

QSA-17

On Saturday Sept 16, SCARF, Shelby Co Animal Rescue will be having a shelter supply drive at Tractor Supply in the Sidney Plaza 1650 Michigan St Sidney. This drive will last all weekend, SCARF will be there in the morning from 10-12 with adoptable shelter pets.

Tractor Supply is a supporter of the SCARF mission, and has invited SCARF to hold this event at their business. All of Scarf's activities benefit the Bob Sargent Family Shelby Co Shelter

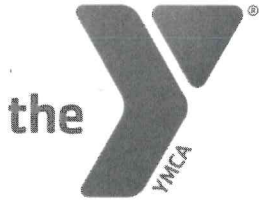
The Shelby county shelter is asking for the following items, which are in need at this time:

- Cat Collars
- Pet Shampoo – Hypoallergenic please
- Dog Collars
- Greenies\Dog Treats
- Pill Pockets
- Cat food
- Kitten Food
- Cat litter
- Cap Star Flea Treatment
- Paper towels
- Mister Clean
- Trash bags
- Laundry soap

Please plan to stop by On Sept 16th, and donate an item and take a look at an adoptable pet. Help SCARF support the homeless pets of Shelby Co and the Bob Sergeant & Family Shelby Co Animal Shelter



Join SCARF, Shelby Co Animal Rescue, on Saturday, September 16th, at Tractor Supply in Sidney Plaza, 1650 Michigan St., Sidney, for a shelter supply drive that lasts all weekend. SCARF will be there from 10 AM to 12 PM with adoptable shelter pets. Tractor Supply supports SCARF's mission, benefiting the Bob Sargent Family Shelby Co Shelter. The shelter urgently needs items like cat collars, hypoallergenic pet shampoo, dog collars, Greenies dog treats, and more. Stop by on September 16th, donate, and meet an adoptable pet. Let's help homeless pets in Shelby Co and the Bob Sergeant & Family Shelby Co Animal Shelter.



QSA-19

FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

**FOR IMMEDIATE RELEASE**

**Contact:**  
Suann Kleinhans, Wellness  
Director  
SIDNEY-SHELBY CO. YMCA  
937.492.9134  
[skleinhans@sidney-ymca.org](mailto:skleinhans@sidney-ymca.org)

## **SIDNEY-SHELBY COUNTY YMCA OFFERS NEW SESSION OF LIVESTRONG AT THE YMCA FOR FREE FOR CANCER SURVIVORS**

[Shelby County, 8/18/23] The next LiveSTRONG at the YMCA class at the Sidney-Shelby County YMCA will run from August 29<sup>th</sup> to November 16<sup>th</sup>. This class meets on Tuesday and Thursday evenings from 5:30 PM to 7:00 PM in the Spirit, Mind, and Body Room. This FREE program is open to anyone that has or had cancer and is designed to help cancer survivors regain their health. YMCA membership is NOT required.

Participants work with Y staff trained in supportive cancer care to safely achieve their goals such as building muscle mass and strength; increasing flexibility and endurance; and improving confidence and self-esteem. By focusing on the whole person and not the disease, LIVESTRONG® at the YMCA is helping people move beyond cancer in spirit, mind and body.

A complimentary YMCA membership is also given to participants and their family for the duration of the program thanks to the generosity of our local community and mission partners.

For more information or to sign up for the LiveSTRONG at the YMCA program, contact Suann Kleinhans, Wellness Director, at 937-492-9134, x213 or email [livestrong@sidney-ymca.org](mailto:livestrong@sidney-ymca.org).

###

### **About the Y**

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living and social responsibility. Across the U.S., 2,700 Ys engage 21 million men, women and children – regardless of age, income or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. [ymca.net](http://ymca.net)

🎧 [Upbeat Music] Narrator: Are you or a loved one a cancer survivor? The Sidney-Shelby County YMCA is here to support you on your journey to recovery.

🏋️ [Sound of Gym Equipment] Narrator: Join the FREE LiveSTRONG at the YMCA program from August 29th to November 16th. ~~No YMCA membership required.~~

📅 [Calendar Page Turning] Narrator: Tuesdays and Thursdays from 5:30 PM to 7:00 PM. Build strength, increase flexibility, and boost your confidence.

