



## ISSUES AND PROGRAMS LIST

3<sup>rd</sup> Quarter 2019

Through its regular ascertainment process, SummitMedia LLC. has determined that the following issues were important to Anderson and the surrounding Upstate South Carolina Community:

1. Education & Youth
2. Health, Fitness & Wellness
3. Community Events
4. Community Services

This report contains WHZT's most significant treatment of these community issues during the 3<sup>rd</sup> quarter of 2019.

Prepared by:  
Rhonda Rawlings  
News Department  
WHZT-FM  
Anderson, SC



Karolyn Mulvaney, President/Market Manager  
SummitMedia Greenville/WHZT-FM  
220 North Main Street, Suite 402  
Greenville, SC 29601-2151  
864-235-1073



**Program Description**  
**"Hot Topics"**

"Hot Topics" is a one-hour public service show designed to inform listeners in the Upstate of issues of concern affecting them.



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## WHZT FM 3rd Quarter 2019 Issues and Programs

### ISSUE 1- EDUCATION, YOUTH AND BUSINESS

**TOPIC: Rainbow Push College Tours, 09/01/2019, 6AM, 20 minutes**

**SYNOPSIS:** Davida Mathis, President of the Rainbow Push Greenville chapter came in to discuss the mission of the organization which is to uplift the community through outreach and involvement. Ms. Mathis went on to talk about the organization's partnership with the National Council of Negro Women. Through this partnership free college tours would be offered to High School students in the area.

**ISSUES COVERED:** Higher Education

**TOPIC: Outstanding Youth Awards, 08/11/2019, 6AM, 20 minutes**

**SYNOPSIS:** Brittney Brackett, Founder of the Outstanding Youth Awards came in to talk about the awards. She noted that her mission is to encourage youth to be the best they can be in various areas of life. Ms. Brackett expressed how important it is for young people to know that their efforts are seen and appreciated. The public was called upon to nominate a young person who is doing exceptional things in the areas of academics, arts, sports, entrepreneurship and more. An event to honor those chosen was scheduled to be held in Greenville.

**ISSUES COVERED:** Youth excellence

**TOPIC: YMCA Teen Achievers, 07/28/2019, 6:25, 12 minutes**

**SYNOPSIS:** Jessica Sharp of the YMCA of Greenville came in to talk about the Teen Achievers program. The program is offered to High School underclassmen in an effort to help them adjust to high school as well as to prepare them for young adult life. Leaders in the community are invited in to talk with the youth about different career fields, life issues, higher education and more.

**ISSUES COVERED:** Youth mentorship

**TOPIC: Urban Divinity School, 08/11/2019, 6AM, 20 minutes**

**SYNOPSIS:** Pastor Curtis Johnson and Activist Traci Fant came in to discuss the formation of the Urban Divinity School. The explained the purpose of the school as existing to prepare students for positions in ecclesial, social and academic leadership and service by equipping them with both the practical and critical skills necessary to affect change in their churches and communities as well as their academic and professional institutions. The school is the first of its kind in the Upstate of South Carolina

**ISSUES COVERED:** Alternate education

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## ISSUE 2- HEALTH, FITNESS AND WELLNESS

**TOPIC: Maranatha Farms, 8/18/2019 6:20AM, 12 minutes**

**SYNOPSIS:** Curtis Miller, Manager of Maranatha Farms in Greenville came in to discuss the Farm, its origin and how it benefits the community. The farm began at Maranatha Seventh Day Adventist church in Greenville. The focus is to help the community eat healthier by growing organic fruits and vegetables and selling them at a low cost. Mr. Miller cited the large number of residents living with high blood pressure, diabetes and obesity as an impetus for the farm's origination.

**ISSUES COVERED:** The benefits of healthy food

**TOPIC: Heart Health, 08/04/19, 6AM, 18 minutes**

**SYNOPSIS:** AnMed Health Doctor, Jeremy Parker came in to discuss heart health awareness, the fact that heart disease is prevalent in the south and how heart disease disproportionately affects minority communities. Dr. Parker discussed the importance of a healthy diet rich in green leafy vegetables. He talked about the signs and symptoms of a heart attack, how family history affects chances of heart disease. He also discussed what people can do to improve heart health and also talked about his thoughts on the Keto diet.

**ISSUES COVERED:** The benefits of healthy food and heart health

**TOPIC: Prisma Health Stroke Awareness, 09/22/19, 6AM, 20 minutes**

**SYNOPSIS:** Dr. Shah of Prisma Health Systems came in to discuss the topic of Stroke and Stroke awareness. Dr. Shah discussed the definition of a stroke, the different types of stroke, stroke symptoms and subjects such as who is most at risk and what treatments are available to stroke victims. The doctor went on to inform the community about the "stroke camps" that Prisma Health organized to assist those who have suffered a stroke.

**ISSUES COVERED:** Stroke Awareness

**TOPIC: Obesity and Weight, 7/14/2019, 6AM, 19 minutes**

**SYNOPSIS:** Dr. Peter Bechtel, AnMed Health Bariatric Surgeon came in to talk about the problem of obesity which tends to lead to many other illnesses including high blood pressure, diabetes and stroke. The doctor discussed the fact that when obesity has reached a dangerous level where these other problems have set in then the patient may want to consider weight loss surgery. He discussed who may be eligible, the different surgeries available such as gastric bypass and the gastric sleeve. One of Dr. Bechtel's patients, Steve Smith also came in to discuss his experience with the Gastric Sleeve. He informed that prior to the surgery he was over 300 pounds, had high blood pressure and diabetes. After the surgery he lost over one hundred pounds, his blood pressure returned to normal and he no longer is a diabetic.

