

## KDTR Trail 103.3 4th QTR 2021 ISSUES

Compiled by Aubrey Nilsen - Assistant Operations Manager

Dates: 10/01/2021-12/31/2021

The following is a list of some of the significant issues responded to by survey of this stations city of license for the above noted dates. This list is in no way exhaustive and is not listed with priority or significance.

- Arts
- Health & Environment
- Economic Development
- Education
- Community Outreach

### ***Arts- Title/Source/Run Date/Length/Description of segment or script***

*MAMA Academy                      locally produced PSA    4:24                      11/15/21                      30 seconds*

The Montana Area Music Association is now offering MAMA Academy. Online applications are open now for this 7 to 10 week series of socially distanced professional development workshops. MAMA Academy will focus on live and in-studio sound production, songwriting and composition, stage presence and showmanship, marketing and promotion and more. Participants will learn from a group of their peers with extensive history and first-hand knowledge . To apply for MAMA Academy go to [mama4mt dot org](http://mama4mt.org) that's mama, the number 4, M T dot org

*First Night Button Sale                      locally produced PSA    22:15                      12/16/21                      29 seconds*

Arts Missoula invites the entire community to join in First Night 2022...a New Years Eve celebration of the arts. Enjoy music, dance, comedy, hands-on family activities and more. Stop by The Missoula Public Library Tuesday December 21st from 10 to 5 for a one day sale on First Night buttons... 2 buttons for only 15 dollars, normally 10 dollars each. Your admission button gets you into First Night events December 31st. For more details on First Night 2022 go to [artsmissoula.org](http://artsmissoula.org)

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*Jasmine Venetia Stringed Instrument Library locally produced PSA 5:16 12/27/21 30 seconds*

Join in on a great cause this First Friday at Monks with local bands New Old Future & the Pettifoggers, Friday January 7th! 8 dollar cover in support of fundrasing for the Jasmine Venetia Stringed Instrument library for Potomac School! Enjoy great music and fun raffle prizes as the stringed instrument library fundraises for 10, 3 quarter sized guitars and 10 ukuleles with accessories. Instrument donations very much appreciated. It a first friday benefit show at Monks for the Jasmine Venetia Stringed Instrument library.

*Missoula Makers Market locally produced PSA 17:12 11/10/21 26 seconds*

Hey Missoula, it's Bailey from Montana clay creations and I'm Rachel from throwing darts and we're excited to invite you to the 1st ever Missoula maker's market this Friday! That's right a brand market is born. Find new jewelry, clothing, home goods and more. We will be raising funds to establish an annual small business grant for area makers. it's Friday from 5 to 8 at oyo studio downtown. questions email us At m S LA makers@gmail.com or on Instagram Att m S LA makers

*World View Film Series 12/13 locally produced PSA 21:19 11/28/21 30 seconds*

The World View Film series, presented by Global & Cultural Affairs of ARTS Missoula, will conclude the Fall film series Cultures in Flux on December 13th. A FREE screening of Mr Gaga will take place 7:00 p.m., at the Roxy Theater s ponsored by The Israeli Embassy in San Francisco and SG Long Financial. This FREE film will be followed by a community conversation, facilitated by Marisa (ma-rees-a) Diaz (dee-as)-Waian (wayne), and a raffle for gift certificates to dinner at several international restaurants in Missoula. Details at artsmissoula.org

### **Health & Environment-Title/Source/Run Date/Length/Description of segment or script**

*Don't Idle MIM locally produced PSA 11:15 12/22/21 32 seconds*

Americans waste 3.8 million gallons of gas by idling every single day. Idling for more than ten seconds actually uses more fuel and produces more emissions than stopping and restarting your engine. Vehicle exhaust contributes to smog, climate change, and poor air quality heightening the risk of developing asthma and lung disease. Kids and seniors are especially vulnerable to these health risks. so next time you're stopped for more than 10 seconds, at the train, getting coffee, or picking your child up from school, please turn your vehicle off. Brought to you by Missoula In Motion

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*5 Valleys Senior Services*                      *locally produced PSA*      8:41    12/07/21      30 seconds

Five Valleys Senior Services is now open in Missoula, offering customized services including 24/7 on-call care coordination that allows you to receive assisted living services in the comfort of your own home. Join Five Valley Senior Services Tuesday December 14th 4 to 6pm at St Paul's Lutheran Church to learn more about the security and benefits of a retirement community in your own home. This FREE event is open to the entire community and will include food, drink and prizes. Find Five Valleys Senior Services on Facebook for details on this December 14th event

*OEM Smart 911*                      *locally produced PSA*                      10:14    11/19/21      30 seconds

