

QUARTERLY ISSUES AND PUBLIC SERVICE REPORT

QUARTER 4 YEAR 2016 STATION WMCL-AM

PROGRAM/
BROADCAST AIR TITLE DATE DAY AIR TIME DURATION GENERAL CONTENTS

COMMUNITY CALENDAR	10/1/16-12/31/16	M-SUN	6:18 AM- 2:18 PM, 2:18 AM	3:00	AREA RED, CROSS BLOOD DRIVES, NONPROFIT BENEFITS FOR LOCAL CITIZENS BATTILING HEALTH ISSUES OR FAMILY LOSS, FREE TO ATTEND COMMUNITY EVENTS SUCH AS MUSIC PERFORMANCES AT CHURCHES, NURSING HOMES OR ASSISTED NURSING FACILITIES, LOCAL LIBRARY EVENTS, COMMUNITY NONPROFIT EVENTS, VOLTEER INFORMATION, FREE CLASSES OR TRAININGS, LOCAL FUNDRAISERS, SCHOLARSHIP APPLICATION INFORMATION
LOCAL NEWS	10/1/16-12/31/16	M-F	7AM, 10AM, 2PM	3:30	DEPARTMENTS, EMERGENCY OFFICIALS, REGARDING REPORTED CRIMES, ARRESTS, AND OTHER EVENTS IN THE PUBLIC INTEREST. NEWS REGARDING THE LOCAL ECONOMY SUCH AS CHAMBER AND CITY EVENTS, CITY AND COUNTY MEETING NOTICES AND MINUTES.
NATIONAL NEWS WITH CBS NEWS	10/1/16-12/31/16	M-SUN	TOP OF THE HOUR****	4:00	****AIRS MONDAY - SUNDAY ALL HOURS EXCEPT DURING LOCAL NEWS HOURS MONDAY - FRIDAY
LOCAL WEATHER FORECASTS	10/1/16-12/31/16	M-F	6A-12MID	HR:41	LOCAL WEATHER FORECASTS FROM THE NATIONAL WEATHER SERVICE IN PADUCAH TO SERVE SOUTHERN ILLINOIS. HIGH AND LOW TEMPS, SKY CONDITIONS, PRECIPITATION PERCENTAGES/POSSIBILITIES, ADVISORY'S AND WATCHES
HOUSE SMART MINUTES	10/1/16-12/31/16	M-F	10:41 AM & 2:41 PM	1:00	HOSTED BY LOU MANFREDINI, HOME IMPROVEMENT TIPS AND INFORMATION
HAMILTON COUNTY FOXES	10/1/16-12/31/16	M-SA	VARIOUS	VARIOUS	WMCL BROADCASTS ALL HAMILTON COUNTY FOOTBALL GAMES, BOYS BASKETBALL GAMES AND SELECT GIRLS BASKETBALL GAMES. SELECT BASEBALL AND SOFTBALL GAMES ON AIR AND ONLINE. PLEASE SEE ATTACHED SPORTS SCHEDULE FOR EXACT DATES AND START TIMES.
CROMWELL AG REPORTS	10/1/16-12/31/16	M-F	10:50 AM, 11:50 AM, 1:50 PM	1:30	NEWS AND MARKETS, CROT, INDUSTRY NUMBERS AND INFORMATION
SUCCESSFUL FARMING RADIO MAGAZINE	10/1/16-12/31/16	M-F	10:40 AM & 1:40 PM	2:30	HOSTED BY DARRELL ANDERSON, AGRICULTURE/FARMING NEWS, TRENDS, PRODUCTS AND INFORMATION
HOUSE SMART MINUTES	10/1/16-12/31/16	M-F	10:50 AM	1:00	HOSTED BY LOU MANFREDINI, HOME IMPROVEMENT TIPS AND INFORMATION
A BETTER LIFE	10/1/16-12/31/16	M-F	9:18 AM & 4:18 PM	1:00	HOSTED BY DR. SANJAY GUPTA, HEALTH, WELLNESS, TIPS, TRENDS AND INFORMATION REGARDING HEALTHCARE