



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Fluid Advertising
1065 S 500 W
Bountiful, UT 84010

Contract # 6086566

Schedule Dates: 05/10/24-06/02/24
Advertiser: Case Lawrence for 3rd Congressional District of U
Agency: Fluid Advertising (15927)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: POLITICAL May 10 thru June 2 2024 (20208332)
Salesperson: HOUSE-SALT LAKE CITY, KUTV/KMYU/KJZZ (3004)
Sales Office: KUTV/KMYU/KJZZ
Buyer Name: /
Phone/Fax: N/A
CPE: Local/Political Candidate Agency BRD
Account Types: Calendar
Billing Type: Calendar
Comments:

Date Entered: 05/08/24
Last Modified: 05/09/24
Entered By: Chantyrce Diehl
CO-OP: No
External #: A55+R
Demo: Normal
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$3,138.75
Net Total: \$17,786.25
Sales Tax:

Salt Lake City (KUTV)		Spots	Rate
By Calendar Month	May. 2024	97	\$24,175.00
	Jun. 2024	3	\$1,100.00
Grand Total:		100	\$25,275.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	05/10/24-05/10/24	2	:30	5:00:01A- News-2 News This Morning 5a	1								1	\$100.00	\$100.00	Salt Lake City (KUTV)		5/8/24
2.0	Normal Line / News	05/10/24-05/10/24	3	:30	3:58P- News-2 News at 4p	1								1	\$125.00	\$125.00	Salt Lake City (KUTV)		5/8/24
3.0	Normal Line / News	05/10/24-05/10/24	3	:30	4:29P- News-2 News at 430p	1								1	\$125.00	\$125.00	Salt Lake City (KUTV)		5/8/24
4.0	Normal Line / News	05/10/24-05/10/24	2	:30	10P- News-2 News at 10p	1								1	\$575.00	\$575.00	Salt Lake City (KUTV)		5/8/24
5.0	Revised Line / News	05/13/24-05/17/24	2	:30	5:00:01A- News-2 News This Morning 5a	4	X	X	X	X				4	\$100.00	\$400.00	Salt Lake City (KUTV)		5/8/24
5.1	Normal Line / News	05/13/24-05/17/24	2	:30	5:00:01A- News-2 News This Morning 5a	1	1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
6.0	Normal Line / News	05/13/24-05/17/24	3	:30	3:58P- News-2 News at 4p	1	1	1	1	1	1			4	\$125.00	\$500.00	Salt Lake City (KUTV)		5/8/24
7.0	Normal Line / News	05/13/24-05/17/24	3	:30	4:29P- News-2 News at 430P	1	1	1	1	1	1			4	\$125.00	\$500.00	Salt Lake City (KUTV)		5/8/24
7.0.1	Preempt	05/17/24															Salt Lake City (KUTV)	No Availability/Exception - N/A on entry	5/8/24
8.0	Revised Line / News	05/20/24-05/24/24	2	:30	5:00:01A- News-2 News This Morning 5a	2	X	X	X	X	X			2			Salt Lake City (KUTV)		5/8/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency: Fluid Advertising (15927)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: POLITICAL May 10 thru June 2 2024 (2020832)
Salesperson: HOUSE-SALT LAKE CITY, KUTV/KMYU/KOZZ (3004)
Sales Office: KUTV/KMYU/KOZZ
Buyer Name: /
Phone/Fax: /
CPE: N/A
Account Types: Local/Political Candidate Agency BRD
Billing Type: Calendar
Comments:

Date Entered: 05/08/24
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8.1	Normal Line / News	05/20/24-05/24/24	2	:30	5:00:01A- News-2 News This Morning 5a	4	X	X	X	X	X			4	\$100.00	\$400.00	Salt Lake City (KUTV)		5/9/24
9.0	Revised Line / News	05/27/24-05/31/24	2	:30	5:00:01A- News-2 News This Morning 5a	2	X	X	X	X	X						Salt Lake City (KUTV)		5/8/24
9.1	Normal Line / News	05/27/24-05/31/24	2	:30	5:00:01A- News-2 News This Morning 5a	1	1	1	1	1	1			5	\$100.00	\$500.00	Salt Lake City (KUTV)		5/9/24
10.0	Normal Line / News	05/27/24-05/31/24	3	:30	7A- CBS-CBS Mornings	1	1	1	1	1	1			5	\$75.00	\$375.00	Salt Lake City (KUTV)		5/8/24
11.0	Revised Line / News	05/20/24-05/24/24	3	:30	11:59:45A- News-2 News at Noon	4	X	X	X	X	X						Salt Lake City (KUTV)		5/8/24
11.1	Normal Line / News	05/20/24-05/24/24	3	:30	11:59:45A- News-2 News at Noon	1	1	1	1	1	1			5	\$150.00	\$750.00	Salt Lake City (KUTV)		5/9/24
12.0	Revised Line / News	05/27/24-05/31/24	3	:30	11:59:45A- News-2 News at Noon	4	X	X	X	X	X						Salt Lake City (KUTV)		5/8/24
12.1	Normal Line / News	05/27/24-05/31/24	3	:30	11:59:45A- News-2 News at Noon	1	1	1	1	1	1			5	\$150.00	\$750.00	Salt Lake City (KUTV)		5/9/24
13.0	Normal Line / News	05/20/24-05/24/24	3	:30	3:58P- News-2 News at 4p	1	1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
14.0	Normal Line / News	05/27/24-05/31/24	3	:30	3:58P- News-2 News at 4p	1	1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24