When a sudden, unexpected emergency happens near you, how will you find about it? Will you get critical information in time to warn your family and keep them safe? Smart911 is how Missoula County emergency response officials send emergency alerts that you need to know about. In order to receive alerts on your mobile device, you need to sign up at [smart911.com](http://smart911.com). Plan ahead and protect your family with Smart911. Learn more and sign up for emergency alerts at [smart911.com](http://smart911.com)

*McCormick Park Community Center*      *locally produced PSA*      2:48    10/23/21      30 seconds

Missoula Parks and Recreation is hosting in person and virtual open houses to solicit feedback on conceptual designs for a proposed community center in McCormick Park. Residents are invited to view the design concepts and provide comment at [Engage Missoula dot com](http://EngageMissoula.com) from October 13th through 24th. There will be a self service open house in Currents Aquatics center starting october 15th. Conceptual designs allow residents the city and the design team to collaborate on the projects final master plan. Details at [engage missoula dot com](http://engagemissoula.com)

*5210 Let's Move Missoula*                      *locally produced PSA*                      7:31    11/30/21      30 seconds

5 2 1 0 Let's Move! Missoula would like to remind you. . . They've got a daily recipe for health right in their name: Eat 5 fruits or veggies each day, Keep recreational screen time to 2 hours or less, Get 1 hour of physical activity or play, Aim for zero sugary drinks. At [5210letsmovemissoula.org](http://5210letsmovemissoula.org) you can find information on free or low cost activities, healthy habits like brain breaks and more. This message is brought to you by 5 2 1 0 Let's Move! Missoula, in partnership with United Way of Missoula County and Missoula Broadcasting

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### **Economic Development- Title/Source/Run Date/Length/Description of segment or script**

*Arts Missoula Grants*                      *locally produced PSA*    05:37                      11/09/21                      30 seconds

Arts Missoula, the Official Arts Agency of Missoula, serves as a resource for the coordination, development, and support of art and culture in our community. In an effort to continue to support local artists Arts Missoula has established a Patron Fund to provide Individual Artist Grants up to \$2,500 to help establish and grow a Missoula-based livelihood in the arts. The application deadline is Sunday, November 14th. For details on donating to the Arts Missoula Patron Fund or to apply for grant funding go to [artsmissoula.org](http://artsmissoula.org)

*Women's Giving Circle Grant*    *locally produced PSA*    20:43    10/10/21                      31 seconds

The Women's Giving Circle of Missoula County is thrilled to announce their 2021 grant opportunity, open to organizations addressing Housing and/or Homelessness issues in our community. Applications for the \$10,000 grant will be accepted until October 11th. The Women's Giving Circle of Missoula County empowers women and non-binary people to be leaders in philanthropy and inspires collaborative giving to create positive change in our community. To apply for the Women's Giving Circle grant, visit [WomensGivingCircleMissoula.org](http://WomensGivingCircleMissoula.org).

*WELL WBC Biz Recovery Series*                      *Locally Produced PSA*    09:31    12/16/21                      30 seconds

Accelerate Montana with the WELL Women's Business Center is launching 9 Micro-Online Courses to support Rural, Indigenous, and Urban Montana women, who are current or aspiring business owners in response to the COVID-19 pandemic. The goal is to provide real-world solutions that can be implemented based on practical, hands-on learning. The Business Recovery series features FREE online courses done at your pace around topics like "Don't Discount. Create Value", "Designing Your Pivot". Learn more and sign up now at [umt.edu/passion](http://umt.edu/passion)

*FCH Community Hockey Tourney*    *Locally Produced PSA*                      22:14    11/24/21                      30 seconds

The annual Community Cup Hockey benefit is taking over Glacier Ice Rink for it's 10th and final year over thanksgiving weekend! Organized in part by the foundation for community health and dr tim and tonda richards, the community cup is a hockey tourney all about promoting health and community! Join in the fun with the lively chuck a puck competition and team play throughout the weekend! Proceeds from the community cup hockey benefit goes to support the Ronald McDonald House and Jane S. Heman suites coordinated by FCH. Details at [glacierice rink.com](http://glacierice rink.com)

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### *Education- Title/Source/Run Date/Length/Description of segment or script*

*MCF Diversity Grants                      locally produced PSA      22:15    11/13/21                      30 seconds*

Does your nonprofit benefit youth or provide social services in our community? Missoula Community Foundation is offering grants to provide Diversity, Equity, Inclusion Training to help you better accomplish your mission-based work. One of the most powerful ways Missoula Community Foundation can help organizations accomplish their mission-based work is by building capacity through DEI training. Grant applications are open now through November 15. To learn more or to apply for a DEI grant go to [missoula.communityfoundation.org](http://missoula.communityfoundation.org)

*BHA Member                                      locally produced PSA      10:14    12/20/21                      31 seconds*

