

2nd QUARTER 2012 STATION STORY COMMITMENT

WWTV/WWUP covers over 32 counties in Northern Michigan. This being the case we make sure that daily our news coverage focuses on things impacting the community locally in all of our areas. We try to uncover injustices daily, work hard to tell people's stories and give them the information that they need throughout the day.

For the 2nd quarter of 2012 we focused our coverage on several impactful story subject matters. These subjects include:

- Unemployment
- State Budget
- Education
- Local Weather
- Tourism

The following pages will list all of the stories that we have done regarding the above subject matters.

APRIL

- 4/1/12
Weather
Education
WARM MARCH: National Weather service says average March temperatures were 10 to 15 degrees above normal
IPADS FOR AUTISM: A Traverse City woman worked to get autistic kids iPads in schools
- 4/2/12
Unemploy
Education
CHEBOYGAN HOSPITAL: Cheboygan Memorial Hospital will close its doors, leaving 400 people without a job
BULLYING VIDEO: Some students in Mt Pleasant made an anti-bullying video and now it's in the running for best in the country
- 4/5/12
Education
Weather
SCHOOL REOPENING: St Helen Elementary school in Roscommon may be able to reopen its schools with the new charter schools bill passed
DRY WEATHER: No rain threatens fire danger and hurts cherry crops
- 4/6/12
Employ
Education
Tourism
PARTIAL REOPEN: Cheboygan Memorial Hospital will reopen under McLaren Northern Michigan, allowing 55 of the 400 jobs lost to come back
PROPOSED ART CUTS: Traverse City schools want to add world language classes but that would mean cutting some elementary art programs
TOURISM: Recent report shows an increase in travel and spending across the state for 2012
- 4/9/12
Education
Tourism
TCAPS ART: Traverse City schools will get new language classes but it means there will be a reduction in art classes
SUMMER CAMP: Spring Hill Summer Camp expects one of their best summers ever
- 4/10/12
Employ
JOB WEBSITE: TC chamber of commerce partnered with the small business association of Michigan to create a Michigan Jobs insight website
- 4/11/12
Education
BULLY HELP: Traverse City Central students can now just text a phone number if they feel they need someone to talk to
- 4/12/12
Education
CMU TUITION: Central Michigan College released their new tuition rates before everyone else, charging 1.96% increase
- 4/6/12
Education
CADILLAC SUPER: Cadillac Superintendent announced his retirement and plans to become the Executive Director of Michigan Elementary and Middle School Principals Association in Lansing
BULLYING PAGE: Students at Sault Ste Marie middle school created a "Stop Bullying" Facebook page

4/18/12
Employ
Education
WORKERS NEEDED: Mackinaw City has a lot of positions open for hire
FERRIS MARCH: Ferris State students marched along streets to raise money and awareness against Domestic Violence

4/20/12
Education
TEACHER JOB FAIR: Central Michigan held a job fair for future teachers

4/26/12
Education
INVITATION REVOKED: A former student from Mt Pleasant Sacred Heart was asked to speak at graduation, until they found out he was gay. His invitation was then revoked
Unemploy
NEW NUMBERS: New unemployment numbers show a drop of 0.4%

4/27/12
Education
PRINCIPAL APOLOGY: Mt Pleasant Sacred Heart principal apologizes for not allowing his former student to speak because he is gay – but the invitation is still revoked

4/30/12
Education
BULLY POLICIES: Houghton Lake School Board unveiled their new anti-bullying policy

MAY

5/1/12
Education
TEACHER ARRESTED: Former Gladwin High School teacher is charged with taking inappropriate pictures of a teenage girl

5/2/12
Education
DUI ARREST: Traverse City West high school teacher and baseball coach is arrested for driving drunk

5/3/12
Weather
WEATHER: Severe weather, Benzie County Central Dispatch takes a lot of calls

5/4/12
Weather
FLOOD DAMAGE: Water is starting to recede but it's already done plenty of damage in Lake County

5/6/12
Tourism
WINE TOUR: Annual Spring Sip and Savor Wine Tour brings in locals and tourists to sample wines from 22 local wineries

5/7/12
Employ
GRAD JOBS: Reports show employers across the US will hire about 10% more college grads this year compared to last year

