

Quarterly Issues Programming Report

3rd Quarter 2013

FOR KSMB, KXKC, & KRDJ

July 1 – September 30, 2013

Program : Acadiana Affairs

Issue covered : Pay if Forward

Length : 15:20

Aired : 07/07/2013

Description : The CEO of the Global Pay it Forward movement Charley Johnson sat in with me to discuss the pay it forward movement and how it has a global impact. He discusses his non-profit, non-charity movement that was inspired by world renowned author Catherine Ryan Hyde.

Program : Acadiana Affairs

Issue covered : Pangaea: Literary Magazine

Length : 17:00

Aired : 07/07/2013

Description : Kimberly Hearst, the Editing director of Pangaea, a Literary Magazine for the South Louisiana Community College discusses the need for funding for their magazine and how funding helps to supply student submissions to the magazine with more scholarship opportunities. The student publication gives students the opportunity to have their work published and receive scholarship for excellent work.

Program : Acadiana Affairs

Issue covered : Hurricane Preparedness

Length : 15 min

Aired : 07/14/2013

Description : Had Heath Morton in house speaking about hurricanes and what we can do to prepare for them this hurricane season

Program : Acadiana Affairs

Issue covered : Animal aid For Acadiana Area

Length : 15 min

Aired : 07/14/2013

Description : Spoke with Olivia Olivia about shelter programs and care of animals plus adoption for non-profit animal shelters in the area and what we can do to help

Program : Acadiana Affairs

Issue covered : LA Hemophilia Foundation

Length : 15 min

Aired : 07/21/2013

Description : Debra Macombs and Lauren Potier discussed the LA Hemophilia foundation and what hemophilia is. They discussed services their non-profit organization provides for Acadiana families as well as gave information on upcoming events and fundraisers.

Program : Acadiana Affairs

Issue covered : Painting with a Purpose

Length : 15 min

Aired : 07/21/2013

Description : Spoke with Debra McCombs and Lauren Poche about the Hemophilia Association which is a non-profit treating blood disorders and the Painting for a Purpose event that will help to raise money to bring awareness to Hemophilia and other blood disorders.

Program : Acadiana Affairs

Issue covered : Jacob Crouch Foundation

Length : 15 min

Aired : 07/28/2013

Description : Lori Bienvenue discussed the various programs Crouch offers for Free to the community as well as discussed the need for funding.

Program : Acadiana Affairs

Issue covered : Big Brothers Big Sisters of Acadiana

Length : 15:06

Aired : 07/28/2013

Description : Betty Blair explains what Big Brothers Big Sisters does for the children of Acadiana and how their different mentoring programs work. She tells listeners how they can become volunteers and support their organization. She also invites everyone out to Big Brothers Big Sisters annual Murder Mystery Dinner Theatre fundraising event August 9th & 10th at the Cajundome Convention Center.

Program : Acadiana Affairs

Issue covered : LOPA

Length : 18:23

Aired : 08/04/2013

Description : Suzanna Morton with LOPA brought recipients Jack Tillery and Mr. Denton to share their experiences of organ donation with us. Suzanna explains what services LOPA provides to Acadiana and the state of Louisiana as well as the importance of organ donation and how to register.

Program : Acadiana Affairs

Issue covered : Hurricane Preparedness

Length : 11:37

Aired : 08/04/2013

Description : Heath Morton joined us to discuss what the public can do to be prepared in the event of a hurricane. He also gave us an idea on what to expect for this hurricane season as far as tropical conditions & activity goes.

Program : Acadiana Affairs

Issue covered : LOPA

Length : 18:23

Aired : 08/11/2013

Description: Suzanna Morton with LOPA brought recipients Jack Tillery and Mr. Denton to share their experiences of organ donation with us. Suzanna explains what services LOPA provides to Acadiana and the state of Louisiana as well as the importance of organ donation and how to register.

Program : Acadiana Affairs

Issue covered : Hurricane Preparedness

Length : 11:37

Aired : 08/11/2013

Description : Heath Morton joined us to discuss what the public can do to be prepared in the event of a hurricane. He also gave us an idea on what to expect for this hurricane season as far as tropical conditions & activity goes.

Program : Acadiana Affairs

Issue covered : Girl Scout Recruitment

Length : 15:01

Aired : 08/18/2013

Description : Ashley Mudd and Ellen Rogers with Girl Scouts of Louisiana – Pines to the Gulf shared with us the many opportunities available to the young girls of Acadiana grades K-12 as a Girl Scout and how they can join as the new school year begins. They also encouraged alumni to volunteer and assist these young girls in accomplishing goals through their chosen ‘journeys’.

