

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

<http://abclocal.go.com/wls>

And:

Target Enterprises
 15260 Ventura Blvd.
 Suite 1240
 Encino, CA 91403

213

<u>Contract / Revision</u> 202293 /		<u>Alt Order #</u> WOC10847308
<u>Product</u> CITIZENS FOR RAUNER INC.		
<u>Contract Dates</u> 03/05/18 - 03/11/18		<u>Estimate #</u> 2134
<u>Advertiser</u> Citizens for Rauner Inc.		<u>Original Date / Revision</u> 02/07/18 / 02/07/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Brennan Arter	<u>Sales Office</u> Los Angeles NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 1944	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/05/18	03/09/18	ABC7 News @ M-F 6a	6a-7a		:30				NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				10	\$900.00				
N 2	WLS	03/05/18	03/09/18	GMA M-F 7-9a	7a-9a		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$900.00				
N 3	WLS	03/05/18	03/09/18	The View	10a-11a		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$700.00				
N 4	WLS	03/05/18	03/09/18	ABC7 News	11a-12p		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				10	\$450.00				
N 5	WLS	03/05/18	03/09/18	Windy City Live	1p-2p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$350.00				
N 6	WLS	03/05/18	03/09/18	Inside Edition	3:00 PM-3:30 PM		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$700.00				
N 7	WLS	03/05/18	03/09/18	Jeopardy	330p-4p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$700.00				
N 8	WLS	03/05/18	03/09/18	ABC7 News @ 4p M-F	4p-5p		:30				NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$1,100.00				
N 9	WLS	03/05/18	03/09/18	ABC7 News @ 5p M-F	5p-530p		:30				NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$1,500.00				
N 10	WLS	03/05/18	03/09/18	Wheel of Fortune	626p-656p		:30				NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$2,500.00				
N 11	WLS	03/05/18	03/09/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				5	\$3,000.00				
N 12	WLS	03/05/18	03/09/18	Nightline	1137p-1208a		:30				NM	4	\$1,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 202293 /	<u>Alt Order #</u> WOC10847308
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<u>Advertiser</u> Citizens for Rauner Inc.	<u>Original Date / Revision</u> 02/07/18 / 02/07/18
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	MTWTF--				4	\$450.00				
N 13	WLS	03/10/18	03/10/18	GMA Sa 7-8a	7a-8a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S-				2	\$800.00				
N 14	WLS	03/11/18	03/11/18	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				2	\$700.00				
N 15	WLS	03/11/18	03/11/18	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$1,000.00				
N 16	WLS	03/11/18	03/11/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				2	\$2,500.00				
							Totals	0.00				76	\$81,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 -03/11/18	76	\$81,550.00	(\$12,232.50)	\$69,317.50
Totals	76	\$81,550.00	(\$12,232.50)	\$69,317.50

Signature: _____ **Date:** _____

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