| | | Contract # Schedule Dates | 6086566 05/10/24-06/02/24 | Date Entered Last Modified | 05/08/24 05/08/24 |
|---------------------|--------------------------|---------------------------|---|-------------------------------|----------------------|
| | KUTV | Advertiser | Case Lawrence for 3rd Congressional District of U | Entered By | Chantryce Diehl |
| | 299 S Main St | Agency | Fluid Advertising (15927) | CO-OP | No |
| | Ste 150 | Product | External # | | |
| KUTV | Salt Lake City, UT 84111 | Brand | POLITICAL May 10 thru June 2 2024 (2020832) | Demo | A55+R |
| AUIV | | Salesperson | HOUSE-SALT LAKE CITY, KUTV/KMYU/KJZZ (3004 | Order Type | Normal |
| | | Sales Office | KUTV/KMYU/KJZZ | Package Deal | |
| Fluid Advertising | | Buyer Name | | Commission % | 15.00 |
| 1065 S 500 W | | Phone/Fax | / | Commission | \$2,385.00 |
| Bountiful, UT 84010 | | CPE | N/A | Net Total | \$13,515.00 |
| | | Account Types | Local/Political Candidate Agency BRD | Sales Tax | |
| | | Billing Type | Calendar | | |

| Salt Lake City (KU | • | _ |
|--------------------|--------------|-------------|
| By Calendar Month | <u>Spots</u> | <u>Rate</u> |
| May. 2024 | 69 | \$14,800.00 |
| Jun. 2024 | 3 | \$1,100.00 |
| Grand Total: | 72 | \$15,900.00 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
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| | | |

INCOMPLETE CONTRACT Due to: Pending line Approvals

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr | Sa Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|-----|----|-------|-------|----------|----------|-----------------------|----------|---------|
| 1.0 | Normal Line / News | 05/10/24-05/10/24 | 2 | | 5:00:01A- News-2 News This Morning 5a | | | | | | 1 | | 1 | \$100.00 | \$100.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 2.0 | Normal Line / News | 05/10/24-05/10/24 | 3 | :30 | 3:58P- News-2 News at 4p | | | | | | 1 | | 1 | \$125.00 | \$125.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 3.0 | Normal Line / News | 05/10/24-05/10/24 | 3 | | 4:29P- News-2 News at 430p | | | | | | 1 | | 1 | \$125.00 | \$125.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 4.0 | Normal Line / News | 05/10/24-05/10/24 | 2 | :30 | 10P- News-2 News at 10p | | | | | | 1 | | 1 | \$575.00 | \$575.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 5.0 | Normal Line / News | 05/13/24-05/17/24 | 2 | | 5:00:01A- News-2 News This Morning 5a | 2 | X | Х | Х | Х | Х | | 2 | \$100.00 | \$200.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 6.0 | Normal Line / News | 05/13/24-05/17/24 | 3 | :30 | 3:58P- News-2 News at 4p | | 1 | 1 | 1 | 1 | 1 | | 5 | \$125.00 | \$625.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 7.0 | Normal Line / News | 05/13/24-05/17/24 | 3 | | 4:29P- News-2 News at 430p | | 1 | 1 | 1 | 1 | 1 | | 5 | \$125.00 | \$625.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 8.0 | Normal Line / News | 05/20/24-05/24/24 | 2 | | 5:00:01A- News-2 News This Morning 5a | 2 | X | Х | х | Х | х | | 2 | \$100.00 | \$200.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 9.0 | Normal Line / News | 05/27/24-05/31/24 | 2 | | 5:00:01A- News-2 News This Morning 5a | 2 | X | Х | Х | Х | Х | | 2 | \$100.00 | \$200.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 10.0 | Normal Line / News | 05/27/24-05/31/24 | 3 | | 7A- CBS-CBS Mornings | | 1 | 1 | 1 | 1 | 1 | | 5 | \$75.00 | \$375.00 | Salt Lake City (KUTV) | | 5/8/24 |
| | | | | | | | | | | | | | | | | | | |
| | | | | | CON | FIF | RM | ΑT | Ю | N C | | NTR | RAC | Т | | | | |

