

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 5/17/2019
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I, Kate Nelson Media, LLC

do hereby request station time concerning the following issue:

JUUL Labs, Inc.
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: JUUL Labs, Inc.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

JUUL Labs, Inc.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

JUUL Labs, Inc. 560 20th Street San Francisco, CA 94107 (415) 829-2336

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Matt David

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

N/A

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/17/2019

Date

Kate Nelson

Signature

(703) 929-8534

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

May 17, 19  
 CONT# 32897158 Mod# Ver# 1 (Last = )  
 REP Entercom Radio Sales  
 TO WBBM-AM (Chicago, IL)  
 FM PATRICK MCGEE  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 52069

SALESPERSON FAX#

PH #

BYR Helen Hanratty  
 ADV JUUL LABS AWARENESS  
 PDT Issue  
 FLT May 20, 19 - Jun 09, 19

\* REP ORDER COMMENT \*

\*\* 5/17/2019 12:51:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 5/17/2019 12:51:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	30	5/20/2019 - 5/24/2019	1W	6	\$700.00	6
	1.2	MTWTF..	10A - 3P	30	5/20/2019 - 5/24/2019	1W	10	\$500.00	10
	1.3	MTWTF..	3P - 7P	30	5/20/2019 - 5/24/2019	1W	10	\$500.00	10
	1.4	.....SS	6A - 7P	30	5/25/2019 - 5/26/2019	1W	6	\$200.00	6
		** WEEKLY FLIGHT TOTALS **					32	\$15,400.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	30	5/27/2019 - 5/31/2019	1W	5	\$700.00	5
	2.2	MTWTF..	10A - 3P	30	5/27/2019 - 5/31/2019	1W	10	\$500.00	10
	2.3	MTWTF..	3P - 7P	30	5/27/2019 - 5/31/2019	1W	12	\$500.00	12
	2.4	.....SS	6A - 7P	30	6/1/2019 - 6/2/2019	1W	5	\$200.00	5
		** WEEKLY FLIGHT TOTALS **					32	\$15,500.00	
		<b>FLIGHT 3</b>							
	3.1	MTWTF..	6A - 10A	30	6/3/2019 - 6/7/2019	1W	5	\$700.00	5
	3.2	MTWTF..	10A - 3P	30	6/3/2019 - 6/7/2019	1W	12	\$500.00	12
	3.3	MTWTF..	3P - 7P	30	6/3/2019 - 6/7/2019	1W	10	\$500.00	10
	3.4	.....SS	6A - 7P	30	6/8/2019 - 6/9/2019	1W	5	\$200.00	5
		** WEEKLY FLIGHT TOTALS **					32	\$15,500.00	

May 17, 19  
 CONT# 32897158 Mod# Ver# 1 (Last = )  
 REP Entercom Radio Sales

DDS CONT# 0  
 C/P/E: na / na / 52069

	May 19	Jun 19					
SPOTS	32	64					
CASH	15400.00	31000.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	15400.00	31000.00					

							TOTAL
SPOTS							96
CASH							46,400.00
TRADE							0.00
NSL							0.00
TOTAL							46,400.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.