

CONTRACT

887



ABC 7 CHICAGO

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Encino, CA 91403

Contract / Revision 198887 /		Alt Order # WOC10825672
Product CITIZENS FOR RAUNER INC.		
Contract Dates 01/03/18 - 01/12/18		Estimate # 1/3-1/12
Advertiser Citizens for Rauner Inc.		Original Date / Revision 01/03/18 / 01/09/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Brennan Arter	Sales Office Los Angeles NT
Special Handling		
Demographic Adults 35+		
Agency Code 1944	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	01/03/18	01/05/18	GMA M-F 7-9a	7a-9a		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	--WTF--				3	\$1,200.00				
N 2	WLS	01/08/18	01/09/18	GMA M-F 7-9a	7a-9a		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/08/18	01/14/18	MT-----				2	\$1,200.00				
N 3	WLS	01/03/18	01/05/18	ABC7 News	11a-12p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	--WTF--				3	\$550.00				
N 4	WLS	01/08/18	01/12/18	ABC7 News	11a-12p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/08/18	01/14/18	MTWTF--				2	\$550.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WLS	01/08/18-01/14/18	ABC7 News	11a-12p	MTuWThF----	:30		\$550.00		NM		
	Credited												
N 5	WLS	01/03/18	01/05/18	The View	10a-11a		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	--WTF--				3	\$800.00				
N 6	WLS	01/08/18	01/09/18	The View	10a-11a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/08/18	01/14/18	MT-----				2	\$800.00				
N 7	WLS	01/03/18	01/05/18	General Hospital	2p-3p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	--WTF--				3	\$700.00				
N 8	WLS	01/09/18	01/09/18	General Hospital	2p-3p		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/08/18	01/14/18	-T-----				2	\$700.00				
N 9	WLS	01/03/18	01/05/18	Jeopardy	330p-4p		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	--WTF--				3	\$950.00				
N 10	WLS	01/09/18	01/09/18	Jeopardy	330p-4p		:30				NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/08/18	01/14/18	-T-----				2	\$950.00				
N 11	WLS	01/03/18	01/05/18	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$3,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 198887 /		<u>Alt Order #</u> WOC10825672
<u>Contract Dates</u> 01/03/18 - 01/12/18	<u>Product</u> CITIZENS FOR RAUNEI	<u>Estimate #</u> 1/3-1/12
<u>Advertiser</u> Citizens for Rauner Inc.		<u>Original Date / Revision</u> 01/03/18 / 01/09/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	--WTF--				3	\$1,200.00				
N 12	WLS	01/08/18	01/12/18	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/08/18	01/14/18	MTWTF--				2	\$1,200.00				
N 13	WLS	01/03/18	01/05/18	ABC7 News @ 5p M-F	5p-530p		:30				NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	--WTF--				3	\$1,700.00				
N 14	WLS	01/08/18	01/09/18	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/08/18	01/14/18	MT-----				2	\$1,700.00				
N 15	WLS	01/03/18	01/05/18	ABC7 News @ 6p M-F	6p-630p		:30				NM	3	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	--WTF--				3	\$2,700.00				
N 16	WLS	01/08/18	01/09/18	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/08/18	01/14/18	MT-----				2	\$2,700.00				
N 17	WLS	01/03/18	01/05/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	3	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	--WTF--				3	\$3,600.00				
N 18	WLS	01/08/18	01/09/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/08/18	01/14/18	MT-----				2	\$3,600.00				
N 19	WLS	01/07/18	01/07/18	Su 11p-1130p	11p-1130p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	-----S				1	\$800.00				
N 20	WLS	01/07/18	01/07/18	GMA Su 7-8a	7a-8a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	-----S				1	\$900.00				
N 21	WLS	01/06/18	01/06/18	8a-10a Sa Local news	8a-10a		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	-----S-				2	\$850.00				
N 22	WLS	01/06/18	01/06/18	GMA Sa 7-8a	7a-8a		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	-----S-				2	\$900.00				
N 23	WLS	01/07/18	01/07/18	ABC7 News Su @ 8a	8a-10a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	-----S				2	\$800.00				
D 24	WLS	01/07/18	01/07/18	ABC7 News @ 5p Su	5p-530p		:30				NM	0	\$0.00
N 25	WLS	01/07/18	01/07/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	-----S				1	\$3,100.00				
N 26	WLS	01/06/18	01/06/18	College Football	3:30 PM-6:30 PM		:30				NM	1	\$8,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	-----S-				1	\$8,700.00				
N 27	WLS	01/06/18	01/06/18	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	-----S-				1	\$400.00				
N 28	WLS	01/06/18	01/06/18	Castle	11p-12a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/01/18	01/07/18	-----S-				1	\$400.00				
N 29	WLS	01/07/18	01/07/18	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$375.00

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<u>Contract Dates</u> 01/03/18 - 01/12/18		<u>Product</u> CITIZENS FOR RAUNE
<u>Advertiser</u> Citizens for Rauner Inc.		<u>Estimate #</u> 113-1/12
<u>Original Date / Revision</u> 01/03/18 / 01/09/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/01/18	01/07/18	-----S				1	\$375.00					
N 30	WLS	01/04/18	01/05/18	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/01/18	01/07/18	---TF--				2	\$700.00					
N 31	WLS	01/08/18	01/09/18	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/08/18	01/14/18	MT-----				2	\$700.00					
N 32	WLS	01/04/18	01/05/18	Kimmel	1035p-1137p		:30				NM	2	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/01/18	01/07/18	---TF--				2	\$1,100.00					
N 33	WLS	01/08/18	01/09/18	Kimmel	1035p-1137p		:30				NM	2	\$2,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/08/18	01/14/18	MT-----				2	\$1,100.00					
N 34	WLS	01/07/18	01/07/18	Sun EN Rot	5:00 PM-6:30 PM		:30				NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/01/18	01/07/18	-----S				1	\$800.00					
N 35	WLS	01/06/18	01/06/18	ESPN Wild Card Game	1:00 PM-3:00 PM		:30				NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/01/18	01/07/18	-----S-				1	\$900.00					
N 36	WLS	01/06/18	01/06/18	ESPN Wild Card Game	1:00 PM-3:00 PM		:30				NM	1	\$925.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/01/18	01/07/18	-----S-				1	\$925.00					
N 37	WLS	01/09/18	01/09/18	Nightline	1137p-1208a		:30				NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/08/18	01/14/18	-T-----				1	\$550.00					
Totals								0.00					69	\$96,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/01/18 - 01/12/18	69	\$96,600.00	(\$14,490.00)	\$82,110.00
Totals	69	\$96,600.00	(\$14,490.00)	\$82,110.00

Signature: _____ **Date:** _____

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