		Schedule Dates	10/29/19-1	1/04/19		(020	.2)			Date Enter	ied (9/25/19 9/25/19 ON POLLARD	By B	r idian CBS (WM B <u>roadcast Month</u> v. 2019	DN) <u>Spots</u> 88	<u>Rate</u> \$11,095.00
815 9	WMDN - CBS 24 Meridian, MS 1151 Crestview Circle Meridian, MS 39301-8669 Trican Media & Advocacy Group Slaters Lane andria, VA 22314	Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE	Political (10 POLITICAL MSM - WAS MSM - WAS MediaAssist /	American Media & Advocacy Group (2155) Political (1069) POLITICAL (19290) MSM - WASHINGTON, D.C., - (1129) MSM - WASHINGTON, D.C. MediaAssistant,, / 702/1334/11111 National/Political					Entered By CO-OP Headline # Demo Order Type Package Do Commissio Commissio	t E eal on % :	ON POLLARD Io CCR26645751 Normal 5.00 61,664.25 99,430.75	Gran	nd Total:	88	\$11,095.00	
		Billing Type Comments	Standard TRFG													
nonth	ent is due upon receipt. Accounts 90 day nly on the un-paid balance. The client is r tion of past due balances.	•	•	•												
nonth	nly on the un-paid balance. The client is r	•	•	•	ated	l wit			Sa Su	Spots	Rate	Total	Stati	tion	Comments	Entero
nonth collec	nly on the un-paid balance. The client is nation of past due balances.	responsible	for all costs a	nssocia	ated	l wit	h the		Sa Su	Spots 4	Rate \$15.		Stati Meridian CBS (WN		Comments 5 THIS MORNING	
nonth collec	aly on the un-paid balance. The client is not tion of past due balances. Line Type / Break Type (Ref #) Dates	Sec Length 30 7/	e for all costs a	nssocia	ated	Tu Tu	h the		Sa Su	Spots 4		\$60.00		MDN) CB		9/25/19
Line 1.0 2.0	lly on the un-paid balance. The client is intion of past due balances. Line Type / Break Type (Ref #) Dates Normal Line / SPOT 10/29/19-10/29/19	Sec Length 4 :30 7,	Run Times A- 9A (CST)	nssocia	ated	Tu Tu	we Th		Sa Su	Spots 4 4 4 4	\$15.	\$60.00 \$60.00 \$60.00	Meridian CBS (WN	MDN) CB	S THIS MORNING	9/25/19
Line 1.0 2.0 3.0	Line Type / Break Type (Ref #) Dates	Sec Length 4 :30 7,	Run Times A- 9A (CST) A- 9A (CST)	nssocia	ated	Tu Tu	We Th		Sa Su	Spots	\$15. \$15.	\$60.00 \$60.00 \$60.00	Meridian CBS (WN	MDN) CB: MDN) CB: MDN) CB:	5 THIS MORNING 5 THIS MORNING	9/25/19 9/25/19 9/25/19
Line 1.0 2.0 3.0 4.0	Line Type / Break Type (Ref #) Normal Line / SPOT Normal Line / SPOT Dates 10/29/19-10/29/19 10/30/19-10/30/19 10/31/19-10/31/19	Sec Length	Run Times A- 9A (CST) A- 9A (CST) A- 9A (CST)	nssocia	ated	Tu Tu	We Th	Fr	Sa Su	Spots	\$15. \$15. \$15.	\$60.00 \$60.00 \$60.00 \$60.00 \$60.00 \$60.00	Meridian CBS (WN Meridian CBS (WN Meridian CBS (WN	MDN) CB: MDN) CB: MDN) CB: MDN) CB:	5 THIS MORNING 5 THIS MORNING 5 THIS MORNING	9/25/19 9/25/19 9/25/19
Line 1.0 2.0 3.0 4.0 5.0	Line Type / Break Type (Ref #) Normal Line / SPOT	Sec Length	Run Times A- 9A (CST)	nssocia	Mo	Tu Tu	We Th	Fr	Sa Su	Spots	\$15. \$15. \$15. \$15.	\$60.00 \$6	Meridian CBS (WN Meridian CBS (WN Meridian CBS (WN Meridian CBS (WN	MDN) CB: MDN) CB: MDN) CB: MDN) CB: MDN) CB: MDN) CB:	5 THIS MORNING 5 THIS MORNING 5 THIS MORNING 5 THIS MORNING	9/25/19 9/25/19 9/25/19 9/25/19
Line 1.0 2.0 3.0 4.0 5.0 6.0	Line Type / Break Type (Ref #) Normal Line / SPOT Normal Line / SPOT	Sec Length	Run Times A- 9A (CST)	nssocia	Mo	Tu Tu	We Th	Fr		Spots	\$15. \$15. \$15. \$15.	\$60.00 \$6	Meridian CBS (WN Meridian CBS (WN Meridian CBS (WN Meridian CBS (WN Meridian CBS (WN	MDN) CB MDN) CB MDN) CB MDN) CB MDN) CB MDN) CB	5 THIS MORNING 5 THIS MORNING 5 THIS MORNING 5 THIS MORNING 5 THIS MORNING	9/25/19 9/25/19 9/25/19 9/25/19 9/25/19

