

# ORDER



**Orders**  
**Order / Rev:** 415470  
**Alt Order #:**  
**Product Desc:** Re-Elect Sheriff Lombardo 5/7-6/11  
**Estimate:**  
**Flight Dates:** 05/07/18 - 06/11/18  
**Original Date / Rev:** 04/24/18 / 06/08/18  
**Order Type:** GENERAL

**KTNV**

**Primary AE:** Colleen Andring  
**Sales Office:** LASV  
**Sales Region:** LOC

**Agency**  
**Name:** Consili Inc  
**Buying Contact:**  
**Billing Contact:**  
 2520 Saint Rose Pkwy  
 Henderson, NV 89074

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Lombardo/Sheriff  
**Demographic:** A25-54  
**Product Codes:** PL State Candidate  
**Priority:** P-6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	128	\$20,675.00	\$17,573.75
05/28/18	06/11/18	105	\$19,825.00	\$16,851.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	128	\$20,675.00	\$17,573.75	198.30
June 2018	105	\$19,825.00	\$16,851.25	159.90
<b>Totals</b>	<b>233</b>	<b>\$40,500.00</b>	<b>\$34,425.00</b>	<b>358.20</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Colleen Andring	LASV	LOC	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV	20%	\$40,500.00
Market	100%	\$202,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$162,000.00

Order / Rev: 415470  
 Alt Order #:  
 Flight Dates: 05/07/18 - 06/11/18

Advertiser: Lombardo/Sheriff  
 Product Desc: Re-Elect Sheriff Lombardo 5/7-6/11  
 Estimate:  
**KTNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/07/18	06/10/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	4	\$100.00	P-6	1.60	NM	18	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--					2	\$100.00		1.60			
		Week: 05/14/18	05/20/18	MTWTF--					4	\$100.00		1.60			
		Week: 05/21/18	05/27/18	MTWTF--					4	\$100.00		1.60			
		Week: 05/28/18	06/03/18	MTWTF--					4	\$100.00		1.60			
		Week: 06/04/18	06/10/18	MTWTF--					4	\$100.00		1.60			
N 2	KTNV	05/07/18	06/10/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$200.00	P-6	1.90	NM	23	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--					4	\$200.00		1.90			
		Week: 05/14/18	05/20/18	MTWTF--					5	\$200.00		1.90			
		Week: 05/21/18	05/27/18	MTWTF--					5	\$200.00		1.90			
		Week: 05/28/18	06/03/18	MTWTF--					5	\$200.00		1.90			
		Week: 06/04/18	06/10/18	MTWTF--					4	\$200.00		1.90			
N 3	KTNV	05/07/18	06/11/18	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm (11:00 AM-11:55 AM)	MTWTF--	:30	4	\$150.00	P-6	1.60	NM	19	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--					2	\$150.00		1.60			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KTNV	05/07/18-05/13/18	M-F 11am-12pm	11am-12pm	(11:00 AM-11:55 AM)MTWThF----	:30		<del>(\$150.00)</del>		1.60	NM		
				See MG 3.20 [Breaking News-Network]											
		20	KTNV	05/10/18-05/11/18	M-F 11am-12pm	11am-12pm	(11:00 AM-11:55 ---ThF----	:30		\$150.00		1.60	NM		
				Ⓜ MG for 3.1 05/08 [mg due to breaking news ]											
		Week: 05/14/18	05/20/18	MTWTF--					4	\$150.00		1.60			
		Week: 05/21/18	05/27/18	MTWTF--					4	\$150.00		1.60			
		Week: 05/28/18	06/03/18	MTWTF--					4	\$150.00		1.60			
		Week: 06/04/18	06/10/18	MTWTF--					4	\$150.00		1.60			
		Week: 06/11/18	06/17/18	M-----					1	\$150.00		1.60			
N 4	KTNV	05/07/18	06/10/18	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	4	\$75.00	P-6	0.50	NM	18	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--					2	\$75.00		0.50			
		Week: 05/14/18	05/20/18	MTWTF--					4	\$75.00		0.50			
		Week: 05/21/18	05/27/18	MTWTF--					4	\$75.00		0.50			
		Week: 05/28/18	06/03/18	MTWTF--					4	\$75.00		0.50			
		Week: 06/04/18	06/10/18	MTWTF--					4	\$75.00		0.50			
N 5	KTNV	05/07/18	06/10/18	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	4	\$100.00	P-6	1.20	NM	18	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--					2	\$100.00		1.20			
		Week: 05/14/18	05/20/18	MTWTF--					4	\$100.00		1.20			
		Week: 05/21/18	05/27/18	MTWTF--					4	\$100.00		1.20			
		Week: 05/28/18	06/03/18	MTWTF--					4	\$100.00		1.20			
		Week: 06/04/18	06/10/18	MTWTF--					4	\$100.00		1.20			
N 6	KTNV	05/07/18	06/10/18	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	MTWTF--	:30	4	\$100.00	P-6	1.00	NM	17	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--					1	\$100.00		1.00			
		Week: 05/14/18	05/20/18	MTWTF--					4	\$100.00		1.00			
		Week: 05/21/18	05/27/18	MTWTF--					4	\$100.00		1.00			
		Week: 05/28/18	06/03/18	MTWTF--					4	\$100.00		1.00			
		Week: 06/04/18	06/10/18	MTWTF--					4	\$100.00		1.00			
N 7	KTNV	05/07/18	06/11/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	4	\$200.00	P-6	2.20	NM	19	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	MTWTF--					2	\$200.00		1.60			
		Week: 05/14/18	05/20/18	MTWTF--					4	\$200.00		1.60			
		Week: 05/21/18	05/27/18	MTWTF--					4	\$200.00		1.60			
		Week: 05/28/18	06/03/18	MTWTF--					4	\$200.00		1.60			