👥 [Friendly Gathering] Narrator: Our trained staff will guide you every step of the way. ~~And guess what? You and your family get a YMCA membership during the program.~~

👏 [Applause] Narrator: Let's move beyond cancer together. For details and registration, contact Suann Kleinhans at 937-492-9134, extension 213, or email [livestrong@sidney-ymca.org](mailto:livestrong@sidney-ymca.org).

🌟 [Positive Music] Narrator: The Sidney-Shelby County YMCA - supporting your journey to wellness.

Kleinhans  
—

SENIOR  
**Center**  
OF SIDNEY-SHELBY COUNTY

PSA-05

304 S West Avenue • Sidney, OH 45365

P: (937) 492-5266 F: (937) 492-2134 Email: [srcenter@nktelco.net](mailto:srcenter@nktelco.net) [www.srcentersidney-shelby.com](http://www.srcentersidney-shelby.com)



*Education, Health, Recreation & Socialization for those 50 and Better!*

## PRESENTS OUR FIRST ANNUAL

# INSURANCE & SERVICES FAIR

**Wednesday  
September 13th  
2pm - 6pm**

**Do you have questions about your health insurance  
or prescription coverage?**

**Do you need help around the house or with your utility bills?  
You don't want to miss this event!**

**For more information: Call 937-492-5266 or find  
us on Facebook for updates.**

Narrator: Calling all seniors in Sidney and Shelby County!

[Exciting Beat]

Narrator: The Senior Center of Sidney proudly presents our First Annual Insurance and Services Fair on Wednesday, September 13, from 2 PM to 6 PM.

[Inviting Tune]

Narrator: Discover a world of information tailored just for you. Learn about insurance options and essential services that matter.

[Informed Voice]

Narrator: Join us for a day filled with education, health insights, recreation, and socialization - exclusively for those 50 and better.

[Positive Vibe]

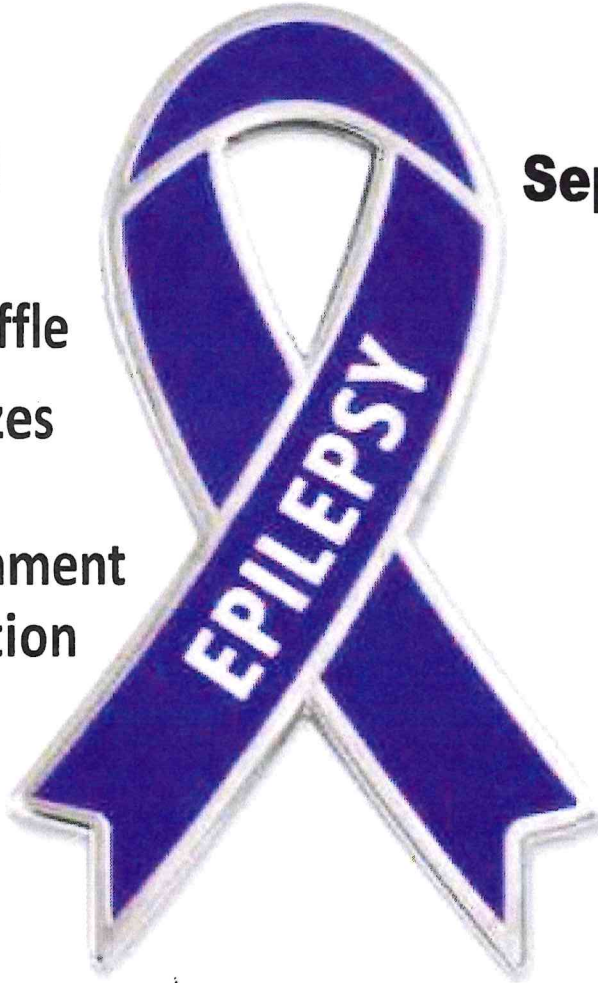
Narrator: Mark your calendars! Dial 937-492-5266 or email us at [SCRCenter@nkleco.com](mailto:SCRCenter@nkleco.com) to reserve your spot.

[Joyful Atmosphere]

Narrator: The Senior Center of Sidney - Enriching lives, one event at a time.



