



WDEF
3300 Broad Street
Chattanooga, TN 37408

AL Media
222 W. Ontario Street
Suite 600
Chicago, IL 60610

Contract # 195879

Schedule Dates 10/15/18-10/21/18

Advertiser POL - Democratic Party of GA Stacey Abrams for C

Agency AL Media (4396)

Product Political (1176)

Brand 26220789 (60161)

Salesperson Millenium-Chicago, - (1007)

Sales Office Millenium - Chicago

Buyer Name Reardon, Danida

Phone/Fax /

CPE 687

Account Types National/Political

Billing Type Standard

Comments Stacey Abrams for Go

Date Entered

10/12/18

Last Modified

10/31/18

Entered By

Kailie Bodnar

CO-OP

No

Headline #

ECR26220789

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$2,295.75

Net Total

\$13,009.25

Sales Tax

WDEF (WDEF)

By Broadcast Month

Oct. 2018

Grand Total:

Spots

104

Rate

\$15,305.00

\$15,305.00

10/15 - will be

10/16 ON

10/16/18

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	5A- 5:30A (EST)	5	X	X	X	X	X			5	\$10.00	\$50.00	WDEF (WDEF)	5am News	10/12/18
2.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	5:30A- 6A (EST)	5	X	X	X	X	X			5	\$15.00	\$75.00	WDEF (WDEF)	530am News	10/12/18
3.1	Normal Line / SPOT	10/15/18-10/19/18	2	:30	6A- 7A (EST)	10	X	X	X	X	X			10	\$35.00	\$350.00	WDEF (WDEF)	6am News	10/12/18
4.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	9A- CBS THIS MORNING: SATURDAY	2						X		2	\$65.00	\$130.00	WDEF (WDEF)	Sat Early Show	10/12/18
5.0	Normal Line / SPOT	10/21/18-10/21/18	2	:30	8:58-42A- CBS SUNDAY MORNING	2							X		\$150.00		WDEF (WDEF)	CBS Sun Morning	10/12/18
6.0	Normal Line / SPOT	10/21/18-10/21/18	2	:30	10:30A- FACE THE NATION	2							X		\$100.00		WDEF (WDEF)	Face The Nation	10/12/18
7.0	Normal Line / SPOT	10/15/18-10/19/18	2	:30	10:57-57A- PRICE IS RIGHT	5	X	X	X	X	X			4	\$145.00	\$580.00	WDEF (WDEF)	TPR	10/12/18
8.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	12:00-57P- NEWS 12 @ NOON	5	X	X	X	X	X			5	\$85.00	\$425.00	WDEF (WDEF)	Noon News	10/12/18
9.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	12:30-1P- 2P (EST)	5	X	X	X	X	X			4	\$85.00	\$340.00	WDEF (WDEF)	CBS Soaps	10/12/18
10.0	Normal Line / SPOT	10/15/18-10/19/18	2	:30	3P- LET'S MAKE A DEAL	5	X	X	X	X	X			5	\$115.00	\$575.00	WDEF (WDEF)	Let's Make a Deal	10/12/18
11.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$75.00	\$375.00	WDEF (WDEF)	Judge Judy	10/12/18
12.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	5P- 6P (EST)	5	X	X	X	X	X			5	\$75.00	\$375.00	WDEF (WDEF)	Judge Judy	10/12/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Advertiser

POL - Democratic Party of GA Stacey Abrams for

Agency

AL Media (4396)

Product

Political (1176)

Brand

26220789 (60161)

Salesperson

Millennium-Chicago, - (1007)

Sales Office

Millennium - Chicago

Buyer Name

Reardon, Danida

Phone/Fax

/

CPE

687

Account Types

National/Political

Billing Type

Standard

Comments

Stacey Abrams for Go

Date Entered 10/12/18

Last Modified 10/31/18

Entered By Kallee Bodnar

CO-OP No

Headline # ECR26220789

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,295.75

Net Total \$13,009.25

Sales Tax

WDEF (WDEF)