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 Flight Dates: 05/07/18 - 06/11/18

Advertiser: Lombardo/Sheriff  
 Product Desc: Re-Elect Sheriff Lombardo 5/7-6/11  
 Estimate:

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N12	KTNV	05/07/18	06/10/18	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----1-	:30	1	\$100.00	P-6	1.90	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	-----1-		1				\$100.00		1.90			
		Week: 05/28/18	06/03/18	-----1-		1				\$100.00		1.90			
		Week: 06/04/18	06/10/18	-----1-		1				\$100.00		1.90			
N13	KTNV	05/07/18	06/10/18	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----1-	:30	1	\$150.00	P-6	2.30	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----1-		1				\$150.00		2.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	6	KTNV	05/07/18-05/13/18	Sa 6-7am News		6-7am	-----Sa--	:30		<del>(\$150.00)</del>		2.30	NM		
		Credited [credit]													
		Week: 05/14/18	05/20/18	-----1-		1				\$150.00		2.30			
	2	KTNV	05/14/18-05/20/18	Sa 6-7am News		6-7am	-----Sa--	:30		<del>(\$150.00)</del>		2.30	NM		
		Credited [credit]													
		Week: 05/21/18	05/27/18	-----1-		1				\$150.00		2.30			
		Week: 05/28/18	06/03/18	-----1-		1				\$150.00		2.30			
		Week: 06/04/18	06/10/18	-----1-		1				\$150.00		2.30			
N14	KTNV	05/07/18	06/10/18	Sa 6-630pm News Sa 6-630pm News	CM	6-630pm	-----1-	:30	1	\$200.00	P-3	2.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----1-		1				\$200.00		2.00			
		Week: 05/14/18	05/20/18	-----1-		1				\$200.00		2.00			
		Week: 05/21/18	05/27/18	-----1-		1				\$200.00		2.00			
		Week: 05/28/18	06/03/18	-----1-		1				\$200.00		2.00			
		Week: 06/04/18	06/10/18	-----1-		1				\$200.00		2.00			
N15	KTNV	05/19/18	06/02/18	Sa 7-8am Sa 7-8am	CM	7-8am	-----1-	:30	1	\$275.00	P-6	2.60	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-----1-		1				\$275.00		2.60			
		Week: 05/21/18	05/27/18	-----		0				\$0.00		2.60			
		Week: 05/28/18	06/03/18	-----1-		1				\$275.00		2.60			
N16	KTNV	05/07/18	06/10/18	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----1-	:30	1	\$275.00	P-6	1.90	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----1-		1				\$275.00		1.90			
		Week: 05/14/18	05/20/18	-----1-		1				\$275.00		1.90			
		Week: 05/21/18	05/27/18	-----1-		1				\$275.00		1.90			
		Week: 05/28/18	06/03/18	-----1-		1				\$275.00		1.90			
		Week: 06/04/18	06/10/18	-----1-		1				\$275.00		1.90			
N17	KTNV	05/14/18	06/10/18	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----1	:30	1	\$250.00	P-6	1.60	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-----1		1				\$250.00		1.60			
		Week: 05/21/18	05/27/18	-----1		1				\$250.00		1.60			
		Week: 05/28/18	06/03/18	-----1		1				\$250.00		1.60			
		Week: 06/04/18	06/10/18	-----1		1				\$250.00		1.60			
N18	KTNV	05/07/18	06/10/18	Su 6-7am News Su 6-7am News	CM	6-7am	-----1	:30	1	\$150.00	P-6	2.10	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/18	05/13/18	-----1		1				\$150.00		2.10			
		Week: 05/14/18	05/20/18	-----1		1				\$150.00		2.10			
		Week: 05/21/18	05/27/18	-----1		1				\$150.00		2.10			
		Week: 05/28/18	06/03/18	-----1		1				\$150.00		2.10			
		Week: 06/04/18	06/10/18	-----1		1				\$150.00		2.10			
N19	KTNV	05/07/18	06/10/18	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----1	:30	1	\$100.00	P-6	2.30	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 415470  
 Alt Order #:  
 Flight Dates: 05/07/18 - 06/11/18

