

NCC Cable System Order

Order #	62503946
Syscode	3235
System Name	Comcast/LaPorte County, IN
Market	Chicago

Flight Dates	03/05/18 - 03/18/18
Agency	Strategic Media Services, Inc
Advertiser	Hoosiers for Rokita

Update Date	03/06/18
Version	2 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Iman Dasti
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Dec17
-	

Client Code	325
Product Code	411
Est Code	3487
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$1,360.00		
Commission	\$204.00		
Net Total	\$1,156.00		
Total Spots	41		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3.6 R1: MG spot from 62503939. Total +\$15. Please confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	3/5/18	3/11/18	05:00	09:00			X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	
2	FXNC	FOX AND FRIEND<	3/12/18	3/18/18	05:00	09:00	X	X						-	-	2	\$20.00	\$40.00	30	
3	FXNC	VARIOUS	3/5/18	3/11/18	09:00	16:00			X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	
4	FXNC	AVG. ALL WKS<	3/12/18	3/18/18	09:00	16:00	X	X						-	-	2	\$15.00	\$30.00	30	
5	FXNC	VARIOUS	3/5/18	3/11/18	16:00	19:00			X	X	X	X	X	-	-	8	\$45.00	\$360.00	30	
6	FXNC	VARIOUS	3/12/18	3/18/18	16:00	19:00	X	X						-	-	3	\$45.00	\$135.00	30	
7	FXNC	VARIOUS	3/5/18	3/11/18	19:00	24:00			X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	
8	FXNC	AVG. ALL WKS<	3/12/18	3/18/18	19:00	24:00	X	X						-	-	3	\$40.00	\$120.00	30	
9	FXNC	AMERICAS NEWS<	3/5/18	3/11/18	11:00	19:00						X	X	-	-	5	\$45.00	\$225.00	30	
10	FXNC	VARIOUS	3/5/18	3/11/18	09:00	16:00			X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	R1: +1x

	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Total
SPOTS	41	0	0	0	0	0	0	0	0	0	0	0	41
AMT	\$1,360.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,360.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/06/18

62503946 | Chicago | Comcast/LaPorte County, IN | 3235 |