



VideoIndiana, Inc.
 Dept. L-2380
 Columbus, OH 43260-2380
 ph: (317) 655-5611
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Advertiser
Agency
Buyer
Salesperson

Majority Forward (10891)
Waterfront Strategies (4172)
 Maura Gilroy,
 Cain, Bob (1812)
 ph: (215) 567-7950
 fx: (215) 567-6338x
 None
 Political/Issues (1129)
 ISSUE (17921)
National/Political Issue
 322 6006 302/ECR25561013/
 HH

Invoice 375334
Inv Date 5/28/2017
Terms Cash In Advance
Contract 151242
Bill Type Standard
Period 5/1/2017 - 5/28/2017

Waterfront Strategies
3050 K St NW
Suite 100
Washington, DC 20007

AgM

Special Handling
Product
Brand
Acct Types
Est/Headline/PO #
Demo
Revision
Comments

/ISSUE
 THIS IS A NEW ORDER FOR MAJORITY

CO-OP/Order Type No/Normal
Package
 Gen. Date 5/30/2017 11:57:16AM

WTHR (WTHR)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		5:30-6A SUNRISE						
	SPOT	5:30:00AM- 6:00:00	Per week (1),Th,Fr	05/26/17 5:43AM (Fr)	00:30	Eyewitness News Sunrise 5:30	MFINTV1701H	\$500.00	
3.0	Contract Line Remarks:		7-9A TODAY						
	SPOT	7:00:00AM- 9:00:00	Per week (1),Th,Fr	05/26/17 8:39AM (Fr)	00:30	Today Show	MFINTV1701H	\$850.00	
4.0	Contract Line Remarks:		12-12:30P NOON NEWS						
	SPOT	12:00:00PM-12:30:00	Per week (2),Th,Fr	05/25/17 12:29PM (Th)	00:30	Eyewitness News At 12PM	MFINTV1701H	\$350.00	
	SPOT	12:00:00PM-12:30:00	Per week (2),Th,Fr	05/26/17 12:25PM (Fr)	00:30	Eyewitness News At 12PM	MFINTV1701H	\$350.00	
6.0	Contract Line Remarks:		6-6:30P EARLY NEWS						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Th,Fr	05/26/17 6:23PM (Fr)	00:30	Eyewitness News at 6PM	MFINTV1701H	\$1200.00	
7.0	Contract Line Remarks:		6:30-7P NBC NIGHTLY NEWS						
	SPOT	6:30:00PM- 7:00:00	Per week (2),Th,Fr	05/25/17 6:51PM (Th)	00:30	NBC Nightly News	MFINTV1701H	\$2500.00	
	SPOT	6:30:00PM- 7:00:00	Per week (2),Th,Fr	05/26/17 6:51PM (Fr)	00:30	NBC Nightly News	MFINTV1701H	\$2500.00	
9.0	Contract Line Remarks:		7:30-8P JEOPARDY						
	SPOT	7:30:00PM- 8:00:00	Per week (2),Th,Fr	05/25/17 7:54PM (Th)	00:30	Jeopardy	MFINTV1701H	\$1500.00	
9.0	SPOT			05/26/17			1 preempt @ \$1500.00	\$0.00	Pre-Empt
11.0	Contract Line Remarks:		11:35P-12:37A TONIGHT						
	SPOT	11:35:00PM-12:37:00	Per week (2),Th,Fr	05/25/17 12:28AM (Th)	00:30	Tonight Show	MFINTV1701H	\$500.00	
	SPOT	11:35:00PM-12:37:00	Per week (2),Th,Fr	05/26/17 11:50PM (Fr)	00:30	Tonight Show	MFINTV1701H	\$500.00	
12.0	Contract Line Remarks:		6-6:30PE EARLY NEWS						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Sa,Su	05/27/17 6:15PM (Sa)	00:30	EYEWITNESS NEWS AT 6PM WKND	MFINTV1701H	\$500.00	
13.0	Contract Line Remarks:		7-8A TODAY						
	SPOT	7:00:00AM- 8:00:00	Per week (1),Sa	05/27/17 7:52AM (Sa)	00:30	Saturday Today	MFINTV1701H	\$700.00	
17.0	SPOT			05/28/17			1 preempt @ \$300.00	\$0.00	Order Input Error
19.0	SPOT			05/28/17			1 preempt @ \$1000.00	\$0.00	Order Input Error

We warrant the broadcast information shown herein was taken from the official station log. Advertiser and agency are jointly and severally obligated to pay this invoice. Payment by Advertiser to Agency shall not constitute payment to station.

Gross Total	\$11,950.00	Total Spots/Items	12
Commission	(\$1,792.50)		
Net Total	\$10,157.50		