By Broadcast Month

Spots

Oct. 2018 104

Grand Total: 104

Rate

\$15,305.00

\$15,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	5:58-56P- NEWS 12 @ 6P	5	X	X	X	X	X			5	\$95.00	\$475.00	WDEF (WDEF)	6pm News	10/12/18
14.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	6:59-10P- PRIME NEWS @ 7	5	X	X	X	X	X			5	\$95.00	\$475.00	WDEF (WDEF)	7pm News	10/12/18
15.0	Normal Line / SPOT	10/15/18-10/15/18	3	:30	7:57P- 9P (EST)	2	X							2	\$375.00	\$750.00	WDEF (WDEF)	Neighborhood/Happy Together	10/12/18
16.0	Normal Line / SPOT	10/15/18-10/15/18	3	:30	9P- MAGNUM PI	1	X							1	\$475.00	\$475.00	WDEF (WDEF)	Magnum PI	10/12/18
17.0	Normal Line / SPOT	10/15/18-10/15/18	3	:30	10P- BULL	1	X							1	\$375.00	\$375.00	WDEF (WDEF)	Bull	10/12/18
18.0	Normal Line / SPOT	10/16/18-10/16/18	2	:30	7:57-7P- NCIS	1		X						1	\$780.00		WDEF (WDEF)	NCIS	10/12/18
19.0	Normal Line / SPOT	10/16/18-10/16/18	2	:30	9P- FBI	1		X						1	\$575.00	\$575.00	WDEF (WDEF)	FBI	10/12/18
20.0	Normal Line / SPOT	10/16/18-10/16/18	2	:30	10P- NCIS: NEW ORLEANS	2		X						2	\$575.00	\$1,150.00	WDEF (WDEF)	NCIS NO	10/12/18
21.0	Normal Line / SPOT	10/17/18-10/17/18	2	:30	7:57-7P- SURVIVOR	1		X						1	\$450.00	\$450.00	WDEF (WDEF)	Survivor	10/12/18
22.0	Normal Line / SPOT	10/17/18-10/17/18	2	:30	9P- SEAL TEAM	1		X						1	\$575.00	\$575.00	WDEF (WDEF)	Seal Team	10/12/18
23.0	Normal Line / SPOT	10/17/18-10/17/18	2	:30	10P- CRIMINAL MINDS	1		X						1	\$450.00	\$450.00	WDEF (WDEF)	Criminal Minds	10/12/18
24.0	Normal Line / SPOT	10/18/18-10/18/18	2	:30	7:57P- 9P (EST)	1				X				1	\$950.00	\$950.00	WDEF (WDEF)	B&T/Shekdon	10/12/18
25.0	Normal Line / SPOT	10/18/18-10/18/18	3	:30	9P- 10P (EST)	1				X				1	\$500.00	\$500.00	WDEF (WDEF)	Mom/Murphy	10/12/18

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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Agency AL Media (4396)
Product Political (1176)
Brand 26220789 (60161)
Salesperson Millenium-Chicago, - (1007)
Sales Office Millenium - Chicago
Buyer Name Reardon, Danida
Phone/Fax /
CPE 687
Account Types National/Political
Billing Type Standard
Comments Stacey Abrams for Go

Date Entered 10/12/18
Last Modified 10/31/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26220789
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,295.75
Net Total \$13,009.25
Sales Tax

10/12/18
10/31/18
Kailee Bodnar
No
ECR26220789
Normal
15.00
\$2,295.75
\$13,009.25

WDEF (WDEF)

By Broadcast Month
Oct. 2018 104
Grand Total: 104
Spots
104
Rate
\$15,305.00
\$15,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	10/18/18-10/18/18	3	:30	10P- S.W.A.T.	1				X				1	\$375.00	\$375.00	WDEF (WDEF)	SWAT	10/12/18
27.0	Normal Line / SPOT	10/19/18-10/19/18	3	:30	7:57-5P- MACGYVER	1					X			1	\$275.00	\$275.00	WDEF (WDEF)	MacGyver	10/12/18
28.0	Normal Line / SPOT	10/19/18-10/19/18	2	:30	9P- HAWAII FIVE-0	1					X			1	\$690.00	\$690.00	WDEF (WDEF)	Hawaii Five-0	10/12/18
29.0	Normal Line / SPOT	10/19/18-10/19/18	2	:30	10P- BLUE BLOODS	1					X			1	\$690.00	\$690.00	WDEF (WDEF)	Blue Bloods	10/12/18
30.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	7:58P- CRIMETIME SATURDAY	1						X		1	\$100.00	\$100.00	WDEF (WDEF)	CrimeType	10/12/18
31.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	10P- 48 HOURS	1						X		1	\$155.00	\$155.00	WDEF (WDEF)	48 Hours	10/12/18
32.0	Normal Line / SPOT	10/21/18-10/21/18	2	:30	7:28-56P- 60 MINUTES	1							X	1	\$750.00	\$750.00	WDEF (WDEF)	60 Minutes	10/12/18
33.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	8P- GOD FRIENDED ME	1							X	1	\$275.00	\$275.00	WDEF (WDEF)	God Friendd Me	10/12/18
34.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	9P- NCIS: LOS ANGELES	1							X	1	\$275.00	\$275.00	WDEF (WDEF)	NCIS LA	10/12/18
35.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	10P- MADAM SECRETARY	1							X	1	\$440.00	\$440.00	WDEF (WDEF)	Madam Secretary	10/12/18
36.0	Normal Line / SPOT	10/15/18-10/19/18	3	:30	11P- NEWS 12 NIGHTSIDE	5	X	X	X	X	X			5	\$95.00	\$475.00	WDEF (WDEF)	Late News	10/12/18
37.0	Normal Line / SPOT	10/20/18-10/20/18	3	:30	11P- NEWS 12 NIGHTSIDE	1						X		1	\$80.00	\$80.00	WDEF (WDEF)	Late News	10/12/18
38.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	11P- NEWS 12 NIGHTSIDE	1							X	1	\$80.00	\$80.00	WDEF (WDEF)	Late News	10/12/18