5/8/12 Tourism Education	TC IN FLIGHT MAGAZINE: Traverse City featured in American Airlines magazine showcasing local hot spots SCHOOL PROPS: Ludington passed technology proposal; Manistee did Not pass their school bond
5/11/12 Weather Education	FIRE DANGER: High fire danger – no burn permits EARLY ED: Wexford-Missaukee area Great Start came together to focus Early childhood education BUS SHOT: Someone shot at an Ogemaw County school bus with a BB Gun
5/14/12 Tourism Employ	EAST JORDAN CLEAN UP WEEK: Spring cleaning in East Jordan; 2 nd annual BACK IN BUSINESS: McLaren Northern Michigan will open, bringing Back 150 of the 400 employees cut from Cheboygan Memorial Hospital
5/16/12 Education	CYBER SCHOOLS: Governor Snyder signed a bill to cyber charter schools
5/17/12 Education	BUDGET FIXED: Suttons Bay school district got support from the community and they donated enough money to cut into their deficit SCHOOL CLOSING: Morley Stanwood schools will close one elementary school to save money SCHOOL RANKING: Two Traverse City schools cracked the top 20 for best high schools in Michigan
5/18/12	NEW SCHOOL OWNER: St. Helen Elementary closed two years ago and Now has new owner
5/23/12 Tourism	PETOSKEY BEACH: Weather Channel viewers vote Petoskey State Park Beach best lake beach in United States
5/24/12 Tourism	NEW FLIGHTS: Manistee Airport has planes back in the air with a new airline service to Chicago, expanding their ability to accommodate tourists
5/25/12 Tourists	HOLIDAY TRAFFIC: Today is one of the busiest travel days of the year, so far.
5/29/12 Tourist	TC BIZ: Memorial Day weekend was one of the busiest for Traverse City bringing in mass number of tourists
5/31/12 Education	SCHOOL FUNDING: Certain school districts across the state will get more money if voted on by a legislative conference committee ENROLLMENT: Enrollment is expected to be down at Northwestern Michigan College over the next few semesters

JUNE

- 6/1/12
Weather
State Budget
FARMER CROP: The weather took its toll on crops this year, now Governor Snyder wants the federal government to help aid farmers
EDU FUNDING: Lawmakers missed their first deadline and are now at a standstill as they can't agree on higher education spending
- 6/2/12
Education
ANTI-BULLYING: School districts only have a few days left to submit their state-mandated anti-bullying policies
- 6/5/12
Education
NEWBERRY BUDGET: Tahquamenon area schools will close the middle school portion of their building to save money
- 6/6/12
Education
UNIVERSITY FUNDING: State universities expect more funding next year after dealing with major cuts in this year's budget
EARLY COLLEGE: Traverse Bay Area Intermediate school district announced their new early college program
- 6/7/12
Education
EVART PRINCIPAL: Evert High School principal is charged with having sex with a 14 year old student
- 6/8/12
Tourism
MTP BIKE RACE: Tour De Mont Pleasant brings in tourists to the area for the annual bike race
- 6/11/12
Education
PRIVATIZING: Kingsley schools may have to privatize some of their services to fill a budget deficit
- 6/12/12
Education
NWS/TCAPS: The National Writers Series will team up with Traverse City area public schools
SPORTS FUNDER: Cadillac Viking Boosters host their second annual millionaire raffle to raise money for freshman sports
- 6/13/12
Education
Tourism
ZERO TOLERANCE: Suttons Bay Schools board of education zero tolerance leads to expulsion
EJ FESTIVAL: Freedom Festival in Charlevoix County brings in heavy Business and tourism
- 6/14/12
Education/
State Budget
SCHOOLS MERGING: Two northern Michigan ISD's will likely merge to save both sides money
MI TEACHERS: State house approved legislation ending state-provided health care coverage in retirement for new teachers
- 6/15/12
Unemploy
MERCY CUTS: Mercy Hospital of Cadillac lay off 9 people when they came up short on their fiscal year budget

Employ	GTI EXPANSION: Grand Traverse Industries opened a second location, creating 15-20 job openings
6/18/12 Education Tourism	FREESOIL SCHOOL: Mason County School district wants to merge with Freesoil, who closed two years ago CAR SHOW: Cadillac hosts a Cadillac Car Show, blocking off much of downtown
6/19/12 Tourism	HEMINGWAY CONFERENCE: 15 th biennial Hemingway Society Conference takes place in Petoskey drawing in people from all over the world
6/20/12 Weather	TORNADO: Twister rips through part of South Branch Township
6/21/12 Unemploy	UNEMPLOYMENT: New numbers show jobless rates went up 0.2%
6/22/12 Education	CADDY SUPER: Cadillac Superintendent celebrated his retirement and new job in Lansing