# Ride 2 End



*DSA-21*

**September 16, 2023**

**Sharp's Bar & Grill  
3511 W. Michigan St.  
Sidney, OH 45365**

**50/50 raffle  
door prizes  
food  
entertainment  
silent auction**

**Registration: \$25,  
includes Passenger**

**Registration starts @  
11am Kickstands up @  
noon**

*More info visit & to register  
ride - Facebook early*

**More info contact:**

**Amy Chupp  
937-489-9612**



**\* All Proceeds will benefit Epilepsy Alliance Ohio**

(07.24) Laber Of Love Eat Well @ Frisch's Troy & Sidney

Joe Laber <acupofjoedia@gmail.com>

Mon 7/24/2023 11:03 AM

To:Michelle Stallard <michelle@hits1055.com>;Tracy Kies <tracy@hits1055.com>

📎 2 attachments (3 MB)

Laber of Love Pet Rescue Flyer.pdf; Laber of Love Pet Rescue Flyer.jpg;

HAPPY Monday Michelle and Tracy K,  
I trust you had an AWESOME weekend!! Any air time you can give to our upcoming 'Eat Well' fundraiser @ Frisch's (Troy & Sidney) would be GREATLY appreciated. Below is a generic script I wrote and our flyer is attached.

Enjoy dinner at Frisch's Big Boy in Troy or Sidney on the evening of August 1<sup>st</sup> and support the Fospice Care Mission of Laber of Love Pet Rescue. Simply present a printed flyer before ordering, dine in, carry out, or drive thru, anytime between 4 and 9 pm on Tuesday, August 1<sup>st</sup> and Frisch's will donate 20% to Laber of Love Pet Rescue. Get and print your flyer online at [laberoflovepetrescue.com](http://laberoflovepetrescue.com), that's l-a-b-e-r pet [rescue.com](http://rescue.com)

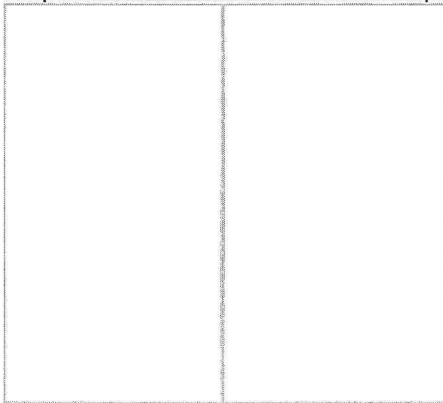
THANKS in advance!! :)

Joe Laber (he/him)

The Social Barista

<http://acupofjoedia.com/>

<https://www.facebook.com/ACupOfJoeMedia/>



*DSA 25*



Its time for you to cast your vote! SCARF's 2024 Top Pets of Shelby County Calendar raises funds for the homeless cats and dogs of Shelby County. The pet who receives the most votes will be named the 2024 Top Pet and will be featured on the front of the calendar along with SCARF's brochure and social media header photo. The top 12 pets with the most votes will all be featured in the calendar and posted on SCARF's social media pages throughout the year. From August 3rd to August 31st, you can vote for which pet or pets you want to see on the calendar. A one-dollar donation is equal to one vote. These donations support SCARF's mission to assist the Shelby County Animal Shelter in safe adoptions, education, community outreach, and medical procedures. All of those aid in eliminating euthanasia and getting pets out of the shelter and into the best possible homes! Change a pet's life by casting your votes now at [HelpShelbyCountyAnimals.com](http://HelpShelbyCountyAnimals.com).

PSA - 20



done 😊

Carted as

PSA-19

THE VILLAGE OF ANNA PRESENTS

# NATIONAL NIGHT OUT

\* VENDORS \* MAGIC \* LIVE MUSIC \*  
\* CAR SHOW \* BOUNCE BALLS \*  
\* FOOD TRUCKS \* GAMES \*

TUESDAY, AUGUST 1  
ANNA COMMUNITY PARK  
4-8PM

\* POLICE CRUISERS \* FIRETRUCKS \*  
\* CARE FLIGHT \* RESCUE VEHICLES \*

For more information:

