



VideoIndiana, Inc.
Dept. L-2380
Columbus, OH 43260-2380
ph: (317) 655-5611
fx: (317) 655-5610

Advertiser
Agency
Buyer
Salesperson

Majority Forward (10891)
Waterfront Strategies (4172)
Maura, Gilroy,
Cain, Bob (1812)
ph: (215) 567-7950
fx: (215) 567-6338x
None
Political/Issues (1129)
ISSUE (17921)
National/Political Issue
322 6006 302/ECR25561013/
HH

Invoice 375334
Inv Date 5/28/2017
Terms Cash In Advance
Contract 151242
Bill Type Standard
Period 5/1/2017 - 5/28/2017

Waterfront Strategies
3050 K St NW
Suite 100
Washington, DC 20007

AgM

Special Handling
Product
Brand
Acct Types
Est/Headline/PO #
Demo
Revision
Comments

/ISSUE
THIS IS A NEW ORDER FOR MAJORITY

CO-OP/Order Type No/Normal
Package
Gen. Date 5/30/2017 11:57:16AM

WTHR (WTHR)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>5:30-6A SUNRISE</u>						
	SPOT	5:30:00AM- 6:00:00	Per week (1),Th,Fr	05/26/17 5:43AM (Fr)	00:30	Eyewitness News Sunrise 5:30	MFINTV1701H	\$500.00	
3.0	Contract Line Remarks:		<u>7-9A TODAY</u>						
	SPOT	7:00:00AM- 9:00:00	Per week (1),Th,Fr	05/26/17 8:39AM (Fr)	00:30	Today Show	MFINTV1701H	\$850.00	
4.0	Contract Line Remarks:		<u>12-12:30P NOON NEWS</u>						
	SPOT	12:00:00PM-12:30:00	Per week (2),Th,Fr	05/25/17 12:29PM (Th)	00:30	Eyewitness News At 12PM	MFINTV1701H	\$350.00	
	SPOT	12:00:00PM-12:30:00	Per week (2),Th,Fr	05/26/17 12:25PM (Fr)	00:30	Eyewitness News At 12PM	MFINTV1701H	\$350.00	
6.0	Contract Line Remarks:		<u>6-6:30P EARLY NEWS</u>						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Th,Fr	05/26/17 6:23PM (Fr)	00:30	Eyewitness News at 6PM	MFINTV1701H	\$1200.00	
7.0	Contract Line Remarks:		<u>6:30-7P NBC NIGHTLY NEWS</u>						
	SPOT	6:30:00PM- 7:00:00	Per week (2),Th,Fr	05/25/17 6:51PM (Th)	00:30	NBC Nightly News	MFINTV1701H	\$2500.00	
	SPOT	6:30:00PM- 7:00:00	Per week (2),Th,Fr	05/26/17 6:51PM (Fr)	00:30	NBC Nightly News	MFINTV1701H	\$2500.00	
9.0	Contract Line Remarks:		<u>7:30-8P JEOPARDY</u>						
	SPOT	7:30:00PM- 8:00:00	Per week (2),Th,Fr	05/25/17 7:54PM (Th)	00:30	Jeopardy	MFINTV1701H	\$1500.00	
9.0	SPOT			05/26/17			1 preempt @ \$1500.00	\$0.00	Pre-Empty
11.0	Contract Line Remarks:		<u>11:35P-12:37A TONIGHT</u>						
	SPOT	11:35:00PM-12:37:00	Per week (2),Th,Fr	05/25/17 12:28AM (Th)	00:30	Tonight Show	MFINTV1701H	\$500.00	
	SPOT	11:35:00PM-12:37:00	Per week (2),Th,Fr	05/26/17 11:50PM (Fr)	00:30	Tonight Show	MFINTV1701H	\$500.00	
12.0	Contract Line Remarks:		<u>6-6:30PE EARLY NEWS</u>						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Sa,Su	05/27/17 6:15PM (Sa)	00:30	EYEWITNESS NEWS AT 6PM WKND	MFINTV1701H	\$500.00	
13.0	Contract Line Remarks:		<u>7-8A TODAY</u>						
	SPOT	7:00:00AM- 8:00:00	Per week (1),Sa	05/27/17 7:52AM (Sa)	00:30	Saturday Today	MFINTV1701H	\$700.00	
17.0	SPOT			05/28/17			1 preempt @ \$300.00	\$0.00	Order Input Error
19.0	SPOT			05/28/17			1 preempt @ \$1000.00	\$0.00	Order Input Error

We warrant the broadcast information shown herein was taken from the official station log. Advertiser and agency are jointly and severally obligated to pay this invoice. Payment by Advertiser to Agency shall not constitute payment to station.

Gross Total	\$11,950.00	Total Spots/Items	12
Commission	(\$1,792.50)		
Net Total	\$10,157.50		