

## 2<sup>ND</sup> QUARTER 2011 STATION STORY COMMITMENT

WWTV/WWUP covers over 32 counties in Northern Michigan. This being the case we make sure that daily our news coverage focuses on things impacting the community locally in all of our areas. We try to uncover injustices daily, work hard to tell people's stories and give them the information that they need throughout the day.

For the 2<sup>ND</sup> quarter of 2011 we focused our coverage on several impactful story subject matters. These subjects include:

- Unemployment
- State Budget
- Education
- Local Weather
- Tourism

The following pages will list all of the stories that we have done regarding the above subject matters.

## APRIL

- 4/03/11  
Education FSU CULTURE: Ferris State hosted the 23<sup>rd</sup> annual International Festival of Cultures
- 4/4/11  
Weather FLOOD CONCERNS: Melting snow and pounding rain leave areas in  
Tourism Mecosta County flooded  
BRIDGE NUMBERS: Mackinaw Bridge numbers are down for the year
- 4/10/11  
Weather MANISTEE STORM: quick 80 mile an hour winds swept through  
Manistee County causing damage
- 4/11/11  
Education SUPER SUSPENDED: Houghton Lake superintendent suspended, but  
parents are left wondering why  
Weather SMARTBOARD: Trinity Lutheran gets "smartboards" in classrooms  
STORM CLEANUP: roofs damaged, trees uprooted from destructive  
Storm in the area
- 4/12/11  
BUDGET: Snyder announces a revised tax plan, eliminating business  
Taxes for thousands of companies
- 4/13/11  
Tourism LAKE CO. VACANT HOMES: A study suggests Lake County area is not  
a vacation destination anymore; the county pushes for tourism
- 4/14/11  
Education TCAPS BUDGET: Traverse City Area Public Schools are looking at  
an 8 million dollar budget deficit from state funding
- 4/15/11  
Education BENZIE ODDS: Benzie Schools recognized by the state for successful  
students despite hard economic times
- 4/18/11  
Weather FARMING DELAY: Corn crop delay with cold and wet weather. Farmers  
can't get out into the fields, prices going up
- 4/19/11  
Education GOVERNOR PROTESTS: Governor's breakfast in Cadillac, protestors  
rally outside Civic Center upset over education funding cuts  
Employ MCDONALDS HIRING: Michigan McDonalds look to fill 2000 positions
- 4/20/11  
Education/ NMC CUTS: A Michigan senate committee recommends cutting  
State Budget community college funding by 3.4%  
OTHER BUDGETS: Grand Traverse County commissioners discuss  
Possible cuts; Kalkaska school employees' discuss per pupil funding
- 4/21/11  
Education SCHOOL BUDGET: Proposal to cut public school funding cleared  
the state senate

4/25/11  
Tourism  
Education  
BIG TOURISM BOOST: Summer tourism expectations for Mackinaw City  
TCAPS BUDGET: Cuts suggested at TCAPS are considered worst case Scenario; could cut 45 teacher's jobs  
SCHOOL DONATION: Tahquamenon Area Schools got a \$150,000 donation for scholarships and programs

4/27/11  
Education  
REFORM REACTION: School leaders react to Governor Snyder's plan for education reform

4/28/11  
Weather  
Education  
FLOODING: Excessive rain causes Manistee River to rise, as well as areas in Cheboygan and the Chippewa River in Mt Pleasant  
MI SCHOOL AID: A Michigan House Committee wants to set aside 50 million dollars than planned for public education

#### MAY

5/03/11  
Education  
Employ  
SCHOOL MILLAGES: Benzie County millage passed, St Ignace schools asking for community support for bussing and technology  
PRISON REOPENED: Prison in Baldwin reopens, opening up 500 jobs

5/4/11  
State Budget  
MI BUDGET: Michigan House passed a 33 million dollar budget bill That covers state spending for everything but education.

