

## Quarterly Issues Programming Report

4th Quarter 2013

FOR KXKC

October 1, 2013 –December 31, 2013

**Program :**Acadiana Affairs

**Issue covered :** Hospice of Acadiana

**Length :** 14:58

**Aired :**10/06/2013

**Description :** Scott Schilling and Lisa Tabor explain the mission of Hospice of Acadiana and outline the services they provide to the person and families of those with life-threatening conditions. They invited the public to be a part of their upcoming fundraiser, Cycle for Hospice of Acadiana.

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**Program :**Acadiana Affairs

**Issue covered :** Color Phor a Cure

**Length :** 15:30

**Aired :**10/06/2013

**Description :** Joel is a young boy who has PH- Pulmonary Hypertension. He was told by doctors there was no cure and he has only 6 months to live. His family met with us to talk about a paint run that they were having in Jennings in hopes to raise money to find a cure for little joel and others with his medical issue

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**Program** :Acadiana Affairs

**Issue covered** :Hearts of Hope

**Length** :15:05

**Aired** :10/13/2013

**Description** : Natalie Johnson with Hearts of Hope explained the different programs offered to sexual assault victims in Acadiana. She also tells us how to become a volunteer, and invites the public to An Evening with Beth Holloway Thursday, October 17<sup>th</sup>. This is a fund-raiser where Natalee Holloway's mother is coming to speak about personal safety.

**[www.theheartsofhope.org](http://www.theheartsofhope.org)**

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**Program** :Acadiana Affairs

**Issue covered** : LOPA

**Length** :15

**Aired** :10/13/2013

**Description** :Suzanna Morton with the Louisiana Organ Procurement Agency explains what services LOPA offers Acadiana and invites everyone to participate in the annual Justin Harrison Golf 4 Life tournament.

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**Program** :Acadiana Affairs

**Issue covered** : Crouch Foundation

**Length** : 15:30

**Aired** :10/20/2013

**Description** : Lori Bienvenue discussed the various programs Crouch offers for Free to the community as well as discussed the need for funding.

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**Program** :Acadiana Affairs

**Issue covered** : Hurricane Preparedness

**Length** :15min

**Aired** :10/20/2013

**Description** :Heath Morton joined us to discuss what the public can do to be prepared in the event of a hurricane. He also gave us an idea on what to expect for this hurricane season as far as tropical conditions & activity goes.

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**Program** :Acadiana Affairs

**Issue covered** : LARC

**Length** :30 minutes

**Aired** :10/27/2013

**Description** : Representatives from Larc, an organization for dedicated to helping those with disabilities, appeared on the show to discuss trick or treating at AcadianVillage. The even was free and for those with disabilities to have a safe place to trick or treat. They introduced their new boo trail and invited everyone out to enjoy the spooky decorations at the Village.

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**Program** :Acadiana Affairs

**Issue covered** : Big Brothers and Big Sisters

**Length** : 14.38

**Aired** :11/03/2013

**Description** : A representative from Big Brothers Big sisters gave us details about their mentoring opportunities and volunteer opportunities for those looking to help out in the community. Children are enrolled 6-13 and are buddied up by gender with a big brother or big sister. Ms. Betty came onto the show to stress the importance of having more men as mentors for the organization and discuss how the community can get involved.

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**Program :**Acadiana Affairs

**Issue covered :**Veterans Day Program

**Length :** 15:30

**Aired :**11/03/2013

**Description:** Amber brought in a guest to discuss a local veteran's day program that would be perfect for the community to enjoy. They discussed the importance of supporting those veterans who are responsible for protecting our freedom.

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**Program :**Acadiana Affairs

**Issue covered :** Junior League of Lafayette 'Jump with Jill' Program

**Length :**15:34

**Aired :**11/17/2013

**Description :** Shannon Dartez, President of the Junior League of Lafayette, explains the different community programs that Junior League supports for women and children in Acadiana including childhood obesity. The Junior League of Lafayette is bringing 'Jump With Jill' in for 5<sup>th</sup> graders from public and private schools, as well as homeschool students in the area. 'Jump With Jill' gets kids moving and addresses water consumption versus soda consumption.