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 06:01 PM on Wednesday, May 8 2024



Fluid Advertising 1065 S 500 W Bountiful, UT 84010

| Contract # | 6086566 | Date Entered | 05/08/24 |
|----------------|--|---------------|-----------------|
| Schedule Dates | 05/10/24-06/02/24 | Last Modified | 05/08/24 |
| Advertiser | Case Lawrence for 3rd Congressional District of $\mbox{\em U}$ | Entered By | Chantryce Diehl |
| Agency | Fluid Advertising (15927) | CO-OP | No |

External # **Product** POLITICAL CANDIDATE (ns) (1186) A55+R **Brand** POLITICAL May 10 thru June 2 2024 (2020832) HOUSE-SALT LAKE CITY, KUTV/KMYU/KJZZ (3004 Order Type Salesperson Normal Package Deal Sales Office KUTV/KMYU/KJZZ Commission % 15.00 **Buyer Name**

Commission \$2,385.00 Phone/Fax Net Total \$13,515.00 CPE N/A Sales Tax

Account Types Local/Political Candidate Agency BRD

Billing Type Calendar

Comments

Salt Lake City (KUTV) By Calendar Month Spots Rate May. 2024 \$14,800.00 Jun. 2024 \$1,100.00 3 Grand Total: \$15,900.00 72

INCOMPLETE CONTRACT

Due to: Pending line Approvals

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We | Th | Fr | Sa Sı | Spot | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|-------|------|--------|-------------|-----------------------|----------|---------|
| 11.0 | Normal Line / News | 05/20/24-05/24/24 | 3 | | 11:59:45A- News-2 News at Noon | 4 | Х | Х | Х | х | Х | | | \$150. | \$600.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 12.0 | Normal Line / News | 05/27/24-05/31/24 | 3 | | 11:59:45A- News-2 News at Noon | 4 | Х | Х | Х | Х | Х | | | \$150. | \$600.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 13.0 | Normal Line / News | 05/20/24-05/24/24 | 3 | :30 | 3:58P- News-2 News at 4p | | 1 | 1 | 1 | 1 | 1 | | | \$125. | 90 \$625.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 14.0 | Normal Line / News | 05/27/24-05/31/24 | 3 | :30 | 3:58P- News-2 News at 4p | | 1 | 1 | 1 | 1 | 1 | | | \$125. | \$625.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 15.0 | Normal Line / News | 05/20/24-05/24/24 | 3 | | 4:29P- News-2 News at 430p | | 1 | 1 | 1 | 1 | 1 | | | \$125. | 90 \$625.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 16.0 | Normal Line / News | 05/27/24-05/31/24 | 3 | | 4:29P- News-2 News at 430p | | 1 | 1 | 1 | 1 | 1 | | | \$125. | 90 \$625.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 17.0 | Normal Line / News | 05/20/24-05/24/24 | 2 | :30 | 10P- News-2 News at 10p | | 1 | 1 | 1 | 1 | 1 | | | \$575. | \$2,875.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 18.0 | Normal Line / News | 05/27/24-05/31/24 | 2 | :30 | 10P- News-2 News at 10p | | 1 | 1 | 1 | 1 | 1 | | | \$575. | \$2,875.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 19.0 | Normal Line / News | 05/18/24-05/18/24 | 2 | :30 | 5P- News-2 News at 5p | | | | | | | 1 | | \$150. | \$150.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 20.0 | Normal Line / News | 05/25/24-05/25/24 | 2 | :30 | 5P- News-2 News at 5p | | | | | | | 1 | | \$150. | \$150.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 21.0 | Normal Line / News | 06/01/24-06/01/24 | 2 | :30 | 5P- News-2 News at 5p | | | | | | | 1 | | \$150. | \$150.00 | Salt Lake City (KUTV) | | 5/8/24 |
| 22.0 | Normal Line / News | 05/18/24-05/18/24 | 2 | :30 | 10P- News-2 News at 10p | | | | | | | 1 | | \$400. | \$400.00 | Salt Lake City (KUTV) | | 5/8/24 |