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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\$75.00

\$75.00

\$75.00

\$97.50

\$97.50

1

\$75.00 Meridian CBS (WMDN)

\$75.00 Meridian CBS (WMDN)

\$75.00 Meridian CBS (WMDN)

\$97.50 Meridian CBS (WMDN)

\$97.50 Meridian CBS (WMDN)

CBS EVE NWS<

CBS EVE NWS<

CBS EVE NWS<

AVG. ALL WKS

CBS WKND NW-SA

9/25/19

9/25/19

9/25/19

9/25/19

9/25/19

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

1

1 X

B/E Bookend P/B Piggy Back

9.0 Normal Line / SPOT

10.0 Normal Line / SPOT

11.0 Normal Line / SPOT

12.0 Normal Line / SPOT

13.0 Normal Line / SPOT

10/31/19-10/31/19

11/01/19-11/01/19

11/04/19-11/04/19

11/02/19-11/02/19

11/03/19-11/03/19

:30 5:30P- 6P (CST)



	Contract #	104311
	Schedule Dates	10/29/19-11/04/19
3	Advertiser	Tate Reeves for Governor (9303)
	Agency	American Media & Advocacy Group (2155)
	Product	Political (1069)
	Brand	POLITICAL (19290)
	Salesperson	MSM - WASHINGTON, D.C., - (1129)
	Sales Office	MSM - WASHINGTON, D.C.

MediaAssistant,,

702/1334/11111

National/Political

Standard

Date Entered	09/25/19
Last Modified	09/25/19
Entered By	JON POLLARD
CO-OP	No
Headline #	ECR26645751
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$1,664.25

\$9,430.75

Net Total

Sales Tax

Meridian CBS (WM	DN)	
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2019	88	\$11,095.00
Grand Total:	88	\$11,095.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Account Types

Billing Type

Comments

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa Si	u S	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	6P- 6:30P (CST)	1	ı				Х		1	\$75.00	\$75.00	Meridian CBS (WMDN)	BG BNG THRY SA	9/25/19
15.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	6:30P- 7P (CST)	1	L				Х		1	\$75.00	\$75.00	Meridian CBS (WMDN)	BG-THEORY SA B	9/25/19
16.0	Normal Line / SPOT	11/04/19-11/04/19	4	:30	9P- 10P (CST)	1	X						1	\$225.00	\$225.00	Meridian CBS (WMDN)	BULL-CBS	9/25/19
17.0	Normal Line / SPOT	10/30/19-10/30/19	4	:30	7P- 8P (CST)	1	L	Х					1	\$225.00	\$225.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19
18.0	Normal Line / SPOT	10/30/19-10/30/19	4	:30	9P- 10P (CST)	1		Х					1	\$195.00	\$195.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19
19.0	Normal Line / SPOT	10/31/19-10/31/19	4	:30	7P- 8P (CST)	2	2		Х				2	\$225.00	\$450.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19
20.0	Normal Line / SPOT	10/31/19-10/31/19	4	:30	8P- 9P (CST)	2	2		Х				2	\$195.00	\$390.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19
21.0	Normal Line / SPOT	10/29/19-10/29/19	5	:30	6:30A- 7A (CST)	1		Х					1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
22.0	Normal Line / SPOT	10/30/19-10/30/19	5	:30	6:30A- 7A (CST)	1		Х					1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
23.0	Normal Line / SPOT	10/31/19-10/31/19	5	:30	6:30A- 7A (CST)	1	L		Х				1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
24.0	Normal Line / SPOT	11/01/19-11/01/19	5	:30	6:30A- 7A (CST)	1	ı			х			1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
25.0	Normal Line / SPOT	11/04/19-11/04/19	5	:30	6:30A- 7A (CST)	1	X						1	\$22.50	\$22.50	Meridian CBS (WMDN)	CBS MORN NWS<	9/25/19
26.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	8A- 9:30A (CST)	1	ı				Х	(1	\$45.00	\$45.00	Meridian CBS (WMDN)	AVG. ALL WKS	9/25/19
	•	•	_		CON		ΣN/	ATIC	M	\cap	NIT	D/	٧٠.	Т		•	•	

Accepted-Agency/Advertiser:

Date: Accepted-Station: Date: Comments: Comments:

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



815 Slaters Lane Alexandria, VA 22314

104311 Contract # **Schedule Dates**

10/29/19-11/04/19

Advertiser Tate Reeves for Governor (9303) American Media & Advocacy Group (2155)

MSM - WASHINGTON, D.C.

