

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: W DHR-FM Pikeville Ky	Date: 1/3/20
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I, The New Media Firm

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

This broadcast time will be used by: Kentuckians for the Commonwealth

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kentuckians for the Commonwealth, PO Box 1450, London, KY 40743

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Burt Lauderdale

Board Chairperson: Cassia Herron

STATION:	WDHR-FM	ORDER#:	3168996	DATE:	12/20/2019
MARKET:	UM - Pikeville, KY	AMOUNT:	\$3,200.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	100		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4371916
ADVERTISER:	Kentuckians for the Commonwealth	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7268 1/13/20-1/26/20 Issue	AGY EST:	7268		Invoices@MediaFinancial.com
FLIGHT:	01-13-2020 TO 1/24/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	12/20/2019 15:22

COMMENTS

[Rep Comment] 12/20/2019: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		1/13/2020 To 1/13/2020					TOT \$320.00			TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	30	1/13/2020	1/13/2020	4	\$32	\$128
	2		M.....	10:00AM	3:00PM	30	1/13/2020	1/13/2020	2	\$32	\$64
	3		M.....	3:00PM	7:00PM	30	1/13/2020	1/13/2020	4	\$32	\$128

Line 1 => Pike County / Country

DAY#2		1/14/2020 To 1/14/2020					TOT \$320.00			TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	30	1/14/2020	1/14/2020	4	\$32	\$128
	2		.T.....	10:00AM	3:00PM	30	1/14/2020	1/14/2020	2	\$32	\$64
	3		.T.....	3:00PM	7:00PM	30	1/14/2020	1/14/2020	4	\$32	\$128

STATION: WDHR-FM	ORDER#: 3168996	DATE: 12/20/2019
MARKET: UM - Pikeville, KY	AMOUNT: \$3,200.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep	SPOTS: 100	Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: PHILADELPHIA	SLS PH: 412 421 2600	
SALESPERSON: Roger Rafson	SLS FAX: 412 421 6001	
SLS EMAIL: Roger.Rafson@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4371916
ADVERTISER: Kentuckians for the Commonwealth	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: Est 7268 1/13/20-1/26/20 Issue	AGY EST: 7268	Invoices@MediaFinancial.com
FLIGHT: 01-13-2020 TO 1/24/2020	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 12		
PRIM. DEMO: Adults 35+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 12/20/2019 15:22

Line 1 => Pike County / Country

DAY#3		1/15/2020 To 1/15/2020						TOT \$320.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	30	1/15/2020	1/15/2020	4	\$32	\$128	
	2		..W....	10:00AM	3:00PM	30	1/15/2020	1/15/2020	2	\$32	\$64	
	3		..W....	3:00PM	7:00PM	30	1/15/2020	1/15/2020	4	\$32	\$128	

Line 1 => Pike County / Country

DAY#4		1/16/2020 To 1/16/2020						TOT \$320.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	30	1/16/2020	1/16/2020	4	\$32	\$128	
	2		...T...	10:00AM	3:00PM	30	1/16/2020	1/16/2020	2	\$32	\$64	
	3		...T...	3:00PM	7:00PM	30	1/16/2020	1/16/2020	4	\$32	\$128	

Line 1 => Pike County / Country

DAY#5		1/17/2020 To 1/17/2020						TOT \$320.00		TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	30	1/17/2020	1/17/2020	4	\$32	\$128	
	2	F..	10:00AM	3:00PM	30	1/17/2020	1/17/2020	2	\$32	\$64	
	3	F..	3:00PM	7:00PM	30	1/17/2020	1/17/2020	4	\$32	\$128	

STATION:	WDHR-FM	ORDER#:	3168996	DATE:	12/20/2019
MARKET:	UM - Pikeville, KY	AMOUNT:	\$3,200.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	100	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4371916	
ADVERTISER:	Kentuckians for the Commonwealth	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7268 1/13/20-1/26/20 Issue	AGY EST:	7268	Invoices@MediaFinancial.com	
FLIGHT:	01-13-2020 TO 1/24/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 12/20/2019 15:22	