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**Program :**Acadiana Affairs

**Issue covered :** Animal Aid for Vermilion (AAVA) Rescue & Adoption

**Length :**11:31

**Aired :**11/17/2013

**Description :** Cindy Hunt with Animal Aid for Vermilion discusses what they do to rescue and rehome homeless or surrendered pets in Acadiana. She also outlines National Adoption weekend and the tent event they will be participating in at Petsmart this weekend and invites the public out to support animal rescue.

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**Program :**Acadiana Affairs

**Issue covered :** Recycling

**Length :** 15.05

**Aired :**11/24/2013

**Description :** Mark Pope joined us on Acadiana Affairs to talk about Recycling. The city of Lafayette is celebrating their silver anniversary with 25 years on recycling. The objective was to encourage more citizens in the area to recycle. He discusses the benefit for both citizens financially and environmentally.

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**Program** :Acadiana Affairs

**Issue covered** :Acadiana Pride Festival

**Length** :17:08

**Aired** :11/24/2013

**Description** :Acadiana Pride Festival has been hosting several events throughout the year of 2013 that give back to the community at large as well as monetarily contributes to several other non profit organizations such as: Faith House and Acadiana Cares, to name a few.

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**Program** :Acadiana Affairs

**Issue covered** : Louisiana Lunch Money

**Length** : 15:24

**Aired** :12/01/2013

**Description** :CerissaCouvillion explains what the Louisiana Lunch Money program does and how it was formed. She also invites the public out to their annual Christmas Carnival Saturday, December 7<sup>th</sup> to help raise money to fund the program.

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**Program** :Acadiana Affairs

**Issue covered** : LOPA

**Length** : 17:12

**Aired** :12/08/2013

**Description** :Suzanna Morton with Louisiana Organ Procurement Agency brought organ recipient Jack Tillery to share his personal story about how organ donation saved his life.

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**Program** :Acadiana Affairs

**Issue covered** : Big Brothers Big Sisters

**Length** : 12:47

**Aired** :12/08/2013

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**Program** :Acadiana Affairs

**Issue covered** :Acadiana Village

**Length** :12:52

**Aired** :12/15/2013

**Description** : Big event at Acadiana Village called a Cajun Christmas Tradition, all about getting back to the Acadian roots, there will be Cajun Bands, pictures with Papa Noel, tons of Cajun and American food, rides and so much more.

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**Program** :Acadiana Affairs

**Issue covered** : **Pay it Forward**

**Length** :14.39

**Aired** :12/22/2013

**Description** :The CEO of the Global Pay it Forward movement Charley Johnson sat in with me to discuss the pay it forward movement and how it has a global impact. He discusses his non-profit, non-charity movement that was inspired by world renowned author Catherine Ryan Hyde.

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**Program** :**Acadiana Affairs**

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**Issue covered** : Hearts of Hope

**Length** : 15.42

**Aired** :12/22/2013

**Description** : A representative with Hearts of hope attended the show to discuss the changes with hearts of hope and what they are doing in Acadiana presently. Issues discussed included the services provided by hearts of hope and pertinent problems in the area where the organization targets its efforts.

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**Program** :Acadiana Affairs

**Issue covered** :Pangea Literary Magazine

**Length** :17:00

**Aired** :12/29/2013

**Description** : Kimberly Hurst, editor of Pangea attended the show to discuss the need for donations for the magazine which exist to provide scholarships to students at a local community college (SLCC). She discusses her mission as well as the magazines and asks the community to make an effort to support the students in Acadiana.

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**Program** :Acadiana Affairs

**Issue covered** :LOPA –Recipient interview

**Length** :13:00

**Aired** :12/29/2013

**Description**:The organ procurement organization LOPA had a representative as well as a recipient on the show to discuss the need for organ donation and to also urge Acadian residents to consider becoming an organ donor. Information and explanation on organ donation was covered on the show.