

ORDER



Orders
Order / Rev: 172789
Alt Order #:
Product Desc: ISSUE
Estimate: 4877 4/25-4/27/2017
Flight Dates: 04/25/17 - 04/27/17
Original Date / Rev: 04/24/17 / 04/24/17
Order Type: GEN

KFSN-TV

Primary AE: Christopher Larcade
Sales Office: N-PH
Sales Region: National

Agency
Name: Canal Partners Media LLC
Buying Contact:
Billing Contact:
 25 Whitlock Place, S.W. Suite 201
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Alliance for Healthcare Security
Demographic: A35+
Product Codes: Issue Non Candidate
Priority: P-03
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/27/17	24	\$9,325.00	\$7,926.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	24	\$9,325.00	\$7,926.25	0.00
Totals	24	\$9,325.00	\$7,926.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	04/25/17	04/27/17	M-F 6p News Action News at 6p	CM	Cc 6p-630p	- 111 - - -	:30	3	\$500.00	P-03	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/24/17	04/30/17	- 111 - - -			3		\$500.00		0.00				
N 2	KFSN	04/25/17	04/27/17	M-F 730p-8p Wheel of Fortune	CM	Cc 730p-8p	- 11 - - - -	:30	2	\$500.00	P-03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/24/17	04/30/17	- 11 - - - -			2		\$500.00		0.00				
N 3	KFSN	04/25/17	04/27/17	M-F 7p-730p Jeopardy	CM	Cc 7p-730p	- - 1 - - - -	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/24/17	04/30/17	- - 1 - - - -			1		\$500.00		0.00				
N 4	KFSN	04/25/17	04/27/17	M-F 5p News Action News at 5p	CM	Cc 5p-530p	- 111 - - -	:30	3	\$450.00	P-03	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/24/17	04/30/17	- 111 - - -			3		\$450.00		0.00				
N 5	KFSN	04/25/17	04/27/17	M-F 630p News Action News at 630p	CM	Cc 630p-7p	- 1 - 1 - - -	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/24/17	04/30/17	- 1 - 1 - - -			2		\$450.00		0.00				
N 6	KFSN	04/25/17	04/27/17	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	- 111 - - -	:30	3	\$400.00	P-03	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/24/17	04/30/17	- 111 - - -			3		\$400.00		0.00				

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KFSN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KFSN	04/25/17	04/27/17	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	- 111 - - -	:30	3	\$375.00	P-03	0.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/24/17	04/30/17	- 111 - - -		3			\$375.00			0.00			
N 8	KFSN	04/25/17	04/27/17	M-F 4p News M-F Action News Live at 4	CM	Cc 4p-5p	- 11 - - - -	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/24/17	04/30/17	- 11 - - - -		2			\$250.00			0.00			
N 9	KFSN	04/25/17	04/27/17	M-F 9a-10a Live with Kelly & Michael	CM	Cc 9a-10a	- - 11 - - -	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/24/17	04/30/17	- - 11 - - -		2			\$250.00			0.00			
N 10	KFSN	04/25/17	04/27/17	M-F 5a-6a News Action News AM Live 5am	CM	Cc 5a-6a	- 1 - 1 - - -	:30	2	\$250.00	P-03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/24/17	04/30/17	- 1 - 1 - - -		2			\$250.00			0.00			
N 11	KFSN	04/25/17	04/27/17	M-F 10a-11a The View	CM	Cc 10a-11a	- - - 1 - - -	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	04/24/17	04/30/17	- - - 1 - - -		1			\$250.00			0.00			
													Totals	24	\$9,325.00