Product Political (1069) Brand POLITICAL (19290)

Salesperson MSM - WASHINGTON, D.C., - (1129)

Buyer Name MediaAssistant,,

Phone/Fax CPE

Agency

Sales Office

Comments

702/1334/11111 **Account Types** National/Political Billing Type Standard

Date Entered 09/25/19 **Last Modified** 09/25/19 JON POLLARD **Entered By**

No CO-OP ECR26645751

Headline #

Order Type Normal

Package Deal Commission %

15.00 Commission \$1,664.25

\$9,430.75

Net Total

Sales Tax

Meridian CBS (WM	DN)	
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2019	88	\$11,095.00
Grand Total:	88	\$11,095.00
		, ,

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	e Th	Fr	Sa S	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	9:30A- 10:30A (CST)	1					>	1	\$45.00	\$45.00	Meridian CBS (WMDN)	FACE NATN-CBS/FACE NATN2-CBS	9/25/19
28.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	10A- 11A (CST)	1		Х				1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
29.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	10A- 11A (CST)	1		Х				1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
30.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	10A- 11A (CST)	1			х			1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
31.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	10A- 11A (CST)	1				Х		1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
32.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	10A- 11A (CST)	1	X					1	\$97.50	\$97.50	Meridian CBS (WMDN)	VARIOUS	9/25/19
33.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	4P- 5P (CST)	1		Х				1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
34.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	4P- 5P (CST)	1		Х				1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
35.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	4P- 5P (CST)	1			Х			1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
36.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	4P- 5P (CST)	1				Х		1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
37.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	4P- 5P (CST)	1	. X					1	\$67.50	\$67.50	Meridian CBS (WMDN)	DR. PHIL	9/25/19
38.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	6P- 6:30P (CST)	1		Х				1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19
39.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	6P- 6:30P (CST)	1		Х				1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19
								4=10									

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



Contract #	104311
Schedule Dates	10/29/19-11/04/19
Advertiser	Tate Reeves for Governor (9303)
Agency	American Media & Advocacy Group (2155)
Product	Political (1069)
Brand	POLITICAL (19290)
Salesperson	MSM - WASHINGTON, D.C., - (1129)

Standard

Date Entered	09/25/19
Last Modified	09/25/19
Entered By	JON POLLARD
СО-ОР	No

Date:

Comments:

Meridian CBS (WM	DN)	
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2019	88	\$11,095.00
Grand Total:	88	\$11,095.00
	By Broadcast Month Nov. 2019	Nov. 2019 88

Alexandria, VA 22314

ECR26645751 Headline # Order Type Normal Package Deal Sales Office MSM - WASHINGTON, D.C. Commission % 15.00 **Buyer Name** MediaAssistant,, Commission \$1,664.25 Phone/Fax **Net Total** \$9,430.75 CPE 702/1334/11111 Sales Tax **Account Types** National/Political

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Billing Type

Comments

Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	6P- 6:30P (CST)	1				Х			1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19
41.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	6P- 6:30P (CST)	1					Х		1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19
42.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	6P- 6:30P (CST)	1	Х						1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @6	9/25/19
43.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	6:30P- 7P (CST)	1		Χ					1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
44.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	6:30P- 7P (CST)	1			Х				1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
45.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	6:30P- 7P (CST)	1				Х			1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
46.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	6:30P- 7P (CST)	1					Х		1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
47.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	6:30P- 7P (CST)	1	Х						1	\$90.00	\$90.00	Meridian CBS (WMDN)	BIG BNG THEORY	9/25/19
48.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	8P- 9P (CST)	1	Х						1	\$225.00	\$225.00	Meridian CBS (WMDN)	ALL RISE	9/25/19
49.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	7P- 8P (CST)	1		Х					1	\$337.50	\$337.50	Meridian CBS (WMDN)	NCIS	9/25/19
50.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	8P- 9P (CST)	1		Х					1	\$300.00	\$300.00	Meridian CBS (WMDN)	FBI	9/25/19
51.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	9P- 10P (CST)	1		Х					1	\$300.00	\$300.00	Meridian CBS (WMDN)	NCIS NOLA	9/25/19
52.0	Normal Line / SPOT	10/30/19-10/30/19	4	:30	8P- 9P (CST)	1			Х				1	\$210.00	\$210.00	Meridian CBS (WMDN)	SEAL TEAM	9/25/19
53.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	8P- 9P (CST)	1					Х		1	\$225.00	\$225.00	Meridian CBS (WMDN)	MAGNUM PI	9/25/19
	CONFIRMATION CONTRACT																	

