

Quarterly Issues Programming Report

1st Quarter 2013

FOR KSMB, KXKC, & KRDJ

January 1 –March 31 2013

Program : Acadiana Affairs

Issue covered : LOPA

Length : 18:23

Aired : 01/06/2013

Description : Suzanna Morton with LOPA brought recipients Jack Tillery and Mr. Denton to share their experiences of organ donation with us. Suzanna explains what services LOPA provides to Acadiana and the state of Louisiana as well as the importance of organ donation and how to register.

Program : Acadiana Affairs

Issue covered : LA Lunch Money

Length : 8:56

Aired : 01/06/2013

Description : Founder of LA Lunch Money Cerissa Couvillion tells us how the organization came to be and explains the gap some children fall in between in the public schools assistance programs. She informs us that without lunch money, children receive a 'snack' rather than a full meal at lunch. LA Lunch Money's goal is to fill the gap so that every child eats a full meal while at school.

Program : Acadiana Affairs

Issue covered : Acadiana Runners Ball

Length : 14:01

Aired : 01/13/2013

Description : The Coordinator stopped in to discuss the itinerary of the Runners Ball and explain how it benefits the Veterans Memorial in Opeloussas. We discussed the benefits of the Memorial in the community and the plans that are set for construction as well as discussing the event.

Program : Acadiana Affairs

Issue covered : Animal Aid for Vermilion Area (AAVA)

Length : 15:49

Aired : 01/13/2013

Description : Olivia Olivier explains the how the animal rescue system works as well as the adoption process. She also tells us why fostering is so important.

Program : Acadiana Affairs

Issue covered : Flip Orley Live and performing arts in Acadiana

Length : 30:30

Aired : 01/20/2013

Description : Flip Orley is a hypnotist and comedian who was introducing a new show to Acadiana. He interviewed on behalf of Cite Des Arts, a local theatre that uses its funds to keep doors open and supply local artist with a venue for their live performances. Flip discussed his show but the importance of introducing oneself to numerous forms of art, not just opera, or movies, but to use different types of shows to learn about the world and open one's mind educationally.

Program : Acadiana Affairs

Issue covered : Cinderella Project

Length : 15:30

Aired : 01/27/2013

Description : Ms. Vanessa Adamson was on from Cinderella Project to talk about the dress drive that begins February 4th. The dresses collected (formals) along with shoes and accessories are collected and sorted. In March, girls from around the area (Juniors/Seniors in high school) attend the Cinderella Project event where they can pick their prom dress and accessories for free.

Program : Acadiana Affairs

Issue covered : Big Reader

Length : 15:30

Aired : 01/27/2013

Description : Roger J. Timber, the children's entertainer responsible for BIG READER was on Acadiana Affairs discussing his Youtube channel that is geared toward early childhood educations. He tells of his vision and what children get to see when they watch Big Reader episodes. Topics covered are safety, counting, alphabet and the importance of eating vegetables.

Program : Acadiana Affairs

Issue covered : Pangaea, SLCC's Literary Magazine

Length : 17:00

Aired : 02/03/2013

Description : Kimberly Hearst, the Editing director of Pangaea, a Literary Magazine for the South Louisiana Community College discusses the need for funding for their magazine and how funding helps to supply student submissions to the magazine with more scholarship opportunities. The student publication gives students the opportunity to have their work published and receive scholarship for excellent work.

Program : Acadiana Affairs

Issue covered : Hearts of Hope

Length : 15:23

Aired : 02/03/2013

Description : Jill Dugas and Natalie Johnson explained the different programs offered to sexual assault victims through Hearts of Hope and what the public can do to help. They also shared what to expect at this year's Culinary Classic and encouraged listeners to get their tickets early to this fundraiser as it often sells out.

Program : Acadiana Affairs

Issue covered : Komen Acadiana

Length : 15:28

Aired : 02/10/2013

This piece was a discussion on Komen Acadiana's race for a cure along with Ms. Heather Blanchard. The race set for March 16th was an event to raise money for the fight against breast cancer. We discussed involvement, what the funds are used for, the importance of racing and ways to get others involved.

