		Contract : Schedule Dates	<b># 104634</b> 10/08/19-10/14/	19							Entered Modified	10/07 10/07	•		Meridian CBS (WI By Broadcast Month	<u>Spots</u>	<u>Rate</u>
815 9	WMDN - CBS 24 Meridian, MS 1151 Crestview Circle Meridian, MS 39301-8669  rican Media & Advocacy Group Slaters Lane andria, VA 22314	Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	Tate Reeves for American Media Political (1069) POLITICAL (192: MSM - WASHING MSM - WASHING MediaAssistant,, / 702/1334/11108 National/Political Standard TRFG	& Ad 90) GTON GTON	vocad	cy Gr	oup (2:	155)		Packa Comn	piline # o o o o o o o o o o o o o o o o o o o	No	50		Oct. 2019 Grand Total:	56	\$5,070.00 \$5,070.00
-	ent is due upon receipt. Accounts 90 day hly on the un-paid balance. The client is ction of past due balances.	•	•	-													
	Line Type / Brook Type (Ref. #)	Soc Longth	Pun Times	CDW	Mo	Tu. 1	Mo Th	- Er	C2 C	Cu Cno	ate Ba	to I	Total	<u> </u>	Ctation	Comments	Entor
Line	Line Type / Break Type (Ref #)  Dates 10/09/10 10/09/10	Sec Length		SPW	Мо		We Th	Fr	Sa S	Su Spo	ots Ra		Total	Maridia - C	Station	Comments	Enter
Line	Normal Line / SPOT 10/08/19-10/08/19	5 :30 6A-	5:30A (CST)	SPW 1	Mo	Х		Fr	Sa S	Su Spo	ots Ra	\$5.00	\$5.00		BS (WMDN)	GDAY	10/7/19
Line 1.0 2.0	Normal Line / SPOT 10/08/19-10/08/19 Normal Line / SPOT 10/09/19-10/09/19	5 :30 6A- 5 :30 6A-	5:30A (CST) 5:30A (CST)	SPW 1	Mo	Х	X	Fr	Sa S	Spc Spc	ots Ra	\$5.00 \$5.00	\$5.00 \$5.00	Meridian C	BS (WMDN)	GDAY GDAY	10/7/19
Line 1.0 2.0 3.0	Normal Line / SPOT 10/08/19-10/08/19  Normal Line / SPOT 10/09/19-10/09/19  Normal Line / SPOT 10/10/19-10/10/19	5 :30 6A- 5 :30 6A- 5 :30 6A-	5:30A (CST) 5:30A (CST) 5:30A (CST)	SPW 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Мо	Х			Sa S	Su Spo	ots Ra 1 1	\$5.00 \$5.00 \$5.00	\$5.00 \$5.00 \$5.00	Meridian (	BS (WMDN)  BS (WMDN)  BS (WMDN)	GDAY GDAY GDAY	10/7/19 10/7/19 10/7/19
Line 1.0 2.0 3.0 4.0	Normal Line / SPOT 10/08/19-10/08/19 Normal Line / SPOT 10/09/19-10/09/19	5 :30 6A- 5 :30 6A- 5 :30 6A- 5 :30 6A-	5:30A (CST) 5:30A (CST)	SPW 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Mo	Х	X	Fr	Sa S	Spc	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$5.00 \$5.00	\$5.00 \$5.00 \$5.00 \$5.00	Meridian ( Meridian ( Meridian (	BS (WMDN)  BS (WMDN)  BS (WMDN)  BS (WMDN)  BS (WMDN)	GDAY GDAY	10/7/19