POLICECHIEF@VILLAGEOFANNAOH.COM  
CHIEF DARRIN GOUDY 937-394-8381



Bill Kessler  
937-394-3751



PSA-02

# ADVENTURE AWAITS

SIDNEY, OHIO



## PADDLES PEDALS and PINTS

SATURDAY, AUGUST 12 / ACTIVITIES ALL DAY / TAWAWA PARK  
A DAY ON THE GREAT MIAMI RIVER & TAWAWA PARK FEATURING

 **CYCLING  
ADVENTURE**

**BATTLESHIP  
CANOE** 

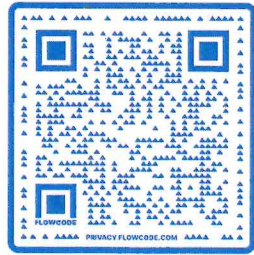
**KAYAKING  
ADVENTURE** 

**LOCAL BREWERY  
TASTING** 

**PICKLEBALL  
TOURNAMENT** 

**KIDS  
TRIATHALON** 

SCAN THE CODE TO  
VISIT THE EVENT WEBSITE &  
REGISTER FOR EACH ACTIVITY



*Join us Downtown  
in the evening...*

PROCEEDS BENEFIT THE SHELBY COUNTY PORTION OF THE GREAT MIAMI RIVERWAY AND DOWNTOWN SIDNEY!  
\*FREE TO ATTEND, ACTIVITIES / TASTINGS ADDITIONAL CHARGE\*

FOR LIVE MUSIC, A PUB CRAWL & GOLF CART RALLY FROM 5P-10P

QUESTIONS? VISIT OUR WEBSITE OR GIVE US A CALL: [WWW.SIDNEYALIVE.ORG/EVENTS](http://WWW.SIDNEYALIVE.ORG/EVENTS) / 937-638-4815



PSA. 08

Join us for the Shelby Soil and Water Conservation District's Forestry Field Day on Sunday, October 22nd, from 1 PM to 4 PM at Tawawa Park in Sidney, Ohio. This event is open to the public and completely free!

Here's what you can expect:

- Fascinating forest tours led by ODNR foresters.
- Exciting portable sawmill demonstrations.
- Fun activities for kids.
- Enjoy some delicious apple cider and more.

Stay updated by following Shelby SWCD on Facebook for any event updates. If you have any questions or need more information, feel free to contact Amanda Hurley at [amanda.hurley@usda.gov](mailto:amanda.hurley@usda.gov) or call 937-419-2597.

Don't miss this fantastic opportunity to connect with nature and learn about forestry in your community. See you on October 22nd at Tawawa Park!

DSA-12

Get ready for the 1st Annual Spooktacular on the Hill! It's an outdoor event you won't want to miss. Join us for live music by SMEARED LIPSTICK, mouthwatering food trucks, and inclusive family fun. Don't forget to dress up in your favorite costumes - they're encouraged! Admission is just \$5, and all proceeds support the Shelby County Special Olympics.

This event is open to everyone of all ages. So mark your calendars for Friday, October 13th, from 6 PM to 9 PM. We'll be at 1200 South Children's Home Road in Sidney, Ohio.

A big shoutout to our sponsor, the Shelby County Board of Developmental Disabilities.

Come one, come all, and let's make this Spooktacular on the Hill an unforgettable night of fun and community support!

PSA

PSA-05  
12/8/2023

*Free*  
COMMUNITY  
*Christmas*  
DINNER

**Saturday,  
December 9, 2023**

**11:30 am - 1:00 pm\***

Shelby County Fairgrounds  
**EMA Building**

Enter on Highland Ave.

*\*While Meals Last*

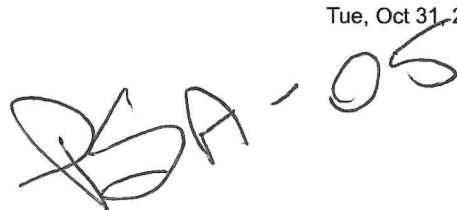


**Paper Ad**

1 message

Pat Riley <pcr45@hotmail.com>  
To: Deb Pitts <mamapitts1950@gmail.com>

Tue, Oct 31, 2023 at 6:31 PM

**HOLIDAY BAZAAR/BREAKFAST WITH SANTA**

Sidney

Come one, come all to the third annual  
Holiday bazaar and breakfast with Santa  
on Saturday, December 2<sup>nd</sup> from 9 am to 2 pm  
at the Sidney Masonic Lodge located at 303 East  
Poplar Street in Sidney, Ohio.

We have a room full of vendors with lots of  
gifts to buy for your family and friends.  
Breakfast will be ready for the children and  
Santa will be ready to hear their wish list.

