



WMDN - CBS 24 Meridian, MS
1151 Crestview Circle
Meridian, MS 39301-8669

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 104970
Schedule Dates 11/01/19-11/04/19
Advertiser Tate Reeves for Governor (9303)
Agency American Media & Advocacy Group (2155)
Product Political (1069)
Brand POLITICAL (19290)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 702/1334/11396
Account Types National/Political
Billing Type Standard
Comments TRFG

Date Entered 10/28/19
Last Modified 10/29/19
Entered By JON POLLARD
CO-OP No
Headline # ECR26673210
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$580.50
Net Total \$3,289.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Nov. 2019	9	\$3,870.00
Grand Total:	9	\$3,870.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/04/19-11/04/19	4	:30	9P- BULL	1	X							1	\$225.00	\$225.00	Meridian CBS (WMDN)	BULL-CBS	10/28/19
2.0	Normal Line / SPOT	11/01/19-11/01/19	4	:30	8P- MAGNUM P.I.	1					X			1	\$225.00	\$225.00	Meridian CBS (WMDN)	MAGNUM PI	10/28/19
3.0	Normal Line / SPOT	11/01/19-11/01/19	4	:30	9P- BLUE BLOODS	1					X			1	\$225.00	\$225.00	Meridian CBS (WMDN)	BLUE BLOODS	10/28/19
4.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	6:30P- 60 MINUTES	1							X	1	\$300.00	\$300.00	Meridian CBS (WMDN)	60 MINUTES	10/28/19
5.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	2:30P- THE HOME DEPOT SEC ON CBS:	1						X		1	\$1,125.00	\$1,125.00	Meridian CBS (WMDN)	SEC ON CBS	10/28/19
6.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	3:25P- THE NFL ON CBS (B):	1							X	1	\$700.00	\$700.00	Meridian CBS (WMDN)	NFL	10/28/19
7.0	Normal Line / SPOT	11/01/19-11/01/19	6	:30	7P- 8P (CST)	2					X			2	\$85.00	\$170.00	Meridian CBS (WMDN)	AVG. ALL WKS	10/28/19
8.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	11:56A- THE NFL ON CBS:								1	1	\$900.00	\$900.00	Meridian CBS (WMDN)	Moved from Late Game on FOX to Early Game on CBS	10/29/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.