

EMPLOYMENT: Appendix C / Supplemental Recruitment Activities

For the reporting period of: August 1, 2018 to July 31, 2019

For Station Employment Unit: WLKG 96.1 FM

WLKG participated in the following activities to promote and enhance
The effectiveness of the spirit of the FCC's EEO Rule.

1. WLKG contributes annually to the Wisconsin Broadcasters Association Scholarship Fund which is awarded to a Wisconsin College Student majoring in Broadcast Communications.
2. WLKG provides the opportunity for internships every year for students in Mass Communications, Broadcasting, Marketing or other related fields of study. Responsibilities include promotion assistance, remote broadcast assistance, sales and copy assistance and office / clerical work. During the summer of 2019, WLKG retained Ryan Marks, a Sports and Radio Broadcasting student from UW Madison as our Summer Intern. Ryan completed all requirements for appropriate credit at the university for the Internship.
3. Throughout the year, WLKG hosts various tours and groups, including Scout troops, for station tours and visits, to qualify the children for their Communication Badges.
4. WLKG co-sponsored a series of four Job Fairs at four local high schools, organized by the Walworth County Visitors Bureau during 1Q & 2Q 2019.