Back Country Hunters and Anglers, you may have heard of us, but what are we about? BHA is the voice for your wild public lands, waters and wildlife. From national level policy work to boots on the ground projects like public land clean ups, we work across North America to uphold the legacy of our public lands and waters. As well as your opportunity to Hunt, fish and recreate on them. Stand up for public lands and waters and become a BHA member today. Visit [backcountryhunters.org](http://backcountryhunters.org)

*MCF Donor Education                      locally produced PSA                      06:49    11/09/21                      30 seconds*

The Missoula Community Foundation is currently offering a FREE Donor Education Series. Now through November 10th, The Missoula Community Foundation will host 5 virtual seminars. Learn about estate planning, donor advised funds versus private family foundations, retirement & planned giving and more. This series will offer expert insight into policy changes that may impact your giving and ways your giving can be more impactful. To register for any of these FREE virtual seminars go to [missoulacommunityfoundation.org](http://missoulacommunityfoundation.org)

*World View Film Series 10/11    locally produced PSA                      09:31    10/9/21                      30 seconds*

The World View Film series, presented by Global & Cultural Affairs of ARTS Missoula, is back at the Roxy Theater this fall, featuring international movies about "Cultures in Flux". You're invited to attend a FREE screening of the animated, academy award-winning film The Breadwinner, Monday, October 11th at 7:00 p.m, sponsored by Rideg Law Office. This FREE film will be followed by a community conversation, facilitated by Marisa Diaz-Waian, and a raffle for gift certificates to dinner at several ethnic restaurants in Missoula. Details at [artsmissoula.org](http://artsmissoula.org)

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*World View Film Series 11/28 locally produced PSA 4:51 11/8/21 30 seconds*

The World View Film series, presented by Global & Cultural Affairs of ARTS Missoula, is happening now at the Roxy Theater, featuring international movies about "Cultures in Flux". You're invited to attend a FREE screening of Minari Monday, November 8th at 7:00 p.m., sponsored by the Jeannette Rankin Peace Center. This FREE film will be followed by a community conversation, facilitated by Marisa (ma-rees-a) Diaz (dee-as)-Waian (wayne), and a raffle for gift certificates to dinner at several international restaurants in Missoula. Details at [artsmissoula.org](https://artsmissoula.org)

### ***Community Outreach- Title/Source/Run Date/Length/Description of segment or script***

*Montana Hwy Patrol 3 locally produced PSA 14:29 10/13/21 60 seconds*

The Montana highway patrol is currently recruiting for at least 10 highway patrol trooper positions for a March 2022 Academy start. Montana highway patrol trooper Nick Navarro, 'It's not simply trying to make traffic stops and go after people, we also are out there trying to educate the public on how to properly drive on the roads how to safely operate a motor vehicle on the roads and that education can come through. Public Service is that we do, it could come through traffic stops where we see something that is unsafe you know what will educate the public in any way that we can to make sure They are able to go forward and get something from that traffic stop, and learn and do it correctly the next time.' There is a March 2022 Academy, for more information or qualifications go to [dojmt dot gov slash highway patrol](https://dojmt.dot.gov/highwaypatrol).

*Montana Hwy Patrol 4 locally produced PSA 11:15 10/16/21 60 seconds*

The Montana highway patrol is currently recruiting for at least 10 highway patrol trooper positions for a March 2022 Academy. "Montanans are awesome in my book, my experience here has been very positive to this point I don't think there has been a day where I've been in uniform where somebody hasn't just randomly walked up to me and thanked me for my service. Even if it's on a crash scene where somebody was completely in the wrong, you know I've actually been thanked for doing my job and being able to talk to the person in a professional manner. I think the law enforcement in the state of Montana handles themselves very well and isn't seeing a lot of the issues that other areas are having." The Montana highway patrol is currently hiring for more trooper, find information on qualifications go to [dojmt dot gov slash highway patrol](https://dojmt.dot.gov/highwaypatrol).

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*Food Bank Volunteers*      *locally produced PSA*      21:30   10/31/21      29 seconds

Hey Missoula, our local food bank needs your help! Missoula Food Bank and community center is seeking volunteers to support our programs and impacts through help in our store, kids programs and delivery programs for aging neighbors. You can make a big difference with a little time. Volunteers typically donate between two and four hours per week and there are some bi weekly and monthly opportunities available. To Join our team today learn more at [missoula food bank dot org](http://missoulafoodbank.org)

*Bob Wards Share the Warmth*      *locally produced PSA*      11:41   11/11/21      30 seconds

For several years Bob Wards sports and outdoors has invited Montanans to Share the Warmth by donating gently used winter coats at their local Bob Wards. Donations are distributed to local non profits to get to community members in need. You are invited to help Bob Wards, share the warmth! Help fellow Montanas stay warm this winter, drop off your gently used winter coats at your local Bob Wards in Missoula or Hamilton. Bob Wards will reward your generosity with a coupon to use in store. online at [bobwards dot com](http://bobwards.com)