



WMDN - CBS 24 Meridian, MS
1151 Crestview Circle
Meridian, MS 39301-8669

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 101023

Schedule Dates 05/08/19-05/14/19
Advertiser Tate Reeves for Governor (9303)
Agency American Media & Advocacy Group (2155)
Product Political (1069)
Brand POLITICAL (19290)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 702/1334/11067
Account Types National/Political
Billing Type Standard
Comments TRFG

Date Entered 05/01/19
Last Modified 05/02/19
Entered By JON POLLARD
CO-OP No
Headline # ECR26463963
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$400.50
Net Total \$2,269.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
May. 2019	27	\$2,670.00
Grand Total:	27	\$2,670.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/08/19-05/08/19	5	:30	6:30A- CBS MORNING NEWS	1			X					1	\$10.00	\$10.00	Meridian CBS (WMDN)	CBS MORN NWS<	5/1/19
2.0	Normal Line / SPOT	05/09/19-05/09/19	5	:30	6:30A- CBS MORNING NEWS	1				X				1	\$10.00	\$10.00	Meridian CBS (WMDN)	CBS MORN NWS<	5/1/19
3.0	Normal Line / SPOT	05/14/19-05/14/19	5	:30	6:30A- CBS MORNING NEWS	1		X						1	\$10.00	\$10.00	Meridian CBS (WMDN)	CBS MORN NWS<	5/1/19
4.0	Normal Line / SPOT	05/08/19-05/08/19	5	:30	6:30A- CBS MORNING NEWS	1			X					1	\$10.00	\$10.00	Meridian CBS (WMDN)	CBS THS MRNG-2<	5/1/19
5.0	Normal Line / SPOT	05/09/19-05/09/19	5	:30	6:30A- CBS MORNING NEWS	1				X				1	\$10.00	\$10.00	Meridian CBS (WMDN)	CBS THS MRNG-2<	5/1/19
6.0	Normal Line / SPOT	05/10/19-05/10/19	5	:30	6:30A- CBS MORNING NEWS	1					X			1	\$10.00	\$10.00	Meridian CBS (WMDN)	CBS THS MRNG-2<	5/1/19
7.0	Normal Line / SPOT	05/14/19-05/14/19	5	:30	6:30A- CBS MORNING NEWS	1		X						1	\$10.00	\$10.00	Meridian CBS (WMDN)	CBS THS MRNG-2<	5/1/19
8.0	Normal Line / SPOT	05/11/19-05/11/19	5	:30	7A- CBS THIS MORNING: SATURDAY	1						X		1	\$25.00	\$25.00	Meridian CBS (WMDN)	CBS THS MRN:SA	5/1/19
9.0	Normal Line / SPOT	05/10/19-05/10/19	5	:30	5:28P- CBS EVENING NEWS	1					X			1	\$60.00	\$60.00	Meridian CBS (WMDN)	CBS EVE NWS<	5/1/19
10.0	Normal Line / SPOT	05/14/19-05/14/19	5	:30	5:28P- CBS EVENING NEWS	1		X						1	\$60.00	\$60.00	Meridian CBS (WMDN)	CBS EVE NWS<	5/1/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



WMDN - CBS 24 Meridian, MS
1151 Crestview Circle
Meridian, MS 39301-8669

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 101023
Schedule Dates 05/08/19-05/14/19
Advertiser Tate Reeves for Governor (9303)
Agency American Media & Advocacy Group (2155)
Product Political (1069)
Brand POLITICAL (19290)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 702/1334/11067
Account Types National/Political
Billing Type Standard
Comments TRFG

