



WMDN - CBS 24 Meridian, MS
1151 Crestview Circle
Meridian, MS 39301-8669

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 104311

Schedule Dates 10/29/19-11/04/19
Advertiser Tate Reeves for Governor (9303)
Agency American Media & Advocacy Group (2155)
Product Political (1069)
Brand POLITICAL (19290)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 702/1334/11111
Account Types National/Political
Billing Type Standard
Comments TRFG

Date Entered 09/25/19
Last Modified 09/25/19
Entered By JON POLLARD
CO-OP No
Headline # ECR26645751
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,664.25
Net Total \$9,430.75
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Nov. 2019	88	\$11,095.00
Grand Total:	88	\$11,095.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/19-10/29/19	4	:30	7A- 9A (CST)	4		X						4	\$15.00	\$60.00	Meridian CBS (WMDN)	CBS THIS MORNING	9/25/19
2.0	Normal Line / SPOT	10/30/19-10/30/19	4	:30	7A- 9A (CST)	4			X					4	\$15.00	\$60.00	Meridian CBS (WMDN)	CBS THIS MORNING	9/25/19
3.0	Normal Line / SPOT	10/31/19-10/31/19	4	:30	7A- 9A (CST)	4				X				4	\$15.00	\$60.00	Meridian CBS (WMDN)	CBS THIS MORNING	9/25/19
4.0	Normal Line / SPOT	11/01/19-11/01/19	4	:30	7A- 9A (CST)	4					X			4	\$15.00	\$60.00	Meridian CBS (WMDN)	CBS THIS MORNING	9/25/19
5.0	Normal Line / SPOT	11/04/19-11/04/19	4	:30	7A- 9A (CST)	4	X							4	\$15.00	\$60.00	Meridian CBS (WMDN)	CBS THIS MORNING	9/25/19
6.0	Normal Line / SPOT	11/02/19-11/02/19	5	:30	7A- 9A (CST)	4						X		4	\$22.50	\$90.00	Meridian CBS (WMDN)	CBS THS MRN:SA	9/25/19
7.0	Normal Line / SPOT	10/29/19-10/29/19	5	:30	5:30P- 6P (CST)	1		X						1	\$75.00	\$75.00	Meridian CBS (WMDN)	CBS EVE NWS<	9/25/19
8.0	Normal Line / SPOT	10/30/19-10/30/19	5	:30	5:30P- 6P (CST)	1			X					1	\$75.00	\$75.00	Meridian CBS (WMDN)	CBS EVE NWS<	9/25/19
9.0	Normal Line / SPOT	10/31/19-10/31/19	5	:30	5:30P- 6P (CST)	1				X				1	\$75.00	\$75.00	Meridian CBS (WMDN)	CBS EVE NWS<	9/25/19
10.0	Normal Line / SPOT	11/01/19-11/01/19	5	:30	5:30P- 6P (CST)	1					X			1	\$75.00	\$75.00	Meridian CBS (WMDN)	CBS EVE NWS<	9/25/19
11.0	Normal Line / SPOT	11/04/19-11/04/19	5	:30	5:30P- 6P (CST)	1	X							1	\$75.00	\$75.00	Meridian CBS (WMDN)	CBS EVE NWS<	9/25/19
12.0	Normal Line / SPOT	11/02/19-11/02/19	6	:30	5:30P- 6P (CST)	1						X		1	\$97.50	\$97.50	Meridian CBS (WMDN)	CBS WKND NW-SA	9/25/19
13.0	Normal Line / SPOT	11/03/19-11/03/19	6	:30	5:30P- 6P (CST)	1							X	1	\$97.50	\$97.50	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19

CONFIRMATION CONTRACT

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14.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	6P- 6:30P (CST)	1						X		1	\$75.00	\$75.00	Meridian CBS (WMDN)	BG BNG THRY SA	9/25/19
15.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	6:30P- 7P (CST)	1						X		1	\$75.00	\$75.00	Meridian CBS (WMDN)	BG-THEORY SA B	9/25/19
16.0	Normal Line / SPOT	11/04/19-11/04/19	4	:30	9P- 10P (CST)	1	X							1	\$225.00	\$225.00	Meridian CBS (WMDN)	BULL-CBS	9/25/19
17.0	Normal Line / SPOT	10/30/19-10/30/19	4	:30	7P- 8P (CST)	1			X					1	\$225.00	\$225.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19
18.0	Normal Line / SPOT	10/30/19-10/30/19	4	:30	9P- 10P (CST)	1			X					1	\$195.00	\$195.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19
19.0	Normal Line / SPOT	10/31/19-10/31/19	4	:30	7P- 8P (CST)	2				X				2	\$225.00	\$450.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19
20.0	Normal Line / SPOT	10/31/19-10/31/19	4	:30	8P- 9P (CST)	2				X				2	\$195.00	\$390.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19
21.0	Normal Line / SPOT	10/29/19-10/29/19	5	:30	6:30A- 7A (CST)	1		X						1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
22.0	Normal Line / SPOT	10/30/19-10/30/19	5	:30	6:30A- 7A (CST)	1			X					1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
23.0	Normal Line / SPOT	10/31/19-10/31/19	5	:30	6:30A- 7A (CST)	1				X				1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
24.0	Normal Line / SPOT	11/01/19-11/01/19	5	:30	6:30A- 7A (CST)	1					X			1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
25.0	Normal Line / SPOT	11/04/19-11/04/19	5	:30	6:30A- 7A (CST)	1	X							1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
26.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	8A- 9:30A (CST)	1							X	1	\$45.00	\$45.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19

