

ORDER



Orders
Order / Rev: 639740
Alt Order #:
Product Desc: Get out the vote/Issue Ads
Estimate: Get out the vote/Issue Ads
Flight Dates: 05/16/22 - 06/07/22
Original Date / Rev: 04/18/22 / 04/28/22
Order Type: GENERAL

KXSE-FM
Primary AE: Sacramento House
Sales Office: L-SAC
Sales Region: LOCAL

Agency Name: Citizens for a Progressive West Sacra
Buying Contact:
Billing Contact:
 2217 Michigan Blvd.
 West Sacramento, CA 95691

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Citizens for a Progressive West Sacra
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-01

New Business Thru: 04/13/23
Advertiser External ID: 0012R00002I2C2UQAV
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	18	\$1,050.00	\$1,050.00
05/30/22	06/07/22	16	\$950.00	\$950.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	18	\$1,050.00	\$1,050.00	0.00
June 2022	16	\$950.00	\$950.00	0.00
Totals	34	\$2,000.00	\$2,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sacramento House	L-SAC	LOCAL	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXSE	05/16/22	05/29/22	M-F 5a-6a M-F 5a-6a	CM	5a-6a	---TF--	:30	1	\$5.00	P-01	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---TF--		1				\$5.00		0.00			
		Week: 05/23/22	05/29/22	---TF--		1				\$5.00		0.00			
N 2	KXSE	05/19/22	06/05/22	M-F 6a-10a M-F 6a-10a	CM	6a-10a	---TF--	:30	2	\$100.00	P-01	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---TF--		2				\$100.00		0.00			
		Week: 05/23/22	05/29/22	---TF--		2				\$100.00		0.00			
		Week: 05/30/22	06/05/22	---TF--		2				\$100.00		0.00			
N 3	KXSE	05/16/22	06/03/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	---TF--	:30	2	\$100.00	P-01	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	---TF--		2				\$100.00		0.00			
		Week: 05/23/22	05/29/22	---TF--		2				\$100.00		0.00			
		Week: 05/30/22	06/05/22	---TF--		2				\$100.00		0.00			
N 4	KXSE	05/16/22	06/04/22	Mo-Su 6a-10p 10:00 AM-3:00 PM	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	:30	2	\$30.00	P-01	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S-		2				\$30.00		0.00			
		Week: 05/23/22	05/29/22	-----S-		2				\$30.00		0.00			

Order / Rev: 639740
 Alt Order #:
 Flight Dates: 05/16/22 - 06/07/22

Advertiser: Citizens for a Progressive West Sacram
 Product Desc: Get out the vote/Issue Ads KXSE-FM
 Estimate: Get out the vote/Issue Ads

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KXSE	05/16/22	06/05/22	Mo-Su 6a-10p	CM	10:00 AM-3:00 PM	-----S	:30	2	\$30.00	P-01	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----S-		2				\$30.00		0.00			
				10:00 AM-3:00 PM		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S		2				\$30.00		0.00			
		Week: 05/23/22	05/29/22	-----S		2				\$30.00		0.00			
		Week: 05/30/22	06/05/22	-----S		2				\$30.00		0.00			
N 6	KXSE	06/02/22	06/03/22	M-F 5a-6a	CM	5a-6a	---TF--	:30	2	\$10.00	P-01	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	---TF--		2				\$10.00		0.00			
N 7	KXSE	06/06/22	06/07/22	M-F 5a-6a	CM	5a-6a	MT-----	:30	2	\$5.00	P-01	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	MT-----		2				\$5.00		0.00			
N 8	KXSE	06/06/22	06/07/22	M-F 6a-10a	CM	6a-10a	MT-----	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	MT-----		2				\$100.00		0.00			
N 9	KXSE	06/06/22	06/07/22	M-F 3p-7p	CM	3p-7p	MT-----	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/22	06/12/22	MT-----		2				\$100.00		0.00			
													Totals	34	\$2,000.00

CONTRACT



KXSE-FM
 1792 Tribute Road #450
 Sacramento, CA 95815
 (916) 646-4000

<u>Contract / Revision</u> 639740 /		<u>Alt Order #</u>
<u>Advertiser</u> Citizens for a Progressive West Sacramento		<u>Original Date / Revision</u> 04/18/22 / 04/18/22
<u>Contract Dates</u> 05/16/22 - 06/07/22	<u>Estimate #</u> Get out the vote/Issue	
<u>Product</u> Get out the vote/Issue Ads		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXSE-FM	<u>Account Executive</u> Sacramento House	<u>Sales Office</u> Sacramento
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u> 0012R0000212C2UQAV	

