



WMDN - CBS 24 Meridian, MS
1151 Crestview Circle
Meridian, MS 39301-8669

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 102412

Schedule Dates 07/09/19-07/15/19
Advertiser Tate Reeves for Governor (9303)
Agency American Media & Advocacy Group (2155)
Product Political (1069)
Brand POLITICAL (19290)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 702/1334/11124
Account Types National/Political
Billing Type Standard
Comments TRFG

Date Entered 07/01/19
Last Modified 07/01/19
Entered By JON POLLARD
CO-OP No
Headline # ECR26552501
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$238.50
Net Total \$1,351.50
Sales Tax

Meridian CBS (WMDN)

By Broadcast Month	Spots	Rate
Jul. 2019	28	\$1,590.00
Grand Total:	28	\$1,590.00

Payment is due upon receipt. Accounts 90 days past due will be charged 1.5 percent interest monthly on the un-paid balance. The client is responsible for all costs associated with the collection of past due balances.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/09/19-07/09/19	4	:30	6A- 6:30A (CST)	1		X						1	\$5.00	\$5.00	Meridian CBS (WMDN)	AGDAY	7/1/19
2.0	Normal Line / SPOT	07/10/19-07/10/19	4	:30	6A- 6:30A (CST)	1			X					1	\$5.00	\$5.00	Meridian CBS (WMDN)	AGDAY	7/1/19
3.0	Normal Line / SPOT	07/11/19-07/11/19	4	:30	6A- 6:30A (CST)	1				X				1	\$5.00	\$5.00	Meridian CBS (WMDN)	AGDAY	7/1/19
4.0	Normal Line / SPOT	07/12/19-07/12/19	4	:30	6A- 6:30A (CST)	1					X			1	\$5.00	\$5.00	Meridian CBS (WMDN)	AGDAY	7/1/19
5.0	Normal Line / SPOT	07/15/19-07/15/19	4	:30	6A- 6:30A (CST)	1	X							1	\$5.00	\$5.00	Meridian CBS (WMDN)	AGDAY	7/1/19
6.0	Normal Line / SPOT	07/13/19-07/13/19	4	:30	7A- 9A (CST)	2						X		2	\$10.00	\$20.00	Meridian CBS (WMDN)	CBS THS MRN:SA	7/1/19
7.0	Normal Line / SPOT	07/14/19-07/14/19	4	:30	8A- 9:30A (CST)	2							X	2	\$15.00	\$30.00	Meridian CBS (WMDN)	CBS Sunday	7/1/19
8.0	Normal Line / SPOT	07/09/19-07/09/19	4	:30	6:30P- 7P (CST)	1		X						1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	7/1/19
9.0	Normal Line / SPOT	07/10/19-07/10/19	4	:30	6:30P- 7P (CST)	1			X					1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	7/1/19
10.0	Normal Line / SPOT	07/11/19-07/11/19	4	:30	6:30P- 7P (CST)	1				X				1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	7/1/19
11.0	Normal Line / SPOT	07/12/19-07/12/19	4	:30	6:30P- 7P (CST)	1					X			1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	7/1/19
12.0	Normal Line / SPOT	07/15/19-07/15/19	4	:30	6:30P- 7P (CST)	1	X							1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY	7/1/19
13.0	Normal Line / SPOT	07/14/19-07/14/19	4	:30	10P- 10:30P (CST)	1							X	1	\$10.00	\$10.00	Meridian CBS (WMDN)	BIG BANG THEORY	7/1/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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14.0	Normal Line / SPOT	07/15/19-07/15/19	4	:30	9P- 10P (CST)	2	X							2	\$100.00	\$200.00	Meridian CBS (WMDN)	Bull	7/1/19
15.0	Normal Line / SPOT	07/11/19-07/11/19	4	:30	8P- 9P (CST)	1				X				1	\$100.00	\$100.00	Meridian CBS (WMDN)	Big Brother	7/1/19
16.0	Normal Line / SPOT	07/12/19-07/12/19	4	:30	7P- 8P (CST)	1					X			1	\$100.00	\$100.00	Meridian CBS (WMDN)	Love Island	7/1/19
17.0	Normal Line / SPOT	07/12/19-07/12/19	4	:30	8P- 9P (CST)	2					X			2	\$100.00	\$200.00	Meridian CBS (WMDN)	Hawaii 5-0 R	7/1/19
18.0	Normal Line / SPOT	07/12/19-07/12/19	4	:30	9P- 10P (CST)	1					X			1	\$130.00	\$130.00	Meridian CBS (WMDN)	Blue Bloods	7/1/19
19.0	Normal Line / SPOT	07/14/19-07/14/19	5	:30	6P- 7P (CST)	2							X	2	\$75.00	\$150.00	Meridian CBS (WMDN)	60 MINUTES	7/1/19
20.0	Normal Line / SPOT	07/14/19-07/14/19	4	:30	7P- 8P (CST)	1							X	1	\$100.00	\$100.00	Meridian CBS (WMDN)	Big Brother	7/1/19
21.0	Normal Line / SPOT	07/09/19-07/09/19	4	:30	7P- 8:30P (CST)	1		X						1	\$100.00	\$100.00	Meridian CBS (WMDN)	Love Island	7/1/19
22.0	Normal Line / SPOT	07/09/19-07/09/19	4	:30	8:30P- 9P (CST)	1		X						1	\$150.00	\$150.00	Meridian CBS (WMDN)	The Big Bang Theory	7/1/19
23.0	Normal Line / SPOT	07/09/19-07/09/19	4	:30	9P- 10P (CST)	1		X						1	\$100.00	\$100.00	Meridian CBS (WMDN)	Blood & Treasure	7/1/19

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