CONFIRMATION CONTRACT Date: Comments: Accepted-Station:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 06:02 PM on Wednesday, May 8 2024

| | | Contract # | 000000 | Date Entered | 05/08/24 |
|-------------------|--------------------------|----------------|---|---------------|-----------------|
| | | Schedule Dates | 05/10/24-06/02/24 | Last Modified | 05/08/24 |
| | KUTV | Advertiser | Case Lawrence for 3rd Congressional District of U | Entered By | Chantryce Diehl |
| | 299 S Main St | Agency | Fluid Advertising (15927) | CO-OP | No |
| | Ste 150 | Product | POLITICAL CANDIDATE (ns) (1186) | External # | |
| KUTV | Salt Lake City, UT 84111 | Brand | POLITICAL May 10 thru June 2 2024 (2020832) | Demo | A55+R |
| AUIV | | Salesperson | HOUSE-SALT LAKE CITY, KUTV/KMYU/KJZZ (3004 | Order Type | Normal |
| | | Sales Office | KUTV/KMYU/KJZZ | Package Deal | |
| Fluid Advertising | | Buyer Name | • | Commission % | 15.00 |
| 1065 S 500 W | | Phone/Fax | 1 | Commission | \$2,385.00 |

| Salt Lake City (KU | TV) | |
|------------------------|--------------|---------------------------|
| By Calendar Month | Spots | <u>Rate</u> |
| May. 2024 Jun. 2024 | 69 3 | \$14,800.00 \$1,100.00 |
| Grand Total: | 72 | \$15,900.00 |

Bountiful, UT 84010

N/A Local/Political Candidate Agency BRD **Account Types**

Calendar

Billing Type Comments

CPE

INCOMPLETE CONTRACT Due to: Pending line Approvals

Net Total

Sales Tax

\$13,515.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Мо | Tu | We 1 | Γh F | -r Sa | Su | Spots | Rate | Total | Station | | Comments | Entered | |
|-----------------------------------|--------------------------------|-------------------|-----|--------|-------------------------|--------|------|------|------|------|-------|----|-------|----------|-------------|-----------------------|--|----------|---------|--|
| 23.0 | Normal Line / News | 05/25/24-05/25/24 | 2 | :30 | 10P- News-2 News at 10p | | | | | | 1 | | 1 | \$400.00 | \$400.00 | Salt Lake City (KUTV) | | | 5/8/24 | |
| 24.0 | Normal Line / News | 06/01/24-06/01/24 | 2 | :30 | 10P- News-2 News at 10p | | | | | | 1 | | 1 | \$400.00 | \$400.00 | Salt Lake City (KUTV) | | | 5/8/24 | |
| 25.0 | Normal Line / News | 05/19/24-05/19/24 | 2 | :30 | 10P- News-2 News at 10p | | | | | | | 1 | 1 | \$550.00 | \$550.00 | Salt Lake City (KUTV) | | | 5/8/24 | |
| 26.0 | Normal Line / News | 05/26/24-05/26/24 | 2 | :30 | 10P- News-2 News at 10p | | | | | | | 1 | 1 | \$550.00 | \$550.00 | Salt Lake City (KUTV) | | | 5/8/24 | |
| 27.0 | Normal Line / News | 06/02/24-06/02/24 | 2 | :30 | 10P- News-2 News at 10p | | | | | | | 1 | 1 | \$550.00 | \$550.00 | Salt Lake City (KUTV) | | | 5/8/24 | |
| | | | | | | | | A T. | | | | | | | | | | | | |
| | | | | | CON | | (IVI | 411 | UI | 1 (| ·UIV | 11 | KAU | l | | | | | | |
| Accepted-Agency/Advertiser: Date: | | | | | Accepted-St | ation: | | | | | | | | Date: | : Comments: | | | | | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 06:02 PM on Wednesday, May 8 2024