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27.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	9:30A- 10:30A (CST)	1							X	1	\$45.00	\$45.00	Meridian CBS (WMDN)	FACE NATN-CBS/FACE NATN2-CBS	9/25/19
28.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	10A- 11A (CST)	1		X						1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
29.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	10A- 11A (CST)	1			X					1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
30.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	10A- 11A (CST)	1				X				1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
31.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	10A- 11A (CST)	1					X			1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
32.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	10A- 11A (CST)	1	X							1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
33.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	4P- 5P (CST)	1		X						1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
34.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	4P- 5P (CST)	1			X					1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
35.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	4P- 5P (CST)	1				X				1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
36.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	4P- 5P (CST)	1					X			1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
37.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	4P- 5P (CST)	1	X							1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
38.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	6P- 6:30P (CST)	1		X						1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19
39.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	6P- 6:30P (CST)	1			X					1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19

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40.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	6P- 6:30P (CST)	1				X				1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19
41.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	6P- 6:30P (CST)	1					X			1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19
42.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	6P- 6:30P (CST)	1	X							1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19
43.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	6:30P- 7P (CST)	1		X						1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
44.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	6:30P- 7P (CST)	1			X					1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
45.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	6:30P- 7P (CST)	1				X				1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
46.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	6:30P- 7P (CST)	1					X			1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
47.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	6:30P- 7P (CST)	1	X							1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
48.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	8P- 9P (CST)	1	X							1	\$225.00	\$225.00	Meridian CBS (WMDN)	ALL RISE	9/25/19
49.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	7P- 8P (CST)	1		X						1	\$337.50	\$337.50	Meridian CBS (WMDN)	NCIS	9/25/19
50.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	8P- 9P (CST)	1		X						1	\$300.00	\$300.00	Meridian CBS (WMDN)	FBI	9/25/19
51.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	9P- 10P (CST)	1		X						1	\$300.00	\$300.00	Meridian CBS (WMDN)	NCIS NOLA	9/25/19
52.0	Normal Line / SPOT	10/30/19-10/30/19	4	:30	8P- 9P (CST)	1			X					1	\$210.00	\$210.00	Meridian CBS (WMDN)	SEAL TEAM	9/25/19
53.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	8P- 9P (CST)	1					X			1	\$225.00	\$225.00	Meridian CBS (WMDN)	MAGNUM PI	9/25/19

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54.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	9P- 10P (CST)	1					X			1	\$225.00	\$225.00	Meridian CBS (WMDN)	BLUE BLOODS	9/25/19
55.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	6P- 7P (CST)	1							X	1	\$300.00	\$300.00	Meridian CBS (WMDN)	60 MINUTES	9/25/19
56.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	10:02P- 10:37P (CST)	1		X						1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
57.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	10:02P- 10:37P (CST)	1			X					1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
58.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	10:02P- 10:37P (CST)	1				X				1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
59.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	10:02P- 10:37P (CST)	1					X			1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
60.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	10:02P- 10:37P (CST)	1	X							1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
61.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	10:37P- 11:37P (CST)	1		X						1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
62.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	10:37P- 11:37P (CST)	1			X					1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
63.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	10:37P- 11:37P (CST)	1				X				1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
64.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	10:37P- 11:37P (CST)	1					X			1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
65.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	10:37P- 11:37P (CST)	1	X							1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
66.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	2:30P- 6P (CST)	1						X		1	\$1,125.00	\$1,125.00	Meridian CBS (WMDN)	SEC ON CBS	9/25/19
67.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	7P- 10P (CST)	1						X		1	\$1,800.00	\$1,800.00	Meridian CBS (WMDN)	SEC ON CBS PRIMETIME	9/25/19

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 Alexandria, VA 22314

Contract # 104311
Schedule Dates 10/29/19-11/04/19
Advertiser Tate Reeves for Governor (9303)
Agency American Media & Advocacy Group (2155)
Product Political (1069)
Brand POLITICAL (19290)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 702/1334/11111
Account Types National/Political
Billing Type Standard
Comments TRFG

Date Entered 09/25/19
Last Modified 09/25/19
Entered By JON POLLARD
CO-OP No
Headline # ECR26645751
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,664.25
Net Total \$9,430.75
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Nov. 2019	88	\$11,095.00
Grand Total:	88	\$11,095.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
68.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	3:05P- 6P (CST)	1							X	1	\$700.00	\$700.00	Meridian CBS (WMDN)	NFL	9/25/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.