And:

Citizens for a Progressive West Sacramento
 2217 Michigan Blvd.
 West Sacramento, CA 95691

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXSE	05/16/22	05/29/22	M-F 5a-6a	5a-6a		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	---TF--				1	\$5.00			
	Week:	05/23/22	05/29/22	---TF--				1	\$5.00			
N 2	KXSE	05/19/22	06/05/22	M-F 6a-10a	6a-10a		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	---TF--				2	\$100.00			
	Week:	05/23/22	05/29/22	---TF--				2	\$100.00			
	Week:	05/30/22	06/05/22	---TF--				2	\$100.00			
N 3	KXSE	05/16/22	06/03/22	M-F 3p-7p	3p-7p		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	---TF--				2	\$100.00			
	Week:	05/23/22	05/29/22	---TF--				2	\$100.00			
	Week:	05/30/22	06/05/22	---TF--				2	\$100.00			
N 4	KXSE	05/16/22	06/04/22	10:00 AM-3:00 PM	10:00 AM-3:00 PM		:30			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	-----S-				2	\$30.00			
	Week:	05/23/22	05/29/22	-----S-				2	\$30.00			
	Week:	05/30/22	06/05/22	-----S-				2	\$30.00			
N 5	KXSE	05/16/22	06/05/22	10:00 AM-3:00 PM	10:00 AM-3:00 PM		:30			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	-----S				2	\$30.00			
	Week:	05/23/22	05/29/22	-----S				2	\$30.00			
	Week:	05/30/22	06/05/22	-----S				2	\$30.00			
N 6	KXSE	06/02/22	06/03/22	M-F 5a-6a	5a-6a		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/30/22	06/05/22	---TF--				2	\$10.00			
N 7	KXSE	06/06/22	06/07/22	M-F 5a-6a	5a-6a		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/06/22	06/12/22	MT-----				2	\$5.00			
N 8	KXSE	06/06/22	06/07/22	M-F 6a-10a	6a-10a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/06/22	06/12/22	MT-----				2	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandconditions, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KXSE-FM
 1792 Tribute Road #450
 Sacramento, CA 95815
 (916) 646-4000

<u>Contract / Revision</u> 639740 /	<u>Alt Order #</u>
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<u>Advertiser</u> Citizens for a Progressive West Sacramento	<u>Original Date / Revision</u> 04/18/22 / 04/18/22
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<u>Contract Dates</u> 05/16/22 - 06/07/22	<u>Product</u> Get out the vote/Issue Ad	<u>Estimate #</u> Get out the vote/Issue Ad
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KXSE	06/06/22	06/07/22	M-F 3p-7p	3p-7p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/06/22	06/12/22	MT-----				2	\$100.00			
Totals											34	\$2,000.00

Time Period	# of Spots	Gross Amount	Net Amount
04/25/22 -05/29/22	18	\$1,050.00	\$1,050.00
05/30/22 -06/07/22	16	\$950.00	\$950.00
Totals	34	\$2,000.00	\$2,000.00

Signature: maria grijalva
maria grijalva (Apr 28, 2022 09:02 PDT)

Date: Apr 28, 2022

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Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandsales.

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Maria Grijalva, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: CITIZENS FOR A PROGRESSIVE WEST SACRAMENTO

Address: 2217 Michigan Blvd, W.S. CA 95691

Contact: Maria Grijalva | Phone number: 9162142961 | Email: maria@cjgrijalva.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary): Maria Grijalva

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Maria Grijalva</i>	Signature: <i>Martha Tomassilli</i>
Name: <i>MARIA GRIJALVA</i>	Name: <i>MARTHA TOMASSILLI</i>
Date of Request to Purchase Ad Time: <i>4/19/2022</i>	Date of Station Agreement to Sell Time: <i>4-28-22</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>639740</i>	Station Call Letters: <i>KXSE-FM</i>	Date Received/Requested: <i>4-28-22</i>
Est. #:	Station Location: <i>SACRAMENTO, CA</i>	Run Start and End Dates: <i>5-16-22 to 6-7-22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.