



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tim Kessling, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tim Kessling

Authorized committee:

WIN 4 BELLEFONTE

Agency requesting time (and contact information):

N/A

Candidate's political party:

SCHOOL BOARD PAC CROSS FILED R/D

Office sought (no acronyms or abbreviations):

SCHOOL BOARD (BELLEFONTE)

Date of election:

11/7/23

General

Primary

Treasurer of candidate's authorized committee:

CHRIS HELWIG

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

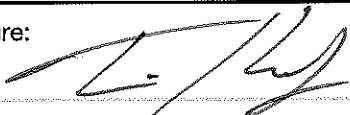
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

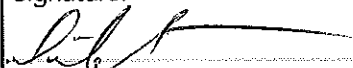
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name:

Tim Kessling

Name:

Michael Bremer

Date of Request to Purchase Ad Time:

10/5/23

Date of Station Agreement to Sell Time:

10.5.23

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tim KESSLING, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: WIN 4 BELLEFONTE
 Agency name: WIN 4 BELLEFONTE
 Address: 181 THOMAS LANE
 Contact: TIM KESSLING Phone number: 814-441-8822 Email: TKESSLING01@GMAIL.

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):
 Name: WIN 4 BELLEFONTE
 Address:
 Contact: Phone number: Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):
KATHY EVEY TIM RISHEL
TIM MILLER
JON GUIZAR
CHRIS HELWIG
 By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A
 Name(s) of every candidate referred to:
 Office(s) sought by such candidate(s) (no acronyms or abbreviations): SCHOOL BOARD
 Date of election: 11/7/23

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10.5.23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WFLE-TV, WFLA-TV, WFTS-TV</u>	Date Received/Requested: <u>10.5.23</u>
Est. #:	Station Location: <u>State College, FL</u>	Run Start and End Dates: <u>10.23-10.27.23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order No :	Industry Code:	Political/Local	Revenue Type:	Local Direct	Order Type:	Calendar
New Business	No	No	Email Invoice	No	AE:	MB

Customer No : _____

Agency: Win4Bellefonte

Address: Win4Bellefonte
(if new) 181 Thomas Lane
Bellefonte, Pa 16823

Phone #: (814) 441-8822

Email: _____



Customer Name: Win4Bellefonte

Cust. Contact : Tim Kessling

Note (Product) : Political Advertising

Campaign (internal only): Political Advertising

Internal Comments: _____

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part Order Time	Break Type	M	T	W	TH	F	SA	SU	Spots	Lgth	RATE	Spots	Cost
1	WFGE	10/23/2023	10/27/2023	1.00		6A-10A	Commercial	1	1	1	1	1			5	:60	\$37.84	5	\$189.20
2	WFGE	10/23/2023	10/27/2023	1.00		10A-3P	Commercial	1	1	1	1	1			5	:60	\$37.84	5	\$189.20
3	WFGE	10/23/2023	10/27/2023	1.00		3P-7P	Commercial	1	1	1	1	1			5	:60	\$37.84	5	\$189.20
4	WFGE	10/23/2023	10/27/2023	1.00		7P-MID	Commercial	1	1	1	1	1			5	:60	\$37.84	5	\$189.20
5															0			0	\$0.00
6	WZWW	10/23/2023	10/27/2023	1.00		6A-10A	Commercial	1	1	1	1	1			5	:60	\$34.40	5	\$172.00
7	WZWW	10/23/2023	10/27/2023	1.00		10A-3P	Commercial	1	1	1	1	1			5	:60	\$34.40	5	\$172.00
8	WZWW	10/23/2023	10/27/2023	1.00		3P-7P	Commercial	1	1	1	1	1			5	:60	\$34.40	5	\$172.00
9	WZWW	10/23/2023	10/27/2023	1.00		7P-MID	Commercial	1	1	1	1	1			5	:60	\$34.40	5	\$172.00
10															0			0	\$0.00
11															0			0	\$0.00
12															0			0	\$0.00
13															0			0	\$0.00
14															0			0	\$0.00
15															0			0	\$0.00

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CT=Change Times CR=Change Rate CL=Change Length

Total No. Spots 40

CLIENT SIGNATURE _____ SALES PERSON SIGNATURE _____

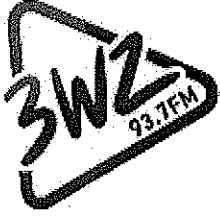
Contract Total \$1,444.80

Sales Mgr _____

Bus. Mgr _____

Traffic _____

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate or has the effect of discriminating.