Contact Patsy Riley for questions  
(937) 409-8829  
Call

She would like this mentioned  
this week.

Thank you



**HOLIDAY BAZAAR 9a-2p**

**And**



**BREAKFAST WITH SANTA**

We have combined the Annual Breakfast event with the Bazaar so, bring your children and they can have Breakfast with Santa and visit. (donuts, drink and photos). There will also be crafts for them allowing you time to shop!

**December 2, 2023**

**9am-2pm**

**Sidney Masonic Lodge**

**303 E. Poplar**

**Sidney, Oh 45365**

Food items: Sandwiches/chips, cookies, pop, etc for sale

Featuring homemade items and Vendors

**PAMPERED CHEF, COLOR STREET NAILS, SENTSYS, THIRTY-ONE PURSES/BAGS, HOMEMADE FOLDED STAR ORNAMENTS, PURE ROMANCE LOTIONS/PERFUMES, BAKED GOODS-SWEET TREATS BY AMBER, HOMEMADE LOOM RUGS, KNIT ITEMS, T-SHIRT HOODIES, TUMBLERS, DRIED HERBS, BATH BOMS AND SO MUCH MORE.....SO MUCH TO SEE!**

The Shelby County Animal Shelter is holding a holiday adoption event until December 22, sponsored by SCARF (Shelby County Animal Rescue Foundation). Choose an ornament from the tree for discounts from \$5 to \$70 off adoption fees. Shelter pets have written heartfelt letters to "Santa Paws" wishing for forever homes. If <sup>adoption</sup> adoption is on your mind, now's a great time to make it happen. Check the SCARF Facebook page for more details.

QSA-06

12-22-2023

**SCARF**

18h · A small globe icon representing a global or public post.

**We are sponsoring a discounted adoption event for Shelby County Animal Shelter - Ohio in honor of the holidays 🎄 🐾 Until December 22, you can pick an ornament from the tree and each one will have a different amount ranging from \$5-\$70 dollars off of adoption fees! The shelter pets have written their letters to Santa Paws, and they are all wishing for the same thing, a furever home 🏠**

**If you're interested in adopting, now is the perfect time! 📦 🥰 🐶 🐱**





November 9, 2023

Dear Traffic Manager:

The Ad Council has sent you **Paths to Recovery** PSAs digitally via **Extreme Reach**.

**Start With Hope**

In 2021, 46 million people ages 12 and older in the U.S. had a substance use disorder – but recovery is possible. A new campaign, “Start With Hope,” shares powerful first-person stories of lived experience, inclusive of many different paths toward recovery. The campaign aims to support Black and Hispanic/Latinx communities, given the healthcare disparities and added stigma that these communities face on their paths towards recovery.

Run new “Start With Hope” PSAs to inspire individuals with the motivating power of hope and connect them with harm reduction strategies and treatment resources to start their recovery journey.

Log in to approve and download this important campaign message and show your support by running these PSAs in donated media space. **Thank you.**

**The Ad Council  
Paths to Recovery**

Spot Name	Length	AD-ID	Expiration Date	Language
Start with Hope	:30	CNST0021000	11/1/25	English
Start with Hope	:30	CNST0023000	11/1/25	Spanish

6520

11/21/23 - 10/30/24

**PLEASE NOTE:** The attached material designates an expiration date for each PSA. Because of the SAG/AFTRA labor contracts and the agreement with the talent, the material cannot be aired after the expiration date. Airing the PSAs after the expiration date may subject the sponsor, agency, and possibly your organization and its principals to additional talent fees, penalties and damages; as well as legal action regarding claims of right by the relevant talent. All Rights within the PSAs are owned by the Advertising Council or the named Sponsors. Sale of sponsorship to any other party is prohibited. PSAs may only be placed in donated media, and may not be used in any manner that would imply an association with any commercial enterprise. You cannot, for example, exhibit the PSA with corporate logos appearing in conjunction with it. No cropping, editing or modifications are permissible.