:30 6:30A- 7A (CST) \$15.00 7.0 Normal Line / SPOT 10/09/19-10/09/19 \$15.00 Meridian CBS (WMDN) CBS MORN NWS< 10/7/19 8.0 Normal Line / SPOT 10/10/19-10/10/19 :30 6:30A- 7A (CST) 1 Χ 1 \$15.00 \$15.00 Meridian CBS (WMDN) CBS MORN NWS< 10/7/19 :30 6:30A- 7A (CST) 9.0 Normal Line / SPOT 10/11/19-10/11/19 Χ \$15.00 CBS MORN NWS< 10/7/19 \$15.00 Meridian CBS (WMDN) 10.0 Normal Line / SPOT 10/14/19-10/14/19 :30 6:30A- 7A (CST) 1 X 1 \$15.00 \$15.00 Meridian CBS (WMDN) CBS MORN NWS< 10/7/19 :30 7A- 9A (CST) \$10.00 11.0 Normal Line / SPOT 10/08/19-10/08/19 Χ \$10.00 Meridian CBS (WMDN) CBS THS MRNG 10/7/19 12.0 Normal Line / SPOT 10/09/19-10/09/19 :30 7A- 9A (CST) Χ \$10.00 \$10.00 Meridian CBS (WMDN) CBS THS MRNG 10/7/19 :30 7A- 9A (CST) Χ 13.0 Normal Line / SPOT 10/10/19-10/10/19 \$10.00 \$10.00 Meridian CBS (WMDN) CBS THS MRNG 10/7/19

CONFIRMATION CONTRACT

Date:

Comments:

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Contract # 104634 Schedule Dates 10/08/19-10/14/19 Advertiser Tate Reeves for Governor (9303) Agency American Media & Advocacy Group (2155) Product Political (1069) Brand POLITICAL (19290) Salesperson MSM - WASHINGTON, D.C., - (1129)

MediaAssistant,,

702/1334/11108

National/Political

Standard

MSM - WASHINGTON, D.C.

**Date Entered** 10/07/19 **Last Modified** 10/07/19 JON POLLARD **Entered By** CO-OP

No

Comments:

Date:

Meridian CBS (WMDN)

Spots

56

56

Rate

\$5,070.00

\$5,070.00

By Broadcast Month

Oct. 2019

Grand Total:

ECR26661647 Headline #

Order Type Normal

Package Deal

Commission % 15.00 Commission \$760.50

**Net Total** \$4,309.50

Sales Tax

Alexandria, VA 22314

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

Date:

Billing Type

Comments

CPE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/11/19-10/11/19	5	:30	7A- 9A (CST)	1				Х		1	\$10.00	\$10.00	Meridian CBS (WMDN)	CBS THS MRNG	10/7/19
15.0	Normal Line / SPOT	10/14/19-10/14/19	5	:30	7A- 9A (CST)	1	Х					1	\$10.00	\$10.00	Meridian CBS (WMDN)	CBS THS MRNG	10/7/19
16.0	Normal Line / SPOT	10/13/19-10/13/19	5	:30	8A- 9:30A (CST)	1					Х	1	\$15.00	\$15.00	Meridian CBS (WMDN)	CBS SUNDAY MORNING	10/7/19
17.0	Normal Line / SPOT	10/13/19-10/13/19	5	:30	9:30A- 10:30A (CST)	1					Х	1	\$15.00	\$15.00	Meridian CBS (WMDN)	FACE NATN-CBS	10/7/19
18.0	Normal Line / SPOT	10/08/19-10/08/19	5	:30	6P- 6:30P (CST)	1		Х				1	\$50.00	\$50.00	Meridian CBS (WMDN)	TWN ST NWS @6	10/7/19
19.0	Normal Line / SPOT	10/09/19-10/09/19	5	:30	6P- 6:30P (CST)	1		Х				1	\$50.00	\$50.00	Meridian CBS (WMDN)	TWN ST NWS @6	10/7/19
20.0	Normal Line / SPOT	10/10/19-10/10/19	5	:30	6P- 6:30P (CST)	1			Х			1	\$50.00	\$50.00	Meridian CBS (WMDN)	TWN ST NWS @6	10/7/19
21.0	Normal Line / SPOT	10/11/19-10/11/19	5	:30	6P- 6:30P (CST)	1				Х		1	\$50.00	\$50.00	Meridian CBS (WMDN)	TWN ST NWS @6	10/7/19
22.0	Normal Line / SPOT	10/14/19-10/14/19	5	:30	6P- 6:30P (CST)	1	Х					1	\$50.00	\$50.00	Meridian CBS (WMDN)	TWN ST NWS @6	10/7/19
23.0	Normal Line / SPOT	10/12/19-10/12/19	6	:30	5:30P- 6P (CST)	1				>		1	\$65.00	\$65.00	Meridian CBS (WMDN)	CBS WKND NW-SA	10/7/19
24.0	Normal Line / SPOT	10/08/19-10/08/19	5	:30	6:30P- 7P (CST)	1		Х				1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	10/7/19
25.0	Normal Line / SPOT	10/09/19-10/09/19	5	:30	6:30P- 7P (CST)	1		Х				1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	10/7/19
26.0	Normal Line / SPOT	10/10/19-10/10/19	5	:30	6:30P- 7P (CST)	1			х			1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	10/7/19
27.0	Normal Line / SPOT	10/11/19-10/11/19	5	:30	6:30P- 7P (CST)	1				х		1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	10/7/19