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Sales Office: KUTV/KMYU/KJZZ
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15.0	Normal Line / News	05/20/24-05/24/24	3	:30	4:29p- News-2 News at 4:30p	1	1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
16.0	Normal Line / News	05/27/24-05/31/24	3	:30	4:29p- News-2 News at 4:30p	1	1	1	1	1	1			5	\$125.00	\$625.00	Salt Lake City (KUTV)		5/8/24
17.0	Normal Line / News	05/20/24-05/24/24	2	:30	10p- News-2 News at 10p	1	1	1	1	1	1			5	\$575.00	\$2,875.00	Salt Lake City (KUTV)		5/8/24
18.0	Normal Line / News	05/27/24-05/31/24	2	:30	10p- News-2 News at 10p	1	1	1	1	1	1			5	\$575.00	\$2,875.00	Salt Lake City (KUTV)		5/8/24
19.0	Normal Line / News	05/18/24-05/18/24	2	:30	5P- News-2 News at 5p							1		1	\$150.00	\$150.00	Salt Lake City (KUTV)		5/8/24
20.0	Normal Line / News	05/25/24-05/25/24	2	:30	5P- News-2 News at 5p							1		1	\$150.00	\$150.00	Salt Lake City (KUTV)		5/8/24
21.0	Normal Line / News	06/01/24-06/01/24	2	:30	5P- News-2 News at 5p							1		1	\$150.00	\$150.00	Salt Lake City (KUTV)		5/8/24
22.0	Normal Line / News	05/18/24-05/18/24	2	:30	10p- News-2 News at 10p							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		5/8/24
23.0	Normal Line / News	05/25/24-05/25/24	2	:30	10p- News-2 News at 10p							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		5/8/24
24.0	Normal Line / News	06/01/24-06/01/24	2	:30	10p- News-2 News at 10p							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		5/8/24
25.0	Normal Line / News	05/19/24-05/19/24	2	:30	10p- News-2 News at 10p								1	1	\$550.00	\$550.00	Salt Lake City (KUTV)		5/8/24
26.0	Normal Line / News	05/26/24-05/26/24	2	:30	10p- News-2 News at 10p								1	1	\$550.00	\$550.00	Salt Lake City (KUTV)		5/8/24
27.0	Normal Line / News	06/02/24-06/02/24	2	:30	10p- News-2 News at 10p								1	1	\$550.00	\$550.00	Salt Lake City (KUTV)		5/8/24

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29.0	Normal Line / News	05/12/24-05/12/24	2	:30	10P- News-2 News at 10p	1						1		1	\$550.00	\$550.00	Salt Lake City (KUTV)		5/8/24
30.0	Normal Line / News	05/13/24-05/17/24	1	:30	5:59:30A- News-2 News This Morning 6a	3	X	X	X	X	X			3	\$450.00	\$1,350.00	Salt Lake City (KUTV)		5/8/24
31.0	Normal Line / News	05/20/24-05/24/24	1	:30	5:59:30A- News-2 News This Morning 6a	3	X	X	X	X	X			3	\$450.00	\$1,350.00	Salt Lake City (KUTV)		5/8/24
32.0	Normal Line / News	05/27/24-05/31/24	1	:30	7A- CBS-CBS Mornings This Morning 6a	2	X	X	X	X	X			2	\$75.00	\$150.00	Salt Lake City (KUTV)		5/8/24
33.0	Normal Line / News	05/20/24-05/24/24	3	:30	10P- News-2 News at 10p	2	X	X	X	X	X			2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)		5/9/24
34.0	Normal Line / News	05/13/24-05/17/24	1	:30	5:28:30A- News-2 News This Morning 530a	3	X	X	X	X	X			3	\$150.00	\$450.00	Salt Lake City (KUTV)		5/9/24
35.0	Normal Line / News	05/20/24-05/24/24	2	:30	5:28:30A- News-2 News This Morning 530a	2	X	X	X	X	X			2	\$150.00	\$300.00	Salt Lake City (KUTV)		5/9/24
36.0	Normal Line / News	05/27/24-05/31/24	2	:30	5:28:30A- News-2 News This Morning 530a	2	X	X	X	X	X			2	\$150.00	\$300.00	Salt Lake City (KUTV)		5/9/24

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