Program : Acadiana Affairs

Issue covered : Louisiana Lunch Money

Length : 15 min

Aired : 08/18/2013

Description : To raise money for children who can't afford lunch

Program : Acadiana Affairs

Issue covered : Acadiana Pride Fest

Length : 15 min

Aired : 08/25/2013

Description : Covering activities for the Gay and Lesbian community that is funded by this non-profit. Louis Toliver Jr came in to speak about all the upcoming activities on this years calendar.

Program : Acadiana Affairs

Issue covered : Big Brothores/Big Sisters

Length : 15 min

Aired : 08/25/2013

Description : Betty Blair from Big Brothers Big sisters gave us details about their mentoring opportunities and volunteer opportunities for those looking to help out in the community. Children are enrolled 6-13 and are buddied up by gender with a big brother or big sister. Ms. Betty came onto the show to stress the importance of having more men as mentors for the organization and discuss how the community can get involved.

Program : Acadiana Affairs

Issue covered : Fright Trail

Length : 15 min

Aired : 09/01/2013

Description : Spooky Rich and Dat Time joined Acadiana Affairs to discuss literacy Inc. and their main fundraising event; Fright Trail. Fright Trail has expanded into a Halloween festival and haunted trail through the woods in Scott to raise both funds an awareness to combat illiteracy in Louisiana.

Program : Acadiana Affairs

Issue covered : Search for the Nina and her Crew

Length : 15 MIN

Aired : 09/01/2013

Description : The Nina and her Crew is a ship lost at sea in the Tazman sea. Danielle Wright who was onboard the Nina is a local university student whose

parents have been searching very hard to find. Ricky Wright, Danielle's father joined the show to discuss the fundraising efforts to help bring home the Nina and her crew.

Program : Acadiana Affairs

Issue covered : LOPA

Length : 20 Min

Aired : 09/08/2013

Description : Suzanna Morton with Louisiana Organ Procurement Agency shared with us the importance of becoming an organ donor and the support LOPA provides for both donor and recipient families. She explains the importance of education and public awareness, and tells everyone about the raffle associated with the upcoming Justin Harrison Golf 4 Life.

Program : Acadiana Affairs

Issue covered : Crouch Foundation

Length : 10 min

Aired : 09/08/2013

Description : Lori Bienvenue discussed the various programs Crouch offers for Free to the community as well as discussed the need for funding.

Program : Acadiana Affairs

Issue covered : Autism Society Acadiana

Length : 15min

Aired : 09/15/2013

Description : Suzie Hargrove came in to talk about the upcoming events and to educate about autism. Susan defined autism and gave more information about Autism Society Acadiana and services they provide to families in the area affected by Autism.

Program : Acadiana Affairs

Issue covered : Victory House Addictions Recovery

Length : 15 min

Aired : 09/15/13

Description : Doug McDermitt came to talk about the Victory House Addictions Recovery program and to announce an alcohol free area for tailgating at UL as well as upcoming family oriented events.

Program : Acadiana Affairs

Issue covered : Jr. League of Lafayette

Length : 16:13

Aired : 09/22/13

Description : Junior Leaguers Teresa Matherne and Katie Choate invited the public out for their 20th annual Tinsel & Treasures holiday market fund raiser coming up September 26th-28th. They discussed the various community programs supported by the Jr. League and explained that the funds raised go right back into our community through these programs and grants the Jr. League awards to non-profit organizations.

Program : **Acadiana Affairs**

Issue covered : Boys and Girls Club of Acadiana

Length : 15 min

Aired : 09/22/13

Description : Elise Brunson came in to talk about the BGC of Acadiana events and programs and to inform us of the upcoming Brudley Cook off.

Program : Acadiana Affairs

Issue covered : Jobs For People With Disabilites

Length : 15 min

Aired : 09/29/13

Description : Interviewed Randy Broussard about upcoming job fair and what services they will provide for those with disabilities looking for employment.

Program : Acadiana Affairs

Issue covered : Pink Ribbon Jam

Length : 15 min

Aired : 09/29/2013

Description: Delores Blair came in to talk about upcoming race and to educate on breast cancer and cancer in general....covering early detection and steps to cope with cancer s of varies types and to promote the upcoming fundraiser.