**ISSUES COVERED:** Obesity issues

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### ISSUE 3- COMMUNITY EVENTS

**TOPIC: Legacy Group Honoring Leola Robinson Simpson, 8/18/2019, 6AM, 20 minutes**

**SYNOPSIS:** The Legacy Group held an event to honor South Carolina Representative, Leola Robinson Simpson for her years of community service, civil rights activism and work with youth in the Greenville area. Representative Robinson Simpson is also the founder of the Center for Educational Equity in Greenville which provides educational and recreational services for low income youth.

**ISSUES COVERED:** Career

**TOPIC: Diversity and Inclusion Summit, 9/08/19, 6:25 AM, 12 minutes**

**SYNOPSIS:** Nika White came in to talk about the Greenville Chamber of Commerce Diversity and Inclusion Summit. The Summit is described as an all day event designed to energize diversity and inclusion efforts and help companies and individuals discover innovation found with inclusion minded leadership.

**ISSUES COVERED:** Importance of Diversity

### ISSUE 4- COMMUNITY SERVICES

**TOPIC: Affordable Housing, 09/29/2019, 6AM, 20 minutes**

**SYNOPSIS:** Pastor James Speed of Allen Temple, A.M.E. Church discussed the affordable housing program the church helps to run.

He discussed the dire need for affordable housing in the Greenville area and encouraged residents to apply for the program which does have a waiting list. He expressed concern in that while Greenville is steadily becoming a community that is growing in popularity and attracting more residents and businesses, that popularity is also causing housing cost to rise tremendously leading to gentrification, people losing their homes and other concerning issues.

**ISSUES COVERED:** Affordable housing

**TOPIC: My Brother's Keeper, 07/21/19, 6AM, 21 minutes**

**SYNOPSIS:** Antiwan Tate, Executive Director of My Brother's Keeper Spartanburg Chapter and Councilman, Michael Brown, Elected official Delegate for the organization came in to talk about the mission of the group which was launched in 2014 by President Barak Obama in an effort to close the opportunity gaps faces by young men of color. Mr. Brown and Mr. Tate discussed the importance of encouraging mentorships, reducing youth violence and improving life outcomes. They also discussed the open talk sessions and group engagement trips they take with the young men in the group to expose them to various facets of life.

**ISSUES COVERED:** Youth Mentorship

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**TOPIC: First Impression of SC, 09/29/2019/19, 6:20am, 21 minutes**

**SYNOPSIS:** The mission of First Impression of SC is to advocate for families & individuals in times of crises. They refer to their organization as a One Stop Shop for Outreach and Information Referrals. First Impression works closely with local organizations to ensure education, work, training, financial, health and food services are being offered and implemented to help families and individuals become financially stable and self-sufficient.

**ISSUES COVERED:** Employment, training and Life Assistance

**TOPIC: Author, Carla Boyd, 09/15/19, 6:20am, 12 minutes**

**SYNOPSIS:** Carla Boyd came in to discuss her first foray into writing with the debut of her book "From the Heart of Mama Boyd".

The book details her journey of raising three children, including legendary Clemson University Quarterback, Tajh Boyd. The book's purpose is to encourage people to keep striving in life even in the face of tremendous obstacles.

**ISSUES COVERED:** Parenting

**TOPIC: Author, Raven Magwood, 7/28/2019**

**SYNOPSIS:** Upstate native Raven Magwood came in to discuss her latest book, "The Seven Practices of Prosperous Women".

Raven Magwood explains the 7 steps that will allow women to unlock their full potential, despite the countless demands they face. She stressed that the book has practical guidance, inspiring quotes, and gripping testimonies.

**ISSUES COVERED:** Mentorship for young women, Career

**TOPIC: Goodwill Good Guides Program, 06/10/19, 6:20AM, 12 minutes**

**SYNOPSIS:** A representative from GoodWill came in to discuss the Good Guides program. Goodwill Good Guides is a national mentoring program for youth between the ages of 12 and 17 who want to learn about careers and prepare for success. The goal of the Good Guides program is to equip youth to build career plans and learn skills to prepare for school completion, post-secondary training and productive careers.

**ISSUES COVERED:** Mentorship

**TOPIC: AnMed Health Baby Cafe, 9/08/2019, 6AM, 20 minutes**

**SYNOPSIS:** AnMed Health will open a Baby Café for breastfeeding moms to find help and help each other. The mission of the Baby Café is to provide a place for breastfeeding mothers to receive support and resources and the opportunity to share their experiences.

**ISSUES COVERED:** Help for New Mothers

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**TOPIC:** Mayor Terrence Culbreath, 06/23/10, 6AM, 20 minutes

**SYNOPSIS:** Terrence Culbreath, Mayor of Johnston, South Carolina came in to talk about his career and the path that led him to be the mayor of the town he grew up in. Mayor Terrence Culbreath serves as the 13th Mayor of Johnston, South Carolina. He is a Johnston native and left the small town after high school to chase his dreams. Culbreath's personal pursuit of happiness landed him in incredible places. He has done everything from working for NASCAR to producing Grammy nominated songs. During his travels he gained a unique worldview and eventually made his way back to Johnston with a passion to make an impact in his hometown. At the age of 31 he was the youngest mayor elected to the town. He hopes his story will encourage young people to follow their dreams.

**ISSUES COVERED:** Career Profile



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