WMVR-FM  
 Michelle Stallard  
 2929 W. Russell Rd  
 Sidney, OH 45365

**Order #23542 Confirmation**  
 #1657 - NATIONAL PSA'S (SBC)  
 11/20/2023 1:12:27 PM

NATIONAL PSA'S  
 ACCOUNTS PAYABLE  
 Address  
 Address  
 SIDNEY, OH

Line#	Start	Stop	Station	Type	Data	Cuts	Days	Rate	Order Date	Entry Total
1.	3586211/21/23	10/30/24	WMVR	Clock	12:00:00 AM - 11:5	4140	345	\$0.00	11/20/2023	\$0.00

HOUSE

AD6520[11/20/23-10/30/24 START WITH HOPE CNST0021000(30s)]100.00%

SPOT SUMMARY FOR ORDER LINE #35862<WMVR>

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Cuts/week	\$/week
11/21/23	12	12	12	12	12	12	12	72	\$0.00
11/27/23	12	12	12	12	12	12	12	84	\$0.00
12/04/23	12	12	12	12	12	12	12	84	\$0.00
12/11/23	12	12	12	12	12	12	12	84	\$0.00
12/18/23	12	12	12	12	12	12	12	84	\$0.00
12/25/23	12	12	12	12	12	12	12	84	\$0.00
01/01/24	12	12	12	12	12	12	12	84	\$0.00
01/08/24	12	12	12	12	12	12	12	84	\$0.00
01/15/24	12	12	12	12	12	12	12	84	\$0.00
01/22/24	12	12	12	12	12	12	12	84	\$0.00
01/29/24	12	12	12	12	12	12	12	84	\$0.00
02/05/24	12	12	12	12	12	12	12	84	\$0.00
02/12/24	12	12	12	12	12	12	12	84	\$0.00
02/19/24	12	12	12	12	12	12	12	84	\$0.00
02/26/24	12	12	12	12	12	12	12	84	\$0.00
03/04/24	12	12	12	12	12	12	12	84	\$0.00
03/11/24	12	12	12	12	12	12	12	84	\$0.00
03/18/24	12	12	12	12	12	12	12	84	\$0.00
03/25/24	12	12	12	12	12	12	12	84	\$0.00
04/01/24	12	12	12	12	12	12	12	84	\$0.00
04/08/24	12	12	12	12	12	12	12	84	\$0.00
04/15/24	12	12	12	12	12	12	12	84	\$0.00
04/22/24	12	12	12	12	12	12	12	84	\$0.00
04/29/24	12	12	12	12	12	12	12	84	\$0.00
05/06/24	12	12	12	12	12	12	12	84	\$0.00
05/13/24	12	12	12	12	12	12	12	84	\$0.00
05/20/24	12	12	12	12	12	12	12	84	\$0.00
05/27/24	12	12	12	12	12	12	12	84	\$0.00
06/03/24	12	12	12	12	12	12	12	84	\$0.00
06/10/24	12	12	12	12	12	12	12	84	\$0.00
06/17/24	12	12	12	12	12	12	12	84	\$0.00
06/24/24	12	12	12	12	12	12	12	84	\$0.00
07/01/24	12	12	12	12	12	12	12	84	\$0.00
07/08/24	12	12	12	12	12	12	12	84	\$0.00
07/15/24	12	12	12	12	12	12	12	84	\$0.00
07/22/24	12	12	12	12	12	12	12	84	\$0.00
07/29/24	12	12	12	12	12	12	12	84	\$0.00
08/05/24	12	12	12	12	12	12	12	84	\$0.00
08/12/24	12	12	12	12	12	12	12	84	\$0.00
08/19/24	12	12	12	12	12	12	12	84	\$0.00
08/26/24	12	12	12	12	12	12	12	84	\$0.00
09/02/24	12	12	12	12	12	12	12	84	\$0.00
09/09/24	12	12	12	12	12	12	12	84	\$0.00
09/16/24	12	12	12	12	12	12	12	84	\$0.00
09/23/24	12	12	12	12	12	12	12	84	\$0.00
09/30/24	12	12	12	12	12	12	12	84	\$0.00
10/07/24	12	12	12	12	12	12	12	84	\$0.00
10/14/24	12	12	12	12	12	12	12	84	\$0.00
10/21/24	12	12	12	12	12	12	12	84	\$0.00
10/28/24	12	12	12	0	0	0	0	36	\$0.00



Total Spots: 4140

Net: \$0.00

Order Total: \$0.00

Advertiser Authorization: \_\_\_\_\_ Station Authorization: \_\_\_\_\_

Monthly Billing Summary

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2023											0.00	0.00
2024	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00				