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



815 Slaters Lane

Alexandria, VA 22314

Brand

## Contract # 104634 Schedule Dates 10/08/19-10/14/19 Advertiser Tate Reeves for Governor (9303) Agency Product

American Media & Advocacy Group (2155) Political (1069) POLITICAL (19290)

Salesperson MSM - WASHINGTON, D.C., - (1129) Sales Office MSM - WASHINGTON, D.C.

**Buyer Name** MediaAssistant,, Phone/Fax

CPE 702/1334/11108 **Account Types** National/Political Billing Type Standard Comments

**Date Entered** 10/07/19 **Last Modified** 10/07/19 JON POLLARD **Entered By** 

No CO-OP

ECR26661647 Headline #

Order Type Normal Package Deal

Commission % 15.00 Commission \$760.50

\$4,309.50

**Net Total** Sales Tax Meridian CBS (WMDN) By Broadcast Month Spots Rate Oct. 2019 56 \$5,070.00 Grand Total: 56 \$5,070.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/14/19-10/14/19	5	:30	6:30P- 7P (CST)	1	. X						1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	10/7/19
29.0	Revised Line / SPOT	10/12/19-10/12/19	5	:30	6:30P- 7P (CST)	1					Х					Meridian CBS (WMDN)	BG-THEORY SA B	10/7/19
29.1	Normal Line / SPOT	10/12/19-10/12/19	5	:30	6:30P- 7P (CST)	2	2				х		2	\$35.00	\$70.00	Meridian CBS (WMDN)	BG-THEORY SA B	10/7/19
30.0	Normal Line / SPOT	10/14/19-10/14/19	5	:30	7P- 8P (CST)	1	. x						1	\$110.00	\$110.00	Meridian CBS (WMDN)	NEIGHBORHD/ABISHOLA	10/7/19
31.0	Normal Line / SPOT	10/14/19-10/14/19	5	:30	8P- 9P (CST)	1	. X						1	\$150.00	\$150.00	Meridian CBS (WMDN)	ALL RISE	10/7/19
32.0	Normal Line / SPOT	10/14/19-10/14/19	5	:30	9P- 10P (CST)	1	. X						1	\$150.00	\$150.00	Meridian CBS (WMDN)	BULL-CBS	10/7/19
33.0	Normal Line / SPOT	10/08/19-10/08/19	1	:30	7P- 8P (CST)	1		Х					1	\$225.00	\$225.00	Meridian CBS (WMDN)	NCIS	10/7/19
34.0	Normal Line / SPOT	10/08/19-10/08/19	4	:30	9P- 10P (CST)	1		Х					1	\$200.00	\$200.00	Meridian CBS (WMDN)	NCIS NOLA	10/7/19
35.0	Normal Line / SPOT	10/09/19-10/09/19	5	:30	8P- 9P (CST)	1			x				1	\$140.00	\$140.00	Meridian CBS (WMDN)	SEAL TEAM	10/7/19
36.0	Normal Line / SPOT	10/11/19-10/11/19	5	:30	7P- 8P (CST)	1				Х			1	\$130.00	\$130.00	Meridian CBS (WMDN)	HAWAII 5-0	10/7/19
37.0	Normal Line / SPOT	10/11/19-10/11/19	5	:30	8P- 9P (CST)	1				Х			1	\$150.00	\$150.00	Meridian CBS (WMDN)	MAGNUM PI	10/7/19
38.0	Normal Line / SPOT	10/11/19-10/11/19	5	:30	9P- 10P (CST)	1				Х			1	\$150.00	\$150.00	Meridian CBS (WMDN)	BLUE BLOODS	10/7/19
39.0	Normal Line / SPOT	10/13/19-10/13/19	4	:30	6P- 7P (CST)	1						Х	1	\$200.00	\$200.00	Meridian CBS (WMDN)	60 MINUTES	10/7/19
40.0	Normal Line / SPOT	10/13/19-10/13/19	5	:30	7P- 8P (CST)	1						Х	1	\$150.00	\$150.00	Meridian CBS (WMDN)	GOD FRIENDED ME	10/7/19
			•		CON	FIF	RM	ATI(	NC	CC	ΓNC	R	AC	Т				

