



WMDN - CBS 24 Meridian, MS
1151 Crestview Circle
Meridian, MS 39301-8669

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 103095

Schedule Dates 08/14/19-08/19/19
Advertiser Tate Reeves for Governor (9303)
Agency American Media & Advocacy Group (2155)
Product Political (1069)
Brand POLITICAL (19290)
Salesperson MSM - WASHINGTON, D.C., - (1129)
Sales Office MSM - WASHINGTON, D.C.
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 702/1334/11205
Account Types National/Political
Billing Type Standard
Comments TRFG

Date Entered 08/13/19
Last Modified 08/13/19
Entered By JON POLLARD
CO-OP No
Headline # ECR26573501
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$661.50
Net Total \$3,748.50
Sales Tax

Meridian CBS (WMDN)		
By Broadcast Month	Spots	Rate
Aug. 2019	92	\$4,410.00
Grand Total:	92	\$4,410.00

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1.0	Normal Line / SPOT	08/14/19-08/14/19	5	:30	6A- 6:30A (CST)	1			X					1	\$5.00	\$5.00	Meridian CBS (WMDN)	AGDAY	8/13/19
2.0	Normal Line / SPOT	08/15/19-08/15/19	5	:30	6A- 6:30A (CST)	1				X				1	\$5.00	\$5.00	Meridian CBS (WMDN)	AGDAY	8/13/19
3.0	Normal Line / SPOT	08/16/19-08/16/19	5	:30	6A- 6:30A (CST)	1					X			1	\$5.00	\$5.00	Meridian CBS (WMDN)	AGDAY	8/13/19
4.0	Normal Line / SPOT	08/19/19-08/19/19	5	:30	6A- 6:30A (CST)	1	X							1	\$5.00	\$5.00	Meridian CBS (WMDN)	AGDAY	8/13/19
5.0	Normal Line / SPOT	08/14/19-08/14/19	4	:30	6:30A- 7A (CST)	1			X					1	\$15.00	\$15.00	Meridian CBS (WMDN)	CBS MORN NWS F	8/13/19
6.0	Normal Line / SPOT	08/15/19-08/15/19	4	:30	6:30A- 7A (CST)	1				X				1	\$15.00	\$15.00	Meridian CBS (WMDN)	CBS MORN NWS F	8/13/19
7.0	Normal Line / SPOT	08/16/19-08/16/19	4	:30	6:30A- 7A (CST)	1					X			1	\$15.00	\$15.00	Meridian CBS (WMDN)	CBS MORN NWS F	8/13/19
8.0	Normal Line / SPOT	08/19/19-08/19/19	4	:30	6:30A- 7A (CST)	1	X							1	\$15.00	\$15.00	Meridian CBS (WMDN)	CBS MORN NWS F	8/13/19
9.0	Normal Line / SPOT	08/14/19-08/14/19	5	:30	7A- 9A (CST)	4			X					4	\$10.00	\$40.00	Meridian CBS (WMDN)	CBS This Morning	8/13/19
10.0	Normal Line / SPOT	08/15/19-08/15/19	5	:30	7A- 9A (CST)	4				X				4	\$10.00	\$40.00	Meridian CBS (WMDN)	CBS This Morning	8/13/19
11.0	Normal Line / SPOT	08/16/19-08/16/19	5	:30	7A- 9A (CST)	4					X			4	\$10.00	\$40.00	Meridian CBS (WMDN)	CBS This Morning	8/13/19
12.0	Normal Line / SPOT	08/19/19-08/19/19	5	:30	7A- 9A (CST)	4	X							4	\$10.00	\$40.00	Meridian CBS (WMDN)	CBS This Morning	8/13/19
13.0	Normal Line / SPOT	08/17/19-08/17/19	5	:30	7A- 9A (CST)	4						X		4	\$10.00	\$40.00	Meridian CBS (WMDN)	CBS THS MRN:SA	8/13/19