Date Entered 05/01/19
Last Modified 05/02/19
Entered By JON POLLARD
CO-OP No
Headline # ECR26463963
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$400.50
Net Total \$2,269.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
May. 2019	27	\$2,670.00
Grand Total:	27	\$2,670.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	05/11/19-05/11/19	5	:30	6:30P- THE BIG BANG THEORY (WKN P2)	1						X		1	\$35.00	\$35.00	Meridian CBS (WMDN)	BG-THEORY SA B	5/1/19
12.0	Normal Line / SPOT	05/12/19-05/12/19	4	:30	5:30P- CBS EVENING NEWS	1							X	1	\$150.00	\$150.00	Meridian CBS (WMDN)	CBS EVENING NEWS	5/1/19
13.0	Normal Line / SPOT	05/12/19-05/12/19	4	:30	6P- 60 MINUTES	1							X	1	\$195.00	\$195.00	Meridian CBS (WMDN)	60 MINUTES	5/1/19
14.0	Normal Line / SPOT	05/13/19-05/13/19	4	:30	9P- BULL	1	X							1	\$180.00	\$180.00	Meridian CBS (WMDN)	BULL	5/1/19
15.0	Normal Line / SPOT	05/14/19-05/14/19	4	:30	6:58P- NCIS	1		X						1	\$340.00	\$340.00	Meridian CBS (WMDN)	NCIS	5/1/19
16.0	Normal Line / SPOT	05/08/19-05/08/19	4	:30	6:58P- SURVIVOR:	1			X					1	\$105.00	\$105.00	Meridian CBS (WMDN)	SURVIVOR	5/1/19
17.0	Normal Line / SPOT	05/09/19-05/09/19	4	:30	9P- S.W.A.T.	1				X				1	\$195.00	\$195.00	Meridian CBS (WMDN)	S.W.A.T.-CBS	5/1/19
18.0	Normal Line / SPOT	05/10/19-05/10/19	4	:30	8P- HAWAII FIVE-0	1					X			1	\$235.00	\$235.00	Meridian CBS (WMDN)	HAWAII 5-0-CBS	5/1/19
19.0	Normal Line / SPOT	05/11/19-05/11/19	4	:30	9P- 48 HOURS	1						X		1	\$145.00	\$145.00	Meridian CBS (WMDN)	48 HOURS	5/1/19
20.0	Normal Line / SPOT	05/12/19-05/12/19	4	:30	9P- NCIS: LOS ANGELES	1							X	1	\$200.00	\$200.00	Meridian CBS (WMDN)	NCIS: LA	5/1/19
21.0	Normal Line / SPOT	05/08/19-05/08/19	4	:30	10:02P- 10:37P (CST)	1			X					1	\$100.00	\$100.00	Meridian CBS (WMDN)	TWN ST NWS @10<	5/1/19
22.0	Normal Line / SPOT	05/10/19-05/10/19	4	:30	10:02P- 10:37P (CST)	1					X			1	\$100.00	\$100.00	Meridian CBS (WMDN)	TWN ST NWS @10<	5/1/19
23.0	Normal Line / SPOT	05/14/19-05/14/19	4	:30	10:02P- 10:37P (CST)	1		X						1	\$100.00	\$100.00	Meridian CBS (WMDN)	TWN ST NWS @10<	5/1/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



WMDN - CBS 24 Meridian, MS
 1151 Crestview Circle
 Meridian, MS 39301-8669

American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314

Contract # 101023
Schedule Dates 05/08/19-05/14/19
Advertiser Tate Reeves for Governor (9303)
Agency American Media & Advocacy Group (2155)
Product Political (1069)
Brand POLITICAL (19290)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 702/1334/11067
Account Types National/Political
Billing Type Standard
Comments TRFG

Date Entered 05/01/19
Last Modified 05/02/19
Entered By JON POLLARD
CO-OP No
Headline # ECR26463963
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$400.50
Net Total \$2,269.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
May. 2019	27	\$2,670.00
Grand Total:	27	\$2,670.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	05/09/19-05/09/19	4	:30	10:37P- 11:37P (CST)	1				X				1	\$25.00	\$25.00	Meridian CBS (WMDN)	LT-COLBERT-CBS<	5/1/19
25.0	Normal Line / SPOT	05/14/19-05/14/19	4	:30	10:37P- 11:37P (CST)	1		X						1	\$25.00	\$25.00	Meridian CBS (WMDN)	LT-COLBERT-CBS<	5/1/19
26.0	Normal Line / SPOT	05/09/19-05/09/19	4	:30	7P- 8P (CST)	1				X				1	\$180.00	\$180.00	Meridian CBS (WMDN)	BIG BANG-CBS/YNG SHELDN-CBS	5/1/19
27.0	Normal Line / SPOT	05/11/19-05/11/19	4	:30	8P- RANSOM	1						X		1	\$145.00	\$145.00	Meridian CBS (WMDN)	MG: Ransom	5/2/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.