

# KTEA

## QUARTERLY ISSUES & PROGRAMS

### 3RD QUARTER 2023

ISSUE: Maui Wildfire Victims

RESPONSE: In association with Robin's Restaurant and other local Central Coast restaurants, on Wednesday, 8/30, these local businesses donated 10% of their sales to Maui residents impacted by the Lahaina Wildfire. PSA aired 8/22/23-8/30/23.

ISSUE: Cambria Neighbors Club Charity

RESPONSE: KTEA is promoting the annual Arts & Crafts Fair presented by the Cambria Neighbors Club, being held 10/14/23 at Cambria Pines Lodge. Local artists and vendors selling arts and crafts, food, entertainment, all benefiting the Cambria Neighbors Club who's mission is to welcome new comers to Cambria and provide activities for local residents. PSA began airing 9/27/23 and will end 10/14/23.

ISSUE: Activities for Active Adults 55 plus

RESPONSE: KTEA promoted Tunes at the Tidelands happening every Thursday in September, featuring music and vendors especially for the 55 plus crowd. The event was presented by Morro Bay Active Adults 55 plus. Proceeds benefited seniors in the Astero Bay area. PSA aired 9/7/23-9/28/23.

ISSUE: Lions Club Charity

RESPONSE: KTEA promoted Pinedorado, an annual community celebration featuring a parade, music, car show, food, and celebration at the Pinedorado grounds. Live broadcasting at the event all three days plus PSA promo announcements aired for 2 weeks leading up to the event held labor day weekend.

KTEA features hourly community calendar announcements for the following non-profit, community organizations on the Central Coast. Announcements are updated on a weekly basis and each announcement plays at least 10 times per week:

Alzheimers Assoc (Slo Co. Central Coast)  
American Legion Post 432  
Beautify Cambria (Dark Skies)  
BLM (Piedras Blancas Light Sta)  
CA Coastal Commission  
Cambria Center for the Arts Gallery  
Cambria Center for the Arts Theater  
Cambria Chamber of Commerce  
Cambria Chorale  
Cambria Community Council  
Cambria Community Healthcare District  
Cambria Community Services District  
Cambria Connection  
Cambria Firesafe Council  
Cambria Historical Society  
Cambria Scarecrow Festival  
Cambria Tourism Board  
Cambria Youth Athletic Assn.  
Central Coast Jazz Institute  
Coast Unified School District

Fire Safe Council  
Friends of the Fiscalini Ranch Preserve (FFRP)  
Greenspace Cambria Land Trust (Nature Club)  
Homeless Animal Rescue Team (HART)  
Joslyn Center of Cambria  
Lion's Club of Cambria  
Monterey Bay National Marine Sanctuary  
Rotary Club of Cambria  
SLO County Elections (SLOCOG)  
SLO County Food Bank  
SLO County Library  
SLO County North Coast Advisory Council (NCAC)  
SLO International Film Festival  
San Simeon Services District