5/5/11  
Tourism  
Education  
Employ  
TVC FLIGHTS: Delta airlines out of Traverse City will be cheaper  
TCAPS AWARD: 18 Traverse City School Employees receive awards For their dedication to education  
COLLEGE JOBS: Ferris Career fair helps students find jobs  
NEW GT PIE: Grand Traverse Pie Company opens 2<sup>nd</sup> store, more jobs

5/6/11  
Education  
SCHOOL BUDGET: Michigan schools now have more insight into the cuts they'll soon face

5/11/11  
Education  
Weather  
STUDENT DEATH: A Chippewa Hills student dies of meningitis  
MANISTEE WEATHER: A lot of rain in a short amount of time caused Flooding fears

5/13/11  
State Budget  
BIZ TAX: Governor Snyder expected to sign a tax code that could affect businesses

5/16/11 Education	BUDGET CUTS: Traverse City schools will see millions in cuts, but not as much as they were expecting SCHOOL INVESTIGATION: Pellston staff member arrested for inappropriate conduct with a minor student
5/17/11 Education Weather	RC BUSING: Reed City Schools cut busing to avoid laying off teachers COLD CROPS: Frost advisories concerned farmers
5/19/11 State Budget Education	STATE FUNDING CUTS: New budget won't cut as much funding to schools as originally thought EMPTY CHAIR: Cadillac High School graduates want to honor late classmates by leaving an empty chair, district says no.
5/20/11 Education Unemploy	SCHOOL CLOSING: Proposed cut of Cadillac elementary school to help with budget shortfall HOSPITAL CUTS: Northern Michigan regional health system is cutting 48 jobs
5/23/11 Weather	STORM DAMAGE: Strong winds damage property in Boyne Halls
5/24/11 Weather	MI TORNADOS: Past devastation from tornados
5/25/11 State Budget Tourism	BIZ TAX: Governor signed the bill to get rid of the Michigan Business tax, should increase hiring BIG TOURISM: Looking ahead to the memorial weekend tourism
5/31/11 Weather Education	WEATHER PREPS: Missaukee County campground preparing for severe weather on the way STATE SUPER: State Superintendent toured Gaylord Schools

## JUNE

- 6/1/11  
Weather      POWER OUTAGE: Strong storm knocked out power to businesses in Leland
- 6/3/11  
Education      MESICK CONCESSIONS: Teachers take 5% cuts at Mesick Consolidated Schools to avoid layoffs  
KINGSLEY CUTS: Kingslye school district facts budget cuts, forced To layoff and make larger classes
- 6/6/11  
Unemploy      SEASONAL JOBS: Summer jobs are hard to come by for students
- 6/7/11      DAMAGE: Heavy rain brings destruction
- 6/8/11      STORM CLEANUP: hard winds create damage
- 6/13/11  
Education      CAPS CUTS: Cadillac board talked about more than 1.5 million in cuts, including closing a school  
TCAPS LAYOFFS: Traverse City schools vote to lay off 16 teachers  
OTHER CUTS: other schools in the area also discussed their cuts
- 6/17/11  
6/7/11  
Weather      PRESCHOOL GRANT: Low income families can get help  
DRY WEATHER: Dry weather conditions - high fire hazards
- 6/9/11  
Tourism      FIREWORK MONEY: Traverse City has low firework funds, hoping to raise more money
- 6/20/11  
Education      BUDGET CUTS: Cadillac schools voted to approve a budget that includes 1.4 million dollars in cuts
- 6/21/11  
Budget      BUDGET BILLS: Snyder signed the balanced budget bill for the State upcoming year
- 6/22/11  
Weather      FLIGHT DELAYS: Cherry Capitol has flight delays from bad weather in Chicago
- 6/23/11  
Unemploy      JOB LAYOFFS: Grand Traverse County road commission laid off over a dozen employees
- 6/27/11  
Education      INLAND SEAS MEETING: Inland seas education association gives field course to teachers on invasive species  
TCAPS: Traverse City schools approve their own round of budget Reduction

6/28/11      SCHOOLS BUDGET: Schools are crunching their numbers for the next  
Education/      school year  
State Budget      MERIT RESULTS: New merit test results released

6/29/11      NCF: Countdown is on until National Cherry Festival brings in business  
Tourism      and tourists