeowners to help reduce the tax bill.	30:00 6AM
5/4/23	San Antonio View	Karen Guz	San Antonio Water System	Guz, Vice President of Water Conservation, talks about the continuing effort to conserve water, and the variety of incentive programs SAWS has to encourage people to make changes.	30:00 6:30AM
5/11/23	San Antonio View	Mike Amezquita	Bexar Appraisal District	Amezquita talks about another big jump in property values in Bexar County. He explains the appeal process. He also encourages homeowners to make sure they have filed for all of the exemptions they are eligible for, because that will help save on property taxes.	30:00 6:30AM
5/25/23	San Antonio View	Karen Guz	San Antonio Water System	Guz, Vice President of Water Conservation, talks about the various conservation programs they offer to homeowners. She says when you conserve water, you save money. She talked about how leaks and malfunctions in pipes, toilets, water softeners, sprinkler systems and swimming pool equipment can cause big bills.	30:00 6AM

# **HEALTH**

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/2/23	San Antonio View	Carlie Hill Oswaldo Gonzalez	Texas Diabetes Institute	Hill, a dietitian and diabetes educator, talks about changing what you eat, exercising, getting good sleep and reducing stress can help head off diabetes. Gonzalez talks about how Hill guided him to make changes to improve his health. He's lost over 80 pounds.	30:00 6:30AM
4/9/23	San Antonio View	Carlie Hill Oswaldo Gonzalez	Texas Diabetes Institute	Hill talks about the damage diabetes does to a body. She says if you are pre-diabetic, you can make changes and head off the disease, but once your blood sugar level hits a certain point, you will always be diabetic. Gonzalez talks about how Hill guided him to make changes that have greatly improved his health. He's lost 80 pounds so far.	30:00 6AM
4/9/23	San Antonio View	Kelley Hitchman Becky Gustamante	Donate Life America's WELD Chapter	Both talked about their decision to donate a kidney to a stranger. They talked about the surgery and how their precious gift transformed the lives of the recipients	30:00 6:30AM
4/23/23	San Antonio View	Scott Nathan	PanCAN, the Pancreatic Cancer Action Network	Nathan talks about his sister's battle with pancreatic cancer, one of the deadliest cancers. He invites the community to the annual PurpleStride walk, a fundraiser to provide money for programs and research.	30:00 6:30AM

## **EDUCATION**

DATE	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME
AIRED					DEVOTED
5/7/23	San Antonio View	Evita Morin	Rise Recovery	Morin talks about their mission of	30:00
				helping young people recover from	6AM
				addiction to alcohol and drugs. Rise	
				Recovery opened the city's only	
				recovery high school on their	
F/4.4/00	0 0	Fruit - Manda	Dia - Danier	northwest side campus.	00.00
5/14/23	San Antonio View	Evita Morin	Rise Recovery	Rise Recovery opened the city's only	30:00 6:30AM
				recovery high school. Morin talks	6.30AW
				about the difficult time a lot of young	
				people have in today's society,	
				exacerbated by the pandemic, and	
				how they turn to alcohol and drugs.	
				Rise Recovery shows them a healthy way to cope with life's challenges.	
5/18/23	San Antonio View	Ryan Lugalia-Hollon	UP Partnership	Lugalia-Hollon says UP Partnership's	30:00
3/10/23	San Antonio view	Nyan Lugalia-i lollon	Of Tartifership	goal is to ensure all young people	6AM
				across Bexar County are ready for the	0, 11,11
				future. He says no one agency can do	
				that alone, so they bring together	
				partners to do big things for our	
				children.	
5/25/23	San Antonio View	Ryan Lugalia-	UP Partnership	Lugalia-Hollon talks about UP	30:00
0/20/20	Carry witchie view	Hollon	or ranararanp	Partnership bringing together	6:30AM
				partners, other organizations and	
				institutions, to do big things for all	
				children in Bexar County, to ensure	
				they are ready for the future. He says	
				the Future Ready Bexar County	
				initiative, launched a year ago, aims to	
				increase the number of high school	
				graduates getting a postsecondary	
				degree or certification from 50% to	
				70% by 2030.	

## FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/16/23	San Antonio View	Mike Ramsey Leticia Campos	City of San Antonio Workforce Development	Ramsey explains the Ready to Work program to help people get a job, or a better job, to improve their economic situation. Leticia Campos talks about going through the electrical program and landing a job with Alterman, giving her a career path and hope.	30:00 6AM
5/7/23	San Antonio View	Ariana Barbour	Meals on Wheels	As people face hard times, the need for Meals on Wheels increases. Barbour talks about providing more than a meal, their volunteers offer human contact with a lot of people who are mostly homebound.	30:00 6:30AM
5/14/23	San Antonio View	Ariana Barbour	Meals on Wheels	Barbour talks about the move to their brand new campus on the North East side of town, and how it allows them to serve even more people. The need for their services is only increasing.	30:00 6AM
5/11/23	San Antonio View	Tom Corser	Arboretum San Antonio	Corser, the CEO of Arboretum San Antonio, talks about bringing to reality the vision of former mayor Henry Cisneros, who believes an arboretum is an element of a great city. Corser talks about forming the non-profit organization and going forward on a 188-acre site on the Southeast Side.	30:00 6AM

# **FAMILY ISSUES**

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
4/23/23	San Antonio View	Susie Vybiral	Room Redux	Vybiral founded the organization to transform the rooms of children who have been physically or sexually abused. She says often times a child was victimized in their room, so changing everything in it helps children and lets them know that people in the community care about them.	30:00 6AM
4/30/23	San Antonio View	Stephanie Paz Perez	San Antonio Pets Alive!	She talks about the organization saving thousands of dogs and cats from euthanasia at Animal Care Services every year. She says they need people to volunteer to serve as fosters to the animals until a permanent home is found.	30:00 6AM
4/30/23	San Antonio View	Susie Vybiral	Room Redux	Vybrial talks about transforming the rooms of children who have been physically or sexually assaulted. She says through donations and volunteers they make the changes while the child is away for a few hours and are gone when the child returns. She says their gift helps children and lets them know that people in the community care about them.	6:30AM
5/21/23	San Antonio View	Sue Dodson	Texas Burn Survivor Society	Dodson talks about the programs TBSS has for survivors of burn injuries. One of them is Camp David, a free summer camp for survivors, and if there's room, their siblings. Dodson says they include sibling because, when there is a burn injury, the whole family is affected.	30:00 6AM

5/28/23	San Antonio View	Sue Dodson	Texas Burn Survivor Society	Dodson talks about the services they offer to people who have suffered a burn injury. She says they do not use the word victim, these people are survivors. Each summer they host Camp David, a free week-long camp for young survivors and if space is available, their siblings. Dodson says when there is a burn injury, the whole family is affected.	30:00 6:30AM
5/18/23	San Antonio View	Dawn White- Fosdick	CAM, Christian Assistance Ministry	White-Fosdick, CEO and president of CAM, says their mission is to help anyone in crisis. They provide food, clothing, bill payments and other assistance to people to get them through a crisis. They also help people who are homeless and living on the streets. They work to get people off the streets and into permanent supportive housing.	30:00 6:30AM



#### **PUBLIC SERVICE ANNOUNCEMENTS**

(PSA's are: :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
4/1/2023- 4/30/23	Advertising Council	Adoption from Foster Care	Community	60x
4/1/2023- 4/30/23	Advertising Council	Distracted Driving Prevention	Community	90x
4/1/2023- 4/30/23	Advertising Council	Emergency Preparedness	Community	60x
4/1/2023- 4/30/23	National Association of Broadcasters	Depend on AM Radio	Community	125x
4/1/2023- 4/30/23	Texas Association of Broadcasters	TXDOT Be Safe '23 Move Over	Community	45x
4/1/2023- 4/30/23	Texas Association of Broadcasters	Don't Mess with Texas	Community	20x
4/1/2023	Community of Automotive Professionals	CarFest San Antonio	Community/Event Awareness	6x
4/1/2023- 4/22/2023	St. Mary's University	Oyster Bake	Education/Event Awareness	52x
5/1/2023- 5/31/2023	Advertising Council	Adoption from Foster Care	Community	47x
5/1/2023- 5/31/2023	Advertising Council	Distracted Driving Prevention	Community	81x
5/1/2023- 5/31/2023	Advertising Council	Emergency Preparedness	Community	59x
5/1/2023- 5/31/2023	National Association of Broadcasters	Depend on AM Radio	Community	25x
5/1/2023- 5/31/2023	Texas Association of Broadcasters	TXDOT Be Safe '23 Move Over	Community	24x
5/1/2023- 5/31/2023	Texas Association of Broadcasters	Don't Mess with Texas	Community	71x
6/1/2023- 6/30-2023	Advertising Council	Adoption from Foster Care	Community	59x
6/1/2023- 6/30-2023	Advertising Council	Distracted Driving Prevention	Community	90x
6/1/2023- 6/30-2023	Advertising Council	Emergency Preparedness	Community	59x