Seven Mountains Media, LLC
 2551 Park Center Blvd.
 State College, PA 16801
 814-237-9800

WZWW-FM Order Confirmation

OrderID: 11540-001

Sponsor: WIN 4 BELLEFONTE
 Product: WIN 4 BELLEFONTE
 Estimate/PO:
 AccountRep: Michael Brennen
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 10/23/2023 - 10/27/2023
 Items Ordered: 20
 Ordered Amount: \$688.00

WIN 4 BELLEFONTE

Scheduled Station(s): WZWW-FM WIN 4 BELLEFONTE

Printed 10/6/2023 9:41:16 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/23/2023 - 10/27/2023	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:60	Spot	CB	8296	5	34.40	172.00
02 10/23/2023 - 10/27/2023	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:60	Spot	CB	8296	5	34.40	172.00
03 10/23/2023 - 10/27/2023	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:60	Spot	CB	8296	5	34.40	172.00
04 10/23/2023 - 10/27/2023	All Weeks	07:00 PM - 11:59 PM	1	1	1	1	1			5	:60	Spot	CB	8296	5	34.40	172.00

Calendar Month Projected Billing:

Oct-23	688.00	Nov-23	0.00	Dec-23	0.00	Q4-2023	688.00
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Confirmed Correct; Payment Guaranteed

Accepted for WZWW-FM (WMAJ-FM)

Seven Mountains

Advertiser: WIN4BELLFONTE
 Order #: 6794638292336
 Date Entered: 10/20/2023
 Last Modified: 10/20/2023
 Product: SCHOOL BOARD; KESSLING, WEAVER, BUCK, BARNHART
 Salesperson: Michael Brennen
 Billing Cycle: Calendar Month
 Estimate #:

WIN4BELLFONTE
 Attention: Tim Kessler
 181 Thomas Lane
 Bellefonte, PA 6823

Order Date Range: 10/23/2023 through 10/27/2023 (1 weeks)
 Media Outlets: WFGE-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/23/23-10/27/23	WFGE-FM	06:00AM-10:00AM	60	1	1	1	1	1	--	--	5	37.84	5	189.20
2	10/23/23-10/27/23	WFGE-FM	10:00AM-03:00PM	60	1	1	1	1	1	--	--	5	37.84	5	189.20
3	10/23/23-10/27/23	WFGE-FM	03:00PM-07:00PM	60	1	1	1	1	1	--	--	5	37.84	5	189.20
4	10/23/23-10/27/23	WFGE-FM	07:00PM-12:00AM	60	1	1	1	1	1	--	--	5	37.84	5	189.20

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WFGE-FM	20	0	0	0	\$756.80	\$756.80
Totals	20	0	0	0	\$756.80	\$756.80

Total Charges: \$756.80
 Total Net: \$756.80

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
October	2023	\$756.80	\$756.80
Totals		\$756.80	\$756.80

Accepted for Seven Mountains

Accepted for advertiser OR agency as agent for the advertiser

Name

Title

Name

Title

The receipt for 550204655 has been successfully emailed to tressling01@gmail.com

Seven Mountains Media of PA.LLC
Dubois, Lewistown, Mansfield
Selinsgrove, State College, Stroudsburg

Seven Mountains Media, LLC

160 W Clearview Ave
State College, PA 16803

10/6/2023 9:10:59 AM

Reference Number:	550204655
Total:	\$1,444.80
Transaction Type:	Sale
Transaction Status:	Pending Settlement
Card Brand:	Visa
Card Number:	xxxxxxxxxxxx2397
Entry Method:	Keyed
Approval Code:	02710C
Approval Message:	APPROVAL
AVS Result:	Zip Match Only
CSC Result:	Match
Customer Name:	Win4Bellefonte

MZ
10/6