

## 4<sup>th</sup> QUARTER 2012 STATION STORY COMMITMENT

WWTV/WWUP covers over 32 counties in Northern Michigan. This being the case we make sure that daily our news coverage focuses on things impacting the community locally in all of our areas. We try to uncover injustices daily, work hard to tell people's stories and give them the information that they need throughout the day.

For the 4<sup>th</sup> quarter of 2012 we focused our coverage on several impactful story subject matters. These subjects include:

- Unemployment
- State Budget
- Education
- Local Weather
- Tourism

The following pages will list all of the stories that we have done regarding the above subject matters.

## OCTOBER

- 10/1/12  
Education  
POVERTY SIMULATION: Staff from Pellston public schools took part in a poverty simulation to help understand what it's like for students living in poverty
- Tourism  
FALL COLOR TOUR: Old Mission Peninsula's fall colors bring in tourists and that helps boost business sales
- 10/2/12:  
Education  
TCAPS MILLAGE: Traverse City schools want parents to vote yes on a bond millage proposal to help with school renovations  
HEALTHY SCHOOL LUNCH: Students are seeing healthier school lunches, some like it some don't
- Employ  
SEASONAL HIRING: Meijer is getting ready to add employees to their seasonal workforce
- 10/3/12  
Education  
JANITOR PLEA: Former Traverse City East Middle School janitor admitted to having a sexual relationship with a young girl  
COUNT DAY: Yearly count day for school districts across the state  
WALK TO SCHOOL: Students at Willow Hill Elementary school took part in International Walk to School Day
- 10/5/12  
Tourism  
SLEEPING BEAR DUNES: Record number of visitors already this year with more than 1.4 million people visiting the Dunes
- 10/8/12  
Education  
POP ART: Two students at Reed City are getting a lot of attention for their pop art creations
- 10/9/12  
Education  
COLLEGE CHOICES: High School students went to a college night in Traverse City to look at different college choices
- 10/10/12  
Education  
MEAP: MEAP testing is underway for students across Michigan
- 10/11/12  
Tourism/  
Weather  
OVERCOMING BAD WEATHER: Hoxsie's Farm Market hopes for busy fall tourism despite cold, wet weather and a poor apple harvest
- 10/12/12  
Education  
FARM TO SCHOOL: October is national Farm to School month, giving local schools the chance to teach kids about locally grown food
- 10/19/12  
Education  
EVART CSC: Former Evart Principal withdrew his guilty plea for sex crimes with a student  
JANITOR SENTENCE: Former Traverse City East Middle School Janitor is sentenced to 8 years in prison

10/24/12  
Education  
TEACHER REMEMBERED: Manistee teacher died in a car accident  
AGRICULTURE DEGREE: Baker College in Cadillac adds an agriculture degree

10/25/12  
Tourism  
Education  
MI TOURISM: Pure Michigan advertising helps increase business and tourism  
BENZIE BULLY: A mother of a Benzie High School student says bullies forced her daughter off a sports team, now the school's investigating

10/29/12  
Weather  
LOCAL SANDY: The local weather effects Michigan will feel from Superstorm Sandy

10/31/12  
Weather  
TREES DOWN: People in Ludington saw power outages and downed trees from strong winds

## NOVEMBER

11/5/12  
Education  
STUDENT SWINDLER: A Mt Pleasant High School student said he was 18 years old but was really 21.

11/8/12  
Education  
CHILD PORN CASE: Central Michigan University Professor is suspended for having child porn on his computer

11/12/12  
Weather/  
Tourism  
Education  
CABERFAE BIZ: Cold temperatures helped Caberfae make their own snow and bring in early skiers  
HONORING VETS: High Schools across the area held assemblies to honor Veterans

11/13/12  
Education  
CMU PROFESSOR: Former Central Michigan professor is charged with having child porn on his school computer

11/14/12  
Tourism  
OPENING DAY BIZ: Opening Day of deer season always brings in added tourists

11/16/12  
Education  
PRINCIPAL SENTENCED: Former Ewart High School Principal was sentenced to 7 to 50 years in prison  
CAPS ART: Some Cadillac High Schools will get their artwork hung

11/19/12  
Education  
COACH FIRED: A middle school basketball coach was fired after she left her team in the supervision of her husband who is a registered sex Offender.  
SCHOOL FUNDING: Governor Snyder introduced first draft of his proposal to overhaul the state's education system

11/20/12  
Education  
CMU PROF: Sex crime case against former Central Michigan University professor has moved to federal court

11/21/12  
Weather  
Education  
TVC DELAYS: Fog delayed flights to and from Cherry Capital Airport  
STUDENT GIVING: 2<sup>nd</sup> graders from Cadillac Heritage Christian School Donated food and clothing to the needy

11/27/12  
Education  
TEACHER SEX CRIME: Osceola County teacher is accused of having sex with a 16 year old student

11/29/12  
Tourism  
PURE MICHIGAN: Cadillac Area Visitors Bureau hopes a new partnership with Pure Michigan will bring in more tourists

## DECEMBER

12/1/12  
Education  
LEGO COMPETITION: Grand Traverse Academy hosted its first Lego league competition

12/4/12  
Unemploy  
TEEN JOBS: "Disconnected youth" numbers fall near record low reaching near World War II numbers

12/5/12  
Education  
LAKE CITY NUDE: A Lake City Middle School teacher is on leave after accidently showing the class a pornographic photo  
NEW IPADS: Roscommon Elementary School purchased new iPads For K thru 5<sup>th</sup> grade through a bond given to the school

12/6/12 Thru  
12/11/12  
Employ  
Unemploy  
RIGHT TO WORK: Michigan becomes 24<sup>th</sup> Right to Work state  
UNEMP: New law prohibits private workers at public schools and universities from collecting unemployment on breaks

12/12/12  
Education  
SCHOOL GUNS: New legislation would allow some concealed weapons permit holders to bring their guns on school property

12/14/12 Education	SCHOOL SHOOTING: Newtown, CT school shooting plus local reaction and safety protocol
12/19/12 Weather Education	STORM PREP: Airports, road commission, etc prepare for winter storm RC SCHOOL THREAT: A rumored threat sends Reed City into extra precaution mode
12/20/12 Weather/ Education	HUGE WINTER STORM: Winter storm dumps a foot of snow in some areas, knocking out power and leaving drivers stranded SCHOOLS CLOSED: Hundreds of schools close for 2 days from storm, allowing for an extra long holiday break
12/26/12 Tourism Weather	SKIING SUCCESS: The winter storm brought a lot of fresh snow, plus the holiday season is always extra busy for ski resorts STILL NO POWER: People are just now getting power back from last week's winter storm
12/31/12 Tourism Education	CHERRY-T BALL: Huge crowds came to Traverse City for the Cherry-T Ball drop on New Year's Eve RC SCHOOL FIRE: A janitorial closet catches fire at Reed City High school, some smoke damage.