



WMDN - CBS 24 Meridian, MS  
1151 Crestview Circle  
Meridian, MS 39301-8669

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

**Contract #** 101400  
**Schedule Dates** 05/28/19-06/03/19  
**Advertiser** Tate Reeves for Governor (9303)  
**Agency** American Media & Advocacy Group (2155)  
**Product** Political (1069)  
**Brand** POLITICAL (19290)  
**Salesperson** MSM - WASHINGTON, D.C., - (1129)  
**Sales Office** MSM - WASHINGTON, D.C.  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 702/1334/11099  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TRFG

**Date Entered** 05/24/19  
**Last Modified** 05/24/19  
**Entered By** JON POLLARD  
**CO-OP** No  
**Headline #** ECR26475895  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$106.50  
**Net Total** \$603.50  
**Sales Tax**

| Meridian CBS (WMDN) |           |                 |
|---------------------|-----------|-----------------|
| By Broadcast Month  | Spots     | Rate            |
| Jun. 2019           | 12        | \$710.00        |
| <b>Grand Total:</b> | <b>12</b> | <b>\$710.00</b> |

**Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.**

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station             | Comments       | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|----------------|---------|
| 1.0  | Normal Line / SPOT             | 05/28/19-05/28/19 | 5   | :30    | 6:30A- 7A (CST) | 1   |    | X  |    |    |    |    |    | 1     | \$10.00  | \$10.00  | Meridian CBS (WMDN) | CBS MORN NWS<  | 5/24/19 |
| 2.0  | Normal Line / SPOT             | 05/29/19-05/29/19 | 5   | :30    | 6:30A- 7A (CST) | 1   |    |    | X  |    |    |    |    | 1     | \$10.00  | \$10.00  | Meridian CBS (WMDN) | CBS MORN NWS<  | 5/24/19 |
| 3.0  | Normal Line / SPOT             | 05/30/19-05/30/19 | 5   | :30    | 6:30A- 7A (CST) | 1   |    |    |    | X  |    |    |    | 1     | \$10.00  | \$10.00  | Meridian CBS (WMDN) | CBS MORN NWS<  | 5/24/19 |
| 4.0  | Normal Line / SPOT             | 05/31/19-05/31/19 | 5   | :30    | 6:30A- 7A (CST) | 1   |    |    |    |    | X  |    |    | 1     | \$10.00  | \$10.00  | Meridian CBS (WMDN) | CBS MORN NWS<  | 5/24/19 |
| 5.0  | Normal Line / SPOT             | 06/03/19-06/03/19 | 5   | :30    | 6:30A- 7A (CST) | 1   | X  |    |    |    |    |    |    | 1     | \$10.00  | \$10.00  | Meridian CBS (WMDN) | CBS MORN NWS<  | 5/24/19 |
| 6.0  | Normal Line / SPOT             | 05/28/19-05/28/19 | 4   | :30    | 6:30P- 7P (CST) | 1   |    | X  |    |    |    |    |    | 1     | \$70.00  | \$70.00  | Meridian CBS (WMDN) | BIG BNG THEORY | 5/24/19 |
| 7.0  | Normal Line / SPOT             | 05/29/19-05/29/19 | 4   | :30    | 6:30P- 7P (CST) | 1   |    |    | X  |    |    |    |    | 1     | \$70.00  | \$70.00  | Meridian CBS (WMDN) | BIG BNG THEORY | 5/24/19 |
| 8.0  | Normal Line / SPOT             | 05/30/19-05/30/19 | 4   | :30    | 6:30P- 7P (CST) | 1   |    |    |    | X  |    |    |    | 1     | \$70.00  | \$70.00  | Meridian CBS (WMDN) | BIG BNG THEORY | 5/24/19 |
| 9.0  | Normal Line / SPOT             | 05/31/19-05/31/19 | 4   | :30    | 6:30P- 7P (CST) | 1   |    |    |    |    | X  |    |    | 1     | \$70.00  | \$70.00  | Meridian CBS (WMDN) | BIG BNG THEORY | 5/24/19 |
| 10.0 | Normal Line / SPOT             | 06/03/19-06/03/19 | 4   | :30    | 6:30P- 7P (CST) | 1   | X  |    |    |    |    |    |    | 1     | \$70.00  | \$70.00  | Meridian CBS (WMDN) | BIG BNG THEORY | 5/24/19 |
| 11.0 | Normal Line / SPOT             | 06/03/19-06/03/19 | 5   | :30    | 8P- 9P (CST)    | 1   | X  |    |    |    |    |    |    | 1     | \$115.00 | \$115.00 | Meridian CBS (WMDN) | THE CODE       | 5/24/19 |
| 12.0 | Normal Line / SPOT             | 05/31/19-05/31/19 | 5   | :30    | 7P- 8P (CST)    | 1   |    |    |    |    | X  |    |    | 1     | \$195.00 | \$195.00 | Meridian CBS (WMDN) | Macgyver       | 5/24/19 |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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Comments:

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