



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Fluid Advertising  
1065 S 500 W  
Bountiful, UT 84010

**Contract # 6086566**

**Schedule Dates** 05/10/24-06/02/24  
**Advertiser** Case Lawrence for 3rd Congressional District of U  
**Agency** Fluid Advertising (15927)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** POLITICAL May 10 thru June 2 2024 (2020832)  
**Salesperson** HOUSE-SALT LAKE CITY, KUTV/KMYU/KJZZ (3004)  
**Sales Office** KUTV/KMYU/KJZZ  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments**

**Date Entered** 05/08/24  
**Last Modified** 05/08/24  
**Entered By** Chantryce Diehl  
**CO-OP** No  
**External #**  
**Demo** A55+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,385.00  
**Net Total** \$13,515.00  
**Sales Tax**

**Salt Lake City (KUTV)**

By Calendar Month	Spots	Rate
May. 2024	69	\$14,800.00
Jun. 2024	3	\$1,100.00
<b>Grand Total:</b>	<b>72</b>	<b>\$15,900.00</b>

**INCOMPLETE CONTRACT**

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	05/10/24-05/10/24	2	:30	5:00:01A- News-2 News This Morning 5a						1			1	\$100.00	\$100.00	Salt Lake City (KUTV)		5/8/24
2.0	Normal Line / News	05/10/24-05/10/24	3	:30	3:58P- News-2 News at 4p						1			1	\$125.00	\$125.00	Salt Lake City (KUTV)		5/8/24
3.0	Normal Line / News	05/10/24-05/10/24	3	:30	4:29P- News-2 News at 430p						1			1	\$125.00	\$125.00	Salt Lake City (KUTV)		5/8/24
4.0	Normal Line / News	05/10/24-05/10/24	2	:30	10P- News-2 News at 10p						1			1	\$575.00	\$575.00	Salt Lake City (KUTV)		5/8/24
5.0	Normal Line / News	05/13/24-05/17/24	2	:30	5:00:01A- News-2 News This Morning 5a	2	X	X	X	X	X			2	\$100.00	\$200.00	Salt Lake City (KUTV)		5/8/24
6.0	Normal Line / News	05/13/24-05/17/24	3	:30	3:58P- News-2 News at 4p		1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
7.0	Normal Line / News	05/13/24-05/17/24	3	:30	4:29P- News-2 News at 430p		1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
8.0	Normal Line / News	05/20/24-05/24/24	2	:30	5:00:01A- News-2 News This Morning 5a	2	X	X	X	X	X			2	\$100.00	\$200.00	Salt Lake City (KUTV)		5/8/24
9.0	Normal Line / News	05/27/24-05/31/24	2	:30	5:00:01A- News-2 News This Morning 5a	2	X	X	X	X	X			2	\$100.00	\$200.00	Salt Lake City (KUTV)		5/8/24
10.0	Normal Line / News	05/27/24-05/31/24	3	:30	7A- CBS-CBS Mornings		1	1	1	1	1			5	\$75.00	\$375.00	Salt Lake City (KUTV)		5/8/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / News	05/20/24-05/24/24	3	:30	11:59:45A- News-2 News at Noon	4	X	X	X	X	X			4	\$150.00	\$600.00	Salt Lake City (KUTV)		5/8/24
12.0	Normal Line / News	05/27/24-05/31/24	3	:30	11:59:45A- News-2 News at Noon	4	X	X	X	X	X			4	\$150.00	\$600.00	Salt Lake City (KUTV)		5/8/24
13.0	Normal Line / News	05/20/24-05/24/24	3	:30	3:58P- News-2 News at 4p		1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
14.0	Normal Line / News	05/27/24-05/31/24	3	:30	3:58P- News-2 News at 4p		1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
15.0	Normal Line / News	05/20/24-05/24/24	3	:30	4:29P- News-2 News at 430p		1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
16.0	Normal Line / News	05/27/24-05/31/24	3	:30	4:29P- News-2 News at 430p		1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
17.0	Normal Line / News	05/20/24-05/24/24	2	:30	10P- News-2 News at 10p		1	1	1	1	1			5	\$575.00	\$2,875.00	Salt Lake City (KUTV)		5/8/24
18.0	Normal Line / News	05/27/24-05/31/24	2	:30	10P- News-2 News at 10p		1	1	1	1	1			5	\$575.00	\$2,875.00	Salt Lake City (KUTV)		5/8/24
19.0	Normal Line / News	05/18/24-05/18/24	2	:30	5P- News-2 News at 5p								1	1	\$150.00	\$150.00	Salt Lake City (KUTV)		5/8/24
20.0	Normal Line / News	05/25/24-05/25/24	2	:30	5P- News-2 News at 5p								1	1	\$150.00	\$150.00	Salt Lake City (KUTV)		5/8/24
21.0	Normal Line / News	06/01/24-06/01/24	2	:30	5P- News-2 News at 5p								1	1	\$150.00	\$150.00	Salt Lake City (KUTV)		5/8/24
22.0	Normal Line / News	05/18/24-05/18/24	2	:30	10P- News-2 News at 10p								1	1	\$400.00	\$400.00	Salt Lake City (KUTV)		5/8/24

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23.0	Normal Line / News	05/25/24-05/25/24	2	:30	10P- News-2 News at 10p							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		5/8/24
24.0	Normal Line / News	06/01/24-06/01/24	2	:30	10P- News-2 News at 10p							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		5/8/24
25.0	Normal Line / News	05/19/24-05/19/24	2	:30	10P- News-2 News at 10p								1	1	\$550.00	\$550.00	Salt Lake City (KUTV)		5/8/24
26.0	Normal Line / News	05/26/24-05/26/24	2	:30	10P- News-2 News at 10p								1	1	\$550.00	\$550.00	Salt Lake City (KUTV)		5/8/24
27.0	Normal Line / News	06/02/24-06/02/24	2	:30	10P- News-2 News at 10p								1	1	\$550.00	\$550.00	Salt Lake City (KUTV)		5/8/24

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