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back



Contract # 104634 **Date Entered** Schedule Dates 10/08/19-10/14/19 **Last Modified** Advertiser Tate Reeves for Governor (9303) **Entered By** Agency CO-OP American Media & Advocacy Group (2155) Headline # Product Political (1069) Brand POLITICAL (19290) Order Type Salesperson MSM - WASHINGTON, D.C., - (1129) Package Deal Sales Office MSM - WASHINGTON, D.C. Commission %

 Meridian CBS (WMDN)

 By Broadcast Month
 Spots
 Rate

 Oct. 2019
 56
 \$5,070.00

 Grand Total:
 56
 \$5,070.00

American Media & Advocacy Group 815 Slaters Lane Alexandria, VA 22314 Sales Office MSM - WASHINGTON, D.C.

Buyer Name MediaAssistant,,

Phone/Fax /

CPE 702/1334/11108

Account Types National/Political

Billing Type Standard

Sales Tax

Commission

**Net Total** 

10/07/19

10/07/19

No

JON POLLARD

ECR26661647

Normal

15.00

\$760.50

\$4,309.50

Comments:

Date:

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Comments

Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	. Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	10/13/19-10/13/19	5	:30	9P- 10P (CST)	1					Х	1	\$150.00	\$150.00	Meridian CBS (WMDN)	MADAM SECRETARY	10/7/19
42.0	Normal Line / SPOT	10/08/19-10/08/19	4	:30	10:02P- 10:37P (CST)	1		Х				1	\$75.00	\$75.00	Meridian CBS (WMDN)	TWN ST NWS @10<	10/7/19
43.0	Normal Line / SPOT	10/09/19-10/09/19	4	:30	10:02P- 10:37P (CST)	1		Х				1	\$75.00	\$75.00	Meridian CBS (WMDN)	TWN ST NWS @10<	10/7/19
44.0	Normal Line / SPOT	10/10/19-10/10/19	4	:30	10:02P- 10:37P (CST)	1			Х			1	\$75.00	\$75.00	Meridian CBS (WMDN)	TWN ST NWS @10<	10/7/19
45.0	Normal Line / SPOT	10/11/19-10/11/19	4	:30	10:02P- 10:37P (CST)	1				Х		1	\$75.00	\$75.00	Meridian CBS (WMDN)	TWN ST NWS @10<	10/7/19
46.0	Normal Line / SPOT	10/14/19-10/14/19	4	:30	10:02P- 10:37P (CST)	1	Х					1	\$75.00	\$75.00	Meridian CBS (WMDN)	TWN ST NWS @10<	10/7/19
47.0	Normal Line / SPOT	10/08/19-10/08/19	4	:30	10:37P- 11:37P (CST)	1		х				1	\$15.00	\$15.00	Meridian CBS (WMDN)	COLBERT	10/7/19
48.0	Normal Line / SPOT	10/09/19-10/09/19	4	:30	10:37P- 11:37P (CST)	1		Х				1	\$15.00	\$15.00	Meridian CBS (WMDN)	COLBERT	10/7/19
49.0	Normal Line / SPOT	10/10/19-10/10/19	4	:30	10:37P- 11:37P (CST)	1			Х			1	\$15.00	\$15.00	Meridian CBS (WMDN)	COLBERT	10/7/19