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Salesperson

Millennium-Chicago, - (1007)

Sales Office

Millennium - Chicago

Buyer Name

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Phone/Fax

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15.00

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Net Total

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WDEF (WDEF)

By Broadcast Month

Spots

Rate

Oct. 2018

104

\$15,305.00

Grand Total:

104

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39.0	Normal Line / SPOT	10/15/18-10/15/18	1	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	5	X							2	\$45.00	\$90.00	WDEF (WDEF)	Late Show	10/12/18
40.0	Normal Line / SPOT	10/15/18-10/19/18	2	:30	7A- CBS THIS MORNING	10	X	X	X	X	X			10	\$35.00	\$350.00	WDEF (WDEF)	Early Show	10/12/18
41.0	M/G For 5.0.1.5.0.2.6.0.1.6.0.2.7.0.1.17.0.1.18.0.1 / Titans	10/21/18-10/21/18	3	:30	8:58:42A- NFL ON CBS	1							X		\$300.00		WDEF (WDEF)		10/17/18
42.0	Normal Line / NFL	10/21/18-10/21/18	3	:30	1P- NFL ON CBS GAME 2	1							X		\$500.00		WDEF (WDEF)		10/17/18
43.0	Normal Line / NFL	10/21/18-10/21/18	3	:30	4:25P- NFL ON CBS GAME 3	1							X		\$500.00		WDEF (WDEF)		10/17/18
44.0	M/G For 30.0.1.33.0.1.34.0.1.35.0.1.38.0.1.39.0.1.39.0.2.39.0.3 / SPOT	10/18/18-10/19/18	2	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	2			X	X				2	\$35.00	\$70.00	WDEF (WDEF)		10/17/18
45.0	Normal Line / SPOT	10/19/18-10/19/18	3	:30	7:57:57P- MACGYVER	1					X			1	\$275.00	\$275.00	WDEF (WDEF)		10/17/18
46.0	Normal Line / HoSp	10/20/18-10/20/18	3	:30	7:58P- MICHAEL JACKSON'S HALLOWEEN	1						X			\$100.00		WDEF (WDEF)		10/17/18
47.0	Normal Line / SPOT	10/18/18-10/19/18	2	:30	7:29:01P- ANDY GRIFFITH	4			X	X				4	\$130.00	\$520.00	WDEF (WDEF)		10/17/18
48.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	8:30P- GOD FRIENDED ME	1							X	1	\$275.00	\$275.00	WDEF (WDEF)		10/17/18

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WDEF (WDEF)

By Broadcast Month Spots Rate
Oct. 2018 104 \$15,305.00
Grand Total: 104 \$15,305.00

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50.0	Normal Line / SPOT	10/21/18-10/21/18	3	:30	9:30P- NCIS: LOS ANGELES	1							X	1	\$275.00		WDEF (WDEF)		10/17/18
51.0	Normal Line / SPOT	10/18/18-10/18/18	3	:30	5:30A- 6A (EST)	1				X				1	\$15.00	\$15.00	WDEF (WDEF)		10/17/18

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125 West 55th St
New York, NY 10019

Contract # 26220789		Changes as of: 10/31/2018 at 12:43 PM		Version: Highlighting Makegood 5		Status: Accepted	
CPE: /687		Flight: 10/15/18 - 10/21/18		Station: WDEF		Con Type: POLITICAL/VOTE	
Agency: AL MEDIA		Advertiser: Democratic Party of Georgia		Market: Chattanooga		Total \$: \$15,305.00	
222 W. Ontario Street, Suite 600 Chicago, IL 60654		Product: Stacey Abrams for Governor estimate #687		Office: CHICAGO		Total Spots: 104	
Agency Order #:		Buyer: Danida Reardon		Service: Nielsen		Total CPP: \$0.00	
		Salesperson: BRIAN LAMONT 312-832-6619		Primary Demo: Adults 35+		Total GRP:	
				Assistant: MONIQUE SEDLAR 312-832-6639			
Separation:							
Comments: New order for Democratic Party of Georgia/Stacey Abrams to start Monday 10/15. Payment verification to follow once available. Please confirm asap. Thanks!							

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/15	10/15 - 10/15	Total Spots	Total \$	CPP*	GRP*
CR 10	M-F 12:30p-2p		CBS Soaps	\$85.00	0.0	30	5	4	4	\$340.00	\$0.00	0.0
TOTALS:									104	\$15,305.00	\$0.00	0.0

Date/Time	Action	Added by	Comment
10/31/18 12:44 PM	Accepted	BRIAN LAMONT	Approved credit; dollars made good on estimate #938