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14.0	Normal Line / SPOT	08/18/19-08/18/19	5	:30	8A- 9:30A (CST)	3							X	3	\$15.00	\$45.00	Meridian CBS (WMDN)	CBS Sunday	8/13/19
15.0	Normal Line / SPOT	08/18/19-08/18/19	5	:30	9:30A- 10:30A (CST)	2							X	2	\$15.00	\$30.00	Meridian CBS (WMDN)	FACE THE NATION	8/13/19
16.0	Normal Line / SPOT	08/14/19-08/14/19	4	:30	1P- 2P (CST)	1			X					1	\$15.00	\$15.00	Meridian CBS (WMDN)	TALK-CBS< A	8/13/19
17.0	Normal Line / SPOT	08/15/19-08/15/19	4	:30	1P- 2P (CST)	1				X				1	\$15.00	\$15.00	Meridian CBS (WMDN)	TALK-CBS< A	8/13/19
18.0	Normal Line / SPOT	08/16/19-08/16/19	4	:30	1P- 2P (CST)	1					X			1	\$15.00	\$15.00	Meridian CBS (WMDN)	TALK-CBS< A	8/13/19
19.0	Normal Line / SPOT	08/19/19-08/19/19	4	:30	1P- 2P (CST)	1	X							1	\$15.00	\$15.00	Meridian CBS (WMDN)	TALK-CBS< A	8/13/19
20.0	Normal Line / SPOT	08/14/19-08/14/19	4	:30	2P- 3P (CST)	1			X					1	\$15.00	\$15.00	Meridian CBS (WMDN)	LETS-DEAL1-CBS/LETS-DEA L2-CBS A	8/13/19
21.0	Normal Line / SPOT	08/15/19-08/15/19	4	:30	2P- 3P (CST)	1				X				1	\$15.00	\$15.00	Meridian CBS (WMDN)	LETS-DEAL1-CBS/LETS-DEA L2-CBS A	8/13/19
22.0	Normal Line / SPOT	08/16/19-08/16/19	4	:30	2P- 3P (CST)	1					X			1	\$15.00	\$15.00	Meridian CBS (WMDN)	LETS-DEAL1-CBS/LETS-DEA L2-CBS A	8/13/19
23.0	Normal Line / SPOT	08/19/19-08/19/19	4	:30	2P- 3P (CST)	1	X							1	\$15.00	\$15.00	Meridian CBS (WMDN)	LETS-DEAL1-CBS/LETS-DEA L2-CBS A	8/13/19
24.0	Normal Line / SPOT	08/14/19-08/14/19	4	:30	4P- 5P (CST)	1			X					1	\$25.00	\$25.00	Meridian CBS (WMDN)	DR. PHIL	8/13/19
25.0	Normal Line / SPOT	08/15/19-08/15/19	4	:30	4P- 5P (CST)	1				X				1	\$25.00	\$25.00	Meridian CBS (WMDN)	DR. PHIL	8/13/19

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26.0	Normal Line / SPOT	08/16/19-08/16/19	4	:30	4P- 5P (CST)	1					X			1	\$25.00	\$25.00	Meridian CBS (WMDN)	DR. PHIL	8/13/19
27.0	Normal Line / SPOT	08/19/19-08/19/19	4	:30	4P- 5P (CST)	1	X							1	\$25.00	\$25.00	Meridian CBS (WMDN)	DR. PHIL	8/13/19
28.0	Normal Line / SPOT	08/18/19-08/18/19	1	:30	5:30P- 6P (CST)	1							X	1	\$135.00	\$135.00	Meridian CBS (WMDN)	CBS EVENING NEWS A	8/13/19
29.0	Normal Line / SPOT	08/17/19-08/17/19	1	:30	5:30P- 6P (CST)	1						X		1	\$90.00	\$90.00	Meridian CBS (WMDN)	CBS WEEKEND NEWS A	8/13/19
30.0	Normal Line / SPOT	08/14/19-08/14/19	5	:30	6P- 6:30P (CST)	1			X					1	\$50.00	\$50.00	Meridian CBS (WMDN)	TWN ST NWS @6< A	8/13/19
31.0	Normal Line / SPOT	08/15/19-08/15/19	5	:30	6P- 6:30P (CST)	1				X				1	\$50.00	\$50.00	Meridian CBS (WMDN)	TWN ST NWS @6< A	8/13/19
32.0	Normal Line / SPOT	08/16/19-08/16/19	5	:30	6P- 6:30P (CST)	1					X			1	\$50.00	\$50.00	Meridian CBS (WMDN)	TWN ST NWS @6< A	8/13/19
33.0	Normal Line / SPOT	08/19/19-08/19/19	5	:30	6P- 6:30P (CST)	1	X							1	\$50.00	\$50.00	Meridian CBS (WMDN)	TWN ST NWS @6< A	8/13/19
34.0	Normal Line / SPOT	08/17/19-08/17/19	1	:30	6P- 6:30P (CST)	1						X		1	\$20.00	\$20.00	Meridian CBS (WMDN)	BIG BANG THEORY	8/13/19
35.0	Normal Line / SPOT	08/14/19-08/14/19	4	:30	6:30P- 7P (CST)	1			X					1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY<	8/13/19
36.0	Normal Line / SPOT	08/15/19-08/15/19	4	:30	6:30P- 7P (CST)	1				X				1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY<	8/13/19
37.0	Normal Line / SPOT	08/16/19-08/16/19	4	:30	6:30P- 7P (CST)	1					X			1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY<	8/13/19
38.0	Normal Line / SPOT	08/19/19-08/19/19	4	:30	6:30P- 7P (CST)	1	X							1	\$35.00	\$35.00	Meridian CBS (WMDN)	BIG BNG THEORY<	8/13/19
39.0	Normal Line / SPOT	08/18/19-08/18/19	1	:30	6P- 7P (CST)	2							X	2	\$150.00	\$300.00	Meridian CBS (WMDN)	60 MINUTES	8/13/19