Advertiser: Lombardo/Sheriff  
 Product Desc: Re-Elect Sheriff Lombardo 5/7-6/11  
 Estimate:

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	KTNV	05/07/18	06/10/18	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----1	:30	1	\$100.00	P-6	2.30	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-----1		1				\$100.00		2.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KTNV	05/07/18-05/13/18	Su 6-7pm News		6-7pm	-----Su	:30		<del>(\$100.00)</del>		2.10	NM		
	Credited [credit]														
	Week:	05/14/18	05/20/18	-----1		1				\$100.00		2.10			
	Week:	05/21/18	05/27/18	-----1		1				\$100.00		2.10			
	Week:	05/28/18	06/03/18	-----1		1				\$100.00		2.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KTNV	05/28/18-06/03/18	Su 6-7pm News		6-7pm	-----Su	:30		<del>(\$100.00)</del>		2.10	NM		
	Credited [credit will move to 8-9p news due NBA]														
	Week:	06/04/18	06/10/18	-----1		1				\$100.00		2.10			
N20	KTNV	05/07/18	06/10/18	Su 7-8am Su 7-8am	CM	7-8am	-----1	:30	1	\$275.00	P-6	2.70	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-----1		1				\$275.00		2.70			
	Week:	05/14/18	05/20/18	-----1		1				\$275.00		2.70			
	Week:	05/21/18	05/27/18	-----1		1				\$275.00		2.70			
	Week:	05/28/18	06/03/18	-----1		1				\$275.00		2.70			
	Week:	06/04/18	06/10/18	-----1		1				\$275.00		2.70			
N21	KTNV	05/19/18	05/19/18	ABC OTO Specials Royal Wedding	CM	5-7am (5:00 AM-7:00 AM)	-----1-	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	-----1-		1				\$250.00		0.00			
N22	KTNV	05/13/18	05/13/18	Prime News Prime News after Idol	CM	7-8p (7:00 PM-8:00 PM)	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/07/18	05/13/18	-----S		1				\$100.00		0.00			
N23	KTNV	05/21/18	05/25/18	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	MTWTF--		1				\$75.00		0.00			
N24	KTNV	05/21/18	05/25/18	M-F 3-4pm News M-F 3-4pm News	CM	3-4pm	MTWTF--	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	MTWTF--		1				\$100.00		0.00			
N25	KTNV	06/03/18	06/03/18	Prime News Prime News after NBA	CM	8-9pm news (8:00 PM-9:00 PM)	-----S	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/28/18	06/03/18	-----S		1				\$100.00		0.00			
N26	KTNV	06/06/18	06/06/18	Prime News Prime News after NBA	CM	830-930p (8:30 PM-9:30 PM)	--W----	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/04/18	06/10/18	--W----		1				\$175.00		0.00			
N27	KTNV	06/09/18	06/09/18	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/04/18	06/10/18	-----1-		1				\$150.00		0.00			
N28	KTNV	06/11/18	06/11/18	NBA Finals Game 5 NBA Finals Game 5	CM	530-830pm	M-----	:30	1	\$3,000.00	P-6	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/11/18	06/17/18	M-----		1				\$3,000.00		0.00			
Totals													233	\$40,500.00	