Program : Acadiana Affairs

Issue covered : LA LUNCH MONEY

Length : 16:00

Aired : 02/10/2013

Description : Carissa Couvillon (Founder) discussed the impacts on students without the Louisiana Lunch money project and how this project impacts the various schools in Acadiana. We also touched up the carnival event that took place that benefitted the organization directly.

Program : Acadiana Affairs

Issue covered : Hearts of Hope

Length : 15:23

Aired : 02/17/2013

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Program : Acadiana Affairs

Issue covered : Animal Aid for Vermilion Area (AAVA)

Length : 15:49

Aired : 02/17/2013

Description : Olivia Olivier explains the how the animal rescue system works as well as the adoption process. She also tells us why fostering is so important.

Program : Acadiana Affairs

Issue covered : Larc's Claws for A cause

Length : 15:30

Aired : 02/24/2013

Description : 2 Larc representatives came in to discuss their annual fundraiser called Claws for a cause. The event was March 22nd on a Friday in lent and this year was different from most. Jeane Lousow talked about having live music and a dance area for everyone in the community to attend the event.

Program : Acadiana Affairs

Issue covered : LOPA 5K

Length : 15:30

Aired : 02/24/2013

Description : Suzanna Morton shared with us the importance of organ donation and encouraged listeners to support Louisiana Organ Procurement Agency by participating in their annual LOPA Run for their Lives 5K.

Program : Acadiana Affairs

Issue covered : Hospice of Acadiana

Length : 14:54

Aired : 03/03/2013

Description : Ms. Myrtis Ashley with Hospice of Acadiana joined us to discuss their anniversary event on the 30th. Hospice of Acadiana helps residents in Acadiana to end their earthly journey with dignity and as comfortable as possible. To raise funds Hospice had a fundraiser and were having a kick-off party that Ms. Ashley wanted to invite the public too.

Program : Acadiana Affairs

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Program : Acadiana Affairs

Issue covered : DSAA

Length : 14:42

Aired : 03/10/2013

Description : Troy Leger sat and discusses the Down Syndrome Association of Acadiana and their role in the area. They discussed Down Syndrome, ways to educate the public, how to raise awareness contact the organization for services and discussed fundraising.

Program : Acadiana Affairs

Issue covered : Crouch Foundation

Length : 15:00

Aired : 03/10/2013

Description : Program Director Lori Beinvenue discussed the programs and services offered by the crouch foundation to benefit educators and students. We went over the groups, presentations and help line all while promoting the event, "Crouchstock" which benefitted the Crouch Foundation and it's programs.

Program : Acadiana Affairs

Issue covered : Cite des Art

Length : 15:09

Aired : 03/17/2013

Description : Christy Leichty reminds listeners of all the different programs Cite has to offer Acadiana. She also gave us a preview of summer programs available to kids, and pre-viewed a Mystery Dinner coming up at Bailey's.

Program : Acadiana Affairs

Issue covered : Animal Aid for Vermilion Area

Length : 15:49

Aired : 03/17/13

Description : Olivia Olivier explains the how the animal rescue system works as well as the adoption process. She also tells us why fostering is so important.

Program : Acadiana Affairs

Issue covered : Muscular Dystrophy Association

Length : 16:03

Aired : 03/24/13

Description : Executive Director Emily Goudeau shares with us the scope of diseases that MDA covers, along with the services offered to those affected here in Acadiana. She also encouraged listeners to support their upcoming Lock-up fundraising event for their annual summer camp.

Program : **Acadiana Affairs**

Issue covered : BGCA Running of the Ducks

Length : 14:54

Aired : 03/24/13

Description : The Local Boys and girls club of Acadiana is raising funds by having their annual Running of the Ducks fundraiser. The event is April 6th at Red Lerilles from 9a-NOON and the proceeds help the Club. Funds are raised through the adoption of rubber ducks that also serve as an opportunity for a huge prize giveaway. Listeners are encouraged to come out to the race and participate.

Program : Acadiana Affairs

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Program : Acadiana Affairs

Issue covered : SLCC Literary Magazine

Length : 15:30

Aired : 03/31/13

Description : Kimberly Hearst, the Editing director of Pangaea, a Literary Magazine revisited from the South Louisiana Community College in a final push as the semester reaches a close for more submissions to the magazine as well as funding for more scholarship opportunities. The student publication gives students the opportunity to have their work published and receive scholarship for excellent work.