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40.0	Normal Line / SPOT	08/17/19-08/17/19	1	:30	7P- 8P (CST)	1						X		1	\$50.00	\$50.00	Meridian CBS (WMDN)	Million Dollar Mile	8/13/19
41.0	Normal Line / SPOT	08/15/19-08/15/19	4	:30	7P- 8P (CST)	1				X				1	\$100.00	\$100.00	Meridian CBS (WMDN)	BIG BANG/YOUNG SHELDON	8/13/19
42.0	Normal Line / SPOT	08/14/19-08/14/19	5	:30	7P- 8P (CST)	2			X					2	\$90.00	\$180.00	Meridian CBS (WMDN)	BIG BROTHER	8/13/19
43.0	Normal Line / SPOT	08/16/19-08/16/19	4	:30	7P- 8P (CST)	2					X			2	\$100.00	\$200.00	Meridian CBS (WMDN)	Love Island	8/13/19
44.0	Normal Line / SPOT	08/18/19-08/18/19	4	:30	7P- 8P (CST)	2							X	2	\$100.00	\$200.00	Meridian CBS (WMDN)	Big Brother	8/13/19
45.0	Normal Line / SPOT	08/16/19-08/16/19	5	:30	8P- 9P (CST)	2					X			2	\$85.00	\$170.00	Meridian CBS (WMDN)	MAGNUM PI	8/13/19
46.0	Normal Line / SPOT	08/19/19-08/19/19	4	:30	8P- 9P (CST)	2	X							2	\$85.00	\$170.00	Meridian CBS (WMDN)	BIG BANG THEORY/MOM	8/13/19
47.0	Normal Line / SPOT	08/17/19-08/17/19	1	:30	8P- 9P (CST)	2						X		2	\$75.00	\$150.00	Meridian CBS (WMDN)	48 Hours	8/13/19
48.0	Normal Line / SPOT	08/18/19-08/18/19	5	:30	8P- 9P (CST)	2							X	2	\$75.00	\$150.00	Meridian CBS (WMDN)	Instinct	8/13/19
49.0	Normal Line / SPOT	08/14/19-08/14/19	5	:30	8P- 9P (CST)	2			X					2	\$75.00	\$150.00	Meridian CBS (WMDN)	SEAL TEAM	8/13/19
50.0	Normal Line / SPOT	08/15/19-08/15/19	5	:30	8P- 9P (CST)	2				X				2	\$90.00	\$180.00	Meridian CBS (WMDN)	Big Brother	8/13/19
51.0	Normal Line / SPOT	08/16/19-08/16/19	4	:30	8P- 9P (CST)	1					X			1	\$100.00	\$100.00	Meridian CBS (WMDN)	Hawaii 5-0 R	8/13/19
52.0	Normal Line / SPOT	08/16/19-08/16/19	1	:30	9P- 10P (CST)	1					X			1	\$130.00	\$130.00	Meridian CBS (WMDN)	Blue Bloods	8/13/19

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54.0	Normal Line / SPOT	08/15/19-08/15/19	1	:30	10:37P- 11:37P (CST)	1				X				1	\$20.00	\$20.00	Meridian CBS (WMDN)	Colbert	8/13/19
55.0	Normal Line / SPOT	08/16/19-08/16/19	1	:30	10:37P- 11:37P (CST)	1					X			1	\$20.00	\$20.00	Meridian CBS (WMDN)	Colbert	8/13/19
56.0	Normal Line / SPOT	08/19/19-08/19/19	1	:30	10:37P- 11:37P (CST)	1	X							1	\$20.00	\$20.00	Meridian CBS (WMDN)	Colbert	8/13/19
57.0	Normal Line / SPOT	08/14/19-08/14/19	4	:30	11:37P- 12:37A (CST)	1			X					1	\$10.00	\$10.00	Meridian CBS (WMDN)	Corden	8/13/19
58.0	Normal Line / SPOT	08/15/19-08/15/19	4	:30	11:37P- 12:37A (CST)	1				X				1	\$10.00	\$10.00	Meridian CBS (WMDN)	Corden	8/13/19
59.0	Normal Line / SPOT	08/16/19-08/16/19	4	:30	11:37P- 12:37A (CST)	1					X			1	\$10.00	\$10.00	Meridian CBS (WMDN)	Corden	8/13/19
60.0	Normal Line / SPOT	08/19/19-08/19/19	4	:30	11:37P- 12:37A (CST)	1	X							1	\$10.00	\$10.00	Meridian CBS (WMDN)	Corden	8/13/19
61.0	Normal Line / SPOT	08/18/19-08/18/19	4	:30	3P- 6P (CST)	2							X	2	\$375.00	\$750.00	Meridian CBS (WMDN)	NFL PRESEASON NOLA @ LA	8/13/19
62.0	Normal Line / SPOT	08/18/19-08/18/19	4	:30	9P- 10P (CST)	2							X	2	\$75.00	\$150.00	Meridian CBS (WMDN)	INSTINCT	8/13/19

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