50.0	Normal Line / SPOT	10/11/19-10/11/19	4	:30	10:37P- 11:37P (CST)	1				Х		1	\$15.00	\$15.00	Meridian CBS (WMDN)	COLBERT	10/7/19
51.0	Normal Line / SPOT	10/14/19-10/14/19	4	:30	10:37P- 11:37P (CST)	1	Х					1	\$15.00	\$15.00	Meridian CBS (WMDN)	COLBERT	10/7/19
52.0	Normal Line / SPOT	10/12/19-10/12/19	1	:30	2:30P- 6P (CST)	1				:	x	1	\$750.00	\$750.00	Meridian CBS (WMDN)	SEC ON CBS	10/7/19
53.0	Normal Line / SPOT	10/13/19-10/13/19	4	:30	11A- 12P (CST)	1					х	1	\$150.00	\$150.00	Meridian CBS (WMDN)	NFL TODAY	10/7/19
	ı	I		ı	CON	FIF	RM	ATIO	N (	0	NTF	RAC	Τ		I	1	

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

	Contract #	104634	Date Entered	10/07/19	Meridian CBS (WM	DN)	
	Schedule Dates	10/08/19-10/14/19	Last Modified	10/07/19	By Broadcast Month Oct. 2019	<u>Spots</u> 56	<u>Rate</u> \$5,070.00
WMDN - CBS 24 Meridian, MS	Advertiser	Tate Reeves for Governor (9303)	Entered By	JON POLLARD	Grand Total:		
1151 Crestview Circle	Agency	American Media & Advocacy Group (2155)	CO-OP	No	Grand Total:	56	\$5,070.00
Meridian, MS 39301-8669	Product	Political (1069)	Headline #	ECR26661647			
WMDN	Brand	POLITICAL (19290)	Demo				
WHIDN	Salesperson	MSM - WASHINGTON, D.C., - (1129)	Order Type	Normal			
	Sales Office	MSM - WASHINGTON, D.C.	Package Deal				
American Media & Advocacy Group	Buyer Name	MediaAssistant,,	Commission %	15.00			
815 Slaters Lane	Phone/Fax	/	Commission	\$760.50			
Alexandria, VA 22314	CPE	702/1334/11108	Net Total	\$4,309.50			
	Account Types	National/Political	Sales Tax				
	Billing Type	Standard					
	Comments	TRFG					

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E4.0		Dates	000	Length	Run Times	JF VV	1110	Tu	we	111	гі за	- Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	10/13/19-10/13/19	4	:30	12P- 3P (CST)	1						Х	1	\$525.00	\$525.00	Meridian CBS (WMDN)	CBS NFL FTL-1: SAINTS 10/13	10/7/19
55.0	Normal Line / SPOT	10/13/19-10/13/19	4	:30	3:25P- 6:30P (CST)	1						Х	1	\$550.00	\$550.00	Meridian CBS (WMDN)	CBS NFL FTBL-2: COWBOYS 10/13	10/7/19
					0.011			. — .	0.									
					CON	HIH	KIVI <i>F</i>	411		V C		111	KAC					
Accepted	d-Agency/Advertiser:	Accepted-St	Accepted-Station: Date:							•	Date:	Comments:	_					

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B/E Bookend P/B Piggy Back