Line 1 => Pike County / Country

DAY#8		1/20/2020 To 1/20/2020						TOT \$320.00		TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	30	1/20/2020	1/20/2020	4	\$32	\$128
	2		M.....	10:00AM	3:00PM	30	1/20/2020	1/20/2020	2	\$32	\$64
	3		M.....	3:00PM	7:00PM	30	1/20/2020	1/20/2020	4	\$32	\$128

Line 1 => Pike County / Country

DAY#9		1/21/2020 To 1/21/2020						TOT \$320.00		TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	30	1/21/2020	1/21/2020	4	\$32	\$128
	2		.T.....	10:00AM	3:00PM	30	1/21/2020	1/21/2020	2	\$32	\$64
	3		.T.....	3:00PM	7:00PM	30	1/21/2020	1/21/2020	4	\$32	\$128

Line 1 => Pike County / Country

DAY#10		1/22/2020 To 1/22/2020						TOT \$320.00		TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	30	1/22/2020	1/22/2020	4	\$32	\$128
	2		..W....	10:00AM	3:00PM	30	1/22/2020	1/22/2020	2	\$32	\$64
	3		..W....	3:00PM	7:00PM	30	1/22/2020	1/22/2020	4	\$32	\$128

STATION:	WDHR-FM	ORDER#:	3168996	DATE:	12/20/2019
MARKET:	UM - Pikeville, KY	AMOUNT:	\$3,200.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	100	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4371916	
ADVERTISER:	Kentuckians for the Commonwealth	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7268 1/13/20-1/26/20 Issue	AGY EST:	7268	Invoices@MediaFinancial.com	
FLIGHT:	01-13-2020 TO 1/24/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 12/20/2019 15:22	

Line 1 => Pike County / Country

DAY#11		1/23/2020 To 1/23/2020						TOT \$320.00		TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	30	1/23/2020	1/23/2020	4	\$32	\$128
	2		...T...	10:00AM	3:00PM	30	1/23/2020	1/23/2020	2	\$32	\$64
	3		...T...	3:00PM	7:00PM	30	1/23/2020	1/23/2020	4	\$32	\$128

Line 1 => Pike County / Country

DAY#12		1/24/2020 To 1/24/2020						TOT \$320.00		TOTAL SPOTS 10	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	30	1/24/2020	1/24/2020	4	\$32	\$128
	2	F..	10:00AM	3:00PM	30	1/24/2020	1/24/2020	2	\$32	\$64
	3	F..	3:00PM	7:00PM	30	1/24/2020	1/24/2020	4	\$32	\$128

Line 1 => Pike County / Country

TOTAL	Jan										Total
SPOT	100										100
CASH	3,200.00										3,200.00
TOTAL	3,200.00										3,200.00



CONTRACT NUMBER			
			201

ADVERTISER NUMBER			

CLIENT	Kentuckians for the Commonwealth		
AGENCY	Media Financial		
SEND INVOICE TO	CLIENT	AGENCY	
ADDRESS			
CITY	STATE	ZIP CODE	
PHONE NUMBER			

CALENDAR BILLING	
BROADCAST BILLING	
NEW BUSINESS	
CO-OP	
X	POLITICAL
NATIONAL	X AGENCY LOCAL
TRADE	
SALES REP	Daniel Shepherd
Separation	30

TODAY'S DATE: 1/3/20 7268

Spot Spon. Bill	START DATE	END DATE	START TIME	END TIME	CART #	LEN	RATE	MON	TUE	WED	THU	FRI	SAT	SUN
1	1/13	1/24	6a	10a	30	32.00	4	4	4	4	4	4		
2			10a	3p	30	32.00	2	2	2	2	2			
3			3p	7p	30	32.00	4	4	4	4	4			
4														
5														
6														
7														
8														
9														
10														
11														
12														
13														
14														
15														
16														

JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
3,200											

- This offer becomes a binding contract upon acceptance by General Manager of East Kentucky Broadcasting or her authorized agent.
- Bills shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Interest will be charged on delinquent accounts.
- East Kentucky Broadcasting shall have the right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the eared rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
- Political and entertainment advertising - cash in advance.
- Advertiser shall hold East Kentucky Broadcasting and its agents, employees, and officers harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names, or program titles, violation of rights, of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to East Kentucky Broadcasting will truly represent the product or services advertised and will be free from false claims or assertions.
- The Parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Accepted for
East Kentucky Broadcasting by _____

Advertiser _____