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



104311 Contract # **Date Entered** Schedule Dates 10/29/19-11/04/19 **Last Modified** Advertiser Tate Reeves for Governor (9303) **Entered By** Agency CO-OP American Media & Advocacy Group (2155) Headline # Product Political (1069) Brand POLITICAL (19290) Order Type Salesperson MSM - WASHINGTON, D.C., - (1129) Package Deal Sales Office MSM - WASHINGTON, D.C. Commission % **Buyer Name** MediaAssistant,,

09/25/19

09/25/19

No

JON POLLARD

ECR26645751

Normal

15.00

\$1,664.25

\$9,430.75

Comments:

Date:

Commission

Net Total

Sales Tax

Meridian CBS (WM	DN)	
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2019	88	\$11,095.00
Grand Total:	88	\$11,095.00
		, ,

Alexandria, VA 22314

collection of past due balances.

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the

702/1334/11111

National/Political

Standard

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	9P- 10P (CST)	1)	(1	\$225.00	\$225.00	Meridian CBS (WMDN)	BLUE BLOODS	9/25/19
55.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	6P- 7P (CST)	1						Х	1	\$300.00	\$300.00	Meridian CBS (WMDN)	60 MINUTES	9/25/19
56.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	10:02P- 10:37P (CST)	1		Х					1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
57.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	10:02P- 10:37P (CST)	1			Х				1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
58.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	10:02P- 10:37P (CST)	1				Х			1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
59.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	10:02P- 10:37P (CST)	1)	<		1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
60.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	10:02P- 10:37P (CST)	1	Х						1	\$112.50	\$112.50	Meridian CBS (WMDN)	TWN ST NWS @10<	9/25/19
61.0	Normal Line / SPOT	10/29/19-10/29/19	1	:30	10:37P- 11:37P (CST)	1		Х					1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
62.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	10:37P- 11:37P (CST)	1			Х				1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
63.0	Normal Line / SPOT	10/31/19-10/31/19	1	:30	10:37P- 11:37P (CST)	1				Х			1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
64.0	Normal Line / SPOT	11/01/19-11/01/19	1	:30	10:37P- 11:37P (CST)	1)	<		1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
65.0	Normal Line / SPOT	11/04/19-11/04/19	1	:30	10:37P- 11:37P (CST)	1	Х						1	\$30.00	\$30.00	Meridian CBS (WMDN)	COLBET	9/25/19
66.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	2:30P- 6P (CST)	1						х	1	\$1,125.00	\$1,125.00	Meridian CBS (WMDN)	SEC ON CBS	9/25/19
67.0	Normal Line / SPOT	11/02/19-11/02/19	1	:30	7P- 10P (CST)	1						х	1	\$1,800.00	\$1,800.00	Meridian CBS (WMDN)	SEC ON CBS PRIMETIME	9/25/19
		•	CONFIRMATION CONTRACT															

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

WMDN - CBS 24 Meridian, MS 1151 Crestview Circle Meridian, MS 39301-8669 American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314	Contract # Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	104311 10/29/19-11/04/19 Tate Reeves for Governor (9303) American Media & Advocacy Group (2155) Political (1069) POLITICAL (19290) MSM - WASHINGTON, D.C., - (1129) MSM - WASHINGTON, D.C. MediaAssistant,, / 702/1334/11111 National/Political Standard TREG	Date Entered Last Modified Entered By CO-OP Headline # Demo Order Type Package Deal Commission % Commission Net Total Sales Tax	09/25/19 09/25/19 JON POLLARD No ECR26645751 Normal 15.00 \$1,664.25 \$9,430.75	Meridian CBS (WM By Broadcast Month Nov. 2019 Grand Total:	DN) <u>Spots</u> 88 88	\$11,095.00 \$11,095.00
		Standard TRFG					

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
68.0	Normal Line / SPOT	11/03/19-11/03/19	1	:30	3:05P- 6P (CST)	1							Х	1	\$700.00	\$700.00	Meridian CBS (WMDN)	NFL	9/25/19
					0.011			. —		N 1 -	0.0				_				
					CON	HIF	KM/	41	IÜ	N (CC	I M	R/	40					
Accepted	Accepted-Agency/Advertiser: Date:			Accepted-Sta	Accepted-Station: Date:									Date:	Comments:	Comments:			

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.