

CONTRACT



WTIC-TV
285 Broad Street
fox61.com 4th Floor
Hartford, CT 06105
(860) 527-6161

And:

McLaughlin & Associates
919 Prince Street
Alexandria, VA 22314

| | | |
|---|--|--|
| <u>Contract / Revision</u> 706631 / | | <u>Alt Order #</u> 09133937 |
| <u>Product</u> STEFANOWSKI 4 GOV. | | |
| <u>Contract Dates</u> 07/09/18 - 08/14/18 | <u>Estimate #</u> | |
| <u>Advertiser</u> Stefanowski/R/Gov/CT | | <u>Original Date / Revision</u> 07/31/18 / 07/31/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WTIC-TV | <u>Account Executive</u> Mick Nesci | <u>Sales Office</u> NSO Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------|--------------------|-------|-----|-------------|-------|----------|
| 1 | 61 | 07/09/18 | 07/13/18 | M-F 8a-9a | 8:00 AM-9:00 AM | | :30 | | | 03 | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 07/09/18 | 07/15/18 | MTWTF-- | 5 | | | \$75.00 | | | | | | |
| 2 | 61 | 07/16/18 | 07/20/18 | M-F 8a-9a | 8:00 AM-9:00 AM | | :30 | | | 03 | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 07/16/18 | 07/22/18 | MTWTF-- | 5 | | | \$75.00 | | | | | | |
| 3 | 61 | 07/23/18 | 07/27/18 | M-F 8a-9a | 8:00 AM-9:00 AM | | :30 | | | 03 | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 07/23/18 | 07/29/18 | MTWTF-- | 5 | | | \$75.00 | | | | | | |
| 4 | 61 | 07/30/18 | 08/03/18 | M-F 8a-9a | 8:00 AM-9:00 AM | | :30 | | | 03 | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 07/30/18 | 08/05/18 | MTWTF-- | 5 | | | \$75.00 | | | | | | |
| 5 | 61 | 08/06/18 | 08/10/18 | M-F 8a-9a | 8:00 AM-9:00 AM | | :30 | | | 03 | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 08/06/18 | 08/12/18 | MTWTF-- | 5 | | | \$75.00 | | | | | | |
| 6 | 61 | 08/13/18 | 08/14/18 | M-F 8a-9a | 8:00 AM-9:00 AM | | :30 | | | 03 | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 08/13/18 | 08/19/18 | MT----- | 1 | | | \$75.00 | | | | | | |
| 7 | 61 | 07/09/18 | 07/13/18 | M-F 5p-6p | 5:00 PM-5:30 PM | | :30 | | | 03 | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 07/09/18 | 07/15/18 | MTWTF-- | 5 | | | \$75.00 | | | | | | |
| 8 | 61 | 07/16/18 | 07/20/18 | M-F 5p-6p | 5:00 PM-5:30 PM | | :30 | | | 03 | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 07/16/18 | 07/22/18 | MTWTF-- | 5 | | | \$75.00 | | | | | | |
| 9 | 61 | 07/23/18 | 07/27/18 | M-F 5p-6p | 5:00 PM-5:30 PM | | :30 | | | 03 | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 07/23/18 | 07/29/18 | MTWTF-- | 5 | | | \$75.00 | | | | | | |
| N 10 | 61 | 07/30/18 | 08/03/18 | M-F 5p-6p | 5:00 PM-5:30 PM | | :30 | | | 03 | | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | |
| Week: | | 07/30/18 | 08/05/18 | MTWTF-- | 5 | | | \$75.00 | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | | <u>Type</u> | | |
| | 2 | 61 | 07/30/18-08/05/18 | M-F 5p-6p | 5:00 PM-5:30 PM | MTuWThF---- | :30 | | \$75.00 | | | NM | | |
| | Credited | | | | | | | | | | | | | |
| 11 | 61 | 08/06/18 | 08/10/18 | M-F 5p-6p | 5:00 PM-5:30 PM | | :30 | | | 03 | | NM | 5 | \$375.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 706631 / | | <u>Alt Order #</u> 09133937 |
| <u>Contract Dates</u> 07/09/18 - 08/14/18 | <u>Product</u> STEFANOWSKI 4 GOV. | <u>Estimate #</u> |
| <u>Advertiser</u> Stefanowski/R/Gov/CT | | <u>Original Date / Revision</u> 07/31/18 / 07/31/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|-------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 08/06/18 | 08/12/18 | MTWTF-- | | | | 5 | \$75.00 | | | | | |
