

Pol: Dank For Senate



125 West 55th St  
New York, NY 10019

Contract # 26358679 Changes as of: 3/4/2019 at 8:55 AM Version: Original Order  
 CPE: 104/286/552 Flight: 3/5/19 - 3/15/19 Station: KHSL  
 Agency: SRH MEDIA INC Advertiser: 13870 Market: Chico  
 PO BOX 367 Product: Primary Office: WASHINGTON  
 SPENCERVILLE MD 20868  
 Agency Order #: 8307417 Service: Nielsen  
 Buyer: Hazleton, Steve Primary Demo: ASHLEY BOYLE  
 Salesperson: ASHLEY BOYLE 202-955-5342  
 Separation: 202-955-5342  
 Con Type: POLITICAL/VOTE  
 Total \$: \$3,150.00  
 Total Spots: 18  
 Total CPP: \$0.00  
 Total GRP: \$0.00

#51749

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	3/5 - 3/15											Total Spots	Total \$	CPP*	GRP*
						3/5	3/6	3/7	3/8	3/9	3/10	3/11	3/12	3/13	3/14	3/15				
1	Tu-F, M 7a-9a		CBS this Morning	\$100.00	30	1	1	1	1	0	0	1	1	1	1	1	9	\$900.00	\$0.00	0.0
2	Tu-F, M 6:30p-7p		CBS Evening News	\$250.00	30	1	1	1	1	0	0	1	1	1	1	1	9	\$2,250.00	\$0.00	0.0
TOTALS:						2	2	2	2	0	0	2	2	2	2	2	18	\$3,150.00	\$0.00	0.0



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**Agency:** SRH MEDIA INC    **Advertiser:** 13870    **Market:** Chico  
PO BOX 367    **Product:** Primary    **Office:** WASHINGTON  
SPENCERVILLE MD 20868  
**Agency Order #:** 8307417    **Service:** Nielsen    **Total CPP:** \$0.00  
**Buyer:** Hazleton, Steve    **Primary Demo:** ASHLEY BOYLE    **Total GRP:**  
**Salesperson:** ASHLEY BOYLE    **Assistant:** 202-955-5342  
**Separation:**

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$3,150.00  
**Total Spots:** 18

Special Instructions
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Order Level Comments		
03/04/19 8:55 AM	ASHLEY BOYLE	Separation: 30

Competitive Information				
Market Budget:	\$28,636			
KHSL Share:	11%			
Comment:				
KNVN:	34%			
KRCR:	55%			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	18	\$3,150.00	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Mar	18	\$3,150.00
Total	18	\$3,150.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot++	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	3/4/19 8:58 AM				\$0
New	3/4/19 8:55 AM	ASHLEY BOYLE	New	18	\$3,150.00 \$3,150.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



California TV  
KHSB/CBS  
3460 Silverbell Rd  
Chico, CA 95973

SRH MEDIA INC  
PO BOX 367  
SPENCERVILLE, MD 20868

## Contract # 51799

### Schedule Dates

03/05/19-03/15/19

### Advertiser

POL:DAHLE FOR STATE SENATE (4815)

### Agency

SRH MEDIA INC (1968)

### Product

Political/National (1120)

### Brand

104/286/552 (21664)

### Salesperson

KATZ, Washington DC (1032)

