

EMPLOYMENT: Appendix C / Supplemental Recruitment Activities

For the reporting period of: August 1, 2018 to July 31, 2019

For Station Employment Unit: WLKG 96.1 FM

WLKG participated in the following activities to promote and enhance
The effectiveness of the spirit of the FCC's EEO Rule.

1. WLKG contributes annually to the Wisconsin Broadcasters Association Scholarship Fund which is awarded to a Wisconsin College Student majoring in Broadcast Communications.
2. Nancy Douglass, GM, attended the WBA EEO Seminar in January 2019 at the WBA Winter Conference as required for the EEO Activity Report.
3. Throughout the year, WLKG hosts various Boy and Girl Scout troops for station tours and visits, to qualify the children for their Cub Scout Communication Badges.