| 12 | 61 | 08/13/18 | 08/14/18 | M-F 5p-6p | 5:00 PM-5:30 PM | | :30 | | | 03 | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 08/13/18 | 08/19/18 | MT----- | | | | 1 | \$75.00 | | | | | |
| 13 | 61 | 07/09/18 | 07/13/18 | M-F 10p-11p | 10:00 PM-10:30 P | | :30 | | | 02 | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 07/09/18 | 07/15/18 | MTWTF-- | | | | 2 | \$600.00 | | | | | |
| 14 | 61 | 07/16/18 | 07/20/18 | M-F 10p-11p | 10:00 PM-10:30 P | | :30 | | | 02 | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 07/16/18 | 07/22/18 | MTWTF-- | | | | 2 | \$600.00 | | | | | |
| 15 | 61 | 07/23/18 | 07/27/18 | M-F 10p-11p | 10:00 PM-10:30 P | | :30 | | | 02 | | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 07/23/18 | 07/29/18 | MTWTF-- | | | | 5 | \$600.00 | | | | | |
| 16 | 61 | 07/30/18 | 08/03/18 | M-F 10p-11p | 10:00 PM-10:30 P | | :30 | | | 02 | | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 07/30/18 | 08/05/18 | MTWTF-- | | | | 5 | \$600.00 | | | | | |
| 17 | 61 | 08/06/18 | 08/10/18 | M-F 10p-11p | 10:00 PM-10:30 P | | :30 | | | 02 | | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 08/06/18 | 08/12/18 | MTWTF-- | | | | 5 | \$600.00 | | | | | |
| 18 | 61 | 08/13/18 | 08/14/18 | M-F 10p-11p | 10:00 PM-10:30 P | | :30 | | | 02 | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 08/13/18 | 08/19/18 | MT----- | | | | 1 | \$600.00 | | | | | |
| 19 | 61 | 07/28/18 | 07/28/18 | Sa 7a-9a | 8:00 AM-9:00 AM | | :30 | | | 03 | | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 07/23/18 | 07/29/18 | -----1- | | | | 1 | \$35.00 | | | | | |
| 20 | 61 | 08/04/18 | 08/04/18 | Sa 7a-9a | 8:00 AM-9:00 AM | | :30 | | | 03 | | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1- | | | | 1 | \$35.00 | | | | | |
| 21 | 61 | 08/11/18 | 08/11/18 | Sa 7a-9a | 8:00 AM-9:00 AM | | :30 | | | 03 | | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 08/06/18 | 08/12/18 | -----1- | | | | 1 | \$35.00 | | | | | |
| 22 | 61 | 07/29/18 | 07/29/18 | Su 7a-9a | 8:30 AM-9:00 AM | | :30 | | | 03 | | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 07/23/18 | 07/29/18 | -----1 | | | | 1 | \$35.00 | | | | | |
| 23 | 61 | 08/05/18 | 08/05/18 | Su 7a-9a | 8:30 AM-9:00 AM | | :30 | | | 03 | | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 07/30/18 | 08/05/18 | -----1 | | | | 1 | \$35.00 | | | | | |
| 24 | 61 | 08/12/18 | 08/12/18 | Su 7a-9a | 8:30 AM-9:00 AM | | :30 | | | 03 | | NM | 1 | \$35.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 08/06/18 | 08/12/18 | -----1 | | | | 1 | \$35.00 | | | | | |
| N 25 | 61 | 08/01/18 | 08/01/18 | M-F 5p-6p | 5:30 PM-6:00 PM | | :30 | | | 03 | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 07/30/18 | 08/05/18 | --1---- | | | | 1 | \$75.00 | | | | | |
| Totals | | | | | | | | | 0.00 | | | | 78 | \$16,110.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|-------------|
| 06/25/18 -07/29/18 | 41 | \$7,720.00 | (\$1,158.00) | \$6,562.00 |
| 07/30/18 -08/14/18 | 37 | \$8,390.00 | (\$1,258.50) | \$7,131.50 |
| Totals | 78 | \$16,110.00 | (\$2,416.50) | \$13,693.50 |

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| <u>Advertiser</u> Stefanowski/R/Gov/CT | | <u>Original Date / Revision</u> 07/31/18 / 07/31/18 |

Signature: _____ Date: _____

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