### Sales Office

KNWN/KHSL/CW

### Buyer Name

Steve, Hazleton,

### Phone/Fax

/

### CPE

104/286/552

### Account Types

National/Political

### Billing Type

Standard

### Comments

Primary  
Separation: 30

Date Entered 03/04/19

Last Modified 03/04/19

Entered By Patricia Babcock

CO-OP No

Headline # ECR26358679

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$472.50

Net Total \$2,677.50

Sales Tax

## CBS (KHSL)

By Broadcast Month

Mar. 2019 18

Grand Total: 18

Rate

\$3,150.00

\$3,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS (1)	03/05/19-03/05/19	1	:30	7A- CBS This Morning/CBS			1						1	\$100.00	\$100.00	CBS (KHSL)	CBS this Morning	3/4/19
2.0	Normal Line / NEWS (1)	03/06/19-03/06/19	1	:30	7A- CBS This Morning/CBS				1					1	\$100.00	\$100.00	CBS (KHSL)	CBS this Morning	3/4/19
3.0	Normal Line / NEWS (1)	03/07/19-03/07/19	1	:30	7A- CBS This Morning/CBS					1				1	\$100.00	\$100.00	CBS (KHSL)	CBS this Morning	3/4/19
4.0	Normal Line / NEWS (1)	03/08/19-03/08/19	1	:30	7A- CBS This Morning/CBS						1			1	\$100.00	\$100.00	CBS (KHSL)	CBS this Morning	3/4/19
5.0	Normal Line / NEWS (1)	03/11/19-03/11/19	1	:30	7A- CBS This Morning/CBS		1							1	\$100.00	\$100.00	CBS (KHSL)	CBS this Morning	3/4/19
6.0	Normal Line / NEWS (1)	03/12/19-03/12/19	1	:30	7A- CBS This Morning/CBS			1						1	\$100.00	\$100.00	CBS (KHSL)	CBS this Morning	3/4/19
7.0	Normal Line / NEWS (1)	03/13/19-03/13/19	1	:30	7A- CBS This Morning/CBS				1					1	\$100.00	\$100.00	CBS (KHSL)	CBS this Morning	3/4/19
8.0	Normal Line / NEWS (1)	03/14/19-03/14/19	1	:30	7A- CBS This Morning/CBS					1				1	\$100.00	\$100.00	CBS (KHSL)	CBS this Morning	3/4/19
9.0	Normal Line / NEWS (1)	03/15/19-03/15/19	1	:30	7A- CBS This Morning/CBS						1			1	\$100.00	\$100.00	CBS (KHSL)	CBS this Morning	3/4/19
10.0	Normal Line / NEWS (2)	03/05/19-03/05/19	1	:30	6:30P- CBS Evening News/CBS			1						1	\$250.00	\$250.00	CBS (KHSL)	CBS Evening News	3/4/19
11.0	Normal Line / NEWS (2)	03/06/19-03/06/19	1	:30	6:30P- CBS Evening News/CBS				1					1	\$250.00	\$250.00	CBS (KHSL)	CBS Evening News	3/4/19
12.0	Normal Line / NEWS (2)	03/07/19-03/07/19	1	:30	6:30P- CBS Evening News/CBS					1				1	\$250.00	\$250.00	CBS (KHSL)	CBS Evening News	3/4/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





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<b>Grand Total:</b>	<b>18</b>	<b>\$3,150.00</b>

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13.0	Normal Line / NEWS (2)	03/08/19-03/08/19	1	:30	6:30P- CBS Evening News/CBS						1			1	\$250.00	\$250.00	CBS (KHSL)	CBS Evening News	3/4/19
14.0	Normal Line / NEWS (2)	03/11/19-03/11/19	1	:30	6:30P- CBS Evening News/CBS	1								1	\$250.00	\$250.00	CBS (KHSL)	CBS Evening News	3/4/19
15.0	Normal Line / NEWS (2)	03/12/19-03/12/19	1	:30	6:30P- CBS Evening News/CBS			1						1	\$250.00	\$250.00	CBS (KHSL)	CBS Evening News	3/4/19
16.0	Normal Line / NEWS (2)	03/13/19-03/13/19	1	:30	6:30P- CBS Evening News/CBS				1					1	\$250.00	\$250.00	CBS (KHSL)	CBS Evening News	3/4/19
17.0	Normal Line / NEWS (2)	03/14/19-03/14/19	1	:30	6:30P- CBS Evening News/CBS					1				1	\$250.00	\$250.00	CBS (KHSL)	CBS Evening News	3/4/19
18.0	Normal Line / NEWS (2)	03/15/19-03/15/19	1	:30	6:30P- CBS Evening News/CBS						1			1	\$250.00	\$250.00	CBS (KHSL)	CBS Evening News	3/4/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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